

Methods to Acknowledge Patient Heterogeneity in Economic Evaluation: A Review of the Methods Literature

Shields G¹, Bullement A², Clarkson P³, Wilberforce M⁴, Farragher T⁵, Verma A⁵, Davies L¹

¹Manchester Centre for Health Economics, The University of Manchester

²Health Economics and Decision Science, School of Health and Related Research, University of Sheffield

³Social Care and Society, Division of Nursing, Midwifery and Social Work, University of Manchester

⁴Social Policy Research Unit, Department of Social Policy & Social Work, University of York

⁵The Epidemiology and Public Health Group, University of Manchester

Background

- Economic evaluations commonly apply averages from populations
 - Neglects to consider patient heterogeneity
 - Ignores potentially different results across subpopulations [1]
- Most national pharmacoeconomic guidelines discuss patient heterogeneity, however they lack specific details on recommended methods [3]
- A review found a minority (19%) of cost-effectiveness analyses reported subgroup analyses [4]

Patient heterogeneity is defined as natural variation across people, which can be explained by their characteristics [1–3]



Demographics



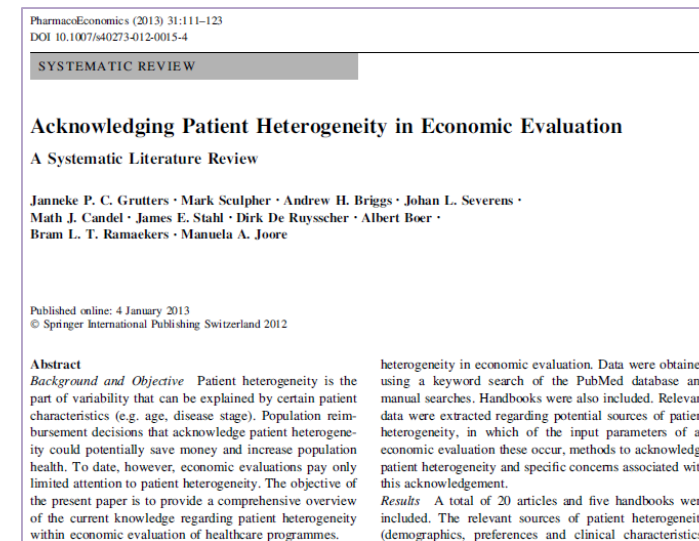
Clinical characteristics



Preferences

Background

- An existing review of methods to acknowledge patient heterogeneity in economic evaluations is available (identified literature up until 2011) [1]
 - Regression techniques (e.g., for model parameters, to identify subgroups)
 - Model parameters (i.e., different parameters by subgroup)
 - Modelling techniques (e.g., patient-level simulation)
 - Techniques to assess the value of acknowledging heterogeneity



Objective: To identify recent advances in methods for acknowledging patient heterogeneity in economic evaluations and to provide an overview of these methods

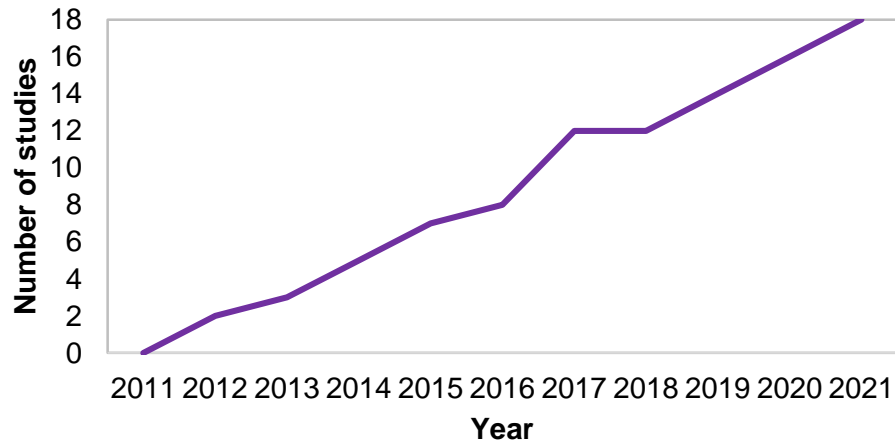
Methods



Focus			Other		
Patient heterogeneity	Economic evaluation	Methods objective	Date	Publication type	Language
<ul style="list-style-type: none"> Papers were required to consider patient heterogeneity 	<ul style="list-style-type: none"> Papers needed to focus on economic evaluation in healthcare (i.e. the comparative analysis of two or more intervention in terms of their costs and consequences) Trial or modelling based studies were included 	<ul style="list-style-type: none"> Papers needed to have an explicit methodological objective. The objective/aim/research question and/or title needed to be labelled as 'methodology' or 'methods', or alternatively needed to use closely related language (e.g., to 'propose' or 'develop') 	<ul style="list-style-type: none"> 1st January 2011 - current 	<ul style="list-style-type: none"> Full-text articles-reporting a new method or extension to an existing method 	<ul style="list-style-type: none"> English language

Results

- 18 studies included in the review
 - First authors typically from institutions in a few countries the Netherlands (7), USA (5) and UK (3)
 - Growing evidence base



Identification

Records identified through databases (n=1,910)

Duplicates removed (n=507)

Screening

Records screened (n=1,403)

Records excluded after abstract review (n=1,257)

Eligibility

Full-text articles assessed for eligibility (n=146)

Full-text articles excluded (n=132)

Not economic evaluation focused (n=29)
Not methods focused (n=70)
Not patient heterogeneity focused (n=27)
Existing review (n=6)

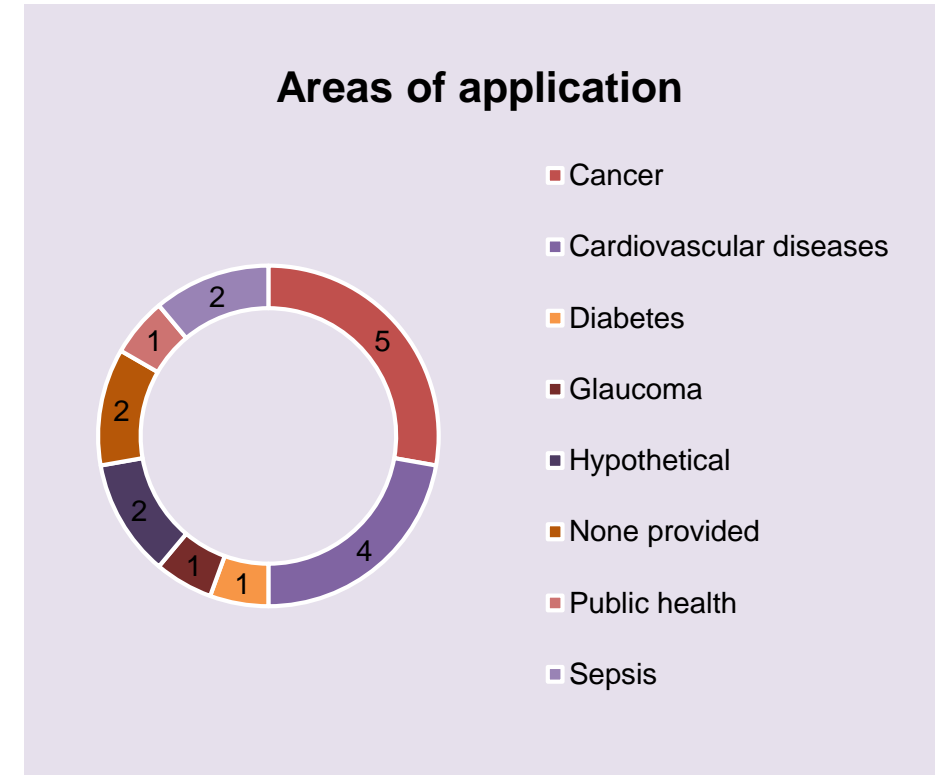
Records included from citation peal growing (n=4)

Included

Number of studies included (n=18)

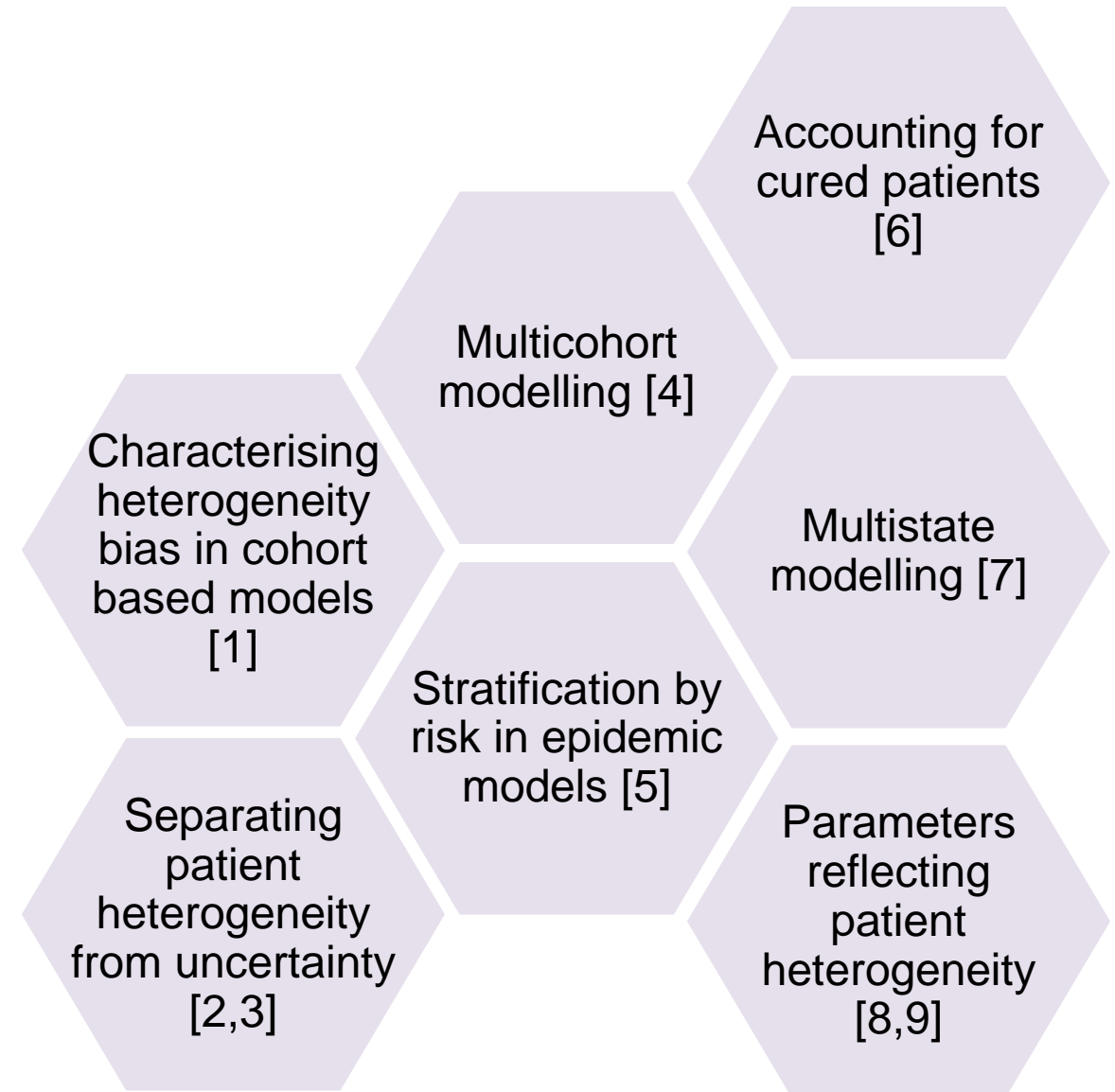
Results

- Authors have considered a variety of methods to acknowledge patient heterogeneity
 - Aims, methodologies and sources of data were varied
- Papers commonly used case studies to illustrate methods
- Papers concentrated on three key areas
 1. Approaches to modelling
 2. Exploring value
 3. Identifying heterogeneity and subsequently reflecting this in cost-effectiveness analysis



Results: Approaches to modelling

- Many papers focused on approaches to modelling, which included:
 - Structures
 - Parameterisation
 - Appropriate sensitivity analysis
- The relevance of applications can differ according to the disease/condition
- In general, there is an acceptance that typical cohort models may not be sufficient when considering patient heterogeneity



[1] Elbasha EH, Chhatwal J (2015) *Pharmacoeconomics* 33:857–865.

[2] Vemer P, Goossens LMA, Rutten-van Mölken MPMH (2014) *Med Decis Mak* 34:1048–1058.

[3] Corro Ramos I, Hoogendoorn M, Rutten-van Mölken MPMH (2020) *Med Decis Making* 40:619–632

[4] O'Mahony JF, Van Rosmalen J, Zauber AG, Van Ballegooijen M (2013) *Med Decis Making* 33:407–414.

[5] Suen S chuan, Goldhaber-Fiebert JD, Brandeau ML (2017) *J Theor Biol* 428:1–17.

[6] Othus M, Bansal A, Koepf L, Wagner S, Ramsey S (2017) *Value Heal* 20:705–709.

[7] Bongers ML, De Ruyscher D, Oberije C, Lambin P, Uyl-De Groot CA, Coupé VMH (2016) *Med Decis Mak* 36:86–100.

[8] Welton NJ, Soares MO, Palmer S, Ades AE, Harrison D, Shankar-Hari M, Rowan KM (2015) *Med Decis Mak* 35:608–621.

[9] Goto D, Shih YCT, Lecomte P, Olson M, Udeze C, Park Y, Mullins CD (2017) *Pharmacoeconomics* 35:685–695.

Results: Exploring value

Added value of individual-participant level data [1]

- Value of individual data versus aggregate data
- Benefits foregone when individual level data is unavailable
- Estimating expected value of perfect information for subgroups of the population

Value of heterogeneity for subgroup analysis [2]

- Efficiency frontier to guide optimal subgroup definition
- Static value (factors associated with heterogeneity using current evidence) and dynamic value (value of acquiring further subgroup evidence)

Value subgroup policy alternatives [3]

- Cost-effectiveness metrics reflecting alternative subgroup policy and adoption, with a focus on policy decisions
- Estimates loss with respect to efficient diffusion metrics

Expected value of individualised care [4]

- Quantifies the benefits lost when decisions are made at a population, rather than an individual, level
- Examines feasibility as an additional objective

[1] Saramago P, Espinoza MA, Sutton AJ, Manca A, Claxton K (2019) Appl Health Econ Health Policy 17:273–284.

[2] Espinoza MA, Manca A, Claxton K, Sculpher MJ (2014) Med Decis Mak 34:951–964

[3] Kim DD, Basu A (2017) Med Decis Mak 37:930–941.

[4] Van Gestel A, Grutters J, Schouten J, Webers C, Beckers H, Joore M, Severens J (2012) Value Heal 15:13–21.

Results: Identifying heterogeneity for analysis

- Statistical techniques
 - Bayesian hierarchical models [1], meta-regression techniques [2], regression approaches [3] and subpopulation treatment effect pattern plot [4]
- Machine learning with real-world evidence or observational data
 - Implementation of decision tree and random forest models to identify subgroups [5]
 - Causal forests to estimate heterogeneity in parameters and outcomes [6]
- Preference heterogeneity
 - Choice models to identify the presence of patient heterogeneity with individual-specific parameter estimates used to support cost-effectiveness analysis [7]

[1] Murphy P, Claxton L, Hodgson R, Glynn D, Beresford L, Walton M, Llewellyn A, Palmer S, Dias S (2021) *Med Decis Making* 41:165–178.

[2] Welton NJ, Soares MO, Palmer S, Ades AE, Harrison D, Shankar-Hari M, Rowan KM (2015) *Med Decis Mak* 35:608–621.

[3] Goto D, Shih YCT, Lecomte P, Olson M, Udeze C, Park Y, Mullins CD (2017) *Pharmacoeconomics* 35:685–695.

[4] Cao Q, Buskens E, Hillege HL, Jaarsma T, Postma M, Postmus D (2019) *Eur J Health Econ* 20:475–482.

[5] Chen Y, Chirikov V V., Marston XL, Yang J, Qiu H, Xie J, Sun N, Gu C, Dong P, Gao X (2020) *J Heal Econ outcomes Res* 7:35–42.

[6] Bonander C, Svensson M (2021) *Health Econ* 30:1818–1832.

[7] Benning TM, Kimman ML, Dirksen CD, Boersma LJ, Dellaert BGC (2012) *Value Health* 15:680–689.

Results: Challenges and limitations

Reported limitations

10

Assumption requirements

- Need to make simplifying assumptions (e.g., varying one aspect of patient heterogeneity at a time, simplifying impact and pathways)

10

Data availability

- Challenges around accessing the data required and availability (e.g., is it available from trials) and unmeasured variables

8

Patient heterogeneity complexity

- Need to simplify the patient heterogeneity considered (e.g., number of subgroups, interactions between parameters)

7

Generalisability

- Patient heterogeneity acknowledgment may not be generalisable to other settings and/or disease areas

4

Statistical bias

- Reliance on small samples for some parameters may increase the risk of false negatives. Multiplicity is a potential issue

3

Underestimating costs

- Exclusion of heterogeneity related costs (e.g. identification or implementation)

2

Ethical concerns

- Papers present potential methods and subsequently researchers/decision makers need to consider the ethics separately

2

Time requirements

- Particularly related to modelling studies, acknowledgement of patient heterogeneity can increase computational time

2

Time-varying factors

- Patient heterogeneity and the associated impact can change over time, in addition factors can be revealed over time

2

Implementation concerns

- Cannot always consider whether subgroups are feasible for decision makers to implement (e.g., number of subgroups, ability to target patients)

Discussion

- Work in progress!
- There is a growing range of methods available to acknowledge patient heterogeneity in economic evaluation
- Future research is needed to assess whether and how methods are being applied in practice

What is the aim and context (e.g., disease area) of the research?

What are your methods (e.g., trial analysis or modelling study)?

What data are available?

What are the likely limitations?



gemma.shields@manchester.ac.uk