

# Dealing With Non-Comparative Data: Proposed Alternatives and Considerations to Conduct Indirect Treatment Comparisons (ITCs)

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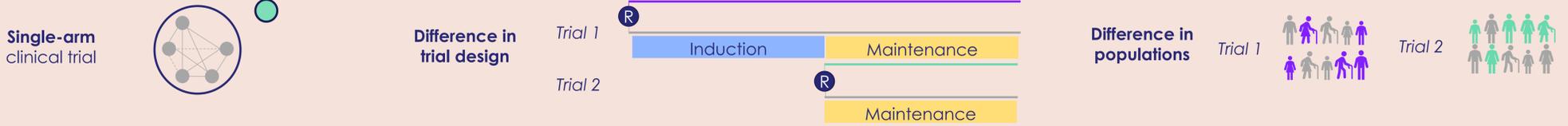
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## BACKGROUND

- Indirect treatment comparisons (ITCs) have been developed to allow generating **relative treatment effects vs all relevant comparators**, beyond the comparators selected in the pivotal trial.
- Standard ITC methods require **homogeneity across trials** in terms of **treatment effect modifiers**, as well as **connectivity of network of evidence**.
- However, in some cases **data** available to conduct the ITC is **non-comparative**, limiting the use of standard methods:



## METHODS & OBJECTIVES

- Recommendations from the NICE Technical Support Documents (TSDs) were reviewed and previous experiences encountered within Amaris were considered.<sup>1,2</sup>
- To suggest **alternatives** when dealing with **non-comparative data**.
- To provide **guidance** on key **considerations at feasibility assessment** phase to define relevant ITC approach.

## Results – Methods to perform ITCs with non-comparative data

- Different **factors** will help identifying the **most appropriate approach** to conduct the ITC, and should be considered during **feasibility assessment phase**:



### IPD available for pivotal trial only

**Matching-Adjusted Indirect Comparison (MAIC)**

**Objective**  
Comparing indirectly two treatments not directly compared in clinical trials to overcome heterogeneity or non-connectivity issues.

**Principle**  
Estimating relative treatment effect between two treatments using IPD from one trial and aggregated data for the second one while adjusting for effect modifiers (and prognostic factors depending on anchored status of the ITC)

- MAIC: similar to a propensity score weighting method
- STC: based on outcome model fitted to IPD as function of covariates

**Why conduct MAIC and/or STC?**

- Unanchored ITC
- High level of heterogeneity between studies

**Key assumptions**

- All effect modifiers (and prognostic factors for unanchored ITCs) are known and observed in both trials so that they can be adjusted for.
- Assumes that the trial with IPD includes the competitor's trial population.
- Results obtained only valid in the population of comparator's trial.

**Additional assumptions for STC**

- Use of identity link function, potential bias if done on another scale.
- For time-to-event outcomes: assumes a parametric distribution.

- Assume that parameters of the regression estimated on trial with IPD available are applicable to competitor's population.

**What type of data to inform on comparator in MAIC/STC?**  
Both clinical trials, as well as observational studies, as long as enough data is available

**What if comparators' are connected in a network?**  
Results from MAIC/STC related to one comparator of this network can be used to connect pivotal trial to the global network

**Simulated Treatment Comparison (STC)**

### IPD available for both trials

#### Propensity score approaches in brief

Introduced by Rosenbaum and Rubin in 1983<sup>3</sup> to address the issue of selection bias in observational research.

**Objective**  
Aim to make treatment groups comparable or to control for the effect of prognostic factors on outcomes.

**Principle**  
The conditional probability of assignment to a particular treatment given a vector of observed covariates.

**Key steps**

- Estimate propensity score across all patients via a logistic regression
- Ensure sufficient overlap between groups
- Select adjustment method, main options: matching, weighting, stratification, doubly robust

### AI to generate propensity scores: our experience

**Objective:** To compare methods (logistic regression vs machine learning [ML]) to estimate propensity scores when constructing an external control arm using oncology data from Project Data Sphere®

**Methods compared**

- Logistic regression (standard approach)
- Classification and Regression Trees (CART)
- Naive Bayes classifier
- Support Vector Machines

**Project steps**

- Targeted literature review
- Identification of data sources
- Comparison of survival and baseline characteristics
- Methods to evaluate the propensity score
- Comparison of algorithms
- Dissemination of findings

Choose data with sufficient overlap in baseline demographic and clinical characteristics  
Using data from the control arm of two data sources in order to compare performance of methods

To identify the most appropriate machine learning algorithms to apply and what prognostic factors should be considered

In terms of covariate balance and homogeneity of survival distributions

### AI to generate propensity scores: our findings

**Data source**

- Use of historical clinical trial data generally allows for more clinically relevant variables, not available in larger claims and/or electronic health records databases and more overlap between original populations.

**Sample size & variables**

- Given limited number of variables and small sample size, ML algorithms generally did not perform better than logistic regression to create an external control arm.
- Having all relevant prognostic variables available in both data sets is key to a successful model!

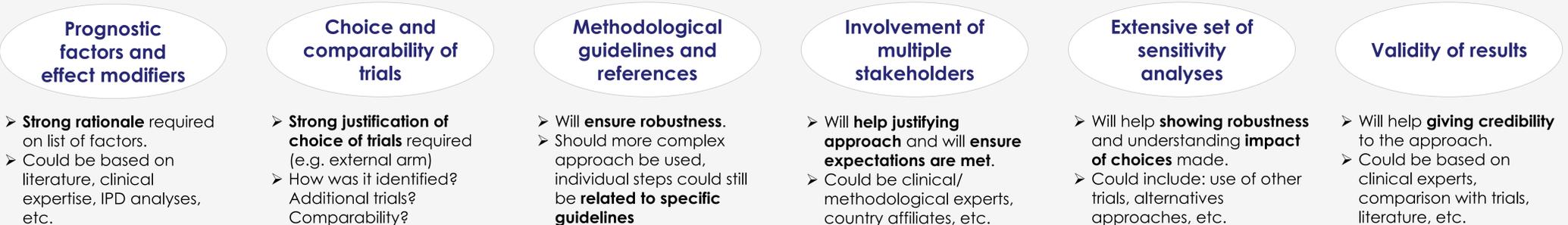
**Predictive power**

- More patients were excluded when using ML algorithms due to their high predictive power.

## DISCUSSION

- Towards personalized medicine:** new drug development focused on rare diseases and target populations often justifies non-RCT designs – especially in disease areas such as oncology or hematology.
- Alternatives** can be considered to conduct ITCs, should they be conducted in line with recommendations, built on a strong rationale and validated clinically.

### Key considerations suggested to build a strong comparison



**References:**

- Faria et al. 2015, NICE DSU Technical Support Document 17: The use of observational data to inform estimates of treatment effectiveness in technology appraisal: methods for comparative individual patient data.
- Philippo et al. 2016, NICE DSU Technical Support Document 18: Methods for population-adjusted indirect comparisons in submissions to NICE.
- Rubin et al. 1983, The central role of the propensity score in observational studies for causal effects.

**Abbreviations:**  
AI: Artificial intelligence, CART: Classification and Regression Trees (CART), IPD: Individual patient data, ITC: Indirect treatment comparison, MAIC: Matching-adjusted indirect comparison, ML: Machine learning, NICE: National Institute for Health and Care Excellence, RCT: Randomized controlled trial, STC: Simulated treatment comparison, TSD: Technical Support Document