Findings From The 2022 International Society for Pharmacoeconomics and Outcomes Research Student Benefit Survey

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Background

- The International Society for Pharmacoeconomics and Outcomes Research (ISPOR) student benefit survey is distributed biannually to active student ISPOR members.
- The survey is used to inform changes or improvements to the Student Network.

Objectives

- To understand the perceived benefits of student membership
- To identify suggested future membership benefits
- To identify drivers of a smooth transition from a student to a new professional member

Methods Review existing Student Internet SURVEY DEVELOPMENT Survey with ISPOR Staff and SN Chair Survey items should be able to provide longitudinal consistency Promote survey response with SURVEY DEPLOYMENT student chapter leaders Send an email to chapter leaders encouraging Share survey on them to share the survey with members social media Conduct analysis and summarize results for all questions SURVEY ANALYSIS Share results with SN Leadership and ISPOR staff

Most members perceived that the most useful membership benefits were discounted rates for ISPOR conferences, short courses, and membership



To better assist with a smooth transition from a student to a new professional, most respondents were interested in direct mentoring from HEOR professionals

Results

- A total of 111 complete responses were received.
- Most members perceived that the most useful current membership benefits were discounted rates for ISPOR conferences, short courses, and membership (69%), ISPOR travel grants (62%), and access to educational and professional development webinars (55%).
- For potential future membership benefits, most respondents suggested offering professional mentorship programs (75%), catalog of research funding opportunities (68%), and discounts on data access fees (49%).
- To better assist with a smooth transition from a student to a new professional, most respondents were interested in direct mentoring from HEOR professionals (62%), fostering connections between individuals from the same field of study across the globe (58%), and more career development workshops at ISPOR conferences (53%).

Conclusion

- To increase the interest in student membership, discounted membership and ISPOR travel grant opportunities are expected to continue.
- Future potential benefits to encourage ISPOR student membership include professional mentorship matching, database of funding opportunities, and discounts on data access fees.

