

# **ISPOR Europe 2022**

Let's Get Ready to Present In-Person!

## **Agenda**

ISPOR Europe 2022 In-person Session Overview

**Know Before You Go Basics** 

What to Expect: Arriving Onsite

Onsite Presentation Management System Demo

What to Expect: Your Session Room

Best Practice Tips and Polling Guide

Q&A

**Action Items** 



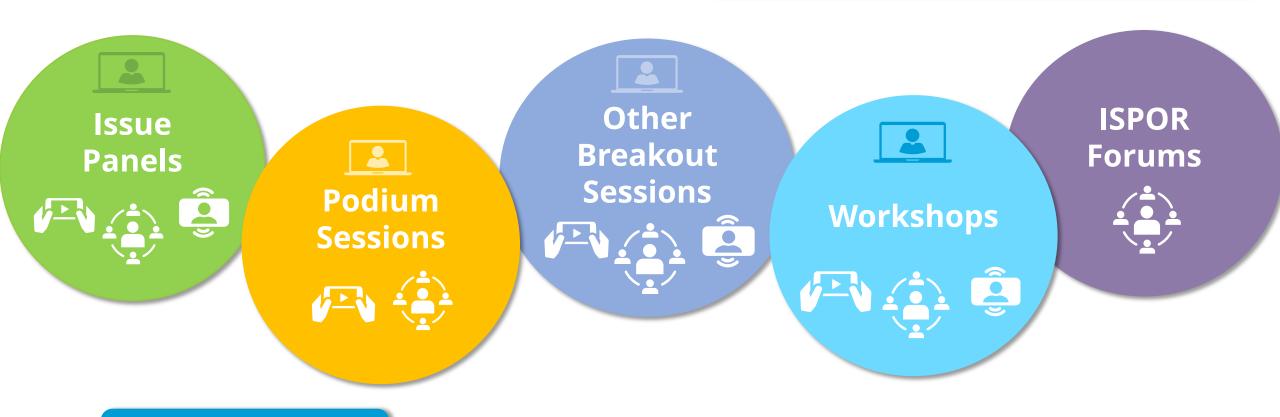
# ISPOR Europe 2022 In-Person Session Overview







Speakers and Moderators will be sent their final delivery format by Bianca Kovalenko.



#### **Delivery Format Key**



On-demand



In-person



Virtual





All sessions are 60-minute experiences. Within the 60-minutes we encourage you to plan for 10-15 minutes of Q&A time with the audience.

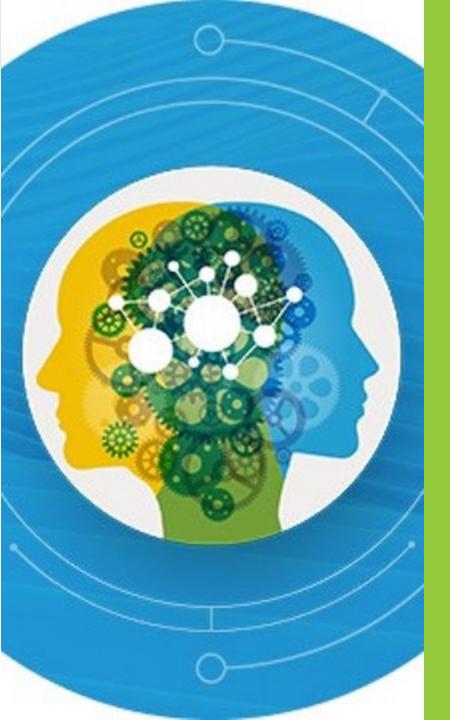


ISPOR <u>does not</u> send calendar invites for sessions. Please mark your calendar accordingly for your session!





# **Know Before You Go Basics**



# ISPOR has a Dedicated Page for Speaker Resources Online!

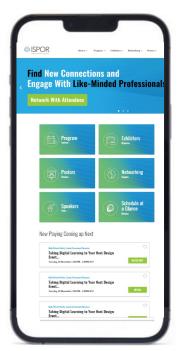
- Polling Guide (Deadline 21 October)
- Q&A Success Quick Guide
- Social Media Starter Kit
  - Includes cut/paste copy for a variety of social media platforms and images!
- Webinar Recordings
- Important Dates

Access the Speaker Resources
Page

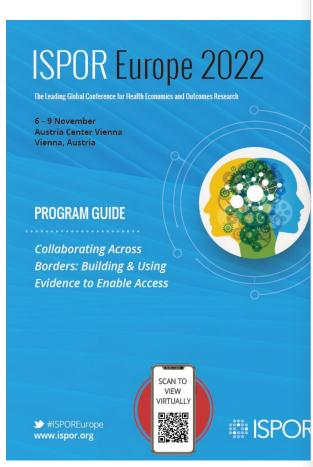
Speaker Guides, FAQ, and more and so much more!



#### Finding Sessions in Two Ways



Access the virtual platform from your **mobile phone** or tablet. Filter & search for sessions + so much more.



#### ISPOR Europe 2022 | G-9 November **Conference Program** Monday 7 November ISPOR Europe 2022 Registration Hours 11.45 - 12.45 Member Group Meeting Holl M 07:15 08:15 Member Group Meeting Hall M Open Meeting - Oncology Special Interest Croup (SIG) 07:30 08:30 Morning Coffee Service Gallery Discussion Lounge, Hall X1 08:30 09:15 Welcome and Plenary Session 1 Hall A ISPOR Welcome Remarks Discussion Lounge, Hall XI 000 100 The Convergence of HTA and Regulations A New IITA Reality and Collaboration with Regulatory Agencies 09:30 10:15 Coffee Break Hall X1 X3 09:30 18:30 Exhibit Hall Open Hall X1 X3 10:00 13:15 Poster Session 1 Hall X1 X3 (Presentation time: 11:15 | 12:15 / in person posters only)

10:15 11:15 Concurrent Breakout Session 1 •• 101 Bringing a Siedgehammer to Crack a Nut: Is There

Potential to Use Advanced Methods in Early Health Economic ••• 102 Diving into Supporting Clinical Plausibility in Lifetime Survival Extrapolations, The Need for Structured Tools to

Guide HTA Submissions Half 62 •• 103 How Can the Voice of the Patient be Better Heard in

HTA Decision Making in Pare Diseases? Hell 52

•• 104 Improving Health Technology Assessment (HTA) in Eastern Europe and Central Asia: An Expert Debate //o// M •• 105 A Workshop on Developing Patient-Centered Real-

••• 106 Developing a Multi Stakeholder Shared Learning Forum for Real-World Evidence, A Test and Learn Approach to Reducing Uncertainties Holl Fi

●● TU / Real-World Evidence (HWE: Best Practices: Operationalizing NICE'S FWE Framework Hall FI

10:15 11:15 Podium Sessions •• 108 Cavidnomics

•• 109 Frameworks and Methods for the Design of Stated Preference HBOR Theater 1. Hull X3

•• 110 incorporating informal Care Considerations in HTA HEOR Insector 2, Hell XI

11:15 - 13:15 Lunch Hall XT-X3

11:30 - 12:30 Educational Symposia

••• 111 Quantifying Bias in Real World Studies: A New Hope for RWD Acceptance or Are HTAers Gonna Hate?

Hall El Sponsor: Eytel Car Enable Learning from All Patients Holl EZ

●●● 112 From Cradle to Graver Can We Measure and Value IIRQoL Consistently over the Lifespan? / lall [2] Sponsor: EuroQui Research Foundarion

Open Meeting - Open Source Model Special Interest Group.

11:45 - 12:45 Discussion Groups

113 Health Technology Assessment Discussion Group

• 114 Patient-Centered and Rane Diseases Discussion Group

11:45 - 12:45 Forums

■ 115 How Can We Make Parlant Preferences More Useful to Decision-Makers in Health/ Hinal Recommendations from the ISPOR Using Patient Preferences to Inform Decision Making Good Fractices Task Force Hull F2

 115 improving HECE Methods for the implementation of Value-Based Healthcare Projects HoV F7

• 117 Integrating Digital Health Care How Can Potient Reported Outcomes Data Link up? I/loff N

12:30 - 13:15 Poster Session 1 Poster Tours

 118 Poster Tour, Real-World Evidence Hull /2 ■ 119 Poster Tour: Student Research Spotlight Hall X2

12:45 - 13:15 HEOR Thearer REOR Theorer 1, Holl X3 120 Sequential Models - When Are They the Right Chosco? Sponsor: Evidera Inc.

13:30 - 14:30 Spotlight Session Half ET

••• 121 Recommendations for a Harmonized Health Technology Assessment for Digital Medical Devices (DMDs) across Europe: A Multi-Stakeholder Discussion

13:30 - 14:30 Podium Sessions

•• 122 Analytic Methods for the Effectiveness of Immunotherapies in Oncology HEGR Tirevier 1, Hull XS 123 RWE Applications in Health Technology Assessment

13:30 - 14:30 Concurrent Breakout Session 7

 124 Fundpean Payer, Regulatory and HTA Perspectives on. RWE Closely Alignee or For Apart? Hall F1 •• 125 Pretty As a Picture: How Can We Better Communicate

with PRO Data Visualization? •• 126 Barne Evidence, Different Decisions, Factors Driving Hererogeneity between Furopean and U.S. Relimbursemen Decisions for Gone Therapies Hall F2

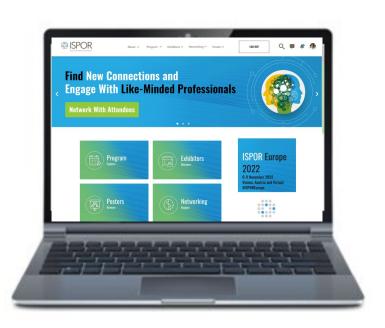
•• 127 Bringing Health Innovation to the Next Level Health Innovation Netherlands (HI-NL) Lessons Learned Holf M ••• 128 Real-World Data at Scale. How Machine bearning

KEY: • In-Person • Live Streaming • Virtual • Available On-Demand

Upon check-in at registration, attendees will receive a copy of ISPOR's new streamlined program guide.



#### By 1 November, You Can Access and Use the Virtual Platform via...



**Laptop or Desktop Computer** 

# Mobile Device





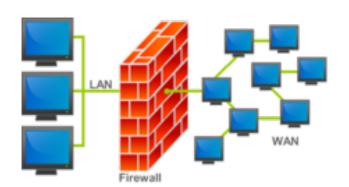
**Tablet** 



## **Technical Requirements**

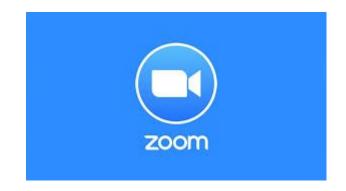
The virtual side of ISPOR Europe 2022 meeting is hosted on Freeman's OEP platform. The platform functions best in Google Chrome.





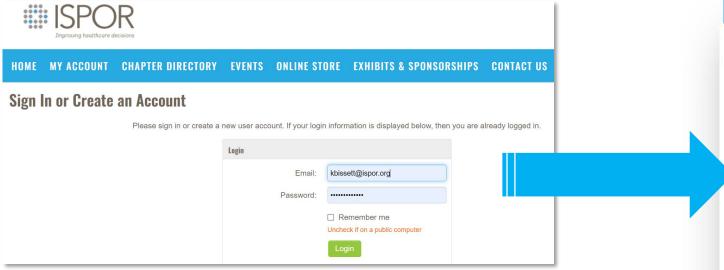
Beware of your company's firewall or VPN! This can block your access to the virtual platform. Be sure to test your ability to access your virtual session page **before** your session date/time.

Familiarize yourself with Zoom and ensure it is installed on your computer for the best functionality.



## **ISPOR** Navigating the Virtual Conference Platform

- Go to <u>www.ispor.org</u> and log into your account using the same email and password you used when registering.
- Once logged in, click on the virtual platform link.

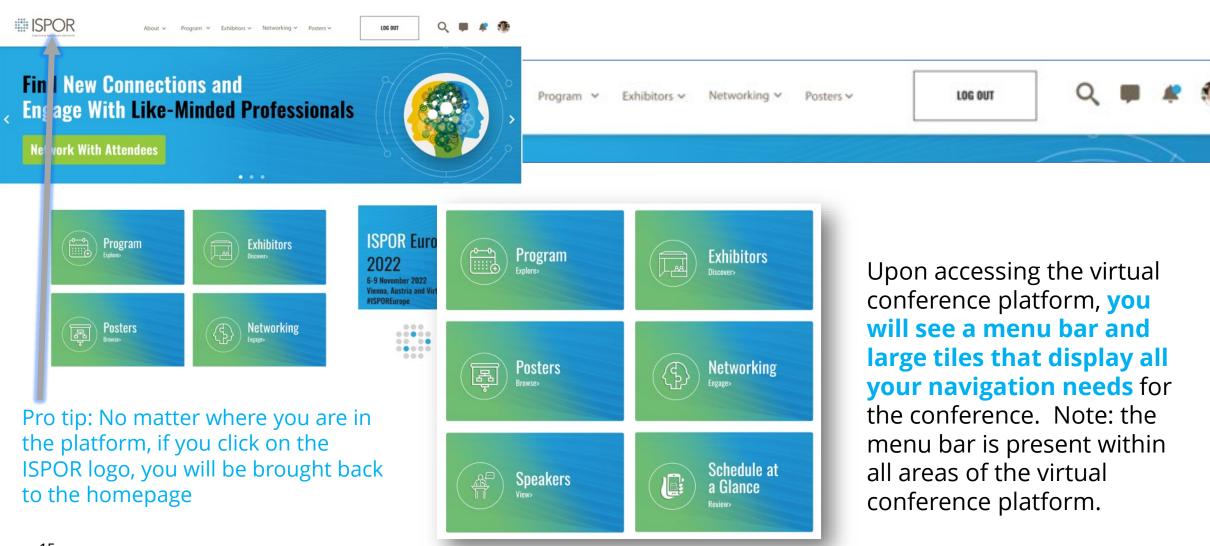


 From the platform homepage, you can click on either "Program" or "Speakers" tile to search for your session. You can also select these options from the top navigation bar.





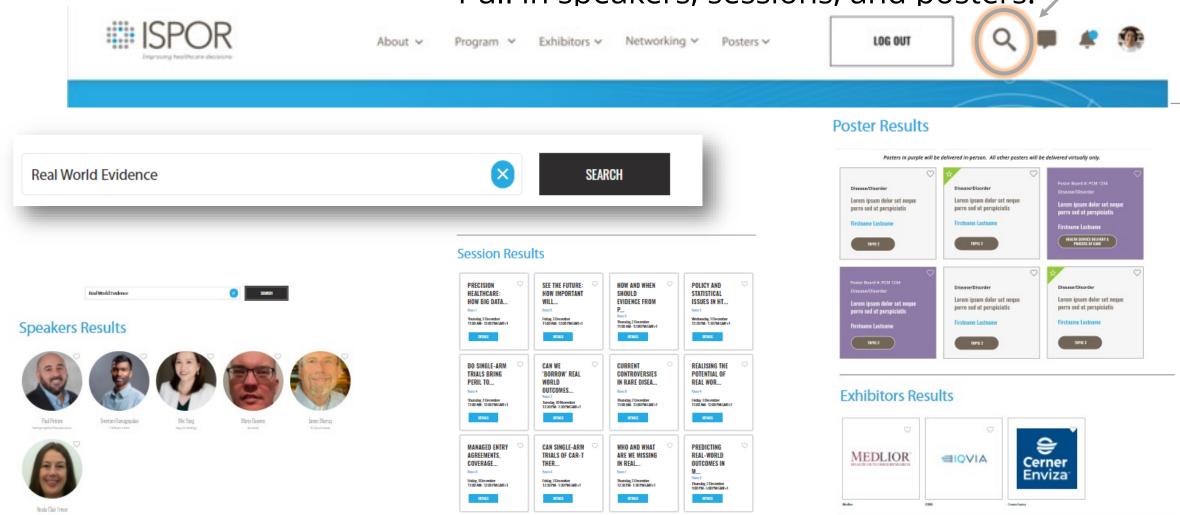
## **Virtual Conference Platform Homepage**





## **Homepage Continued**

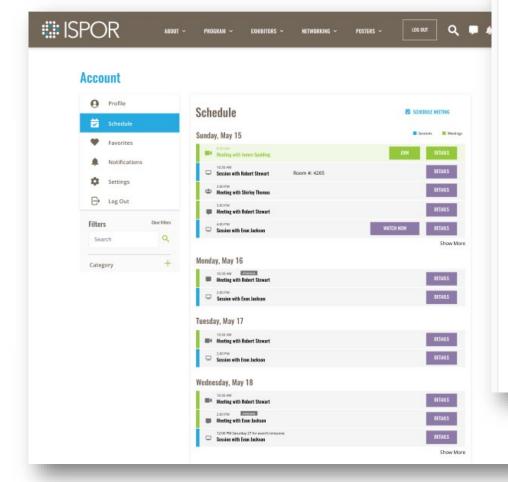
Pro Tip: Use this Search field to find topics/interests across the ENTIRE conference. Pull in speakers, sessions, and posters!

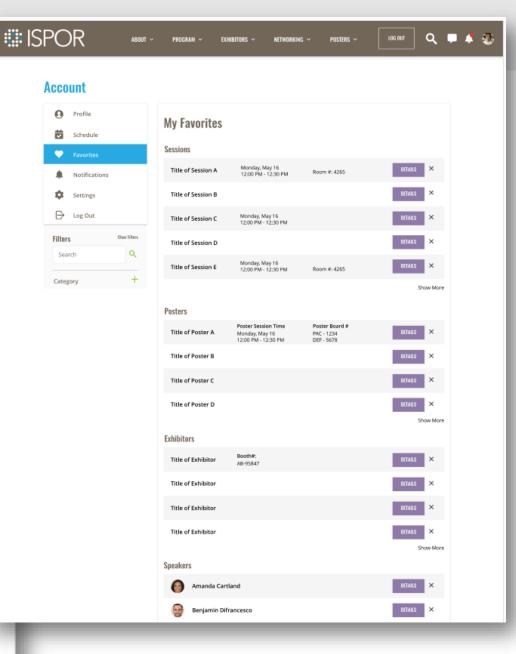




**Both in-person and virtual attendees** can create a personal schedule and a list of favorites (sessions/people/posters), within the virtual platform to keep everything of interest organized!









What to Expect: Arriving Onsite



#### **Health & Safety | On-site Protocols**

<u>Click here</u> to view the most up-to-date information on attendance protocols.

ISPOR is committed to the health and well-being of our attendees. We are closely monitoring the European Centre for Disease Control (ECDC) guidance and working with the Austria Center Vienna safety professionals to develop and execute our health and safety plan.

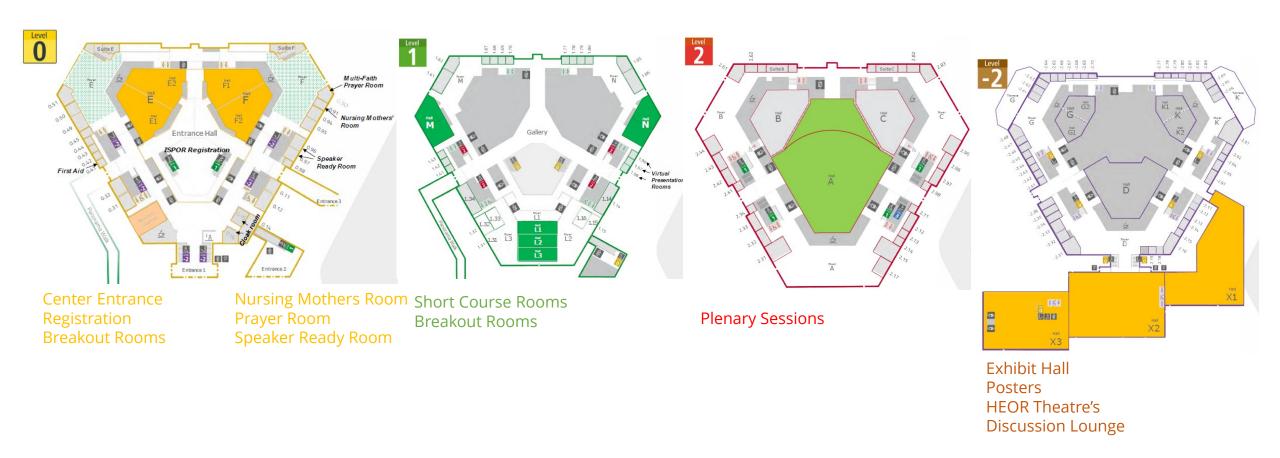
Our health and safety plan will be updated with further details as necessary. Please visit this page for the most up-to-date health and safety information, registered conference attendees will receive important updates via email.

- ISPOR encourages all registrants to be fully vaccinated before attending the ISPOR Europe 2022 conference. Proof of vaccination or negative COVID-19 test result is not required for entry into the conference.
- Masks are recommended, but not required. Disposable masks will be available at registration.
- Additional hand sanitizing stations will be available, and an increased frequency of cleaning and sanitizing will be employed throughout the conference.
- Food and beverages will be provided in individual packaging when possible.

**IMPORTANT:** If you begin to feel unwell, at the conference, report immediately to the First Aid office located on Level 0, Room 0.14.



#### Lay of the Land at Austria Center Vienna





# **NEW Exhibit Hall Experience: X1, X2, X3 Poster Tours** Poster Area **HEOR Theaters Discussion Lounge** $\Diamond$ Charge Large School Page ISPOR Cardel Salar Shape ши As of 29 September

#### **Step 1:** Stop by the ISPOR Registration Desk

- All program speakers and moderators are expected to check-in at Registration
- Here you will pick up your name badge and other important meeting materials; Please note: <u>name badges are to be worn at all times in</u> <u>the Austria Center Vienna</u>.

• ISPOR Registration Desk is in the Entrance Hall on Level 0 during the

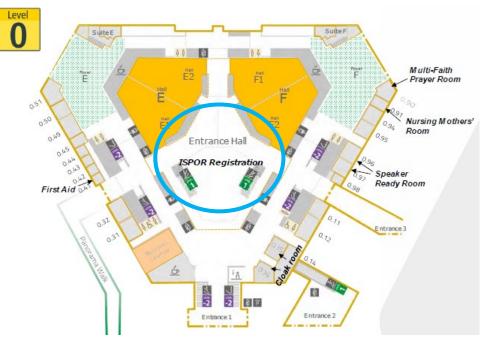
following hours:

6 November: 07:00 - 17:00

7 November: 06:30 – 17:30

8 November: 06:30 – 17:30

9 November: 07:00 – 13:00

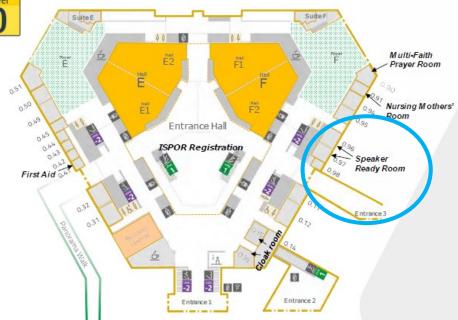


## **ISPOR Step 2: Check-in at the Speaker Ready Room**

Accessible to Moderators, Speakers, Panelists, and Podium presenters. This is your space for reviewing your slides, uploading your final decks, and meeting with copresenters.

- We strongly recommend Speakers and Moderators check-in at least 2 hours before their scheduled presentation time, if not the day before.
- There will be Freeman techs and computers available to assist with final presentation uploads and help resolve any compatibility or formatting issues.
- The computers in the Speaker Ready Room will be networked to your session's meeting room computer. Once uploaded, you can simply walk to your session room and get ready to present!
- The Speaker Ready Room is in Room 0.96-0.97 during the following hours:

6 November: 07:00 – 17:00 7 November: 07:00 – 17:00 8 November: 07:00 – 17:00 9 November: 07:00 – 11:00





Onsite Presentation Management System Demo



# What to Expect: Your Session Room



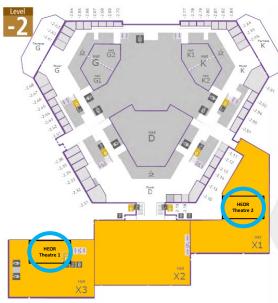
#### Arrive at your session room 20 minutes in advance!

 ISPOR will have room monitors and Audio Visual (AV) techs stationed at each meeting room to greet you, check you in to your session, provide key information and to make sure you are all set for a successful session.

#### Moderators!

- We strongly encourage you to meet with your speakers and review lastminute notes, seating arrangements and session timing.
- ISPOR will provide important reminders on the podiums. Make sure you review before beginning your session.





#### Each room will have ISPOR Laptops at the technician's table

- The in-room AV tech will bring up each presentation via Onsite Presentation Management system.
- Room set for maximum theater (chairs only), based on the venue's layout and capacities
  - Please do not encourage attendees to move chairs.
- Typical stage set includes headtable and chairs and podium/lectern
  - Bianca Kovalenko will provide more information if your session room has a different stage set.
- Standard technical equipment includes:
  - Screen(s) and Projector(s) (based on room size)
  - Wired microphone at the podium
  - Tabletop microphones for head table (if applicable)
  - Microphones for audience Q&A
  - Wireless slide advancer
  - Confidence monitor to view slides/Zoom presenter
  - Timer
  - Camera for recording presentations (if applicable)





 Sessions assigned to Hall A, Hall E1, and Hall E2 will be livestreamed, or broadcast for live viewing in our virtual conference platform. Speakers and moderators will have to balance in-person and virtual attendees asking questions and participating in polls.

#### Two Audiences—One Poll:

• Virtual and live attendees will be able to simultaneously participate in your session's poll (if applicable) via virtual platform and Conferences i/o QR code.

#### Two Options for Incorporating Virtual Q&A:

- An ISPOR team member will monitor virtual questions from the virtual conference platform. They will signal to the moderator when they have a question and read it aloud to the room via table mic.
- The session's moderator can monitor virtual audience questions on their personal device. When ready, they can present the question to the panelists.



# **ISPOR** Virtual Speakers and In-Person Sessions

- Virtual presenters will receive a Zoom link so they can access their in-person session.
  - Bianca Kovalenko will provide links to virtual speakers during the week of 1 November.
- Virtual speakers should login to their session at least <u>20 minutes</u> before it begins.
  - This will allow time for the in-room AV tech to check your audio and video. We strongly encourage virtual presenters to be on camera.
- Slides will be shared via Zoom platform.
  - In-room AV techs will display the video and slides of the presenters on room screens and in the confidence monitor.
- Polls and Q&A Tips:
  - You can view the poll results live via the provided QR code/link.
  - If your session is livestreamed, visit your session's page in the virtual conference platform to view live poll results, Q&A and virtual chat





**Questions?** 



Ready, Set, Present: Best Practice Tips



#### **Session Presentation Goals**

- Meeting with your session co-presenters in advance to review presentations
  - TIP: Use the Speaker Ready Room (Room 0.96-0.97) as a meeting spot!
- Create clear slides
- Structure your presentation flow as if it were a story with a Beginning, Middle, and End
  - TIP: Storytelling is one of the most powerful ways to share ideas and make them memorable
- Be able to speak to your slides vs reading them aloud
- Ensure your virtual presenter joins the conversation (if applicable). Pause to allow time
  for a short delay in response.
- Audience engagement
  - Inject humor, a story, change of pace or tone
  - What questions can you pose to the audience?
    - TIP: questions don't have to be polls show of hands is quick and effective

The best panel discussions are spirited undertakings, with high energy, focused content, and easy give-and-take between the participants.



### **Speaker Best Practice Tips**

- Align content to session objectives
- Talk to your slides, don't read them
- Avoid information overload
- Engage with the audience (both in-person and virtual, if applicable)
- Include your virtual presenter into the conversation (if applicable)
- Practice, practice, practice...with timers!
- Give Real Life Examples when possible

#### Don't be afraid to:

- Be Engaging
- Be Conversational
- Inject humor
- Give Real Life Examples
- Have Fun!



#### **Moderator/Discussion Leader Q&A Best Practice Tips**

- Prepare 2-3 questions in advance in case attendee Q&A is slow to get started.
- The session moderator or discussion leader should announce the timing of Q&A at the beginning of the session. Announcing the timing of Q&A reassures the audience that they will get to ask their questions and encourages them to start thinking of questions.
- For virtual Q&A (if applicable), remind the audience how to submit questions on your virtual session page. Coordinate with ISPOR staff person for a signal so you can engage with virtual attendees, too.
- Don't end the Q&A portion abruptly. Let the audience know how much time is left.
- When the speakers have finished answering all questions, repeat the main theme or key message of your session to bring closure to the session and reinforce the main points of the session.





# **Most Importantly...Start and End on Time!**

- Consider the clock
- Count slides
- Allow for about 1 slide/minute
- Practice your presentation with a timer.



@ 2009 CHUCK INGWERSEN



#### **And Please...**

- No Personal devices/laptops for presentations (in-person only)
  - TIP: in addition to having your presentation(s) uploaded to Orchestrate, bring a backup copy of the presentation file via a USB; Note: you may only upload in the Speaker Ready Room, not in the meeting room.
- No Promotional materials. These may not be distributed in either the meeting rooms or any other locations throughout the Center.
- No Video cameras and/or audio equipment are allowed in the meeting room(s).
- No Sweatpants (unless you're presenting virtually!). The conference dress code is business casual.



**Polling Guide** 



# **How Do I Add Questions to My Presentation?**

\_\_\_\_

Poll questions are a great way to get an audience engaged.
These little breaks keep the content dynamic while giving everyone a chance to participate and refocus. ISPOR's virtual platform uses Conferences i/o for polling.

Step 1

Choose from a large variety of question types, including multiple choice, open ended/Short answer, numerical order, and brainstorming.

Step 2

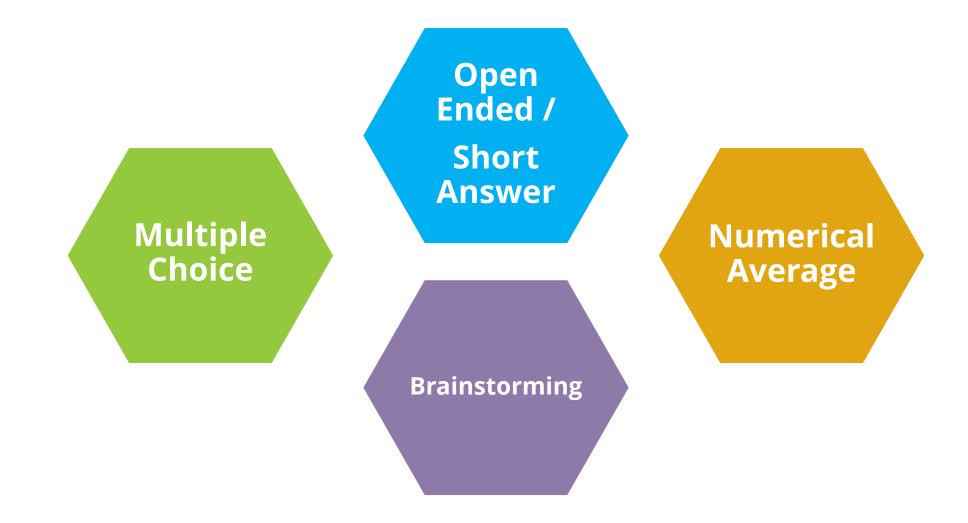
Log into Orchestrate and confirm you will be using polling within your presentation. Confirm whether you will use polling by **21 October**.

Step 3

Add your polling questions directly into your presentation using the sample slide provided on the ISPOR Speaker Resources page. This slide will be used to build the interactive poll that will appear on the following slide. Upload your presentation by 21 October.



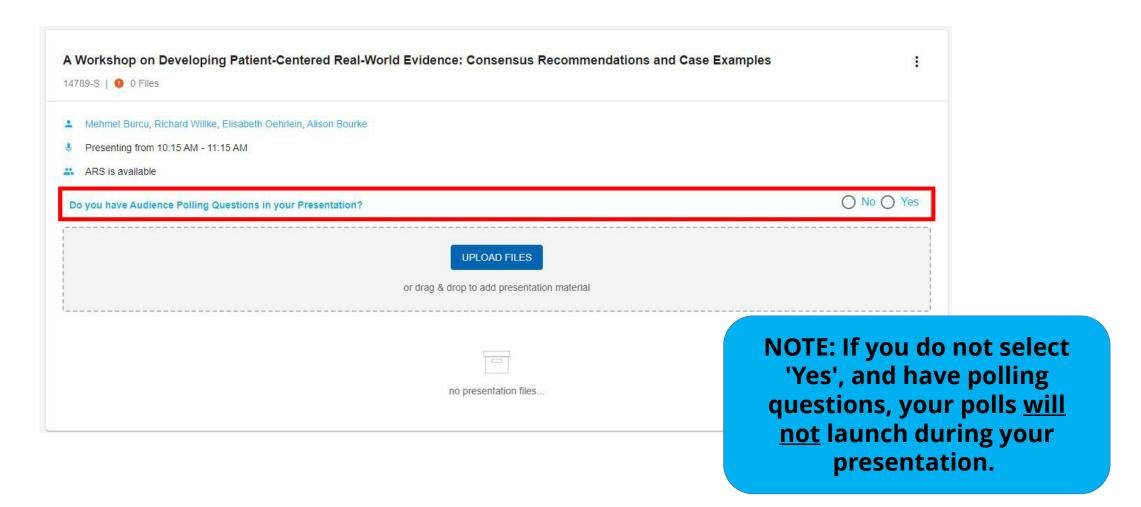
# **Step 1: Choose Your Poll Type**





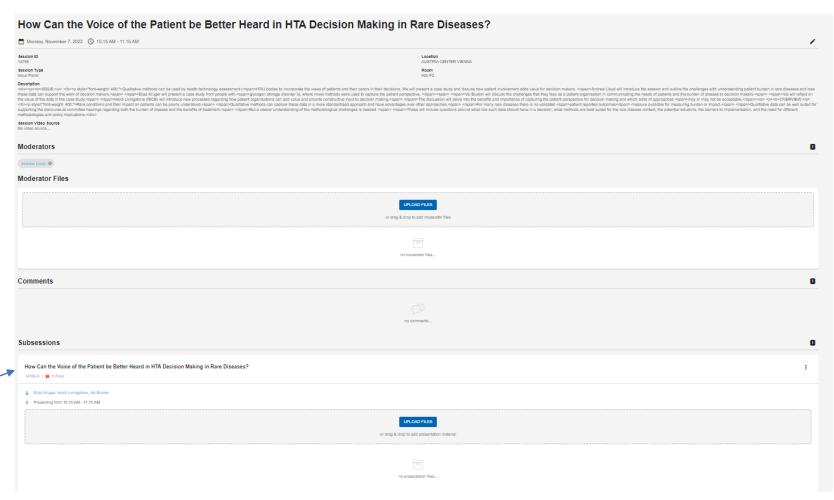
# **Step 2: Confirm You Are Using Polling**

Speakers, log into Orchestrate and select your subsession. You will see a question appear as noted in the graphic below. If you plan to use polling be sure you mark YES.





# Session moderators will need to access this question and upload their session's slide presentations by navigating to their sub-session.



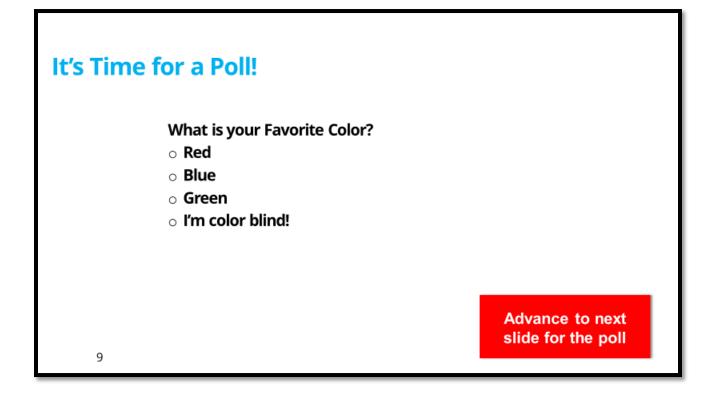
Click on the title of your session and this will bring you to the sub-session. DO NOT upload the file under moderator files shown in this image.



## Step 3: Add your Polling Questions to your Presentation and Upload

Polling slides will be embedded into the PowerPoint presentation by Conferences IO staff based on your uploaded presentation slide deck. Your polling questions should be inserted as a separate slide so staff can embed the Conferences IO polling plugin.

See sample slide: available for download here and on the Speaker Resources page

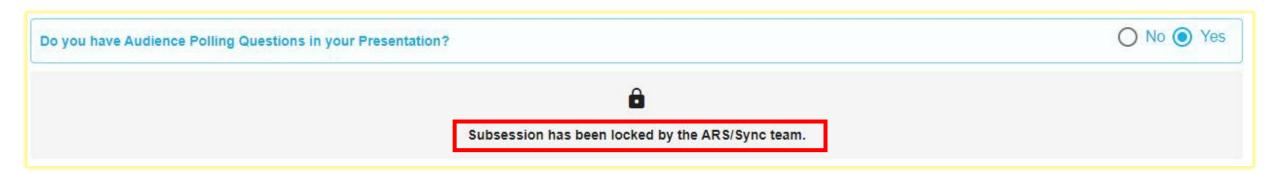




# **Step 3: Add your Polling Questions to your Presentation and Upload**

If you are using polling, once you upload your PowerPoint presentation, the system will be locked by the ARS/Sync team, as that presentation will have the polling embedded.

- If you need to upload a new version or make changes to your polls before 21 October, email <u>ARS-support@freeman.com</u>, to have it unlocked and notify them a new version is being uploaded.
  - For in-person presenters: If you are uploading a new version on-site in the speaker ready room, there will be a tech there to assist you.





# **Presenting Your Polling Questions**

- A QR code and access link will be added to the beginning of your presentation, and on each poll slide
- The presenter will first present their PowerPoint slide, read the question and possible choices then advance to the polling slide which will activate on the virtual platform and in-person user's devices once they have accessed the link or QR code.
- Please allow time for virtual attendees to participate in your poll (livestreaming and virtual sessions only). There will be a 45 second countdown to accommodate for any delay between live presenter and the virtual audience. Results will display ONLY once the countdown has ended. If the presenter advances before the end of the countdown no results will be displayed. If you go back to the Polling slide, the countdown will start over at 45 seconds.

This slide will appear, and you will know the poll is launched

Live Content Slide

When playing as a slideshow, this slide will display live content.

Poll: Do you believe you had ever experienced bias related to your gender, age, race, ethnicity, belief system or socioeconomic status?



# **Presenting Your Polling Questions In-person**

**In-Person Sessions Livestreaming to the Online Event Platform** 

- Attendees access poll on online event platform.
- Poll results display on the session's page next to the video player.

Attendees access poll using their personal

Poll results are displayed on their personal

device using QR code or in OEP.

device and on screen.

Virtual Attendees



**In-Person Attendees** 

Poll Results

45



Q&A





# **Action Items**



### Register

#### **Deadline** | Friday, 21 October

ISPOR requires that all speakers are registered for the meeting. If you have not registered yet, please do so **ASAP!** Otherwise, you will not have access to the online event platform.

### **Upload Slides**

#### **Deadline** | Friday, 21 October

Upload your slides to Orchestrate and Speaker Center. You will not be able to upload to Orchestrate after this date, which posts them in the Online Event Platform.

### **Polling**

#### **Deadline | Friday, 21 October**

Confirm if you are using polling via Orchestrate, Upload Slides with polling questions embedded

### **Complete the Speaker Agreement**

#### **Extended Deadline | Friday, 21 October**

ISPOR requires that speakers complete the Speaker Agreement & Consent form through Speaker Center. We are unable to broadcast your session if this form is not completed.



# **Presentation Upload**

**Deadline | Friday, 21 October** 

#### **ISPOR Speaker** Center:

Virtual and In-Person Sessions







- Upload PDF through ISPOR **Speaker Center**
- Instructions available on the Speaker Resource webpage.

**PDFs will** display in **ISPOR Presentation Database** 

#### **Orchestrate:**

Live Virtual and In-Person Sessions







- Upload PPT or PDF through **Orchestrate**, our virtual platform
- Login instructions sent to all speakers/moderators.
- Instructions available on the Speaker Resource webpage.

Files will display in ISPOR Europe 2022 Online **Event Platform** and Speaker **Ready Room** (In-Person only)



## **#ISPOREurope—Tweet, Post, Share!**



"We are presenting at #ISPORAnnual! Join us on May 16 at 11:45 AM for a discussion on Open Source In Precision Medicine" www.ispor.org/ISPOR2022

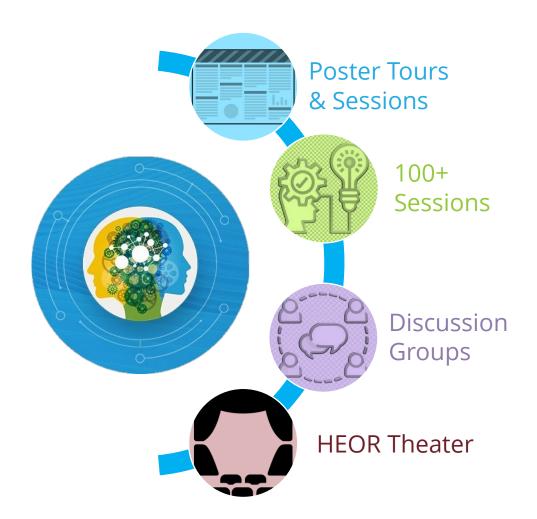
10:35 AM · Mar 29, 2022





### **Most of All...Have Fun!**

Enjoy other sessions and activities. Take full advantage of being at ISPOR Europe 2022!





# Coming soon...

- Webinar Recording and PDF Slide Deck
- Week of 1 November: Final Details Email

#### Speaker Resources

These resources are intended for moderators, speakers, discussion leaders, and discussants in Issue Panel, Workshop, Other Breakout Sessions, Spotlight, Podium, and Forum sessions.

If you are a poster presenter, please visit the Poster Resources page.

All Poster Presenters and Speakers must be registered to access the event. Register by 29 September to save 20% with ISPOR's Early Bird registration rates! Please click here to learn more and register for ISPOR Europe 2022.

#### Important Dates/Deadlines:

- Friday, 23 September at 8:00 AM Eastern | Webinar: Developing Your
   ISPOR Europe 2022 Presentation (In-person and Virtual Sessions)
- Thursday, 29 September | Deadline to Confirm your Participation,
   Complete Speaker Agreement, and Submit Your Bio/Photo;
   Early Bird Registration Cut-off
- Wednesday, 5 October | Deadline: Housing Reservation <u>Cut-off;</u>
   Last Day to Change Your Delivery Format (In-person vs. Virtual)
   and Receive a Refund
- Friday, 7 October at 8:00 AM Eastern | Webinar: Delivering Your
   Virtual Presentation and Navigating the Virtual Platform (Virtual Sessions Only)
- Friday, 14 October at 8:00 AM Eastern | Webinar: Let's Get Ready to Present In-Person! (In-Person Sessions Only)
- Friday, 21 October | Deadline to Upload Slides, Submit Polling Questions, and Final Speaker Registration
- Tuesday, 1 November | ISPOR 2022 Virtual Platform Opens
- Sunday, 6 November Wednesday, 9 November | ISPOR Europe 2022





Your ISPOR Contact:
Bianca Kovalenko, Manager,
Meeting Content
bkovalenko@ispor.org



# **Diversity and Inclusion at ISPOR**

ISPOR is strongly committed to diversity. The Society's Strategic Plan and core values embrace excellence through encouragement and acceptance of diverse ideas, cultures, and disciplines. Research submissions are encouraged from all stakeholders and are evaluated based on merit. ISPOR also aims to reflect the diversity of its membership in all endeavors and encourages consideration of diversity in abstract submissions. Diversity dimensions include (but not limited to) gender, career stage, ethnicity, race, education, sexual orientation, region/geographic location, physical disability, and religion. Additional information can be found at the Society's Diversity Policy.