



ATTRIBUTE DEVELOPMENT FOR A PATIENT PREFERENCE STUDY IN DUCHENNE MUSCULAR DYSTROPHY

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BACKGROUND AND OBJECTIVES

Gene replacement therapy for DMD is in phase 3 CTs. Still a lot of uncertainties remain regarding the benefits, side effects, risks, and acceptability of patients to treatment alternatives. The aim is to:

- Study patients' **unmet needs**
 - Elicit **treatment preferences** of **Duchenne patients** and **caregivers**
 - What **outcomes** are important?
 - How **important** are they?
 - What **trade-offs** are patients and caregivers willing to make?
 - Measure **preference heterogeneity**
- ⇒ Informing HTA and reimbursement decision-making



METHODS

qualtrics^{XM}

European
Quantitative
Survey

Preference
elicitation
method
**Threshold
technique**

Co-developed
with patients,
patient
organisations,
and doctors

Close interaction
with advisory
board



Informed by
**previous qualitative
research** and
literature research

RESULTS

Example of a choice scenario

1 Attribute identification

- 30 characteristics from literature
- 26 characteristics from previous qualitative study
- Extra input from KOL and clinical trials



48 uniquely identified characteristics

2 Attribute selection

- 6 selection criteria** to select 6 characteristics for further attribute development

■ 29 did not fulfill all selection criteria

■ 19 fulfilled all selection criteria



3 Attribute description

- Patient-friendly**, and easily **understandable**
- As brief as possible**

4 Level development

- Scientifically sound levels
- Reflect **the state of the art** (clinical trials, literature, previous studies, input from KOL)

	A. Therapy A	B. Therapy B
Type of therapy	Corticosteroids 	Gene therapy
Effect on life expectancy	12 years 	14 years
Risk of life-threatening side effects related to the therapy	5% (5 out of 100 patients) 	10% (10 out of 100 patients)
Years that ventilatory support is postponed	4 years 	7 years
The number of years that you to maintain your current physical functioning	3 years 	4 years
Years and number of patients in which that therapy has been studied	48 years; 20,000 patients 	10 years; 100 patients

Please indicate your preferred choice:

Therapy A ☐ Therapy B ☒

ABBREVIATIONS

DMD: Duchenne muscular dystrophy; CT: Clinical trial; KOL: Key opinion leader

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CONCLUSION

- This first phase revealed the **treatment outcomes** that have a **significant impact** for **DMD patients**.
- The **multi-stakeholder advisory board** has shown to be of great value together with **qualitative research results** to guide attributes and levels development.