

[www.ispor.org](http://www.ispor.org)



**ISPOR**

*Improving healthcare decisions*

# Nutrition Economics – Are We Ready For A New Approach? Opportunities To Advance The Science

**Tuesday, November 08, 2022 15:00-16:00**

Tricia Johnson, PhD, Rush University

Mark Nuijten, A2M

Tânia Maria Beume, University of the State of Rio de Janeiro

Aditi Aggarwal, IQVIA

## Agenda

Item #	Time	Topic	Presenter(s)
1	15:00	Introductions	Tricia
2	15:05	Nutrition & the Nutrition Economics Special Interest Group: Progress to Date	Tricia
3	15:15	Regulatory issues: health technology assessment and the clinical value of nutritional care	Mark
4	15:25	Need for future research: Improving equity in reimbursement across settings	Tânia
5	15:35	SIG initiatives	Aditi
6	15:41	Summary	Tricia
7	15:45	Discussion – Q&A	All
8	16:00	Adjournment	Tricia

## Antitrust Compliance Statement

- ISPOR has a policy of strict compliance with both United States, and other applicable international antitrust laws and regulations.
- Antitrust laws prohibit competitors from engaging in actions that could result in an unreasonable restraint of trade.
- ISPOR members (and others attending ISPOR meetings and/or events) must avoid discussing certain topics when they are together including, prices, fees, rates, profit margins, or other terms or conditions of sale.
- Members (and others attending ISPOR meetings and/or events) have an obligation to terminate any discussion, seek legal counsel's advice, or, if necessary, terminate any meeting if the discussion might be construed to raise antitrust risks.
- The Antitrust policy is available on the ISPOR website.

---

# 1

## Nutrition Economics Special Interest Group

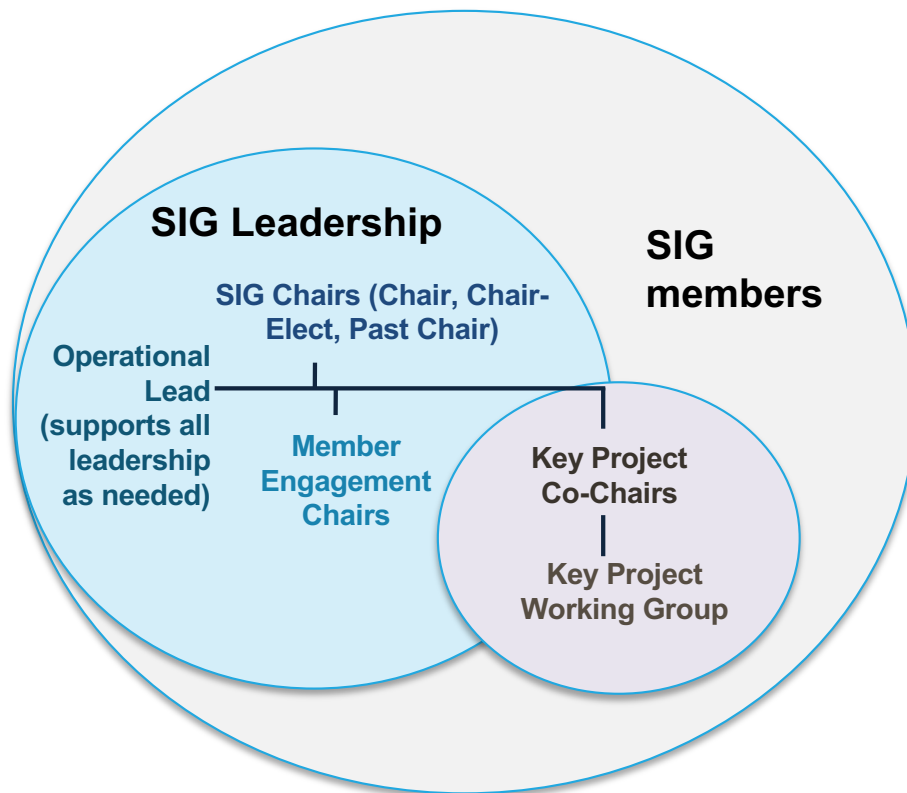
### Progress to Date

## ***What is an ISPOR Special Interest Group (SIG)?***

**A SIG is an organized member group initiated by ISPOR members and intended to:**

- **Focus on a specific topic area** to advance the health economic and outcomes research (HEOR) science and the use of HEOR in healthcare decisions
- **Monitor trends and disseminate information** to SIG members or the larger ISPOR community
- **Develop scientific and educational work products**
- More information is available at: <https://www.ispor.org/member-groups/special-interest-groups>

## Structure of an ISPOR SIG



### **SIG Leadership**

- Provide overall direction and leadership
- Identify topics for the SIG to address and platforms for delivery
- Work with the co-chairs to ensure the project timelines are met
- Provide updates to the SIG
- Submit yearly reports to ISPOR
- Recruit new SIG members

### **Member Engagement Chairs**

- Develop and implement projects that encourage member participation
- Facilitate topic content dissemination
- Monitor and support the SIG community

## Nutrition Economics

Intersection of the **nutrition** and **health economics** disciplines to **assess the impact of nutrition** on health and disease and to **illustrate the health and economic aspects** of specific changes in the daily nutrition and nutrition recommendations through the lens of cost effectiveness

# Evolution of the SIG's Work

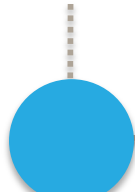
**ECONOMIC EVALUATION**

**Nutrition Economics – An Introduction**

Karen Freije, *BSc*, *Nutritional and PhD candidate, School for Public Health and Primary Care (GPHG), Maastricht University, Maastricht, The Netherlands; Irene Lenoir-Wijnkoop, *MS*, *Associate Professor Public Health Nutrition, Department of Pharmaceutical Sciences, Ghent University Ghent, The Netherlands; Mark de Waard, *MD, PhD, Health Economics Consultant, Any Accessus Medica, Alse, The Netherlands; Sibbe MJA Evers, *PhD, Professor of Public Health Technology Assessment, School for Public Health and Primary Care (GPHG) of the Faculty of Health, Medicine and Life Sciences, Department of Health Services Research, Maastricht University, Maastricht, The Netherlands; Tonies Institute, Netherlands Institute of Mental Health and ADDISS, Utrecht, The Netherlands; Elizabeth L. Nelson, *RN, Director, Scientific & Health Policy Initiatives International Society for Pharmacoeconomics & Outcomes Research (ISPOR), Lawrenceville, GA, USA*****



**2014 Publication**



**2019 Publication**



**ISPOR Report**

**Medical Nutrition Terminology and Regulations in the United States and Europe—A Scoping Review: Report of the ISPOR Nutrition Economics Special Interest Group**

Karen Freije, *PhD, RDN*<sup>1,2</sup>; Sheri Volger, *MS, RDN*<sup>3</sup>; James C. Pitter, *PhD, MD*<sup>4,5</sup>; Elizabeth Molsen-David, *RN*<sup>6</sup>; Clarissa Coebler, *MPH*<sup>7</sup>; Sibbe Evers, *PhD, MSc*<sup>8</sup>; Michael Hilgmann, *PhD*<sup>9</sup>; Aurélie Darad, *PharmD*<sup>10</sup>; Irene Lenoir-Wijnkoop, *PhD, RDN*<sup>11</sup>, on behalf of the ISPOR Nutrition Economics Medical Nutrition Terms & Definitions Working Group's Leadership Team

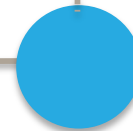


**ISPOR Report**

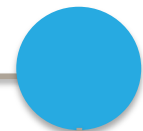
**Are We Ready for a New Approach to Comparing Coverage and Reimbursement Policies for Medical Nutrition in Key Markets: An ISPOR Special Interest Group Report**

Moroso Perrotti, *MBA, MHE, Tiscia J. Johnson, PhD, Tania Maria Beume, MSc, Olivia M. Dong, PhD, John Gavino, MHS, Hao Hu, PhD, Kirk Kerr, PhD, Shannon Kindlem, MA, Mark Nuijten, PhD, MD, Theresa U. Offit, PharmD, Matthew Taylor, PhD, Alvin Wong, MS, Karen Freije, PhD*

**2022 Publication**



**2022 ISPOR Europe**







**ScienceDirect**

Contents lists available at [sciencedirect.com](http://sciencedirect.com)  
Journal homepage: [www.elsevier.com/locate/jval](http://www.elsevier.com/locate/jval)

ISPOR Report

## Are We Ready for a New Approach to Comparing Coverage and Reimbursement Policies for Medical Nutrition in Key Markets: An ISPOR Special Interest Group Report



Moreno Perugini, MBA, MHE, Tricia J. Johnson, PhD, Tania Maria Beume, MSc, Olivia M. Dong, PhD, John Guerino, MHS, Hao Hu, PhD, Kirk Kerr, PhD, Shannon Kindilien, MA, Mark Nuijten, PhD, MD, Theresa U. Ofili, PharmD, Matthew Taylor, PhD, Alvin Wong, MS, Karen Freijer, PhD

### ABSTRACT

**Objectives:** Healthcare policy makers should ensure optimal patient access to medical nutrition (MN) as part of the management of nutrition-related disorders and conditions. Questions remain whether current healthcare policies reflect the clinical and economic benefits of MN. The objective of this article is to characterize coverage and reimbursement of MN, defined as food for special medical purposes/medical food for a diverse set of countries, including Australia, Belgium, Brazil, Canada, China, France, Germany, Hong Kong, Italy, Japan, The Netherlands, Singapore, Spain, United Kingdom, and United States.

**Methods:** Data sources included published literature and online sources. ISPOR's Nutrition Economics Special Interest Group developed a data collection form to guide data extraction that included reimbursement coverage, years that reimbursement policies were established, and presence of a formal health technology assessment (HTA) for MN technologies.

**Results:** Reimbursement coverage of MN technologies varied across the countries that were reviewed. All but 3 countries limited coverage to specific formulations of products, regardless of demonstrated clinical benefit. The year that reimburse-

**Table 1.** Coverage of FSMP/MF reimbursement by country across different settings.

Country	Hospital	Outpatient	Community
Australia	Yes	Yes, limited to some disease conditions; might differ across provinces	
Belgium	Yes	Yes, limited to patients discharged from hospital	No
Brazil	Yes	Yes, limited to specific disease conditions and varies by state and municipalities	Yes, limited to some disease conditions
Canada	Yes	Yes, limited to some disease conditions; might differ across provinces	
China	No	No	No
France	Yes	Yes	Yes
Germany	Yes	Yes	Yes
Hong Kong	Yes	Yes, limited to low-income individuals*	No
Italy	Yes	No	Yes; might vary by region
Japan	Yes	Yes, limited to enteral tube feeding	
The Netherlands	Yes	Yes	Yes
Singapore	Yes	Yes, limited to low-income individuals <sup>†</sup>	Yes, limited to nursing homes
Spain	Yes	Yes	Yes
United Kingdom	Yes, limited to the public system under certain circumstances for malnourished patients		
United States Centers for Medicare & Medicaid Services	Yes, limited <sup>‡</sup>	Yes, limited <sup>‡</sup>	Yes, limited <sup>‡</sup>

**Table 3.** Comparison of HTA for drugs and FSMP/MF by country.

Country	HTA for drugs	HTA for MN
Australia	Y	N
Belgium	Y	N
Brazil	Y	Y*
Canada	Y	N
China	N	N
France	Y	Y
Germany	Y	N
Hong Kong	Y	N
Italy	Y	N
Japan	Y	N
The Netherlands	Y	N
Singapore	Y	N
Spain	Y	N
United Kingdom	Y	N <sup>†</sup>
United States	N <sup>‡</sup>	N

FSMP/MF indicates food for special medical purposes/medical food; HTA, health technology assessment; MN, medical nutrition; N, no; Y, yes.

\*Brazilian guidelines for HTA are directed to all health technologies, with the same guidelines for drugs, MN, and other health technologies.

<sup>†</sup>NICE did not review any MN product with a single technology appraisal but issued a clinical guideline in 2006.<sup>37</sup>

<sup>‡</sup>No official HTA is in place for drugs; individual insurance plans have assessment procedures, but these are usually not made public.

**Table 4.** Coverage of FSMP/MF reimbursement by country and specific formulas.

Country	Are complete formulas* reimbursed?	Are noncomplete <sup>†</sup> formulas reimbursed?	Are enteral tube feeding formulas reimbursed?	Are oral nutritional supplements reimbursed?
Australia	Y (state dependent)	N	Y (only hospital)	Y (only hospital)
Belgium	Y	N	Y	N
Brazil	Y	Rarely	Y	Y (only for specific diseases)
Canada	Y	Y (only geriatric patients)	Y	Y (only geriatric patients)
China	N	N	N	N
France	Y	Y	Y	Y
Germany	Y	Rarely	Y	Y
Hong Kong	Y (specific populations only)			
Italy	N	N	N	N
Japan	Y (specific products)	N	Y (specific products)	N
The Netherlands	Y	Y	Y	Y
Singapore	Y (specific populations only)			
Spain	Y	N	Y	Y
United Kingdom	Y	Y	Y	Y
United States <sup>‡</sup>	Y	Y	Y	N

FSMP/MF indicates food for special medical purposes/medical food; N, no; Y, yes.

\*Complete formulas are nutritionally complete products defined as having a balanced composition of macro- and micronutrients that reflect dietary recommendations. These products can be used as a supplement to the daily diet or as a sole source of nutrients needed.

<sup>†</sup>Incomplete formulas are nutritionally incomplete and therefore not suitable for the use as a sole source of nutrients. These products contain some specific nutrients in higher amounts, whereas the amount of other nutrients is insufficient or lacking. The incomplete formulas are mostly disease specific ones, modified to meet specific nutritional and metabolic demands.<sup>25</sup>

<sup>‡</sup>Centers for Medicare & Medicaid Services coverage only. Commercial plans usually refer to Centers for Medicare & Medicaid Services guidance for medical nutrition.

## **Potential themes to further explore from current paper**

- 1) HTA for medical nutrition and the need for more evidence
- 2) Regional and within-country differences in medical nutrition reimbursement and extent to which this variation creates inequities
- 3) Payer archetypes and medical nutrition

---

# 2

## Regulatory Issues

### Health Technology Assessment and the Clinical Value of Nutritional Care

## Objective

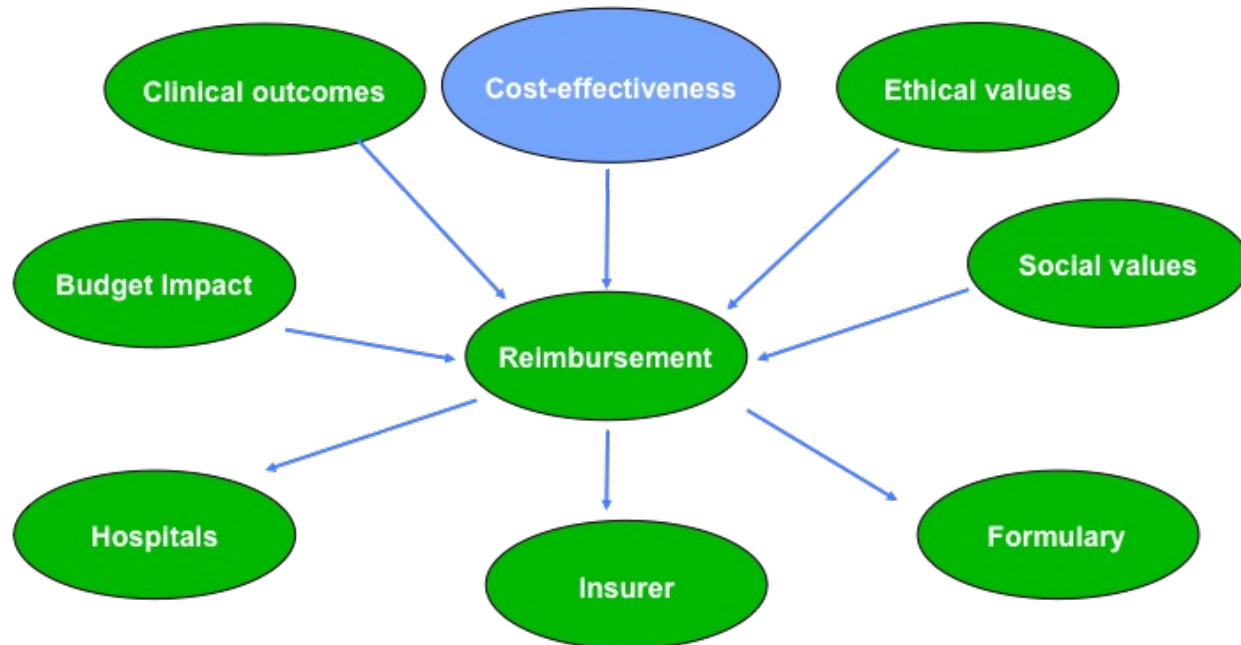
- 1) To present the value of nutrition from a broad clinical and economic perspective
- 2) We do not consider the OTC market as the economics of supply and demand determine already the price
- 3) Focus on
  - Healthcare market, where normal market mechanisms do not apply
  - Medical nutrition, especially malnutrition

## Context - malnutrition

- 1) Malnutrition is prevalent across all healthcare settings, particularly in patients in hospital, as well as prevalent across all age groups.
  - About 1 in 4 (18–34%) adult hospital patients are malnourished or at risk of malnutrition.
  - Among the elderly, prevalence of malnutrition is 3.1%, a prevalence of risk of malnutrition is 26.5%.
- 2) Malnutrition impairs recovery from disease and injury (including surgery), increasing mortality and complications leading to lower QoL and extra costs.
- 3) The extra cost of treating a patient with malnutrition is 2 to 3 times higher than for a non-malnourished patient: e.g. LOS – 30% higher.

## Context – reimbursement nutritionals

- 1) Few authorities produce clear guidelines for clinical efficacy or tolerance trials; no countries produce clear guidelines for health economic data.
- 2) The payers (insurers) are busy to be involved more and more.
- 3) No formal guidance for cost-effectiveness analyses.





- Nutrition is crucial for its potential impact on health-related quality of life (HRQoL) and economic impact at the societal and individual levels.
- Epidemiological and scientific evidence demonstrates clear links between food and health maintenance/disease development.
- Morbidity and mortality are directly related to protein and energy malnutrition.



- Nutrition economics: merging of health economics and nutrition disciplines to assess the clinical and health economic impact of nutrition.

## Application reimbursement criteria

- 1) Case: health economic impact of Food for Special Medical Purposes (FSMP) relative to standard care in patients undergoing abdominal surgery in the Netherlands.
- 2) Based on reduction length of stay (30%).
- 3) Underestimation excluding:
  - Cost complications
  - Lost QoL
  - Indirect costs due to productivity loss

**Safety, Efficacy & Quality**



**Clinical & Cost effectiveness**



**'4th Hurdle'**

**Affordability and impact on services**



**'5th Hurdle'**

# Application reimbursement criteria

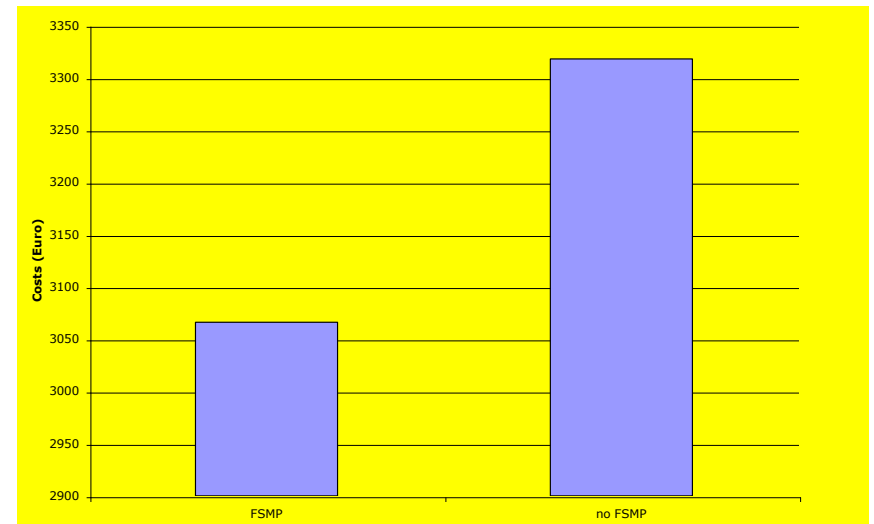
## Proven clinical evidence

Overview of clinical studies.		
<b>Beattie</b>	<b>intervention</b>	<b>control</b>
<b>ONS in abdominal surgery</b>		
age	54,4	62,4
LOS	18,4	20,6
wound infections	4	7
chest infections	2	6
wound and chest infections	6	13
<b>Keele</b>	<b>intervention</b>	<b>control</b>
<b>elective moderate-major GI surgery</b>		
BMI	23,5	25,1
age	64,7	60
post-operative LOS	10,8	13,2
wound infections	2	7
wound dehiscence	1	2
GI perforations	0	1
subphrenic abscess	0	1
multiple	1	1
complications	4	12
<b>Macfie</b>	<b>intervention</b>	<b>control</b>
<b>elective major GI surgery</b>		
BMI	25	25
age	66	64
post-operative LOS	10	13
septic complications	4	2
other complications	2	1

## Application reimbursement criteria

### Proven favourable budget impact

- 1) The use of FSMP reduces the costs from € 3,318 to € 3,066, which corresponds with a € 252 (7.6%) cost savings per patient
- 2) The use of FSMP would lead to an annual cost saving of € 40.4 million.



## Application reimbursement criteria

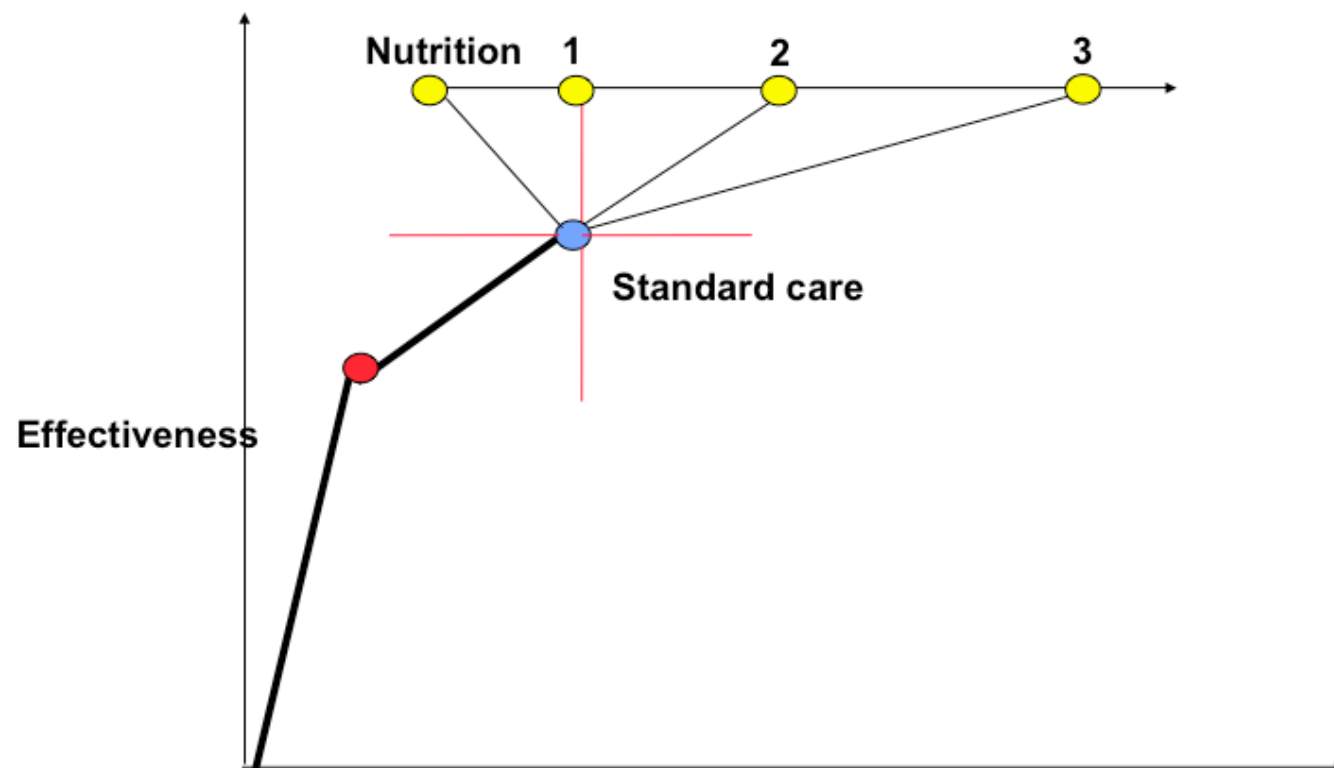
- 1) Cost-effectiveness analyses can be applied to nutrients, if clinical evidence exists.
- 2) There are no fundamental differences in applying health economic concepts to drugs or nutritionals (modelling and costing methodologies).
- 3) The availability of clinical evidence for nutritionals is the main constraint for cost-effectiveness studies in nutrition.
- 4) Budget impact is important for nutritionals because high prevalent of malnutrition diseases

# Application reimbursement criteria

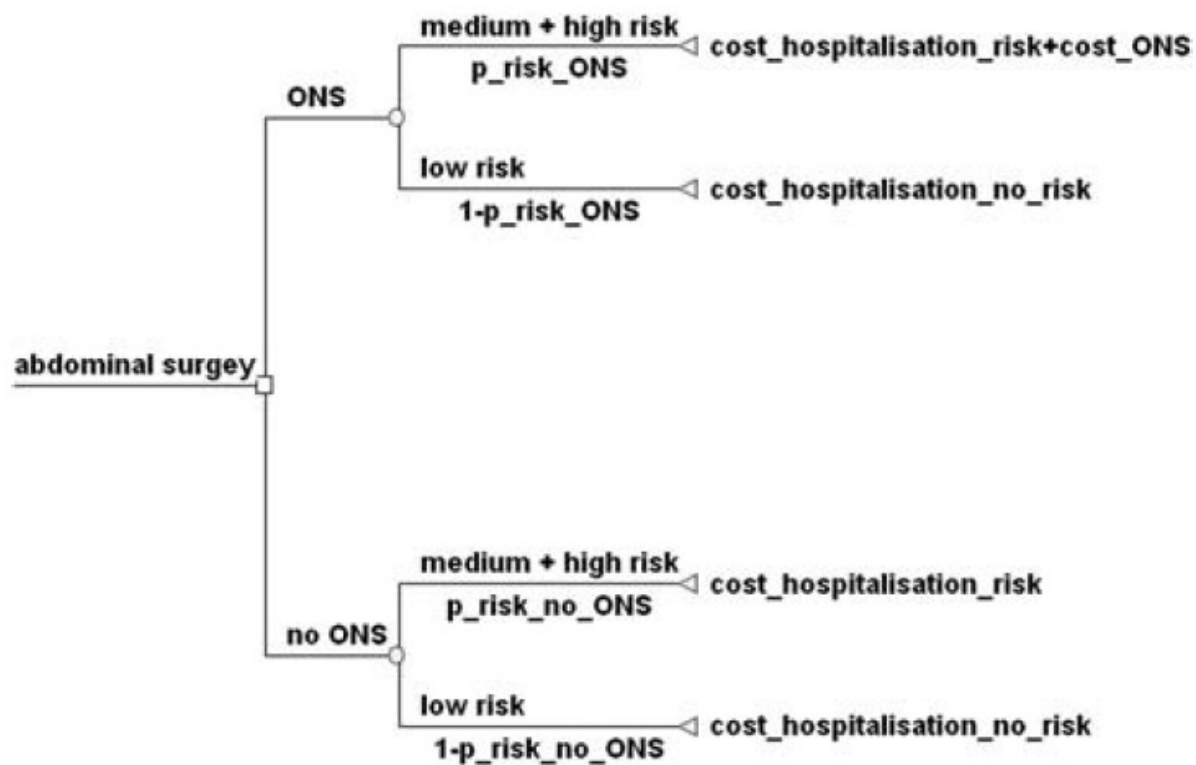
Proven cost-effectiveness



Dominant position



# Health Economic Model



## Conclusion – value of nutrition

- 1) This health economic study showed that the use of FSMP is a extremely cost-effective treatment: cost savings and higher effectiveness.
- 2) Drugs are often cost-effective, but not cost saving: ICER  $< \text{€}80,000 / \text{QALY}$  still means there are extra costs.
- 3) Price nutrition can be at least 10 times higher and still be cost-effective - ICER  $< \text{€} 80,000/\text{QALY}$ .
- 4) This analysis raises questions on the appropriate pricing of nutrition compared drugs.



## Conclusion – value of nutrition

- 1) The price setting does not reflect the clinical value of nutritionals from a health economic perspective.
- 2) Willingness to pay for medical nutrition seems, currently, low compared with pharmaceuticals.
- 3) The current price laws for nutrition are based euro per unit of ingredient, e.g. protein.
- 4) BUT: drug prices are not constrained by costs of ingredients and therefore the value determines the price.
- 5) Value is not similar to prices and costs and, therefore, we also do not favour this use of 'cost plus pricing' for nutrition.

---

# 3

**Need for Future Research**

**Improving Equity in Reimbursement  
Across Settings**

## Nutrition Economics and Health Economics



# ISPOR Special Interest Group Nutrition Economics: disparities in economics of nutrition

## Coverage

Variation in coverage among the healthcare settings: Coverage of medical nutrition is most common in hospital settings.

In fifteen countries, only Spain, Germany, France, and the Netherlands provide coverage for medical nutrition in the three settings.

Less inclusive coverage in outpatient and community settings

Updates of the coverage policies are not regular

Limitation in the use of HTA for decision-making

## Reimbursement

Variation in reimbursement between countries: included in the bundled payment or separately.

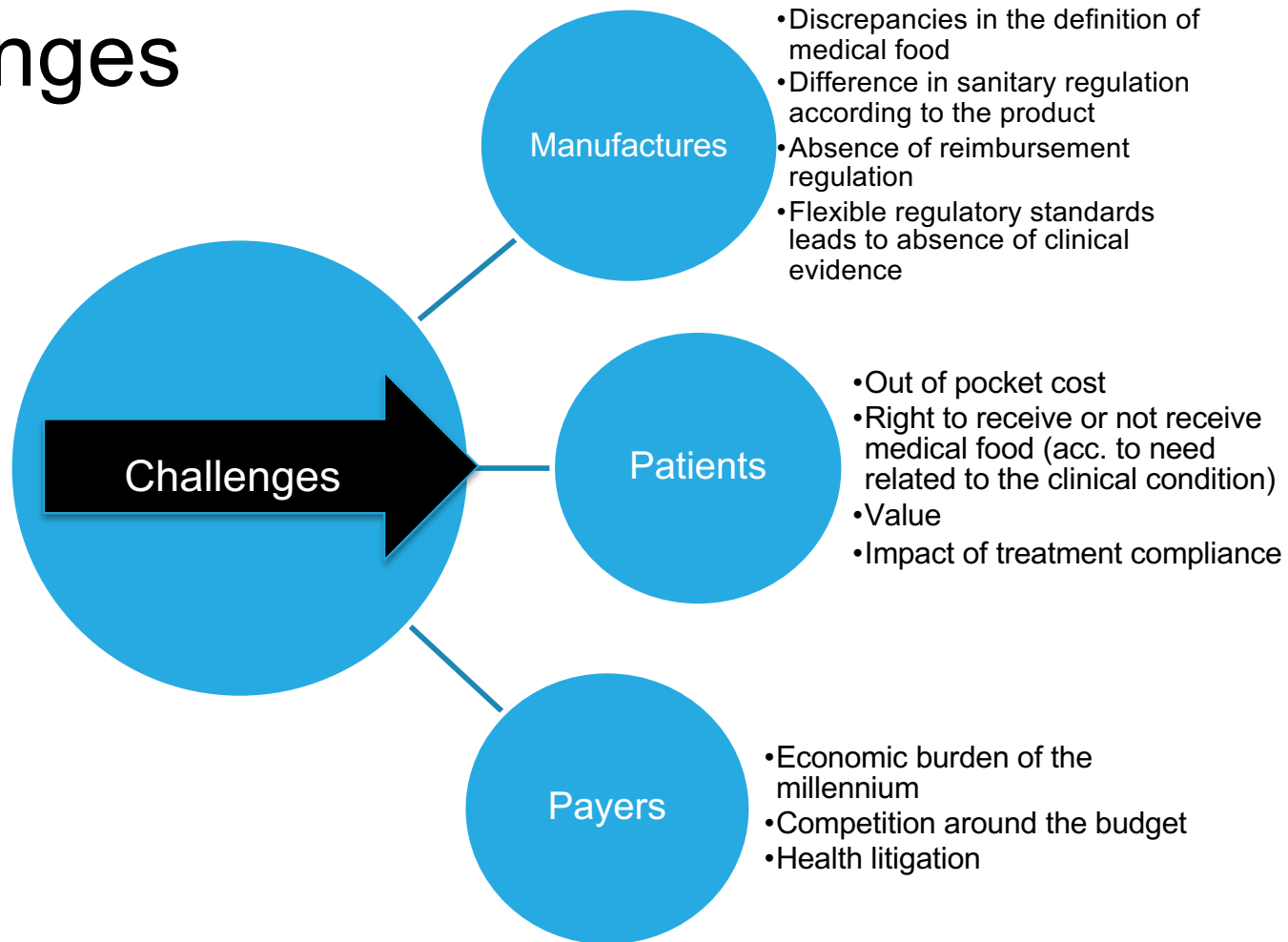
Eligibility restricts patient access

Variation in reimbursed products: complete formulas, non-complete formulas, enteral tube.

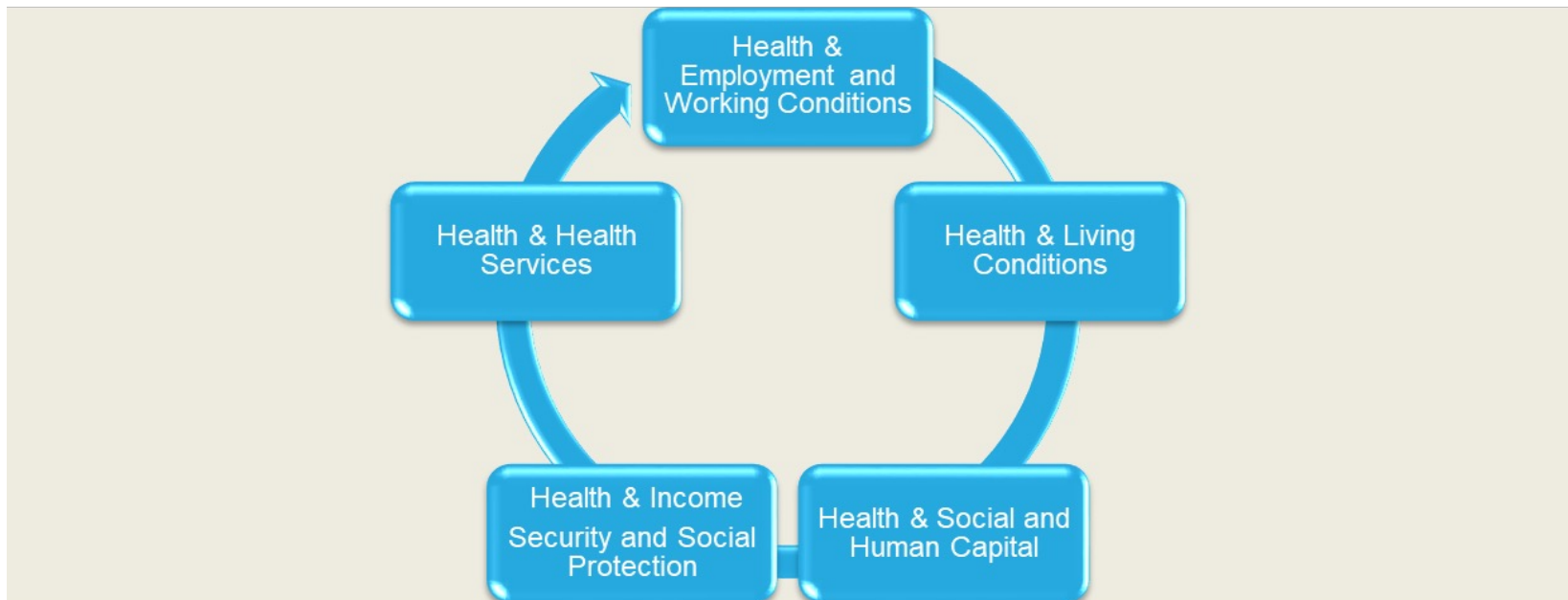
Limitation in the use of HTA: price-based decisions

Reimbursement is also different between administration route: enteral and parenteral nutrition

# Challenges



# Nutrition Economics and the Health Equity Status Report (Initiative)



Source: Author's own adaptation from Healthy, Prosperous lives for all: The European Health Equity Status Report. Copenhagen: WHO Regional Office for Europe; 2019. Licence: CC BY-NC-SA 3.0 IGO.

## Improving Equity in Reimbursement across Settings

Development of  
multisectoral policies to  
promote fair access

Analysis of reimbursement  
and coverage in different  
health systems- including all  
settings

Development and  
implementation of HTA and  
health economics evaluation  
guidelines for medical food.

Improvement of the  
availability of disaggregated  
data to facilitate analysis of  
policies and programs

Comparative Effectiveness  
Research

## SIG Current/ Planned Initiatives

### ***Planned Activities:***

- Journal club: 2-3 times every year
  - Planned for January 2023 and September 2023
  - Have an article idea? Email us!
- Webinar: Once a year
  - Have an idea? Email us!
- Project/ Report/ Manuscript: Research paper(s)- Next publication targeted for 2023-24
  - Ongoing: Role of nutrition in older adults: A systematic literature review of health economic evaluation studies
- Participation In ISPOR conferences: Forum or Other Presentation/ Discussions
- Newer Opportunities and Continue Collaboration
  - Expansion of SIG: welcome new members and their ideas
  - Expand on current SIG initiatives – Ideas? Email us!



## **SIG Tentative/ Future Initiatives- At a glance**

### ***Further Research Topics Thought under different activities:***

- Targeted literature review on medical nutrition in older adults
- Scoping review: Guidelines about methodology for performing nutrition studies
- Reviewing the top trends. Few examples as below:
  - Nutrition and Economic focused key issues
  - Nutrition is priority/ Nutritional care is a human right
  - Global issues along with regional focus, such as case scenarios from APAC
- Any other highlighting issue if suggested/ requested by ISPOR members

# Sign up to join our Special Interest Group

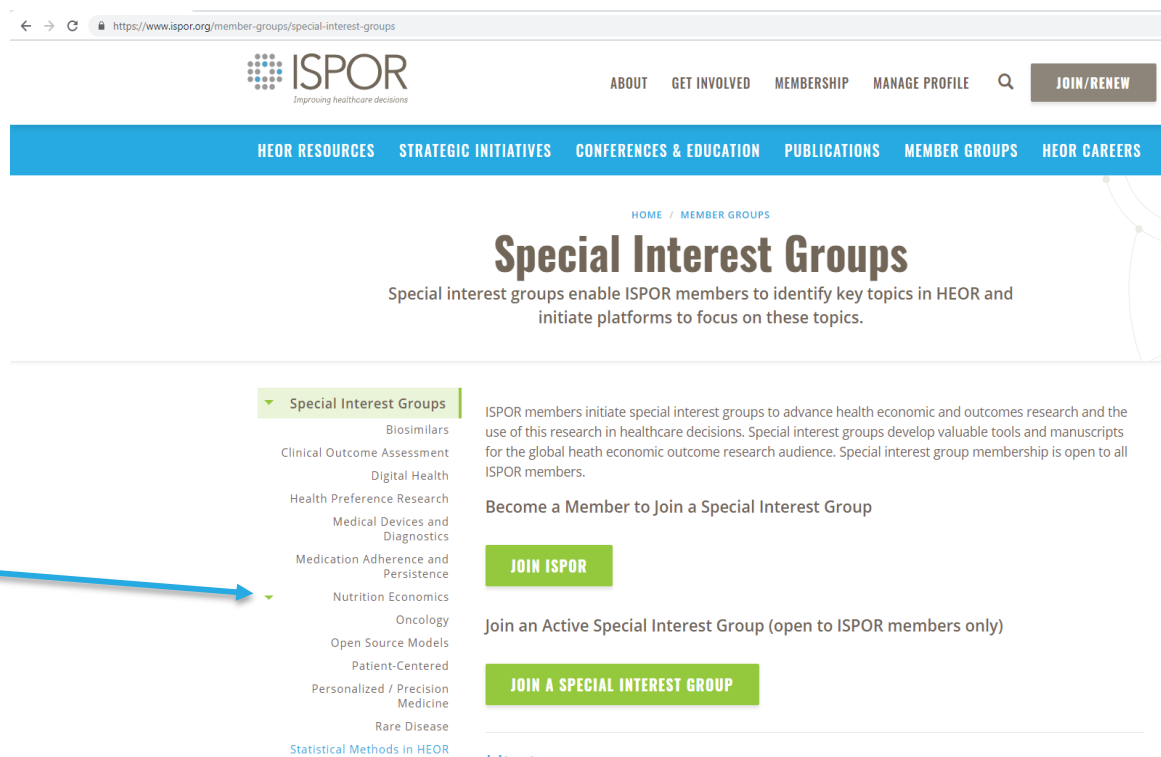


1. Visit ISPOR home page [www.ispor.org](http://www.ispor.org)
2. Select “Member Groups”
3. Select “Special Interest Groups”
4. Click button to “Join A Special Interest Group”

**For more information about the (name of) Special Interest Group email**

[nutrition\\_econsig@ISPOR.org](mailto:nutrition_econsig@ISPOR.org)

**You must be an ISPOR member to join a Special Interest Group**



The screenshot shows the ISPOR website's 'Special Interest Groups' page. The navigation bar includes 'HEOR RESOURCES', 'STRATEGIC INITIATIVES', 'CONFERENCES & EDUCATION', 'PUBLICATIONS', 'MEMBER GROUPS', and 'HEOR CAREERS'. The 'MEMBER GROUPS' menu is expanded, showing a list of Special Interest Groups: Biosimilars, Clinical Outcome Assessment, Digital Health, Health Preference Research, Medical Devices and Diagnostics, Medication Adherence and Persistence, Nutrition Economics, Oncology, Open Source Models, Patient-Centered, Personalized / Precision Medicine, Rare Disease, and Statistical Methods in HEOR. The 'Special Interest Groups' item is highlighted with a green bar. Below the navigation, the page title is 'Special Interest Groups' with the subtitle 'Special interest groups enable ISPOR members to identify key topics in HEOR and initiate platforms to focus on these topics.' There are two green buttons: 'JOIN ISPOR' and 'JOIN A SPECIAL INTEREST GROUP'.

[www.ispor.org](http://www.ispor.org)



**ISPOR**

*Improving healthcare decisions*

**THANK YOU!**

## Contact the Nutrition SIG



Questions



Email us at

[nutrition\\_econsig@ispor.org](mailto:nutrition_econsig@ispor.org)

Or scan the code