# A New Online Tool for Valuing Health States: Eliciting Personal Utility Functions for the EQ-5D-5L (OPUF)

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- ★ bitowaqr.github.io/
- @waqr





## Preference elicitation techniques

- Time trade-off (TTO)
- Discrete choice experiment (DCE)
- Standard gamble (SG)
- Best-Worst scaling (BWS)

-

# Decompositional

## 12345

I have no problems in walking about

I have slight problems washing or dressing myself

Moderate problems with usual activities

I have severe pain or discomfort

I am extremely anxious or depressed

# Decompositional

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 $\Rightarrow$  0.3

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## **EQ-5D-5L Scoring Algorithm**

	Partial value				
Mobility					
Slight	0.058				
Moderate	0.076				
Severe	0.207				
Unable	0.274				
Self-care					
Slight	0.050				
Moderate	0.080				
Severe	0.164				
Unable	0.203				
Usual activities					
Slight	0.050				
Moderate	0.063				
Severe	0.162				
Unable	0.184				
Pain/discomfort					
Slight	0.063				
Moderate	0.084				
Severe	0.276				
Extreme	0.335				
Anxiety/depression					
Slight	0.078				
Moderate	0.104				
Severe	0.285				
Extreme	0.289				

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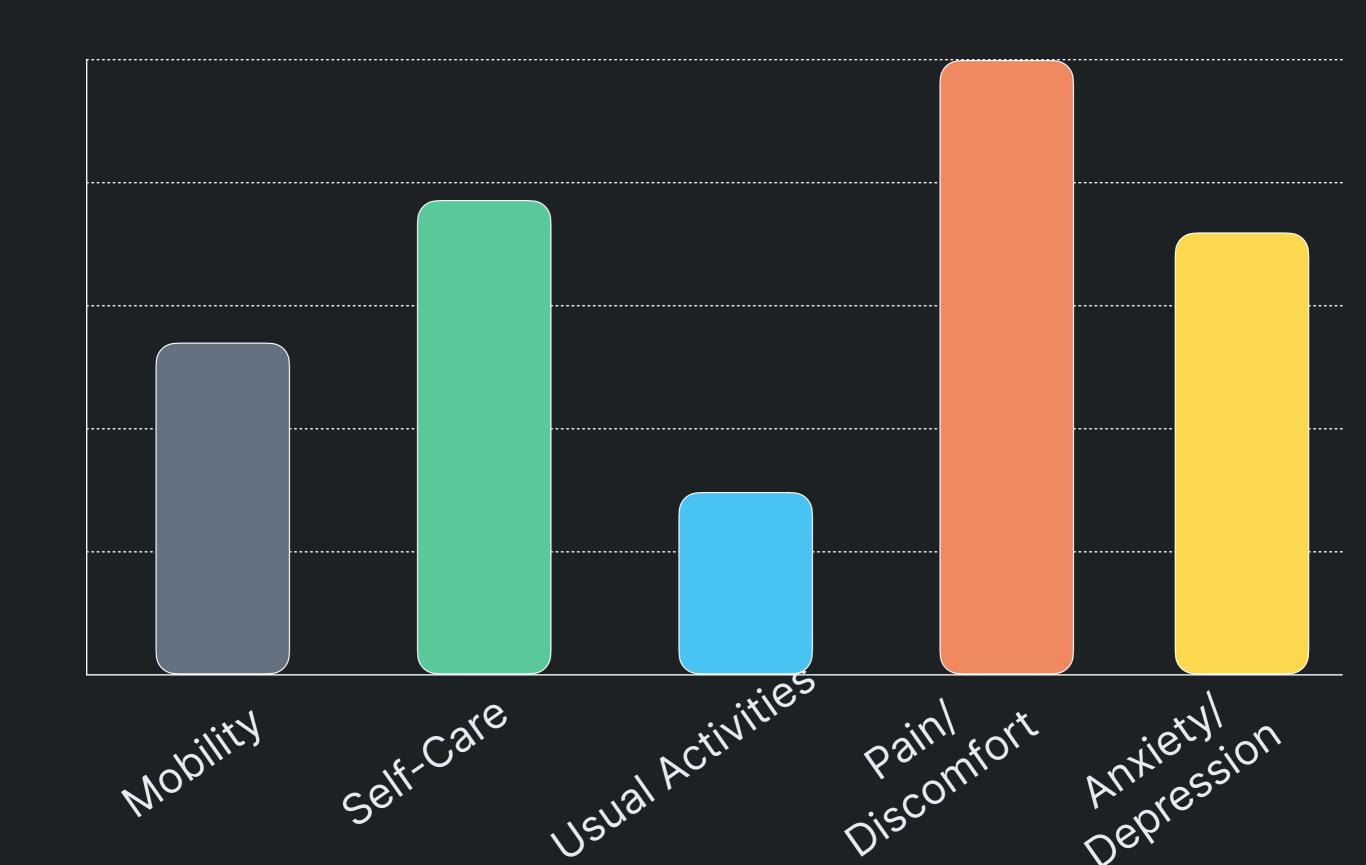
I am extremely anxious or depressed



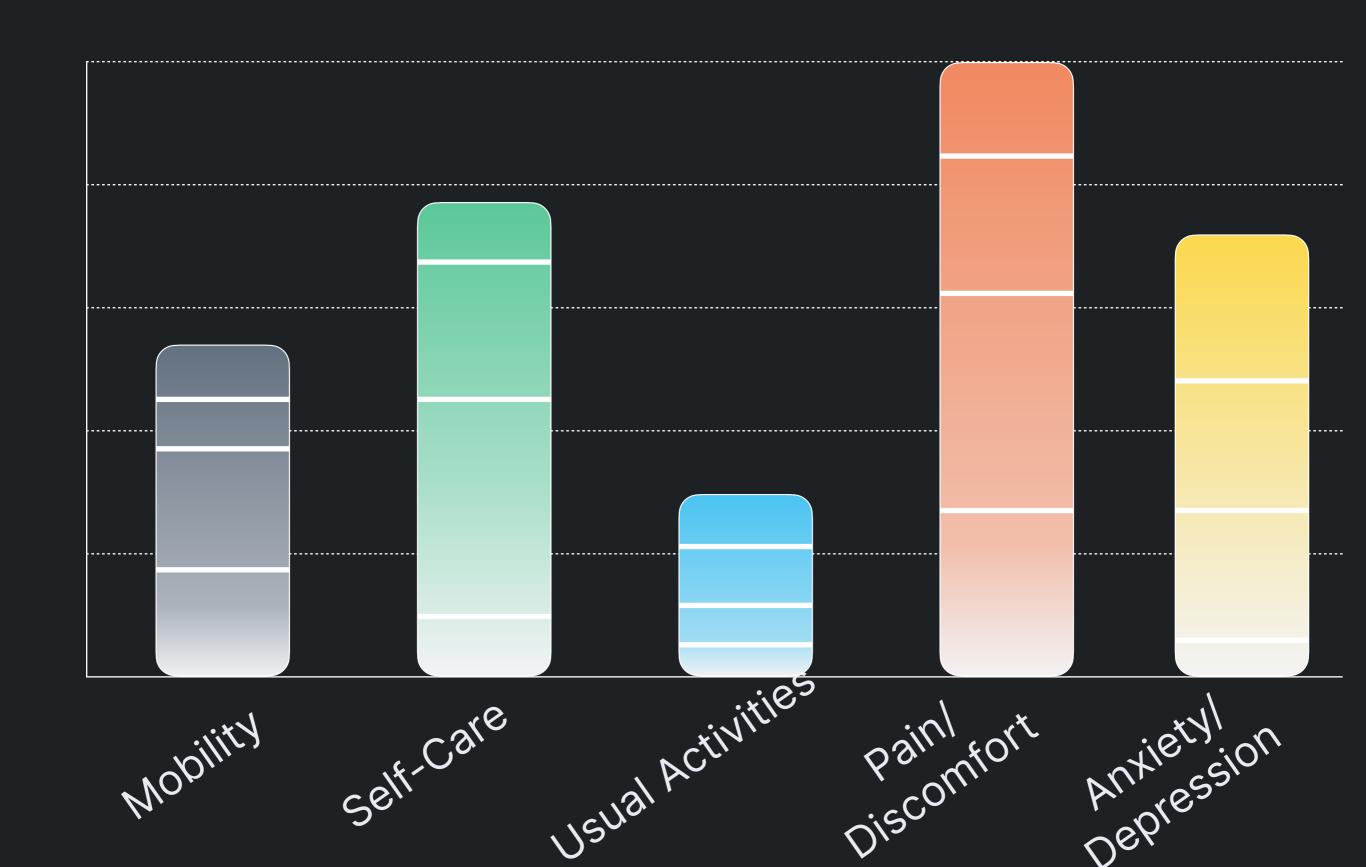
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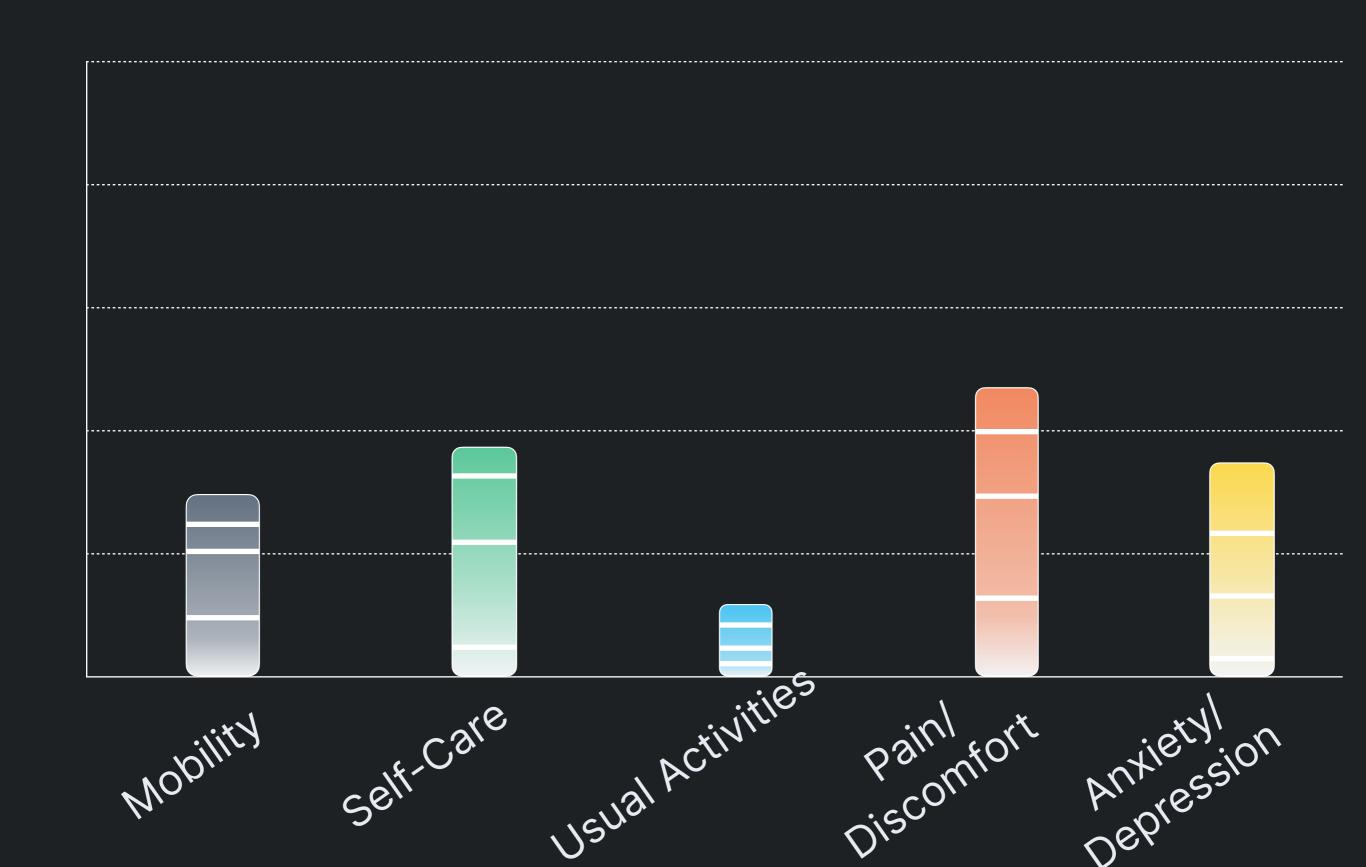
# 1 Criteria Weighting



# 2 Level Rating



# 3 Anchoring



## PUF → OPUF

1) Warm-up

2) Ranking

3) Swing rating

4) Level rating

5) DCE-Validation

6) PoD

7) DCE-Interaction

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#### **ORIGINAL PAPER**



## A new method for valuing health: directly eliciting personal utility functions

Nancy J. Devlin<sup>1,2</sup> · Koonal K. Shah<sup>1,2</sup> · Brendan J. Mulhern<sup>3</sup> · Krystallia Pantiri<sup>4</sup> · Ben van Hout<sup>2,5</sup>

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#### Abstract

**Background** Standard methods for eliciting the preference data upon which 'value sets' are based generally have in common an aim to 'uncover' people's preferences by asking them to evaluate a subset of health states, then using their responses to infer their preferences over all dimensions and levels. An alternative approach is to ask people directly about the relative importance to them of the dimensions, levels and interactions between them. This paper describes a new stated preference approach for directly eliciting personal utility functions (PUFs), and reports a pilot study to test its feasibility for valuing the EO-5D.

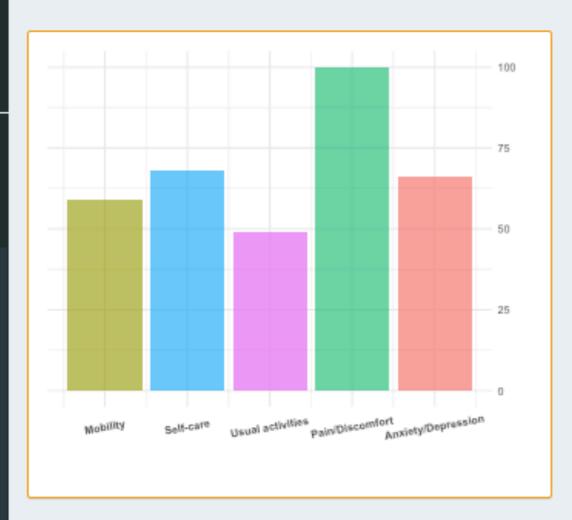
**Methods** A questionnaire was developed, designed to directly elicit PUFs from general public respondents via computer-assisted personal interviews, with a focus on helping respondents to reflect and deliberate on their preferences. The questionnaire was piloted in England.

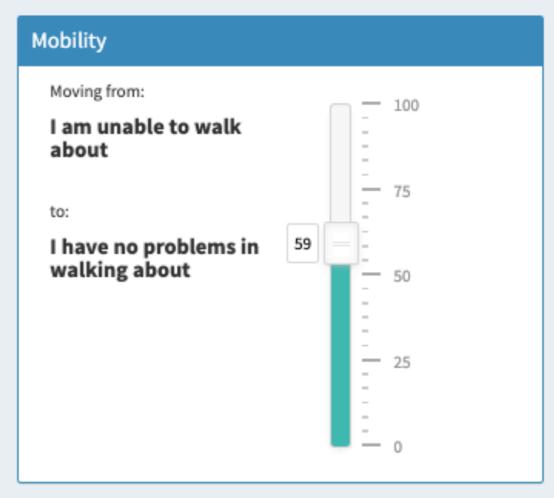
**Results** Seventy-six interviews were conducted in December 2015. Overall, pain/discomfort and mobility were found to be the most important of the EQ-5D dimensions. The ratings for intermediate improvements in each dimension show heterogeneity, both within and between respondents. Almost a quarter of respondents indicated that no EQ-5D health states are worse than dead.

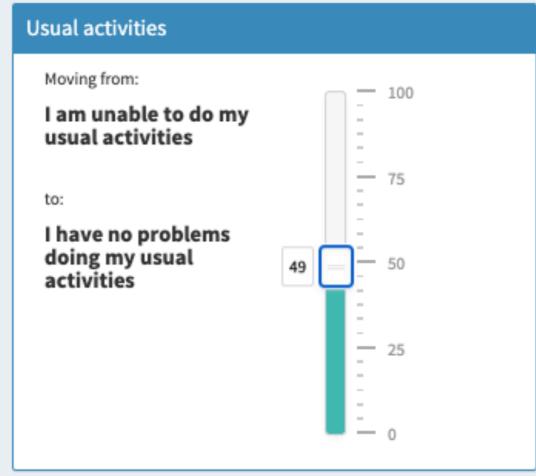
**Discussion** The PUF approach appears to be feasible, and has the potential to yield meaningful, well-informed preference data from respondents that can be aggregated to yield a value set for the EQ-5D. A deliberative approach to health state valuation also has the potential to complement and develop existing valuation methods. Further refinement of some elements of the approach is required.

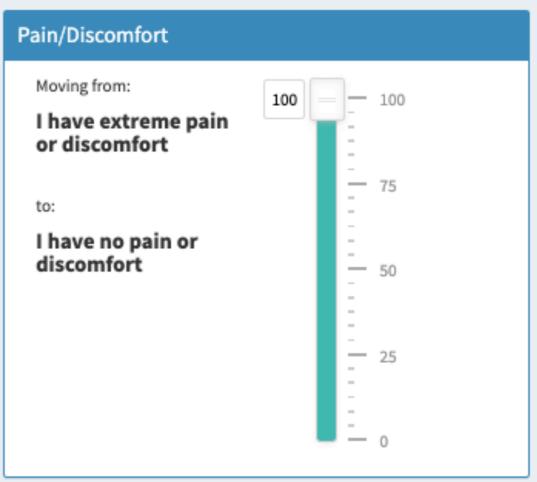
## Personal EQ-5D 5L Value Assessment

- Start
- **ℱ** Tool
- Self asssessment
- 17 Dimension ranking
- Dimension swing rating
- 44 Life and Death
- Time trade-off
- Demographic info
- Results













#### WELCOME

## Personal Value of Health Online Tool

This is a demo version of the Online PUF survey instrument.

Please feel free to start the survey, explore the tool, and try the different tasks.

The following web pages will guide you through a series of questions and exercises. In some questions, we will ask you about your own health, and to compare different health problems. In other questions, we will ask you to make choices between different scenarios involving poor health, disability, and death. There are no right or wrong answers - it's just about your own perspective.

The survey will take about 15 minutes to complete.

At the end of the survey, all your responses will be combined. You can then compare your personal results to the responses of the general population.

This is only a demo version. Your responses will not be used for the research project. All your data will be deleted at the end of this session, i.e. when you close this window.

Thank you very much for your interest in this research project!

Start the survey

# https://eq5d5l.me

#### Want to receive updates?

If you would like to receive updates about this research project want to collaborate, or if you have any other questions, please contact:

#### Paul Schneider

School of Health and Related Research
University of Sheffield

p.schneider@sheffield.ac.uk

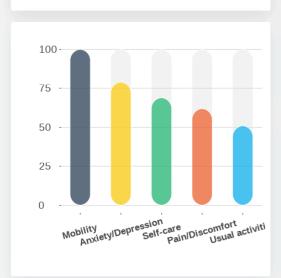
## (Preliminary) results: UK Study

- 1,000 participants
- Representative UK sample (age, sex, ethnicity)
- 126 participants were excluded
- $\Rightarrow$  Data from n=874 were included in the analysis

## 1 Criteria Weighting

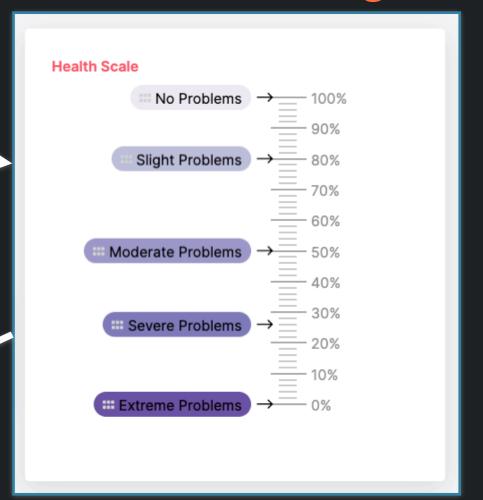
Note: 100 points are assigned to Mobility - This is fixed.
Use it as a yardstick to rate the other areas

- 100 points means the area is as important as Mobility
- · 50 points means it is half as important
- . 0 points means it is not important at all





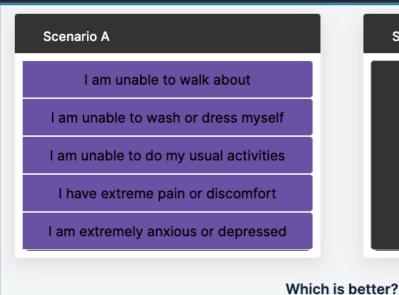
## 2 Level Rating

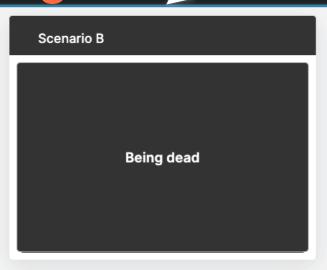


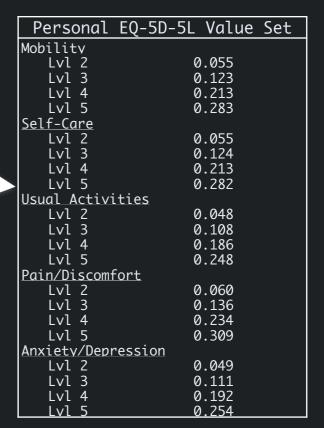
## 3 Anchoring

Scenario <u>A</u>

Scenario B

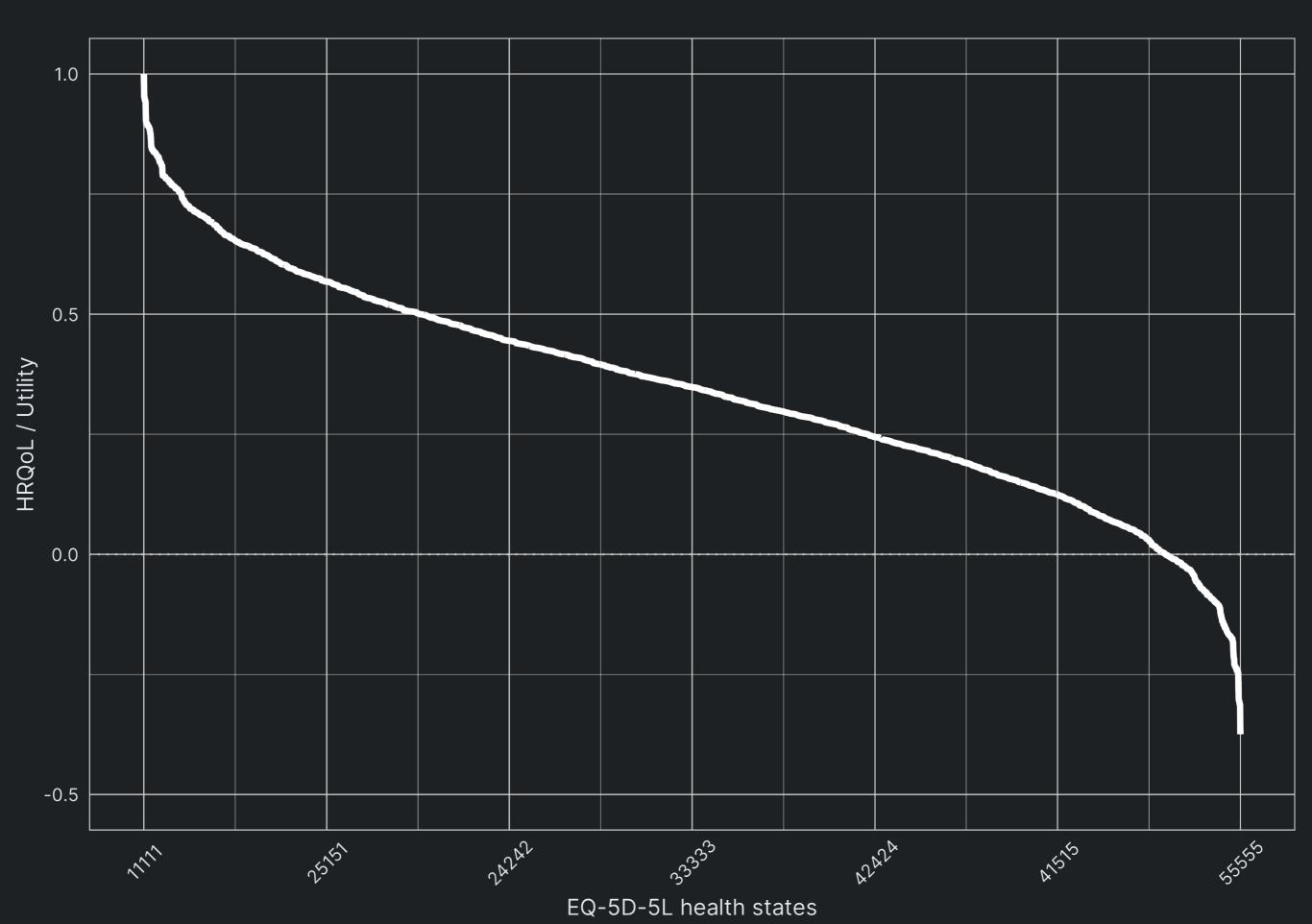


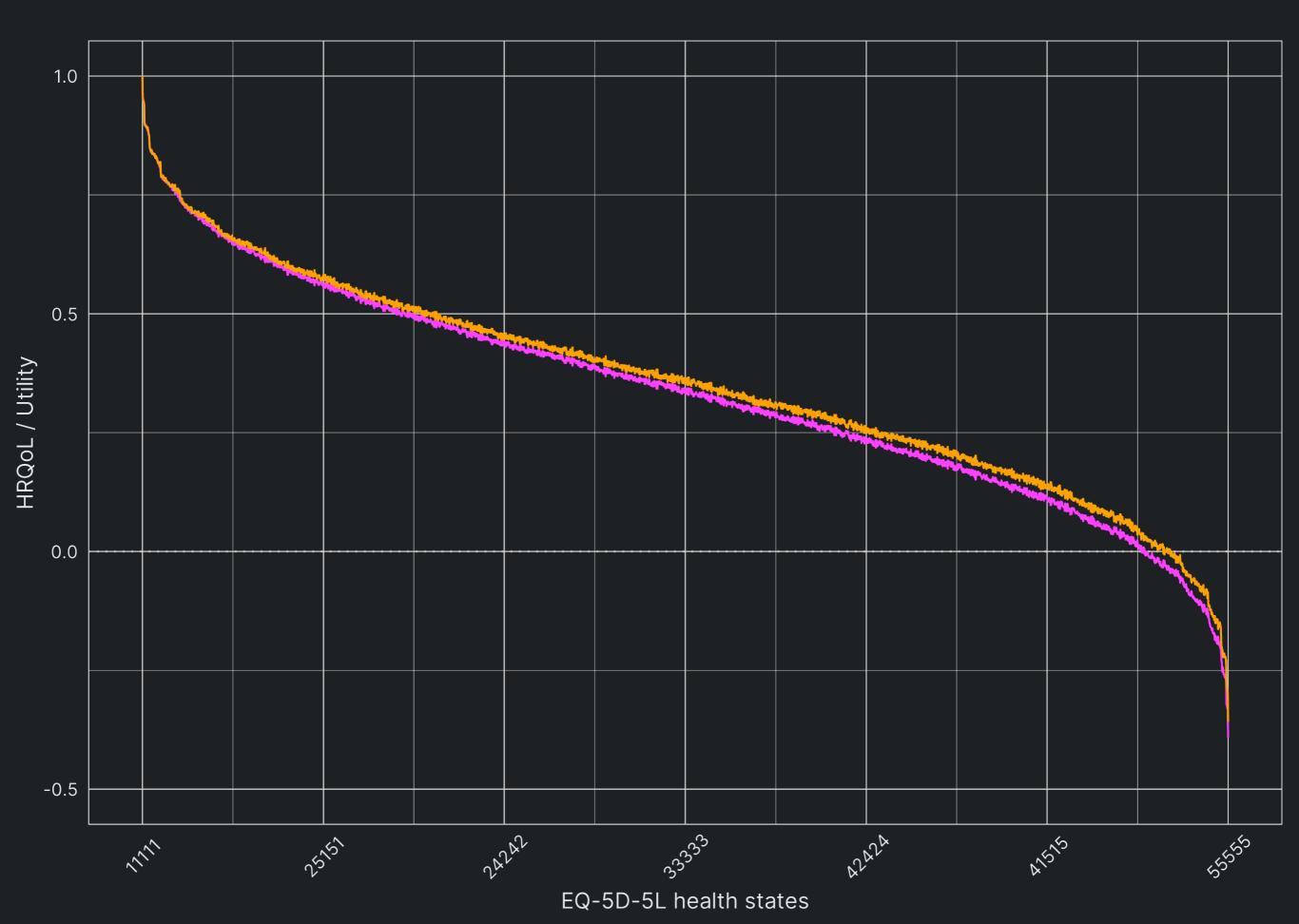


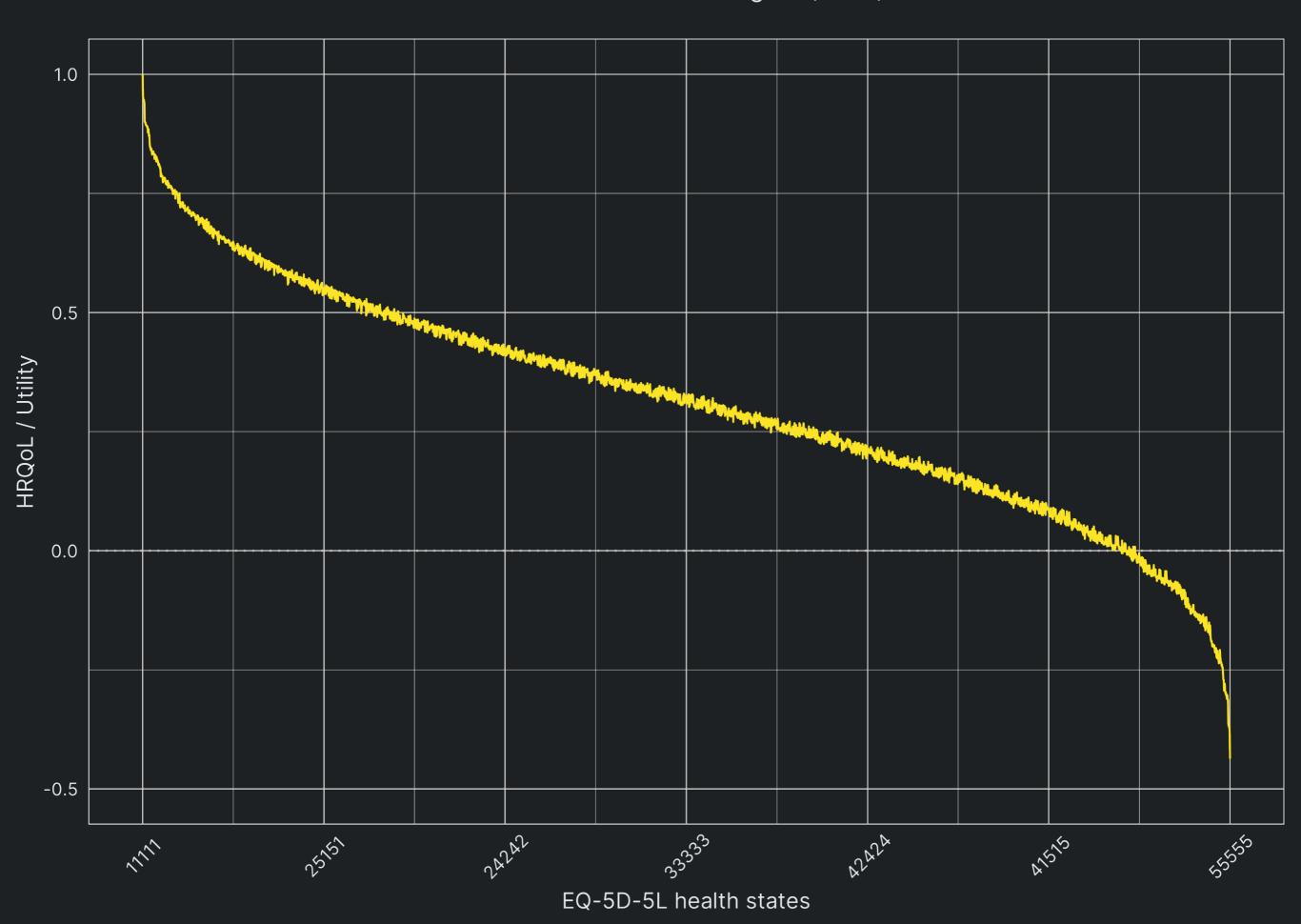


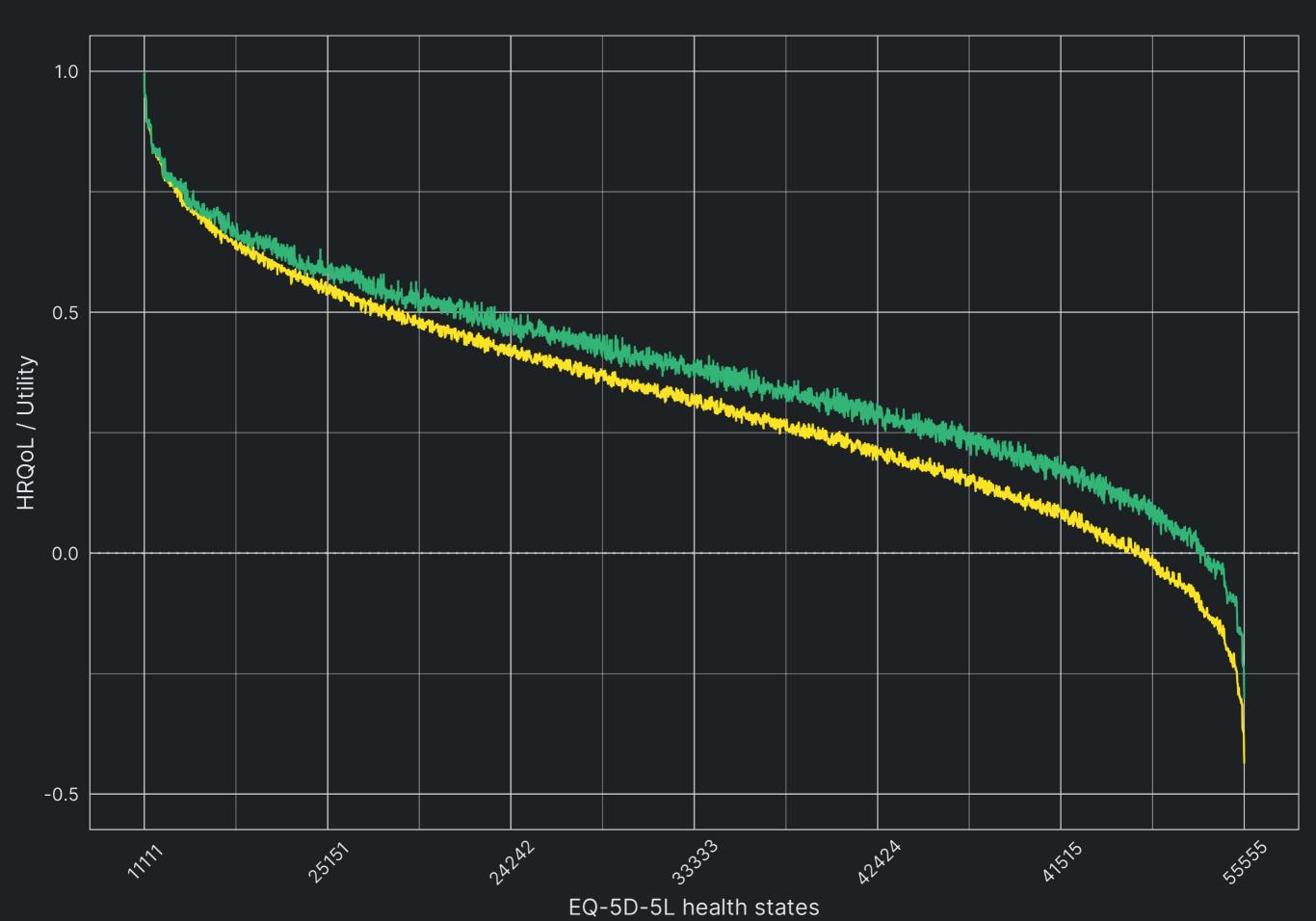
## EQ-5D-5L social value set (n=874)

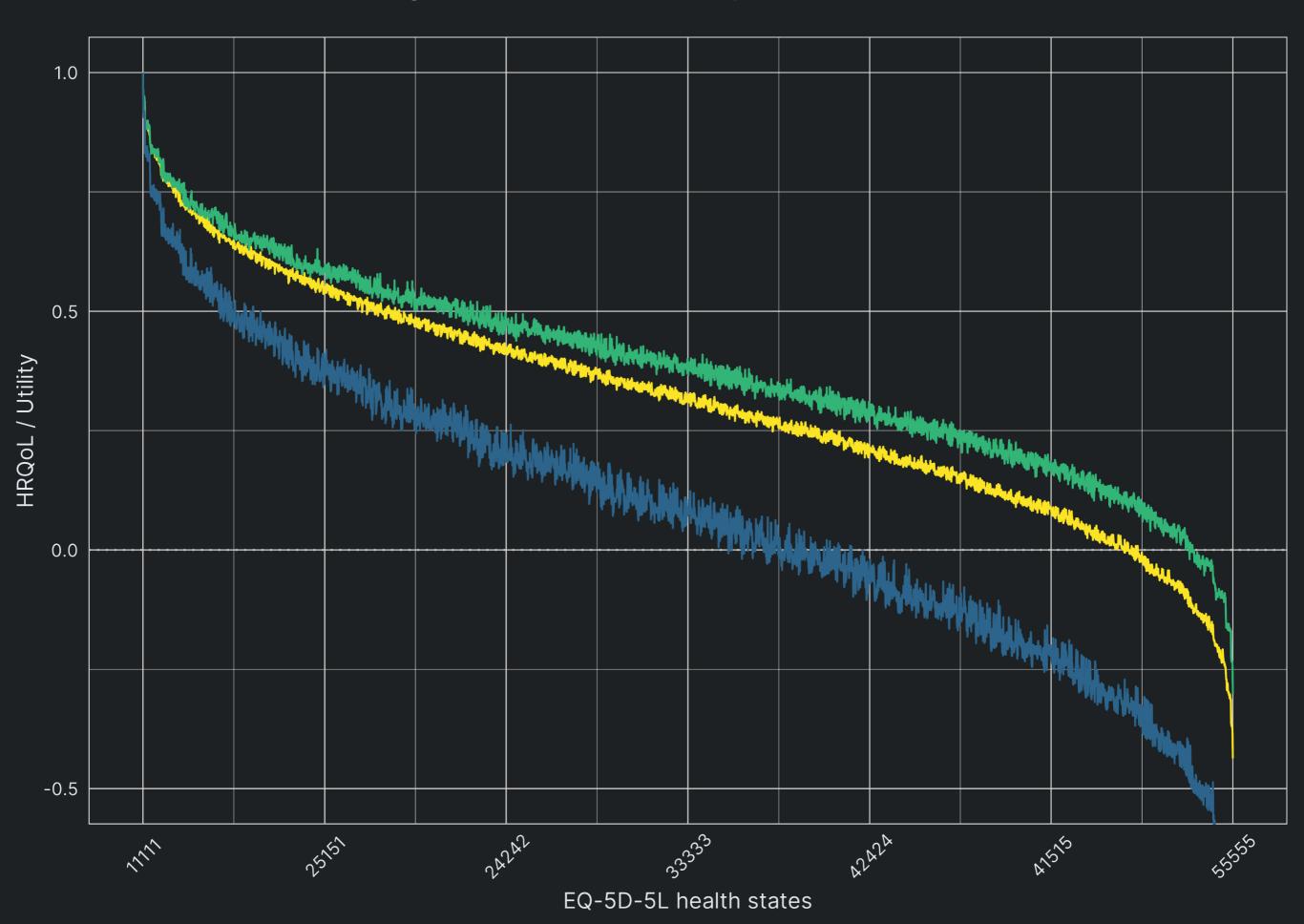
```
Mean (95%CI)
<u>Mobility</u>
 Lvl 2
            0.055 (0.053; 0.059)
 Lvl 3
            0.123 (0.121; 0.130)
 Lvl 4
            0.213 (0.210; 0.223)
 Lvl 5
            0.283 (0.279; 0.296)
Self-Care
 Lvl 2
           0.055 (0.054; 0.058)
 Lvl 3 0.124 (0.122; 0.129)
 Lvl 4 0.213 (0.210; 0.222)
 Lvl 5 0.282 (0.278; 0.294)
<u>Usual Activities</u>
 Lvl 2
            0.048 (0.047; 0.051)
 Lvl 3 0.108 (0.106; 0.113)
 Lvl 4 0.186 (0.184; 0.194)
 Lvl 5 0.248 (0.245; 0.259)
Pain/Discomfort
            0.060 (0.059; 0.063)
 Lvl 2
 Lvl 3 0.136 (0.134; 0.141)
 Lvl 4 0.234 (0.231; 0.243)
 Lvl 5
            0.309 (0.305; 0.322)
Anxiety/Depression
            0.049 (0.048; 0.053)
 Lvl 2
 Lvl 3 0.111 (0.110; 0.117)
 Lvl 4 0.192 (0.189; 0.200)
            0.254 (0.250; 0.266)
 Lvl 5
```

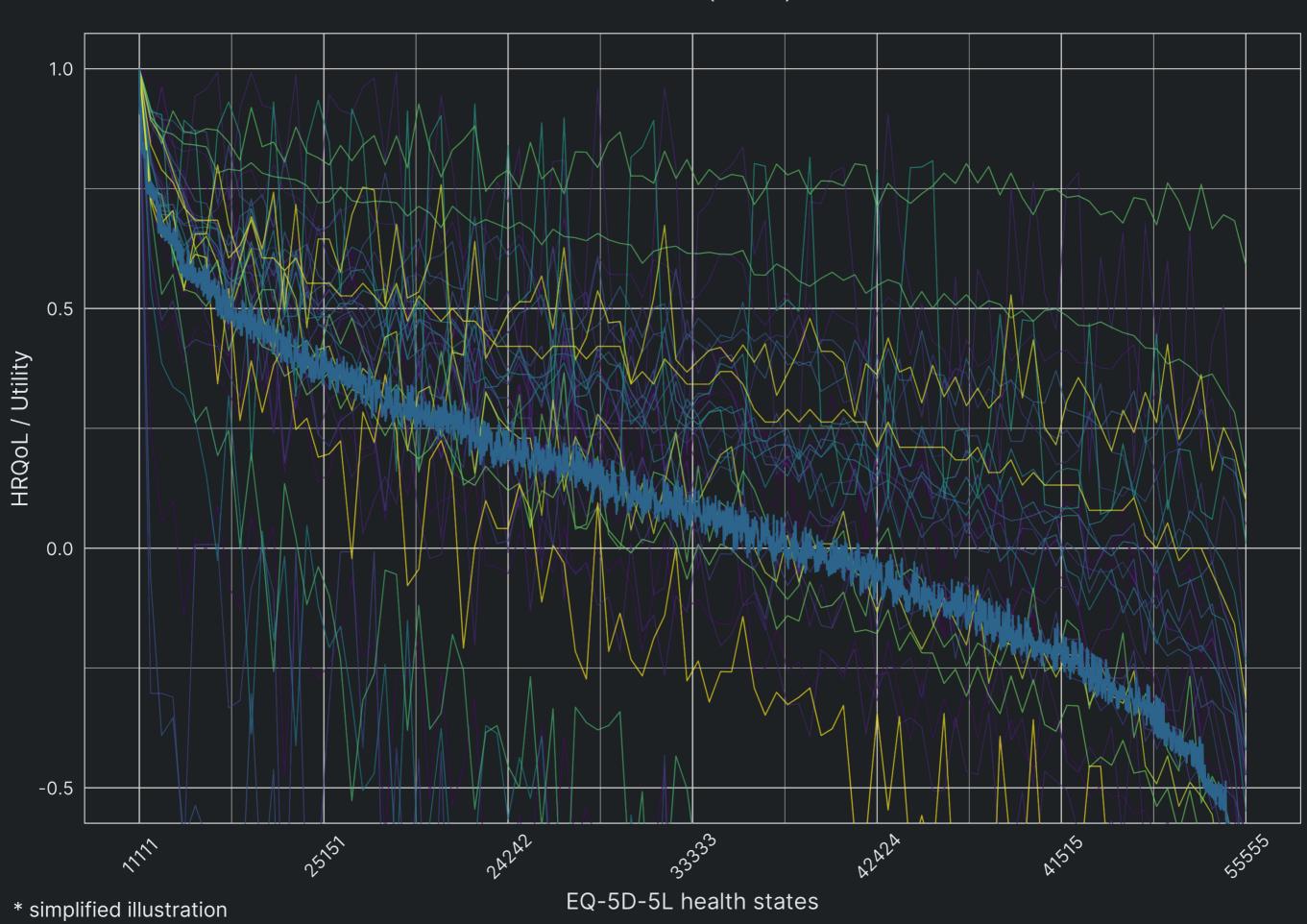












## DCE Validation

# Consistency overall: 78.5%

"Erro	rs" per participant	"Consistency" by difficulty	
0	<b>52%</b> (453/874)	Easy (>0.3)	<b>82</b> % (325/395)
1	<b>34%</b> (299/874)	Moderate (0.2-0.3)	<b>78</b> % (200/257)
2	<b>12%</b> (101/874)	Difficult (0.1-0.2)	<b>76%</b> (227/299)
3	<b>2</b> % (21/874)	Hard (<0.1)	<b>68</b> % (143/209)

## **User Feedback**

"very interesting and very thought provoking"

"an eye-opener"

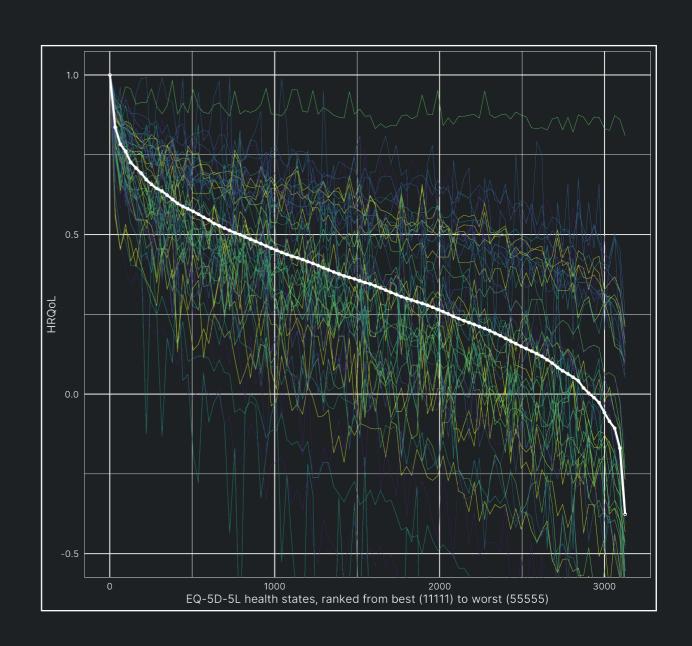
"I found this to be the best survey i have ever done, it was easy to follow thought provoking but highly enjoyable"

"[...] It certainly made me think and weigh up my answers. Thank you!"

"I found the survey interesting, and quite thought-provoking [...]"

## The OPUF Tool

- Feasibility
- Efficiency
- Transparency
- Assumptions
- Acceptability?



# eq5d51.me

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