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**Do clinical outcomes
reflect fully the value of
digital health interventions?**

Digital Health Special Interest Group

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Digital Health Interventions (DHI)

- Digital health interventions are the tools, devices and programs of digital technology used to provide digital health care.
- These digital tools are used to prevent, track, manage or treat a medical disorder or disease and to promote health and well-being through enhancements to access to quality care, individual behavior change or improvements in medical decision making.
- These comprise a heterogeneous body of health and medical information captured by various digital products, ranging from smartphone applications to medical robotics.

Digital Health Interventions (DHI)

- Mobile and wireless technologies
- Electronic health records
- Websites
- Online consultation
- Software and smartphone apps
- Wearable tracking devices



Value and Use of Digital Health Interventions (DHI)

- Address health system challenges.
- Complement and enhance health system functions.
- Accelerating exchange of information.
- Information and communication technologies (ICT) to address health needs.
- Targeted communications to individuals and health promotion messaging.
- Broaden access to health information and quality healthcare.
- More immediate access to clinical protocols, decision-support mechanisms or telemedicine consultations.
- Routine health indicator data collection and management.
- Monitoring patients health status and treatment outcomes.

Challenges with Digital Health Interventions (DHI)

- Digital literacy and sociocultural considerations.
- Intended quality and affordability (direct/indirect cost).
- Availability of commodities and equipment.
- Clinical measurements accuracy, standards and interoperability.
- Effective and continuous coverage.
- Data privacy, trust and stewardship.
- Relevance and impact of the recommended DHI.
- Normative guidance for evidence-based DHI.
- Assess DHI value in healthcare.
- Evaluate their contribution effect in the healthcare pathway.

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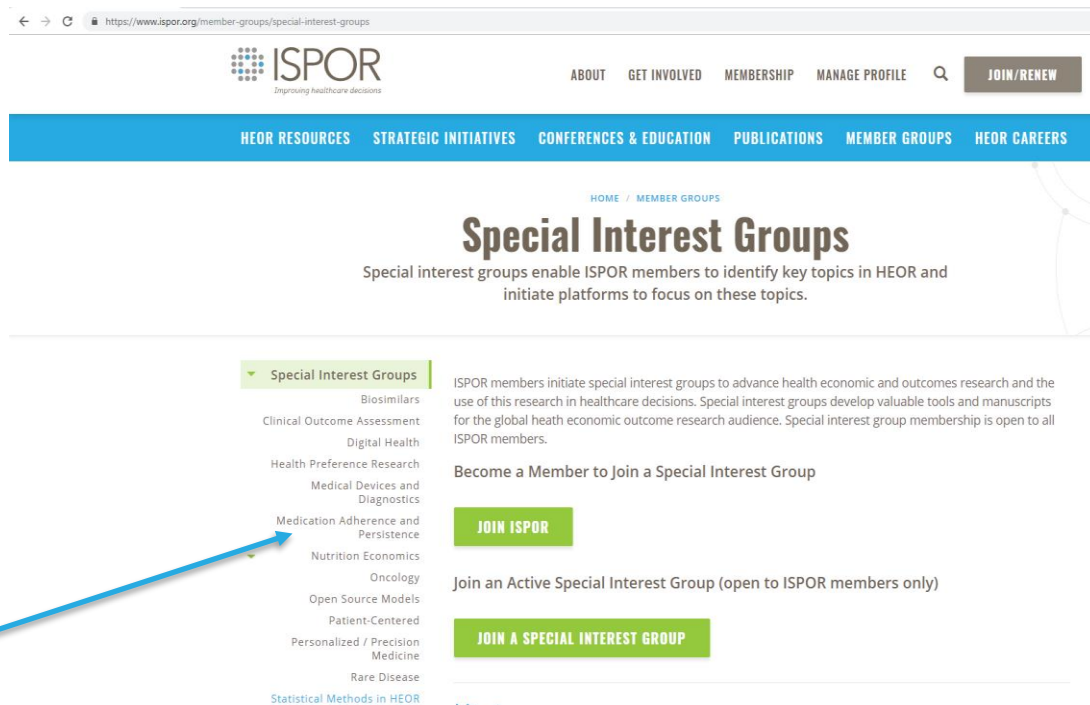


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For more information about the Digital Health Special Interest Group email

digitalhealthsig@ISPOR.org

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