



Is Health Economics Ready for Paradigm Shift from Paternalistic to Patient Centric Healthcare System?

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Acknowledgements

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1. EHMA members
2. EHMA conference
3. EHMA webinars
4. EHMA Board and Scientific Advisory Committee
5. Outcomes of EU Commission funded projects
6. EHMA Secretariat

Key questions

1. What is a patient centric health system?
2. How can we facilitate the shift from healthcare providers as decision makers to health advisers?

Patient centric health systems

1. ask about what matters to patients/providers/organisations/systems but ensure that **patients are the final judges of value.**
2. **bring in patients** in the decision-making, planning, development, and monitoring of their care
3. move from patient empowerment to **co-creation and co-delivery**
4. shift from engaging patients in health systems to **health systems engaging in patient lives**

Opportunities

1. Ensure that **patients are content** with the care they receive and **do not lose trust in healthcare professionals**
2. Facilitate the implementation and adoption of **digital health technology**
3. **Transform** healthcare systems and adopt a **holistic approach** towards patient care.
4. Implement **sustainable reforms**: patient involvement is key in ensuring that the right changes are implemented in the right way

Challenges

1. There are often gaps in what patients want and what health providers think they want
2. The current payment/reimbursement models encourage volume over value for patients
 - **What do patients, as individuals, want?** Finding this answer goes beyond collecting standardised Patient Reported Outcome Measures (PROMs)
 - **How do we measure relevant patient outcomes and implement sustainable solutions to improve them?**

Recommendations

Healthcare is already moving away from the “One size fits all” approach.

1. **Change in focus for managers and clinicians:** from cost-effectiveness to the needs of the patient (e.g., home hospitalisation)
2. **Develop new measures** to capture patient needs and preferences
3. **Involve patients in decision making processes**, not only in therapy and services, but also in research and policy making
4. **Participate in improving patients’ health literacy and digital health literacy levels**

Recommendations

5. Invest in training and tools that help care professionals adopt patient-centred approaches
6. **Adjust payment mechanisms** to support transition from volume to value for patients
7. **Put in place electronic decision support systems** that enable patient-centred care and integrate them with information systems and eHealth applications;
8. Ensure that **digital tools connect and serve patients and professionals**, without losing sight of the social and human element of medicine.

Thank you

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