



Orchard therapeutics  
**Should gene therapies be exempt from  
HTA scrutiny? An Industry Perspective**

Darren Walsh,  
Head of Market Access - EMEA  
ISPOR, November 2019



**Global Fully Integrated Biotech Dedicated to Transforming the Lives of Patients with Rare Diseases Through Innovative Gene Therapies**



**Singular focus on *ex-vivo* autologous HSC gene therapy for rare diseases**

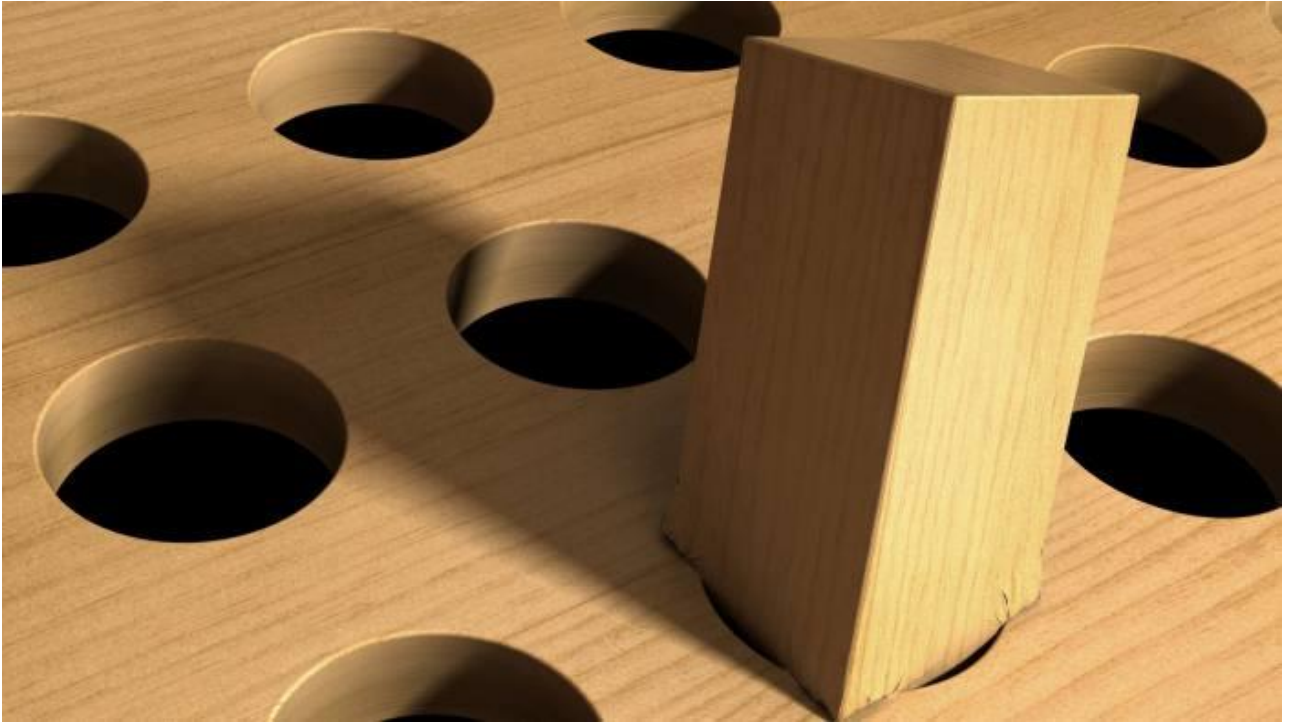
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**Over 150 Patients Treated with Orchard's Autologous *Ex Vivo* HSC Gene Therapies**

Function	Program	Patients treated <sup>1</sup>	Longest patient follow-up (years)
Primary Immune Deficiencies	Strimvelis® (ADA-SCID)	24	18
	OTL-101 (ADA-SCID)	62	6
	OTL-103 (WAS)	16	8
	OTL-102 (X-CGD)	10	3
Neurometabolic Disorders	OTL-200 (MLD)	33	8
	OTL-203 (MPS-I)	4	~1
Hemoglobinopathies	OTL-300 (TDT)	9	3

**Persistent, long-term effects across five indications with follow-up out to 8 years**

<sup>1</sup> Patients treated in the development phase, including in clinical trials and under pre-approval access (defined as any form of pre-approval treatment outside of a company-sponsored clinical trial, including, but not limited to, compassionate use, early access, hospital exemption or special license). Data based on the most recent public data presentation for each program. Data include all patients treated with CD34+ hematopoietic stem cells transduced *ex vivo* with vector of interest.



 “My” Industry Perspective: |

1

Clinical evaluation of  
gene-therapies  
through HTA is critical  
(need to centralise)

2

HTA systems are not  
currently able to  
accommodate the  
unique gene therapy  
challenges

3

There is no one-size  
fits all approach in  
gene-therapies HTA:  
flexibility and  
affordability are key

Today, all therapies go through the same 2 step process: a centralised regulatory review followed by national / regional cost-benefit assessments

**Regulatory Approval occurs at national (US, AUS, CAN, JP) or EU level**

**Regulatory Agencies (FDA, EMA, TGA)**

Performs clinical **risk benefit assessments** (safety/efficacy)

**This is followed by national (regional) price / reimbursement assessments**

**HTAs (e.g. NICE, CADTH, G-BA, SMC, AIFA, HAS)**

- Perform **cost benefit assessments**
- New product is **compared to standard of care**
  - No improvement typically = no price premium
  - With clinical improvement, methods vary to determine the price premium
  - Is it meaningful? Can it be proven / supported?

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There are already a number of examples focusing on centralised clinical and HTA reviews aiming at a streamlined process

*"EUnetHTA Joint Assessments (JA) are health technology assessments jointly produced by at least four EUnetHTA partners in different European countries.*

*EUnetHTA processes, guidelines and the HTA Core Model® are used for the production of assessments that are subject to extensive review procedures in order to ensure high quality."*

*"We cooperate in Health Technology Assessments. By using expertise acquired in the European Network on Health Technology Assessment (EUnetHTA), we have a strong base for performing joint assessments."*

- **Joint clinical assessment and health economic evaluation**
- **Joint pricing negotiations for medicines that have not yet received a marketing authorisation or are at an early stage of marketing authorisation**
- **Information exchange on particular drugs or drug classes that have significant therapeutic value and a substantial budget impact**

Non-exhaustive list of activities, based on descriptions of each body

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**Also the EU is working towards a new HTA system building upon already existing initiatives and valid across all member states**

- EC initiative to strengthen EU-level cooperation among Member States for assessing health technologies
- Objective to boost innovation and improve competitiveness of the European healthcare sector
- Builds on HTA Network and the EUnetHTA Joint Action

**Commission Proposal: four focus areas**



**Joint clinical assessments** for the most **innovative** health technologies with **greatest impact** for patients

**Joint scientific consultations**, whereby industry can seek advice from HTA authorities

**Horizon scanning**, with a view to identifying promising health technologies at an early stage

Continuing voluntary cooperation on other aspects of HTA

**This proposal could provide an opportunity to develop a review framework suitable for the assessment of gene-therapies in Europe**

It is unlikely that the Regulation will be agreed upon before 2020/21

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## EU countries currently use different HTA frameworks to assess medicines

HTA systems not currently fit **2**

### HTA frameworks in the EU

HTA Agency	HTA method	HTA perspective (economic analysis)	Value judgement			Acceptability of extrapolation	Uncertainty analysis
			Clinical benefit	Cost-effectiveness analysis	Budget impact		
HAS (TC, CEESP)	Mixed model	Payer (collective perspective)	+++	++++*/1	++++*1	+	+
IQWiG, G-BA	Clinical model	Payer (only drug budget impact)	+++	+1	+	+	+
AIFA, regions	Mixed model	Payer	+++	+	+++	+	+
AETS, regions	Mixed model	Payer	+++	+	+++	+	+
TLV	Health economic model	Societal	+++	++++*	++2	+++	+++
NICE (England), SMC (Scotland)	Health economic model	National health insurance	+++	+++	+++ (NHS England)	+++	+++
ZIN	Health economic model	Societal	+++	+++	+++	++	++
Danish health authority	Mixed model	Societal	+++	+++	+++	+	+

High: Critical driver in HTA decision

Moderate: Secondary/complementary drivers in HTA decisions

Low: Marginal impact in HTA decision

\*No formal threshold;  
1 only in certain cases/products.  
2 Low at national level and High for county councils    Mixed model means clinical and health economic model

Adapted from ARM, Sept 2018

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## Different EU countries also have very different approval rates of gene therapies

HTA systems not currently fit **2**

	France	Germany	UK	Italy	Spain	Sweden
<b>Glybers<sup>®</sup></b>	Not recommended*	Non-quantifiable added benefit*	NA	NA	NA	NA
<b>Imlygic<sup>®</sup></b>	NA	No added benefit	Recommended with restriction	List Chn, not reimbursed	NA	NA
<b>Strimvelis<sup>®</sup></b>	NA	NA	Recommended	List H	NA	NA
<b>Kymriah<sup>®</sup></b>	Recommended	Non-quantifiable added benefit	Funded via CDF with CED scheme	NA	NA	**
<b>Yescarta<sup>®</sup></b>	Recommended	Non-quantifiable added benefit	Funded via CDF with CED scheme	NA	NA	***
<b>Luxturna<sup>®</sup></b>	Recommended	Ongoing G-BA assessment	Ongoing NICE HST assessment	NA	NA	NA
<b>Provenge<sup>®</sup></b>	NA	Non-quantifiable added benefit*	Not recommended*	NA	NA	NA
<b>Zalmoxis<sup>®</sup></b>	Not recommended	Non-quantifiable added benefit	NA	List H	NA	NA
<b>Alofisel<sup>®</sup></b>	Recommended	Non-quantifiable added benefit*	Not recommended	NA	NA	NA
<b>Chondrocelect<sup>®</sup></b>	Not recommended*	Not eligible to early benefit assessment	Recommended	NA	Recommended	NA
<b>MACI<sup>®</sup></b>	NA			NA	NA	NA
<b>Holoclax<sup>®</sup></b>	Recommended with restriction		Recommended with restriction	List H	NA	NA
<b>Spherox<sup>®</sup></b>	NA	NA	Recommended	NA	NA	-

Adapted from ARM "Getting Ready: Recommendations for timely access to ATMPs in Europe - 2019

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Many groups are calling for more appropriate methods to evaluate gene therapies, focusing on a number of common factors



- Review of current evidence standards required for HTA analysis
- Special allowances for **gene-therapies in areas without current SoC**
- Consider wider implementation of **conditional approval and reimbursement**
- Increase use of **real world evidence** for data collection
- Mitigation strategies for **data uncertainty**
- Ensure affordability

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It is now recognised that the economic analyses of gene-therapies have to be different to the evaluation of mainstream therapeutics

Challenges in assessing gene-therapies

- × Variable epidemiology and heterogeneous patient population
- × Impact of disease severity and impact on caregivers
- × Endpoint selection
- × Wide benefit range: stopping disease progression to cure
- × How to value a gene-therapy?
- × Dealing with data uncertainty and durability

Proposed gene-therapy check list

Characteristics of the gene-therapy

- ✓ Effectiveness
- ✓ Unmet need
- ✓ Trial design and use of surrogate endpoints
- ✓ Transferability of trial results

Valuation of gene-therapy

- ✓ Related to its benefit range (e.g. is it a cure?)
- ✓ Impact on caregiver burden, societal benefit

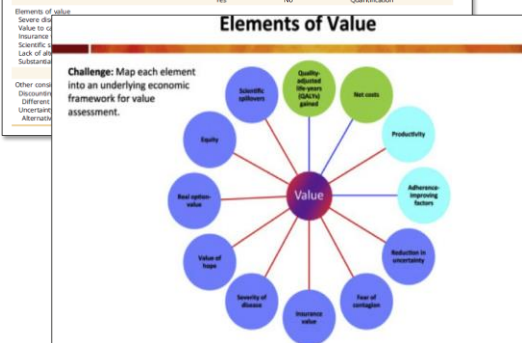
Additional considerations:

- ✓ Discounting
- ✓ Handling of uncertainty
- ✓ Economic approach taken and factors considered in formal analysis

Framework based on Drummond et al, 2019


Table 1. Checklist for assessing gene therapies.

Item	Yes	No	Notes
Clinical effectiveness	<input type="checkbox"/>	<input type="checkbox"/>	Validation given?
Surrogate endpoint used	<input type="checkbox"/>	<input type="checkbox"/>	Prevalence _____
Rare disease	<input type="checkbox"/>	<input type="checkbox"/>	
Service condition	<input type="checkbox"/>	<input type="checkbox"/>	Matched historical cohort used?
Single-arm trial	<input type="checkbox"/>	<input type="checkbox"/>	Age range _____
Paediatric population	<input type="checkbox"/>	<input type="checkbox"/>	
Reporting of adverse consequences and risks	<input type="checkbox"/>	<input type="checkbox"/>	_____ number of patients
Size of clinical trial	<input type="checkbox"/>	<input type="checkbox"/>	_____ duration in months
Length of clinical trial	<input type="checkbox"/>	<input type="checkbox"/>	_____ duration in months
Extrapolation to long-term outcomes	Yes	No	Quantification



Also HTA bodies are reviewing their methodology, ICER and NICE have overlapping considerations in their consultation documents

August 2019




Value Assessment Methods and Pricing Recommendations for Potential Cures: A Technical Brief

- **Uncertainty with unrecoverable costs**
- **Discounting: Time divergence between costs and benefits**
- **Additional elements of value**
- Affordability and sharing of economic surplus

July 2019 Item 9

National Institute for Health and Care Excellence  
Review of methods for health technology evaluation programmes



This paper details the scope of the methods review for 4 health technology evaluation programmes in the Centre for Health Technology Evaluation: technology appraisal programmes (TA), highly specialised technologies programme (HST), medical technologies evaluation programme (MTEP), and the diagnostics assessment programme (DAP).  
Stakeholders have been engaged in the development of the scope through the working party and steering group for the review.  
The Board is asked to consider and approve the scope of the methods review for health technology evaluation programmes.

- **Exploring uncertainty**
- **Discounting**
- **Modifiers considered in decision-making**
- Types of evidence, sources & synthesis
- Health-related quality of life
- Technology-specific issues
- Cost minimisation analysis questions
- Equality considerations in guidance development
- Costs used in HTA
- Position of technologies in care pathway
- General approach to decision-making

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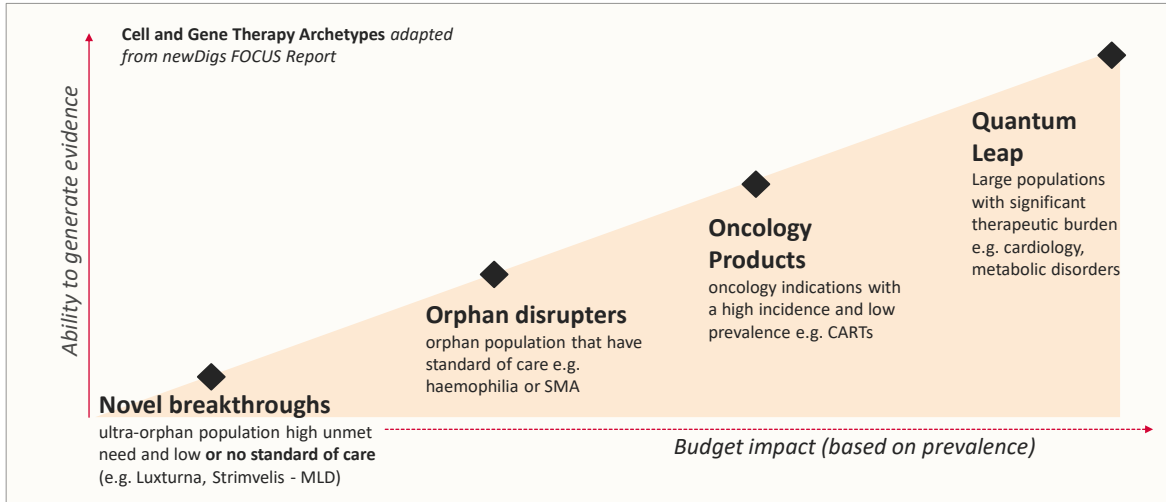
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## Not all gene-therapies have the same budget impact / affordability

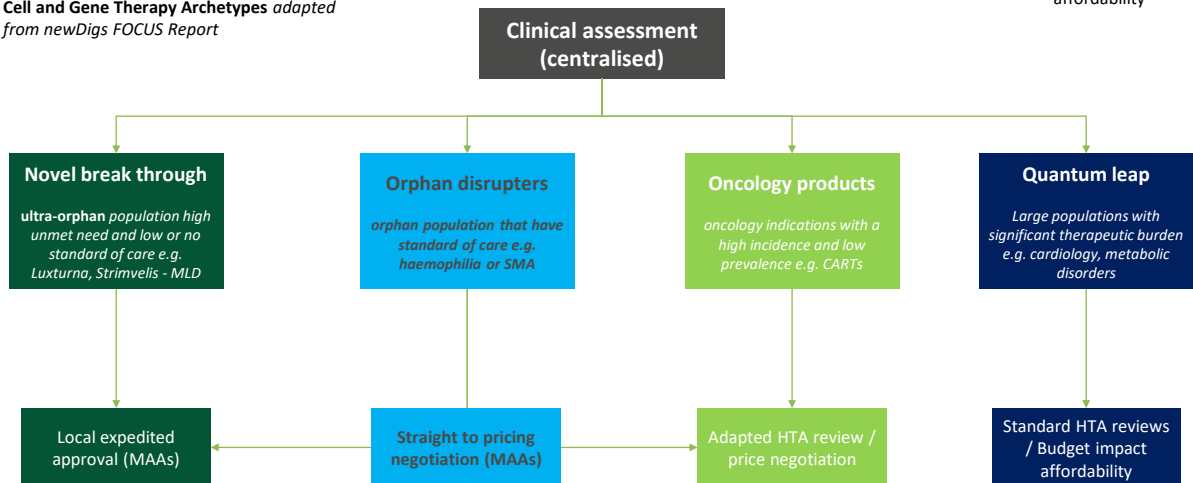


<https://newdigs.mit.edu/sites/default/files/NEWDIGS%20FoCUS%20Frameworks%2020180823.pdf>

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## Not all gene-therapies are the same, different archetypes require different forms of HTA assessment to clearly validate their potential

Cell and Gene Therapy Archetypes adapted from newDigs FOCUS Report



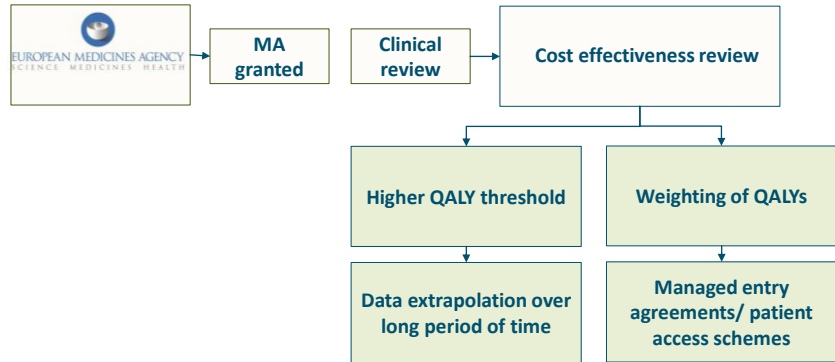
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## England's HST is an example for an *adapted HTA review*



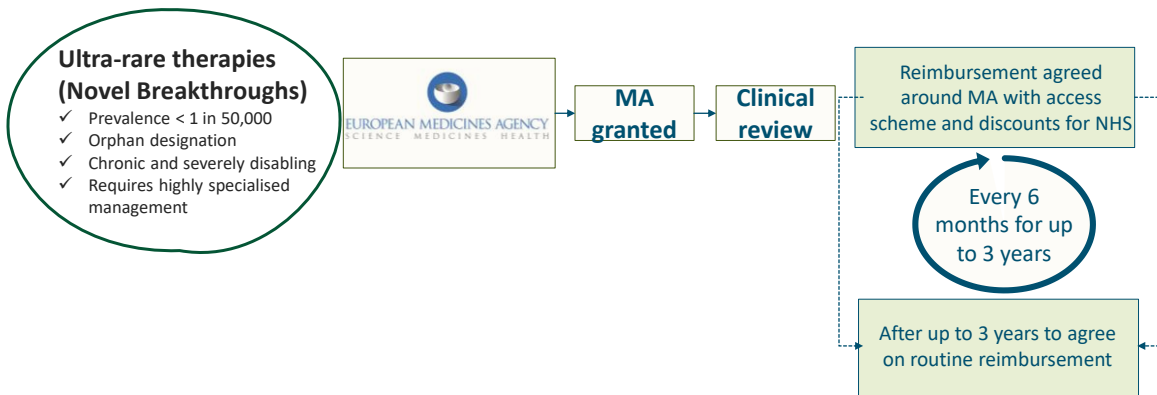
### HST requirements

- ✓ Treatment will be concentrated in very few centres
- ✓ Distinct pt group for clinical reasons
- ✓ Chronic and severely disabling condition
- ✓ The technology is expected to be used exclusively in the context of a highly specialised service
- ✓ The technology is likely to have a very high acquisition cost
- ✓ The technology has the potential for life long use
- ✓ The need for national commissioning of the technology is significant



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## In Scotland ultra-rare therapies benefit from a dedicated pathway similar to a *local tailored review*



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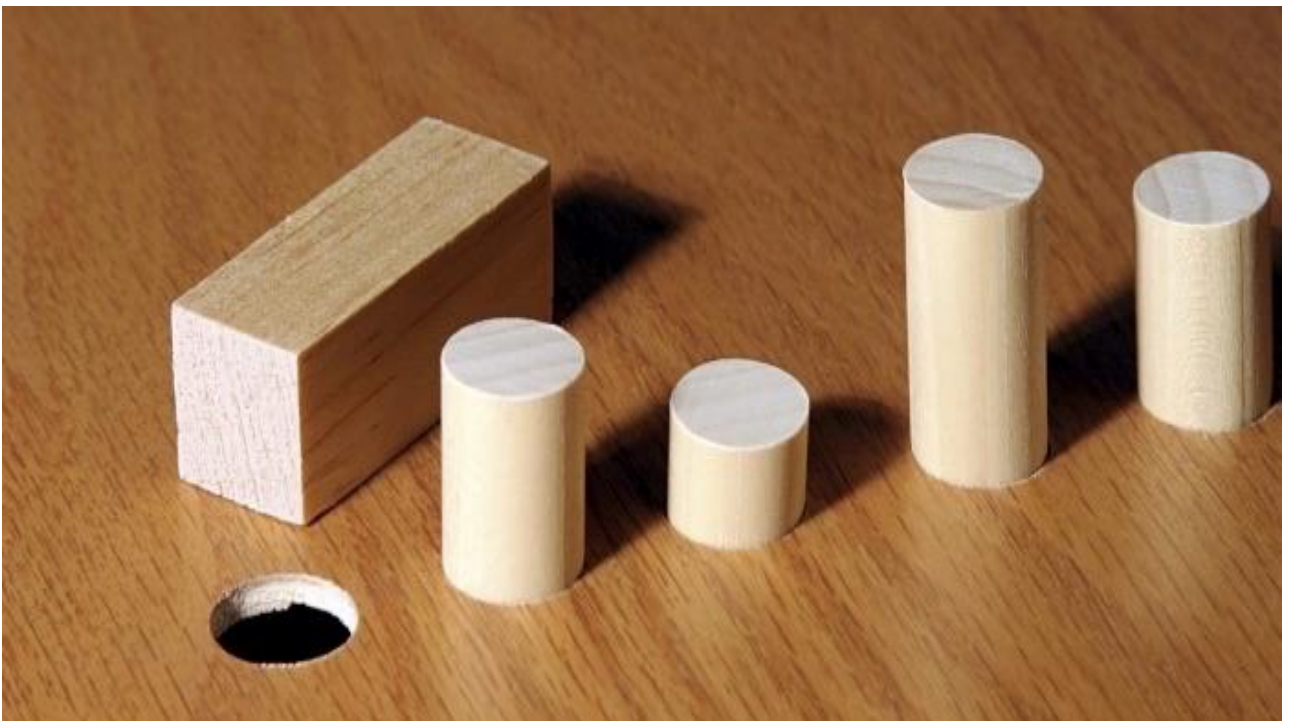
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