

Value Frameworks and Methodologies of Early Health Technology Assessment

A synthesis of 30 framework-oriented studies

Wang Ru / Shanghai Health Development Research Center / wangru@shdrc.org



30

INCLUDED STUDIES

8

VALUE DIMENSIONS

5

DECISION OBJECTIVES

2000-2026

FRAMEWORK EVIDENCE

01 / CONTEXT

Why evaluate earlier?

Traditional HTA often enters after clinical development or market entry. Early HTA moves evaluation upstream, when product design, target population, evidence plans and investment choices can still change.

Working definition

Prospective assessment of a conceptual or developing health technology's potential value to inform development, research and investment decisions.

02 / METHODS

Scoping review design

Five databases: PubMed, Web of Science, CNKI, WanFang Data and VIP

Framework-oriented reviews, conceptual models, consensus work and policy analyses

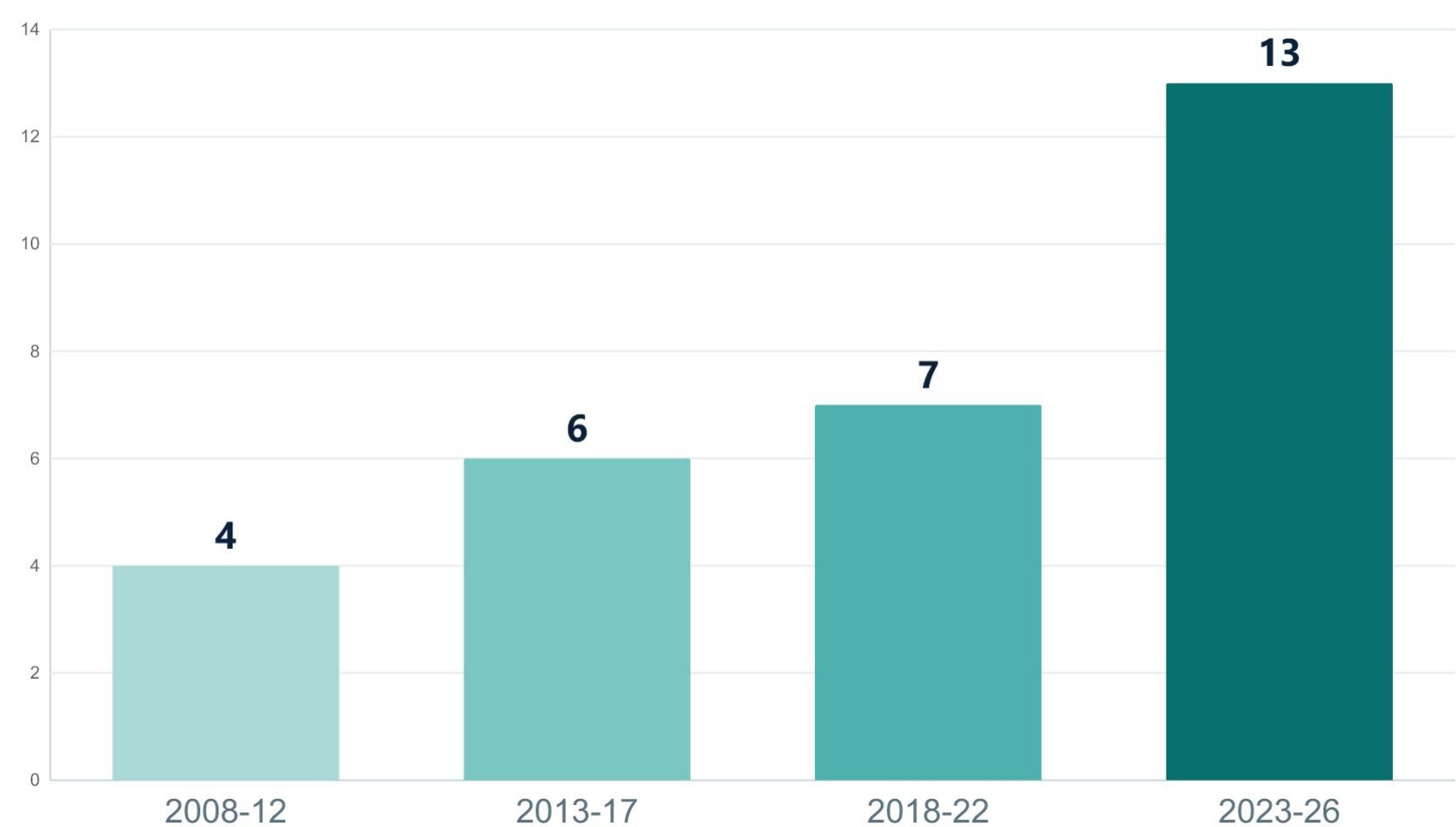
Two independent reviewers, with discussion or a third reviewer for disagreements

Descriptive induction, open coding and thematic integration

Reporting informed by PRISMA-ScR

03 / EVIDENCE BASE

The literature accelerated after 2022

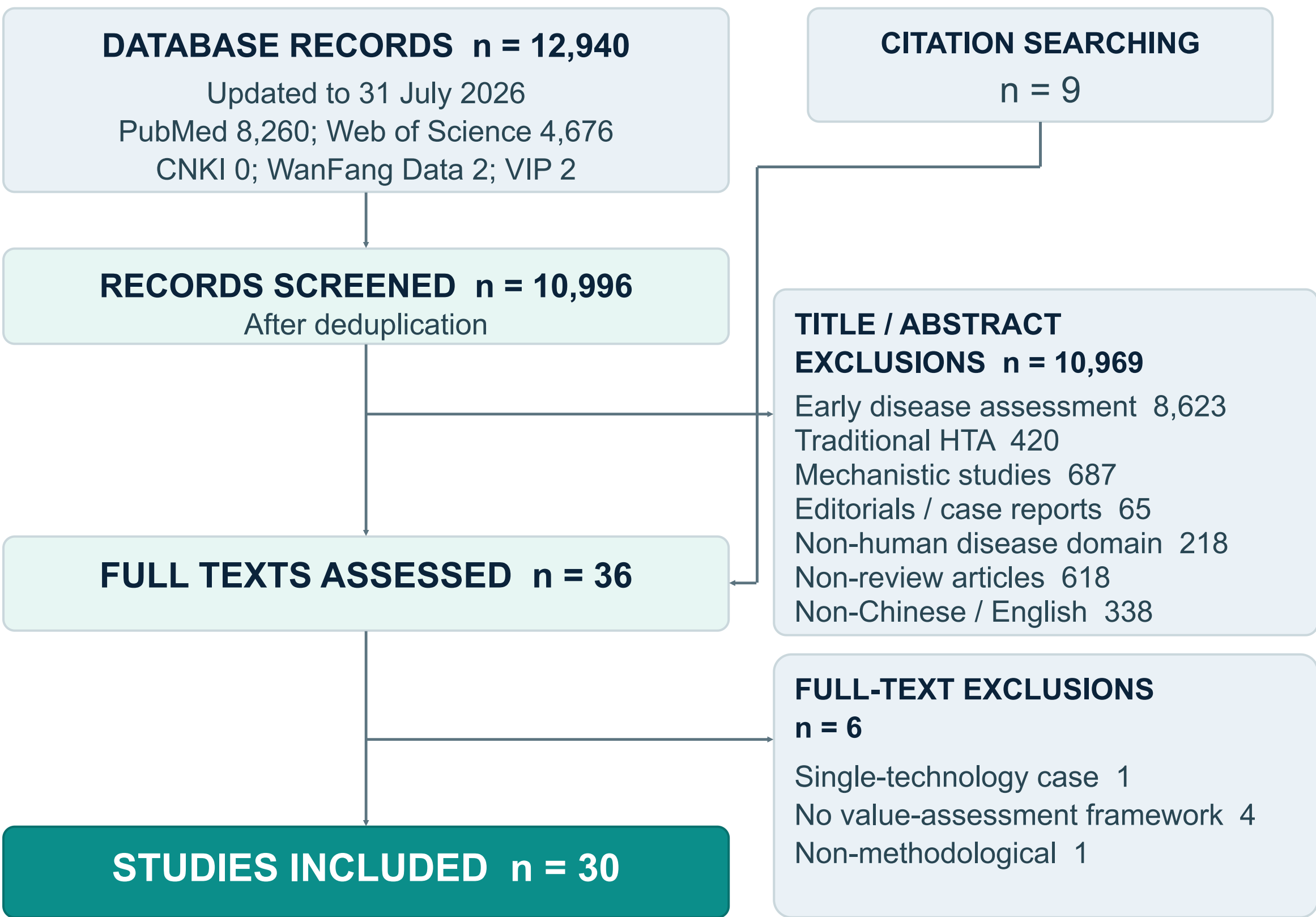


13 of 30 studies were published in 2023-2026.

06 / STUDY SELECTION AND METHOD SYNTHESIS

Study selection and decision methods

A. Literature selection



B. Methods follow the decision objective

- 1 Define the problem
Epidemiology, care-pathway analysis and gap analysis
 - 2 Estimate potential value
Early cost-effectiveness modelling, headroom and budget impact
 - 3 Identify value conditions
MCDA, stakeholder input and discrete choice experiments (DCE)
 - 4 Design the next study
Value of information, performance thresholds and scenario analysis
 - 5 Support conditional adoption
Rapid review, simplified modelling and lifecycle analysis
- Thematic synthesis across 30 included studies

05 / MAIN FINDING

An eight-dimensional value framework

The first six dimensions recurred across multiple independent studies. The final two represent emerging extensions from recent system-level frameworks.

- 1 Unmet need and problem definition
Disease burden, service gaps and care-pathway bottlenecks
Epidemiology / gap analysis
- 2 Clinical value and patient benefit
Performance thresholds, safety, subgroups and quality of life
Target product profile / scenarios
- 3 Economic value, payment and pricing
Cost effectiveness, willingness to pay, headroom and budget impact
Early modelling / headroom
- 4 Organizational and implementation value
Workflow fit, learning curve, training cost and readiness
Process modelling / feasibility
- 5 Stakeholder preferences and adoption
Payer, clinician, patient and developer conditions for uptake
MCDA / DCE / consultation
- 6 Uncertainty and evidence gaps
Decision risk, parameter sensitivity and priorities for research
Sensitivity / scenario / Vol
- 7 Equity and accessibility
Geographic access, vulnerable groups and system capability
Equity scoring / stratification
EMERGING EXTENSION
- 8 Diffusion, scaling and system integration
Adoption maturity, transferability and long-term sustainability
Maturity / scale-up assessment
EMERGING EXTENSION

07 / APPLICATION AND SCOPE

Technology-specific priorities

Diagnostics and high-risk devices

Clinical pathway redesign, diagnostic performance thresholds, downstream treatment allocation and workflow fit.

Digital mental health and radiology AI

Payer definition, service integration, buyer value proposition, payment models and strategic pricing.

Drug repurposing

For candidate medicines: data access, intellectual property, regulatory coordination and a viable development case.

Precision medicine and cancer genomics

Equity, infrastructure capacity, study representation, ethical issues and cross-system scaling.

Also represented: general health technologies and hospital technology / organizational innovation.

08 / EVIDENCE GAPS

What the field still needs

- Consistent terminology and clearer conceptual boundaries
- Explicit matching of methods to concept, prototype and early clinical stages
- Transparent reporting of rapid and policy-facing assessments
- Empirical evidence that Early HTA changes development or access outcomes
- Stronger integration of ethics, equity and implementation

09 / POLICY RELEVANCE

Priorities for China

- Define how Early HTA connects with regulatory review, hospital access, reimbursement and evidence-generation mechanisms
- Pilot innovative medicines, in vitro diagnostics and digital health technologies
- Develop a Chinese case repository, reporting standard and links to real-world evidence and payment pilots

A living model supports iterative decisions

Evidence, performance, price and implementation assumptions evolve with the technology. The model guides stop/go decisions, product refinement and evidence generation throughout development.

CONCLUSION

Early HTA has moved beyond early cost-effectiveness modelling. It now tests whether a technology can create value, under which clinical, economic and implementation conditions, and what evidence should be generated next.

The practical unit is an iterative decision supported by a living model.