

Inclusive Health Research in the Palm of Your Hand: The Evidation Everyone Registry

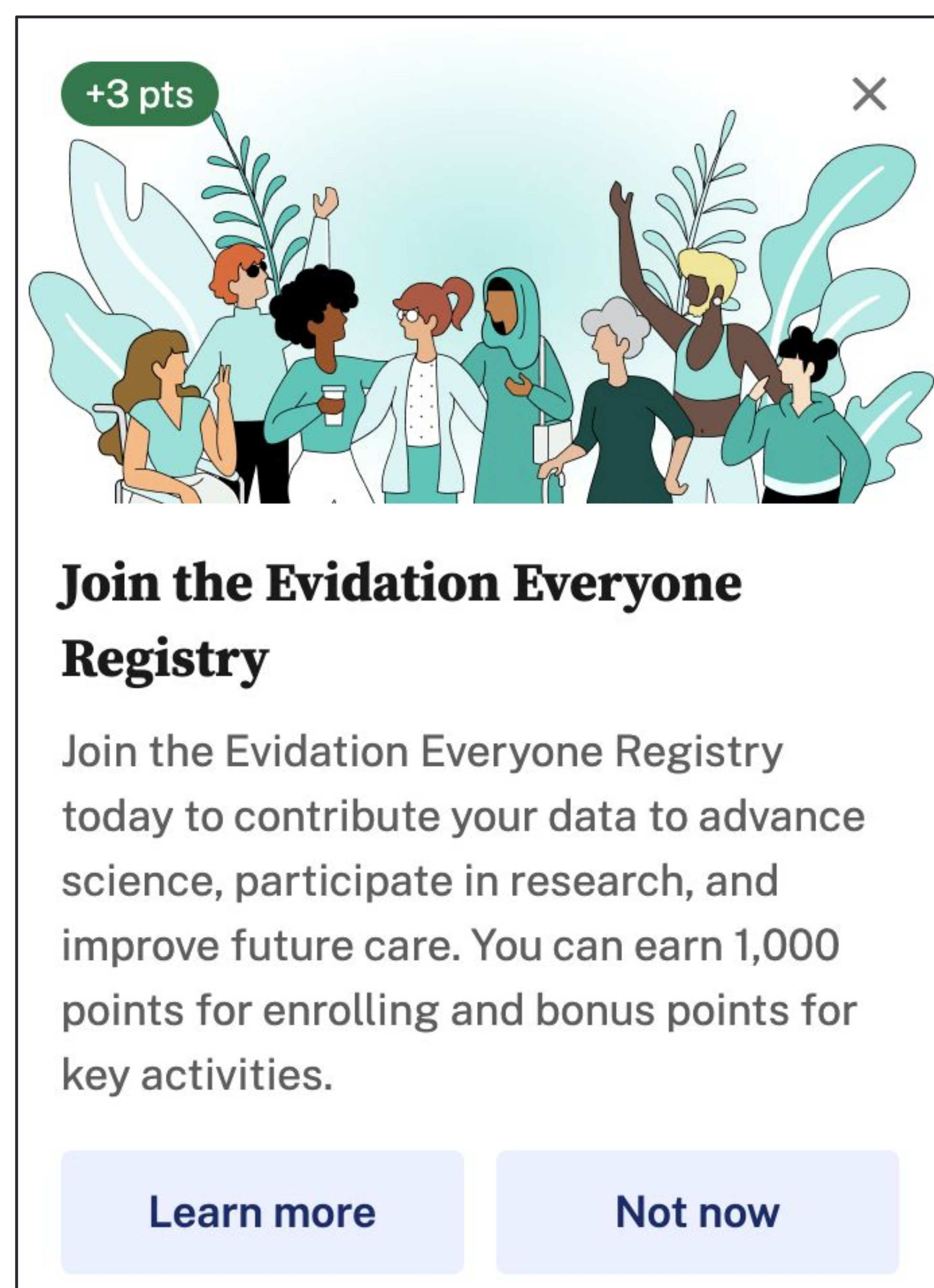
Lea Martin, PhD; Ernesto Ramirez, PhD; Ghazanfar Khan, MBChB, MPH

Objectives

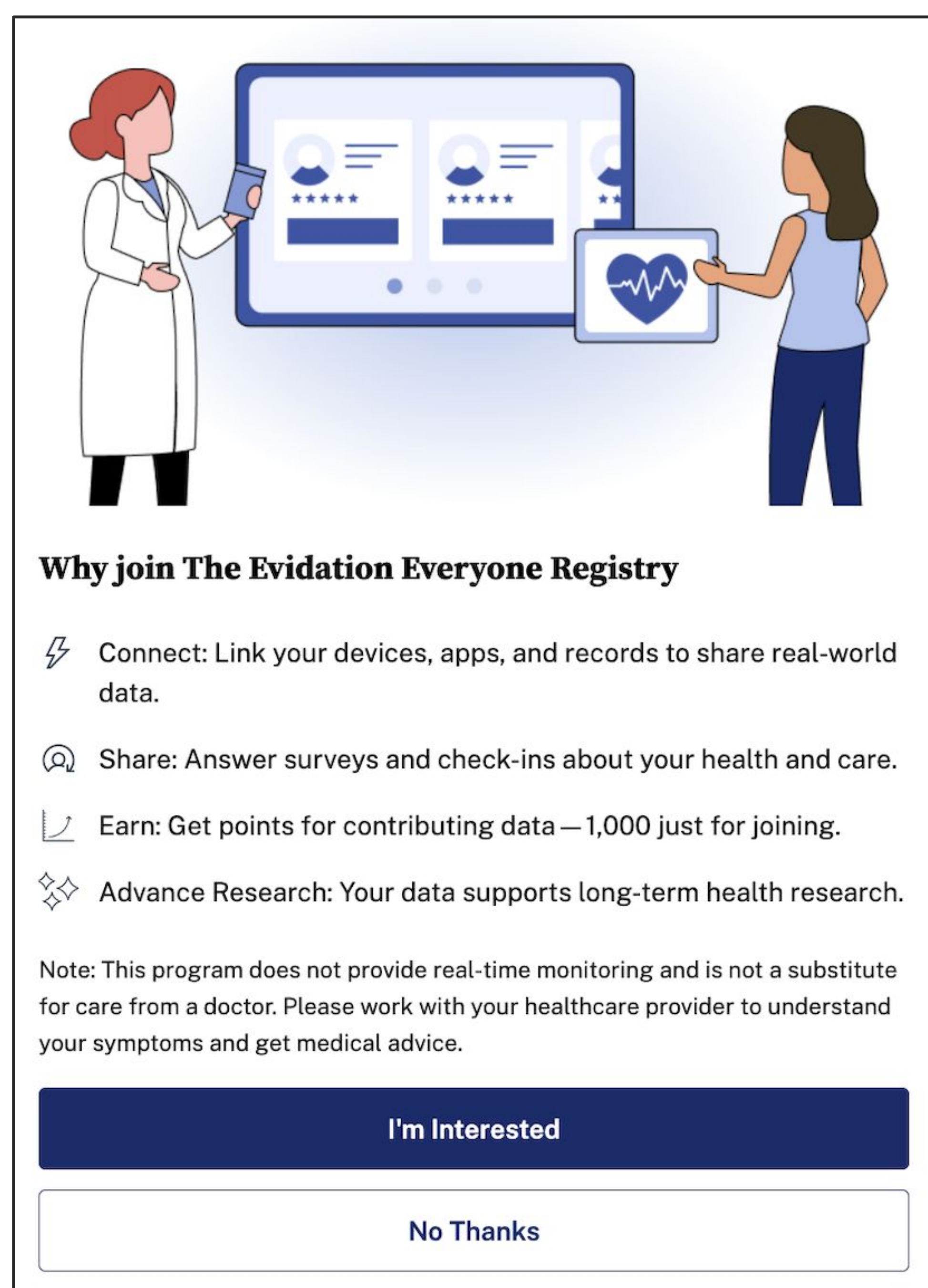
- The Evidation Everyone Registry is a longitudinal, person-centered resource focused on **simplified data sharing, diverse experiences, and advancing health innovation**
- Built on an engaged user base, the registry supports representative research by integrating **wearable data, patient-reported outcomes (PROs), and electronic health records (EHRs)**

Methods

- Evidation members are invited to the registry through multiple channels, including **in-app messages and email**
- A two-step consent process explains the purpose of the registry, data use and protection, and compensation
 - First, Evidation members choose whether to share their **existing and future data**, including wearable data
 - Then, they are presented with the option to **link their EHR**
- To date, **over 55,000 Evidation platform members have been invited to participate in the registry**

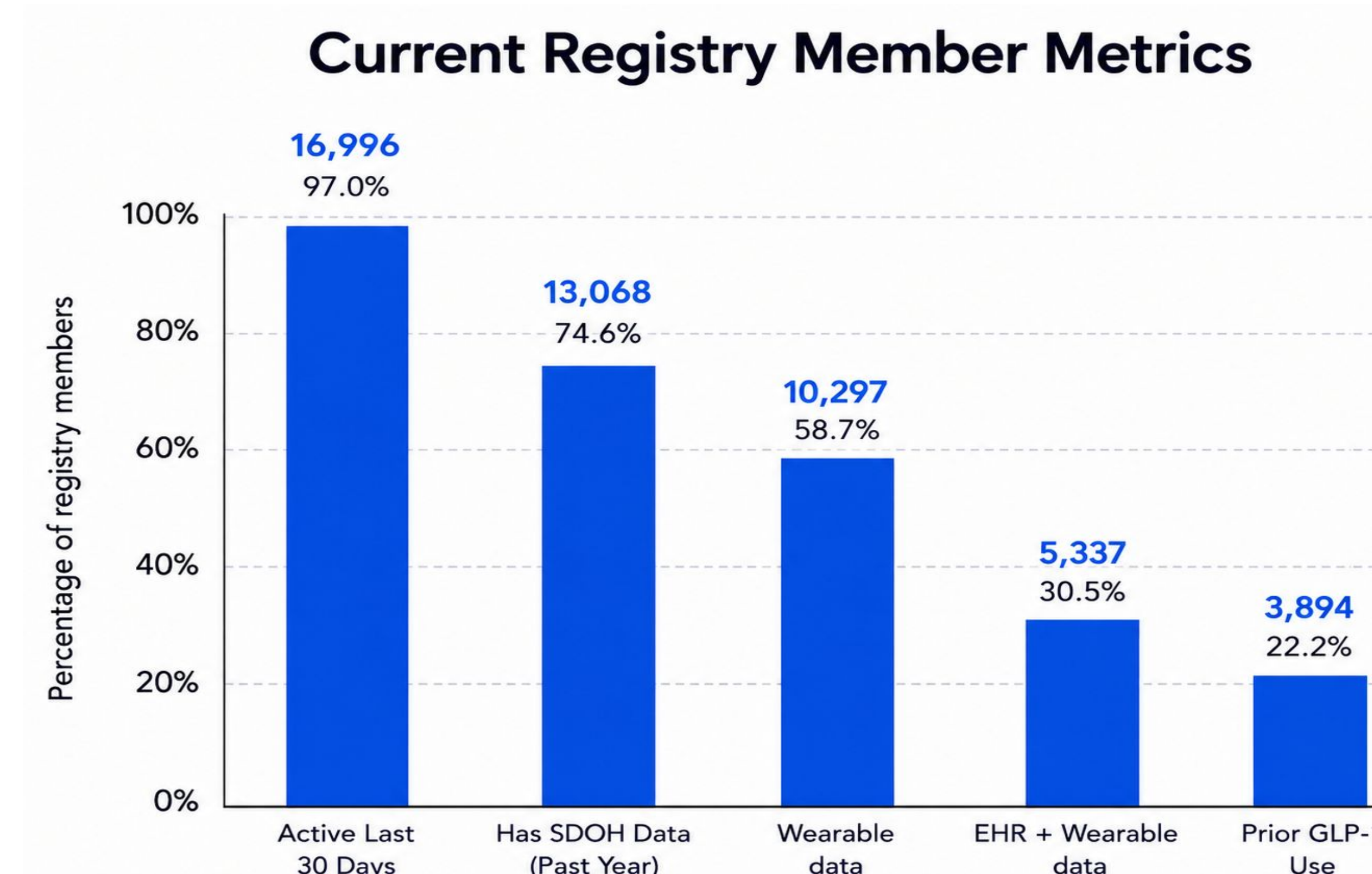
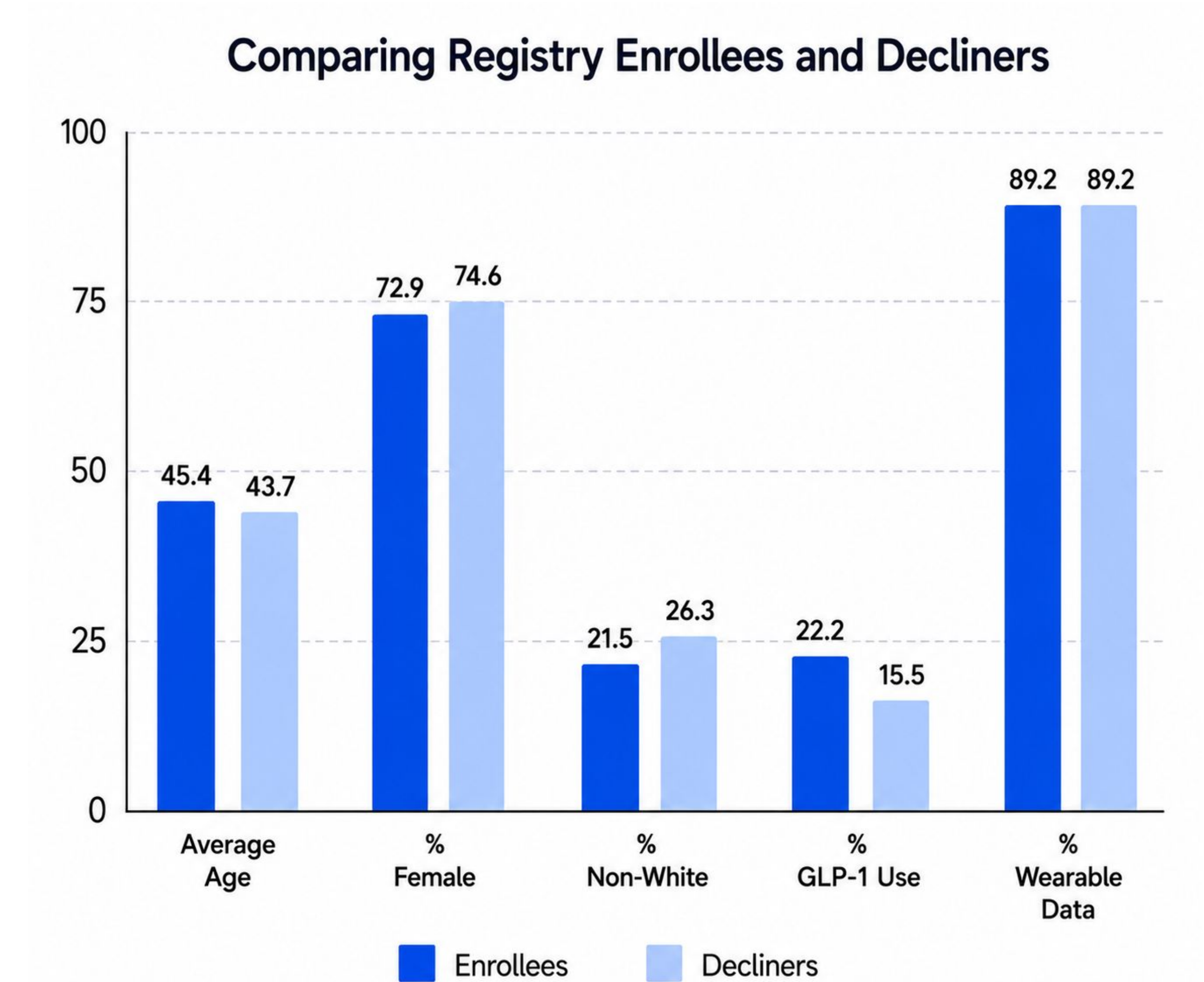
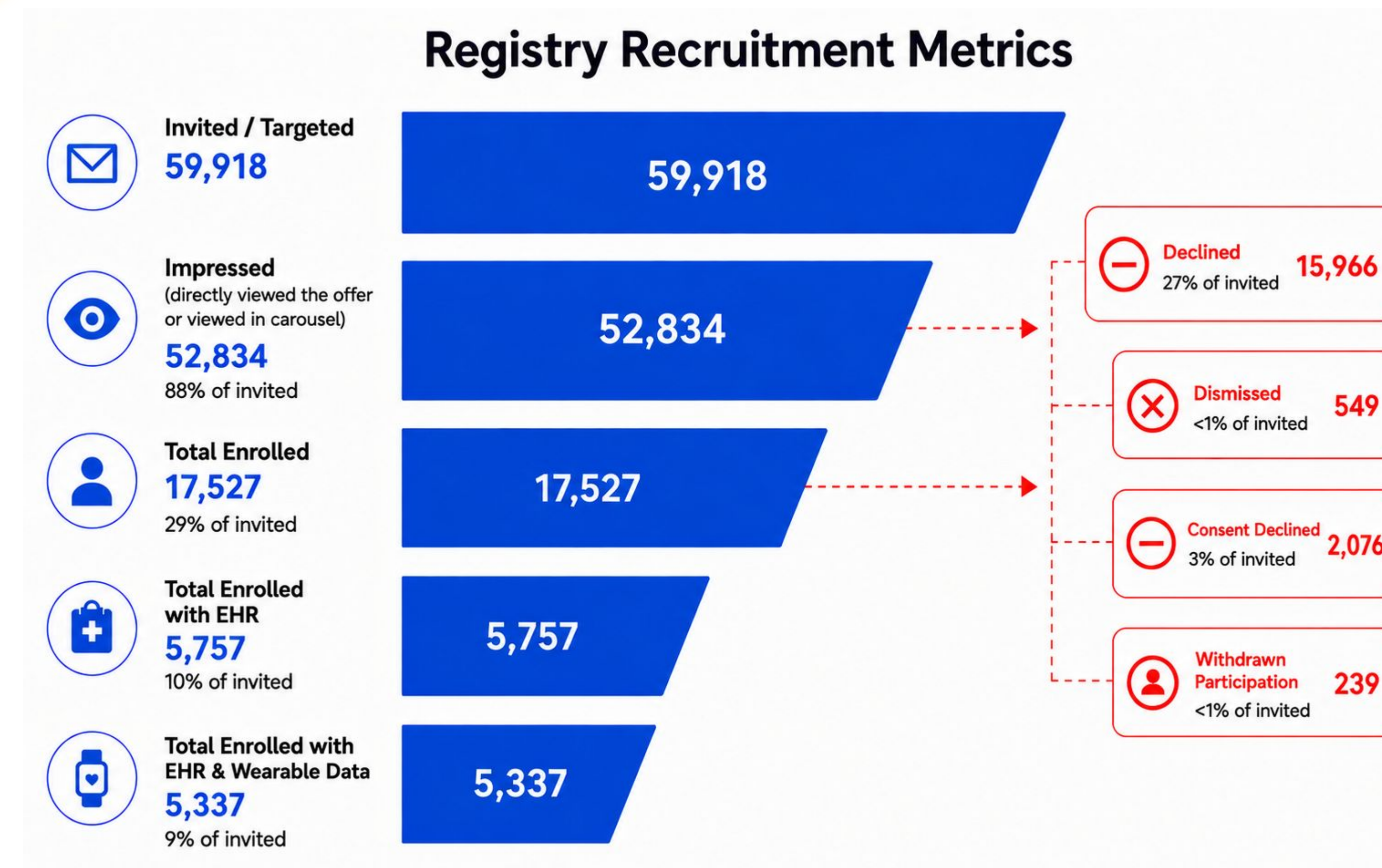


Registry Offer Screen



Program Information Screen

Results



Registry Participant Characteristics		Enrolled N = 17,527
Age, mean years (SD)		45.4 (12.1)
Female (%)		12,772 (73%)
Race Ethnicity	Asian	4%
	Black	6%
	Hispanic	5%
	White	78%
	Other/Multiple	7%
Top Reported Conditions	Anxiety	35%
	Depression	32%
	Allergies	32%
	Hypertension	21%
	Migraine	19%

Conclusion

- The Evidation Everyone Registry offers a flexible way to **build a rich, longitudinal data resource** that brings together patient reported outcomes, wearable data, and EHR connection
- Moving forward, we **aim to improve enrollment metrics** by iterating on recruitment materials, informed by a recently launched survey to those who declined to join
- Work will also be done to share relevant registry insights with participants as a way to highlight their contributions and **encourage continued engagement**