

Economic Evaluations of First-Line Non-Small Cell Lung Cancer Therapies: A Systematic Review with Focus on PD-L1 Subgroups

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BACKGROUND

- Lung cancer is the leading cause of cancer-related deaths globally, responsible for 1.8 million deaths in 2020^{1,2} with non-small cell lung cancer (NSCLC) accounting for ~85% of all lung cancer cases.²
- Over the past decade, immunotherapies have significantly improved survival. Immune checkpoint inhibitors (ICIs) are now central to NSCLC treatment, either alone or in combination with chemotherapy/targeted agents.^{3,4}
- PD-L1 expression has emerged as a key biomarker, with higher levels predicting greater ICI benefit.⁵
- As ICIs become standard of care, economic evaluations increasingly stratify by PD-L1 expression to reflect differences in clinical and cost outcomes.⁶
- The aim of this systematic literature review (SLR) is to summarize published cost-effectiveness analyses (CEAs) and budget impact models (BIMs) for first-line advanced/metastatic NSCLC with focus on how economic value differs across PD-L1 subgroups.

METHODS

- Searches were conducted from January 2018 to March 2024 in Embase, MEDLINE, National Health Service Economic Evaluation Database (NHS-EED), EconLit and International Network of Agencies for Health Technology Assessment (INAHTA).
- This was supplemented by searches of congresses, reference lists of relevant SLRs/meta-analysis and HTA submissions.
- The eligibility of studies was defined in terms of the population, intervention, comparators, outcomes, and study design (PICOS) criteria, as presented in **Table 1**.
- Studies reporting CEAs or BIMs of first line therapies in adults with advanced or metastatic NSCLC in North America, Europe and Oceania were included for extraction.

Table 1: PICOs Criteria

PICOS	Inclusion criteria	Exclusion criteria
Population	Metastatic/advanced, non-resectable, 1L, NSCLC	Non-metastatic/advanced NSCLC or non-human
Interventions	All	Non-pharmacological interventions or surgery
Outcomes	All/none	None
Study design	Economic evaluations (e.g., cost-effectiveness analyses [CEA], budget impact analyses [BIA])	Any other non-relevant outcome
Language	Cost-effectiveness analysis, cost-utility analysis, cost-benefit analysis, cost-minimization analysis, cost-consequence analysis, budget impact analysis and SLRs (for cross-checking only)	Non-systematic reviews, case series, reports, commentaries and editorials

Abbreviations: BIA, budget impact analysis; CEA, cost-effectiveness analyses; NSCLC, non small cell lung cancer; SLR, systematic literature review.

RESULTS

- In total 70 studies reported economic evaluations (60 CEAs, 10 BIMs) [Figure 1].
- For the CEAs, model types, geographies, time horizons and discount rates are summarized in **Figure 2**.
- Among the 60 CEAs pembrolizumab-based regimens were the most frequently assessed intervention (n=36, 60%) and chemotherapy (n=46, 76.7%) the most frequently assessed comparator.
- Clinical inputs were mainly from the CheckMate 227, KEYNOTE-024, and KEYNOTE-042 clinical trials.
- Modelled outcomes included costs (total, incremental) and quality adjusted life years (QALYS) or life years (LY) (total, incremental) alongside the calculated ICER.

Figure 1: PRISMA Flow Diagram

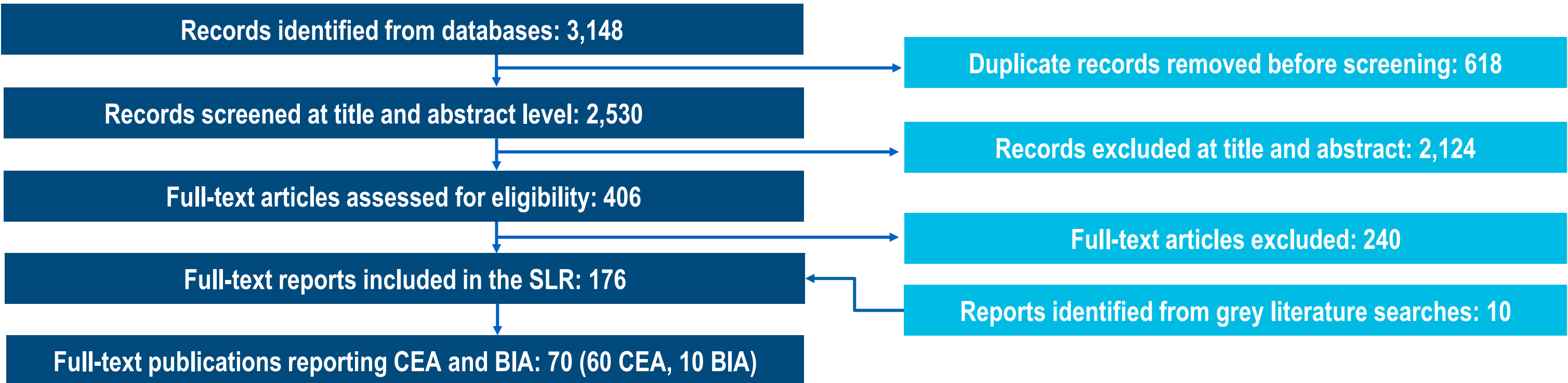
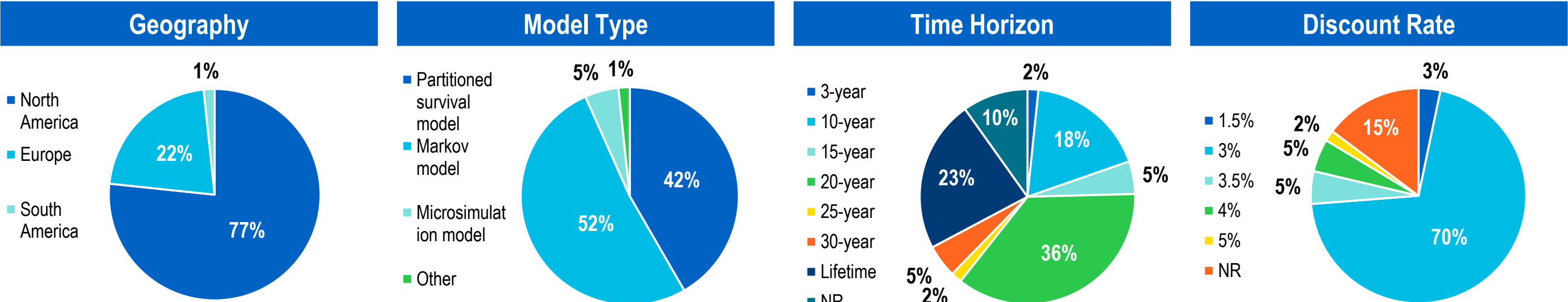


Figure 2: Summary of CEAs (N=60)



PD-L1 Subgroup Reporting

Thirty-seven studies reported results by PD-L1 status, of which 33 reported on a subgroup of PD-L1 ≥50%, 8 on a subgroup of PD-L1 1–49% and 12 on a subgroup of <1%.

A full breakdown is shown in **Table 2** with results by PD-L1 narratively synthesized by intervention:

Atezolizumab-based regimens

- Monotherapy:** Cost-effective in PD-L1 ≥50% subgroup; ICERs ranged from \$54K–\$171K/QALY in the US (mostly below the US \$150K/QALY WTP threshold). In Spain, atezolizumab was dominant (more effective and less costly) versus chemotherapy.
- Combination:** Not cost-effective across PD-L1 subgroups; ICERs \$528K–\$843K/QALY (USA) in PD-L1 ≥50%, 1–49%, and <1% groups.

Cemiplimab-based regimens

- Monotherapy:** Consistently cost-effective versus chemotherapy in PD-L1 ≥50% subgroup; ICERs \$23K–\$92K/QALY (USA). Dominant vs pembrolizumab (Spain) and atezolizumab (USA).
- Combination:** Not cost-effective; ICER of \$637K/QALY vs cemiplimab monotherapy (USA).

Nivolumab + Ipilimumab-based regimens

- Dual immunotherapy:** Mixed cost-effectiveness in <1% subgroup (ICERs \$77K–\$186K/QALY). For ≥1% subgroup, ICERs \$129K–\$246K/QALY, often above WTP. In ≥50% subgroup, mostly cost-effective (\$107K–\$127K/QALY), though one study reported \$212K/QALY.
- Combination:** Addition of chemotherapy not cost-effective; in <1% subgroup, dominated or ICERs >\$880K. For ≥1%, ICERs up to \$1.1M. In ≥50%, the combination was dominated versus pembrolizumab.

Pembrolizumab-based regimens

- Monotherapy:** In the PD-L1 <1% subgroup, pembrolizumab was cost-effective in the United States (\$112K/QALY) but not in China (\$47K/QALY vs a willingness-to-pay threshold of \$29K). For patients with PD-L1 expression ≥1% to ≥50%, pembrolizumab was broadly cost-effective in the United States, France, and Switzerland, with ICERs ranging from \$47K to \$142K/QALY, but it was not cost-effective in the United Kingdom, Ireland, Canada, or China based on local WTP thresholds (as detailed in the footnotes of **Table 2**). In the PD-L1 ≥50% subgroup, several models reported strong cost-effectiveness, with ICERs typically between \$47K and \$96K/QALY.
- Combination:** In the United States, the highest ICERs were observed in the PD-L1 <1% (\$184K/QALY) and 1–49% (\$190K/QALY) subgroups. More favorable results were seen in the PD-L1 ≥50% subgroup, with average ICERs of approximately \$124K/QALY. In Argentina, the highest ICER was again reported in the PD-L1 <1% subgroup (\$97K/QALY) compared with the 1–49% and ≥50% subgroups.

RESULTS (Continued)

Table 2 Economic Evaluations Reporting Cost-effectiveness by PD-L1 Level (N=37)

Intervention	Comparator	PD-L1 Status	Country (Currency)	ICER Range (Currency/QALY)	Reference
Atezolizumab	Chemotherapy	PD-L1 ≥50%	Spain (EUR)	Dominant	7
		PD-L1 ≥50%	USA (USD)	130,805 – 170,730	8-9
	Pembrolizumab	PD-L1 ≥50%	USA (USD)	54,549 – 115,512	8,10
Atezolizumab + Chemotherapy	Chemotherapy	PD-L1 <1%	USA (USD)	735,111	11
		PD-L1 1–49%	USA (USD)	528,091	11
		PD-L1 ≥50%	USA (USD)	843,183	11
Cemiplimab	Atezolizumab	PD-L1 ≥50%	USA (USD)	Dominant	12
	Chemotherapy	PD-L1 ≥50%	USA (USD)	40,390 – 91,892	13-15
	Pembrolizumab	PD-L1 ≥50%	Spain (EUR)	Dominant	16
		PD-L1 ≥50%	USA (USD)	23,083 – 68,254	12-13
Cemiplimab + Chemotherapy	Cemiplimab	PD-L1 ≥50%	USA (USD)	637,147	17
Chemotherapy	Pembrolizumab + chemotherapy	PD-L1 ≥50%	USA (USD)	154,521	18
		PD-L1 ≥50%	USA (USD)	Weakly dominated	18
Nivolumab + ipilimumab	Chemotherapy	PD-L1 <1%	USA (USD)	77,040 – 185,620	19-23
			USA, China (USD)	NR, cost-effective	24
		PD-L1 ≥1%	USA (USD)	128,948 – 246,584	20-22
			USA, China (USD)	NR, cost-effective	24
			USA (USD)	133,732	19
		PD-L1 1–49%	USA, China (USD)	NR, cost-effective	24
			USA (USD)	126,910 – 212,111	20-21
		PD-L1 ≥50%	USA, China (USD)	NR, cost-effective	24
			USA (USD)	107,404	19
			USA (USD)	107,404	19
Nivolumab + ipilimumab + chemotherapy	Chemotherapy	PD-L1 <1%	USA (USD)	Dominated	22
		PD-L1 ≥1%	USA (USD)	1,092,784	22
	Nivolumab + ipilimumab	PD-L1 <1%	USA (USD)	881,975	23
		PD-L1 ≥50%	USA (USD)	Dominated	25
Pembrolizumab	Chemotherapy	PD-L1 <1%	China (USD)	46,548	26
			USA (USD)	111,763	26
			UK (GBP)	86,913	27
			USA (USD)	68,061 – 130,155	28-29
			USA (USD)	47,184	29
			China (USD)	42,242	26
			USA (USD)	112,088	26
			Canada (CAD)	124,607	30
			China (USD)	65,136	26
			France (EUR)	84,097	31
			Ireland (EUR)	54,237	30
			Switzerland (CHF)	57,403	32
			UK (USD)	81,000	33
			USA (USD)	47,596 – 142,997	8, 23,26,29, 33
			Switzerland (CHF)	68,580	34
			Switzerland (CHF)	68,580	34
			Switzerland (CHF)	68,580	34
Pembrolizumab + Chemotherapy	Chemotherapy	PD-L1 <1%	Argentina (USD)	97,095	36
			USA (USD)	87,507 – 183,529	37-39
			Argentina (USD)	87,352	36
			France (EUR)	116,606	40
			Switzerland (CHF)	138,266	34
			USA (USD)	99,777 – 171,332	37-39
			Argentina (USD)	85,984	36
			USA (USD)	66,837 – 218,159	23, 37-39
			USA (USD)	169,335 – 198,913; Dominant	23, 38, 41
			Switzerland (CHF)	475,299	34
Pembrolizumab	Chemotherapy	PD-L1 1–49%	USA (USD)	56,112	42
		PD-L1 1–49%	USA (USD)	56,112	42

Note: Common willingness-to-pay (WTP) thresholds reported in the cost-effectiveness analyses (CEAs) included \$100,000 to \$150,000 per QALY for the United States, \$29,196 per QALY for China, €24,000 to €45,000 per QALY for Ireland, CAD 50,000 to 100,000 per QALY for Canada, £50,000 or approximately \$42,048 per QALY for the United Kingdom, and €165,000 per QALY for France. Switzerland did not have a formally defined WTP threshold. Incremental cost-effectiveness ratios (ICERs) have been color-coded as follows: green indicates cost-effectiveness relative to the WTP threshold; red indicates not cost-effective; yellow indicates mixed results, with ICERs both above and below the threshold; and grey indicates that no WTP threshold was reported in the source studies. **Abbreviations:** USD = United States Dollar; EUR = Euro; GBP = British Pound Sterling; CHF = Swiss Franc; CAD = Canadian Dollar; NR = Not recorded.

Ten BIMs assessed atezolizumab, cemiplimab, toripalimab, and necitumumab.

- These were conducted across the US (n=6), Italy (n=3), and France (n=1).
- The majority of BIMs used 3–5 year time horizons and assumed 10% market uptake/year.
- PD-L1 levels were not reported in these models.

CONCLUSIONS

- The cost-effectiveness of immunotherapies in NSCLC is strongly influenced by PD-L1 expression level, treatment strategy, and geographic context, as summarized in **Table 3**.
- Monotherapies, particularly cemiplimab and pembrolizumab - were generally cost-effective in PD-L1 ≥50% populations. In contrast, PD-L1 <1% subgroups consistently showed poorer economic value, with ICERs exceeding conventional WTP thresholds across multiple studies.
- Combination regimens were also less cost-effective, particularly outside the ≥50% subgroup. These findings reinforce the importance of PD-L1 stratification in economic evaluations and support tailored decision-making in access and reimbursement.

Table 3 Summary of Cost-Effectiveness by Regimen

Regimens	Most Cost-Effective In	Least Cost-Effective In
Atezolizumab	Monotherapy in PD-L1 ≥50%	Combination with chemotherapy
Cemiplimab	Monotherapy in PD-L1 ≥50%	Combination with chemotherapy
Nivolumab + Ipilimumab	Dual immunotherapy in PD-L1 <1% and ≥50%	Combination with chemotherapy in PD-L1 <50%
Pembrolizumab	Monotherapy in PD-L1 ≥50%	PD-L1 <1% as monotherapy or in combination in countries with low WTP thresholds (e.g., China)

LIMITATIONS

- Despite a robust and transparent methodology, the SLRs had several limitations. The inclusion timeframe (2018–2024) and geographic restrictions – deprioritizing studies from Japan and the Asia Pacific region (n=64) – resulted in the omission of data.
- Some findings were derived from conference abstracts, limiting interpretability. Heterogeneity in study characteristics (e.g., country, sample size, treatment, histology) may have introduced bias.
- Quality of full-text studies (n=41) were assessed using the NICE checklist; most studies had minor limitations, though two had potentially serious issues due to short time horizons. Findings should therefore be interpreted with caution.

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ACKNOWLEDGEMENTS:

All authors contributed to and approved the presentation. This study was funded by Amgen Inc., Thousand Oaks, CA, United States. Graphics support was provided by Bob Dawson of Cactus Life Sciences (part of Cactus Communications). The authors also acknowledge the support of Mengmeng Zhang (Cytel Inc) and Omar Irfan (Cytel Inc.) for their assistance in data summarisation.