

Eliciting Patients and Clinicians Preferences on Adjuvant Treatment for HR+/HER2- Early Breast Cancer: Design of a Probabilistic Threshold Technique in Italy

Beatrice Canali¹, Riccardo Mercati¹, Francesca Fiorentino¹, Rossana Berardi², Grazia Arpino³, Alberto Zambelli⁴, Matteo Basilio Suter⁵, Diletta Valsecchi⁵, Chiara Vassallo¹

¹ IQVIA Italy, Milan, Italy; ² Department of Medical Oncology, Università Politecnica delle Marche, AOU delle Marche, Ancona, Italy; ³ Department of Clinical Medicine and Surgery, University of Naples Federico II, Naples, Italy; ⁴ Oncology Unit, ASST Papa Giovanni XXIII Hospital, Bergamo, Italy; ⁵ Novartis Farma S. P. A., Milan, Italy

Objectives

- Hormone receptor-positive (HR+), human epidermal growth factor receptor 2-negative (HER2-) early breast cancer (eBC) is usually managed with surgery with or without radiotherapy or chemotherapy, followed by adjuvant endocrine therapy (ET) to reduce recurrence risk.¹ Recently, cyclin-dependent kinase 4/6 inhibitors (CDK4/6is) + ET emerged as adjuvant treatment for high-risk HR+/HER2- eBC¹
- In an evolving therapeutic landscape, understanding risk-benefit trade-offs is key to support informed choices among available treatment options²
- Probabilistic Threshold Technique (PTT) is a preference elicitation approach designed to quantitatively explore respondents' preferences and identify combinations of attributes and levels that make respondents indifferent between proposed alternatives²
- Despite the growing adoption of PTT over time,² there remains a lack of evidence regarding its application to novel therapies in the adjuvant treatment of eBC in Italy
- The aim of this work is to describe the design of a PTT to quantify the minimum additional benefit (MAB) in terms of efficacy required by Italian patients and clinicians to accept a novel oral adjuvant therapy for HR+/HER2- eBC

Methods

- The PTT was designed around two hypothetical treatment options, modeled on the profiles of ET alone (reference option) and ribociclib+ET (target option)
- Options were described using six attributes identified as relevant in a focus group with three clinicians and three patients: 5-year invasive disease-free survival (iDFS), incidence of grade≥3 neutropenia, incidence of grade≥3 diarrhea, treatment schedule and duration, potential for dose modifications, and impact on sexual health
- Attribute levels were primarily informed by data from the NATALEE trial.³ For 5-year iDFS, which was not available at the time of design, values were extrapolated from the Kaplan-Meier curve of ET arm³ and validated through literature⁴ and expert input. Impact on sexual health was based on published evidence regarding ET alone and in combination with CDK4/6is⁵⁻¹⁰

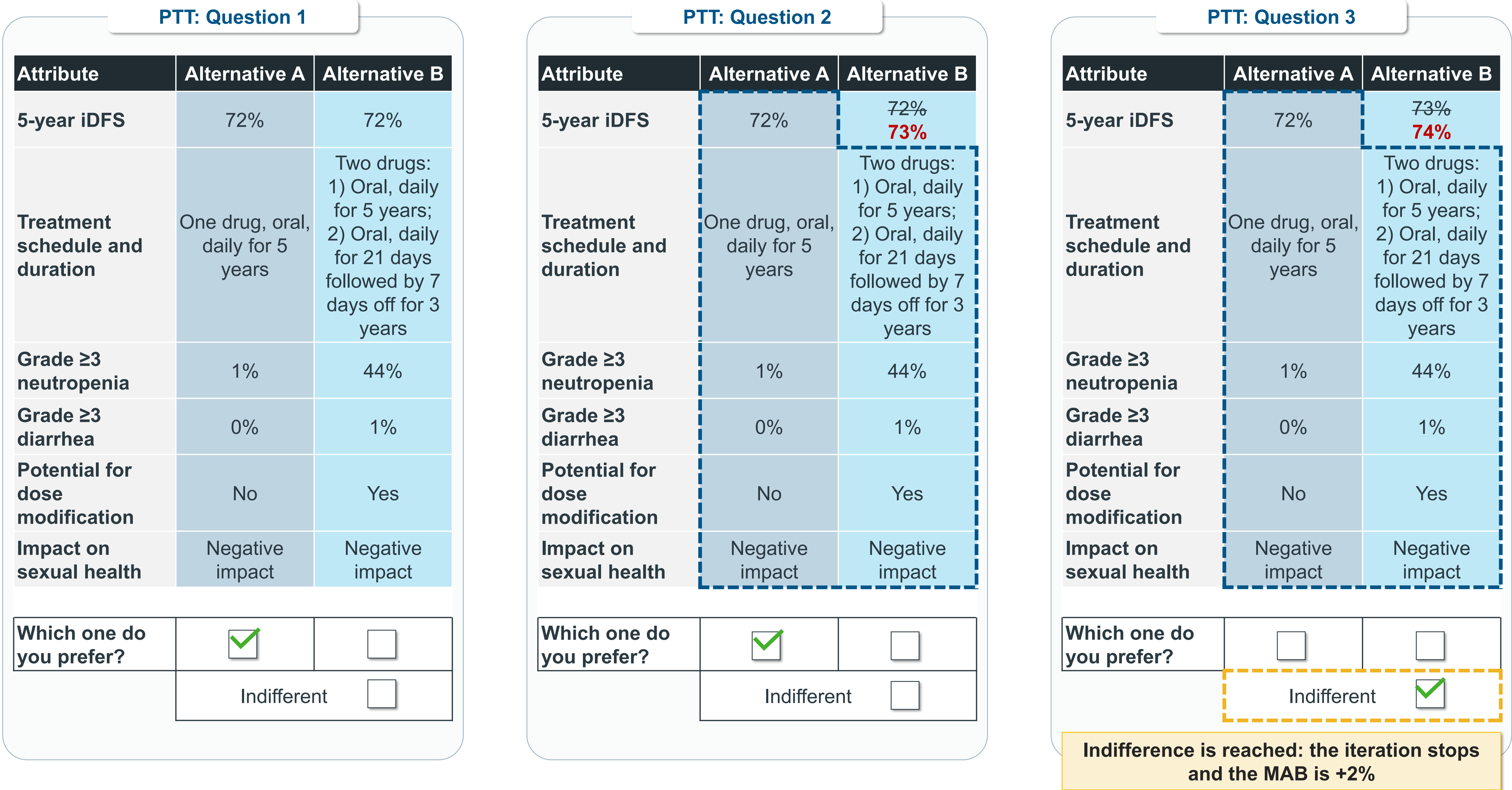
Results

- Two identical online questionnaires were developed, one for patients and one for clinicians, with simplified clinical wording for the former
- Since the 5-year iDFS rate was established as the key attribute, both reference and target options were set at a 72% iDFS in the initial question, to reflect the expected real-world efficacy of the reference option (Figure 1 – Question 1)
- Based on the respondent's choice, only the 5-year iDFS of the target option was adjusted upward or downward in subsequent questions, with incremental variations from 1 to 4 percentage points (Figure 1 – Question 2)
- The iterative process continued until the respondent expressed indifference or changed preference, allowing estimation of the MAB in 5-year iDFS required to prefer the target option over the reference (Figure 1 – Question 3)
- Respondents, blinded to the real-world identity of the hypothetical treatments, could answer up to 17 questions, with target iDFS ranging from 44% to 100%, depending on individual preferences

Conclusions

- This study outlines the methodological framework for applying an increasingly adopted preference elicitation technique to investigate how Italian patients and clinicians weigh risk-benefit profiles in adjuvant treatment for HR+/HER2- eBC
- As the first application of PTT in Italy with this specific focus, this study provides methodological guidance to address an evidence gap in shared decision-making by enabling direct comparison of preferences between patients and clinicians
- Findings are expected to inform clinical and regulatory decisions by clarifying the trade-offs patients and clinicians are willing to accept for new treatments

Figure 1. Example of PTT iterative process (clinicians' questionnaire)



REFERENCES: 1) Loibl et al. *Ann Oncol*, 2024, 35(2):159–82; 2) The PREFER Consortium. “*PREFER Recommendations. Why, when and how to assess and use patient preferences in medical product decision making*”, 2022; 3) Hortobagyi et al. *Ann Oncol*, 2025, 36.2: 149-157; 4) Rastogi et al. *J Clin Oncol*, 2024, 42.9: 987-993; 5) Vrancken Peeters et al. *ESMO Open*, 2024, 9(2): 102234; 6) Verma et al. *Breast Cancer Res Treat*, 2022 196: 535-547; 7) Schover et al. *J Sex Med*, 2014, 11(12): 3102-3111; 8) Panjari et al. *J Sex Med*, 2011, 8(1): 294-302; 9) Biglia et al. *J Sex Med*, 2010, 7(5):1891-1900; 10) Tolane et al. *European Journal of Cancer*, 2024, 199: 113555

ACRONYMS: BC = Breast Cancer; CDK4/6i = Cyclin-Dependent Kinase 4/6 Inhibitor; eBC = Early Breast Cancer; ET = Endocrine Therapy; HR+/HER2- = Hormone Receptor-positive, Human Epidermal Growth Factor Receptor 2-negative; iDFS = Invasive Disease-Free Survival; MAB = Minimum Additional Benefit; PTT = Probabilistic Threshold Technique

ACKNOWLEDGEMENTS: This study was funded by Novartis Farma S.p.A. Italy. The authors wish to thank Europa Donna Italia for its participation in the study.

FOR MORE INFORMATION: Beatrice Canali, beatrice.canali@iqvia.com, IQVIA | REAL WORLD SOLUTIONS Via Fabio Filzi 29, 20124, Milano, Italia