



The Real-World Mosaic: Uniting Data to Illuminate the Patient Experience

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Speakers



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The Challenge

Patient Attrition



Patient changes over time
(location, provider, treatment, data tracking)

Fragmented Data



Data is spread across
data systems, multiple care settings, inconsistent formats

Standardization



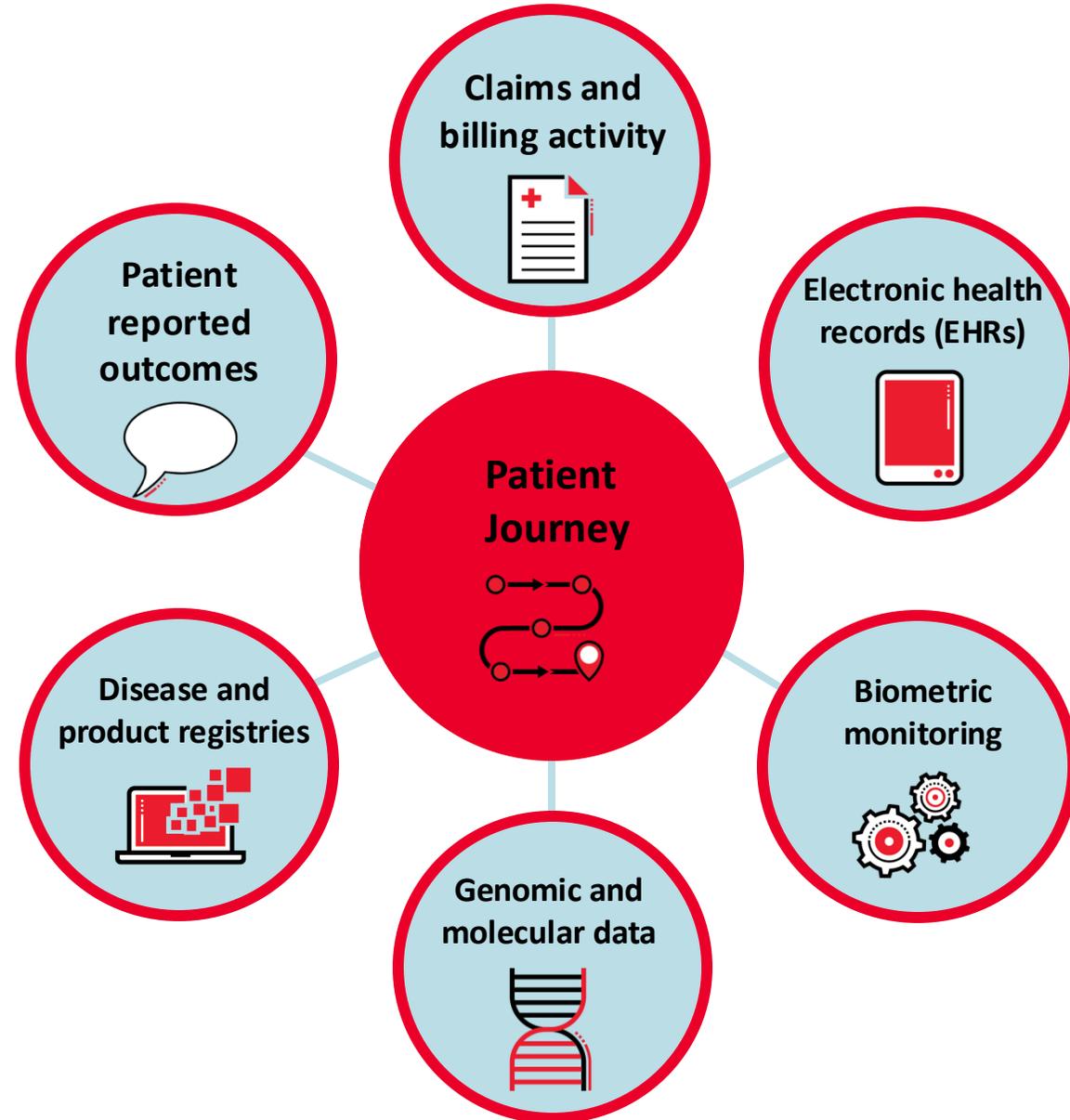
Lack of standardization among
health systems, terminology, community practices

Importance?



85% of oncology care in the U.S occurs in community settings

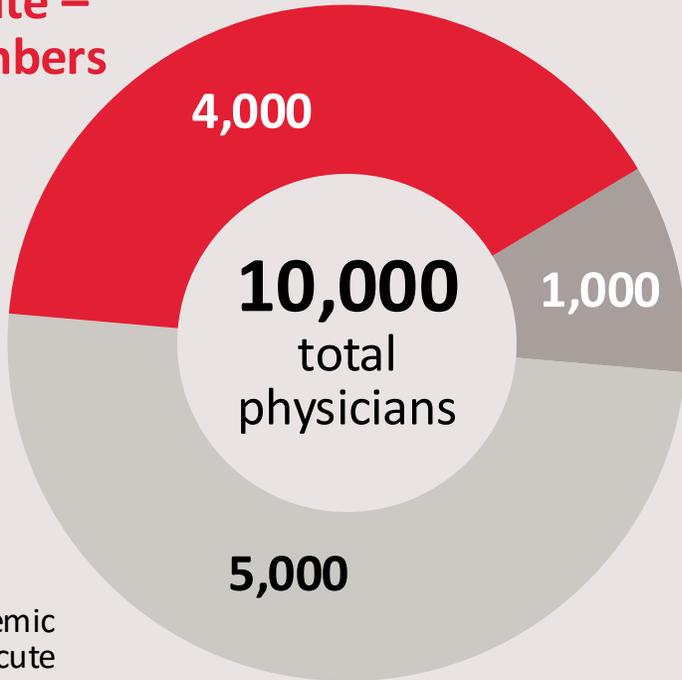
The Mosaic Concept



The power of the network: Urology GPO

80% of community urology

**Private –
Members**



Private –
Non-
member

Academic
and acute



Launched in 2013



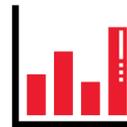
730+ private practices



7,030+ total providers



269 ASCs



APP ratio 1:2



150+ in-office dispensaries



SoNaR

Standards of care | life sciences | research

Social, environmental and literature

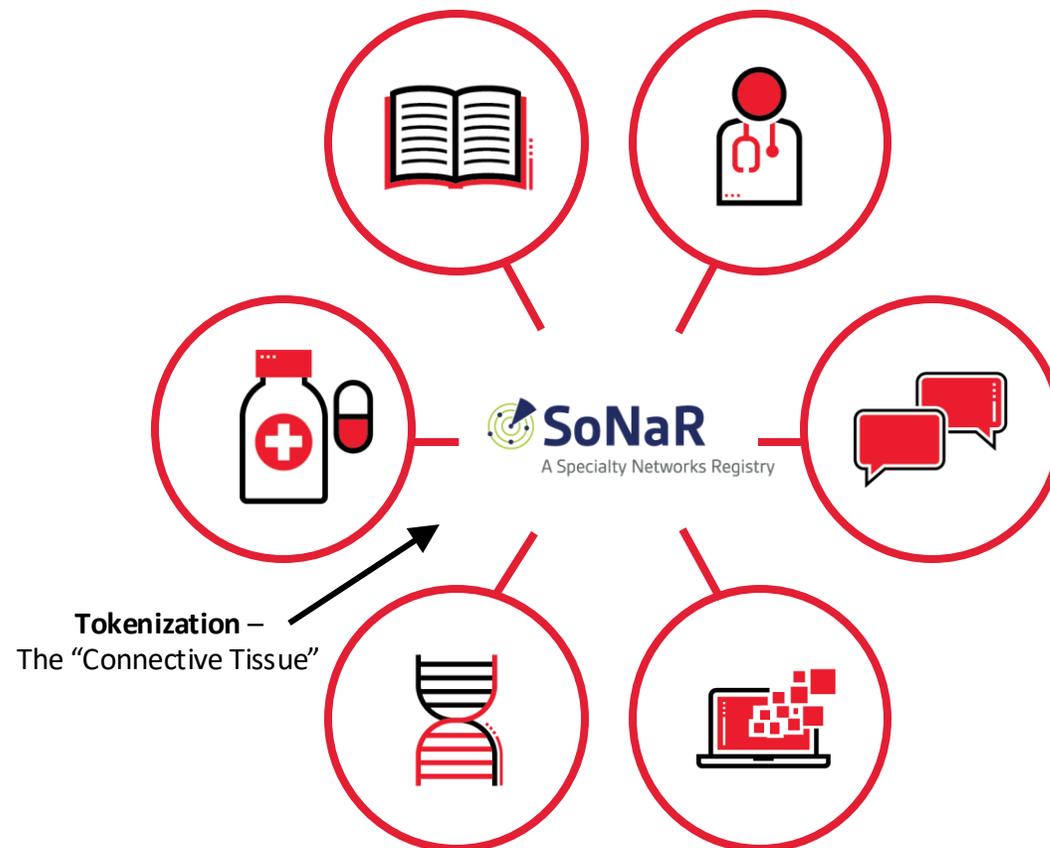
Social Determinants of Health, lifestyle, social media, geopolitical, literature

Clinical and prescription

Demographics, EMR, labs, diagnoses, procedures, pathology, radiology, images, provider notes, admission/discharge notes, prescription orders, administration, point of sale, refill, allergies

Genotype

Molecular profiling, genomic and genetic testing, transcriptomics, metabonomics and other biomarker statuses



Clinician reported

Physician decision-making, clinical judgment, reports on patient behaviors and/or signs observed; aka ClinROs

Patient reported

Patient reported outcomes, surveys, diaries, wearables, personal health records, adverse event reporting, quality of life measures; aka PROs

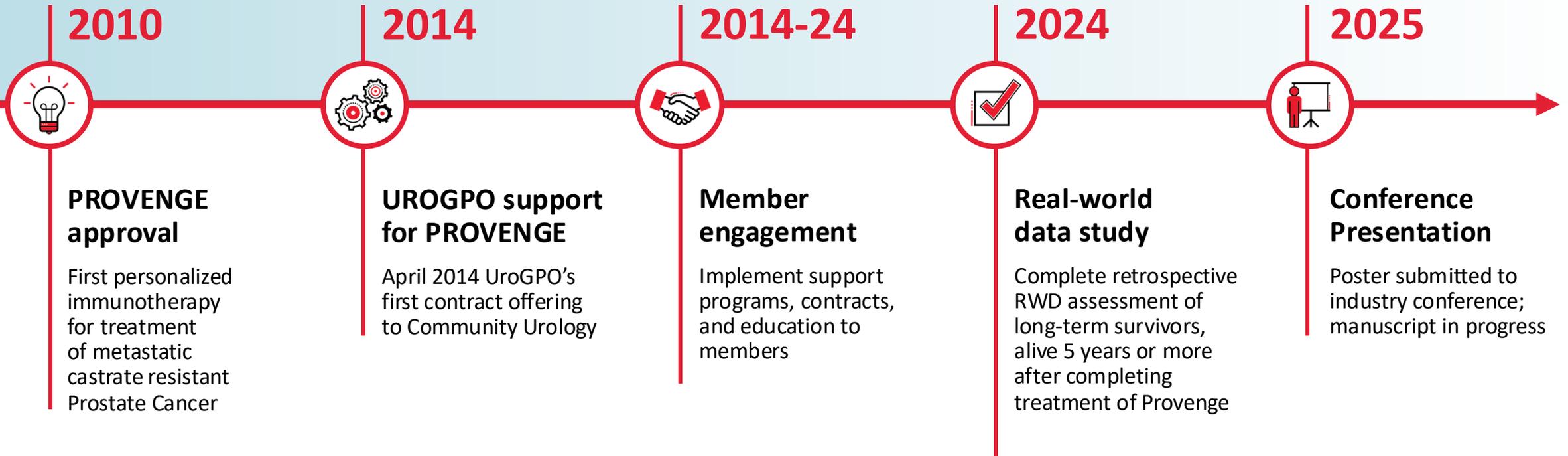
Claims

Medical and prescription



Power of the network: case study

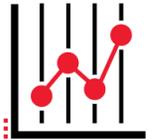
A partnership lifecycle success story



Considerations



Opportunities for improvement



Going beyond structured data sets



Key takeaway

- By combining our networks with SoNaR, we can create a real-world mosaic that provides a deeper understanding of the patient journey informing clinical, regulatory, and commercial decisions



Q&A

If we don't get to your question,
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