



Understanding the Needs and Aspirations of Emerging HEOR Talent: Results From the ISPOR New Professional and Student Survey

OP25

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OBJECTIVE

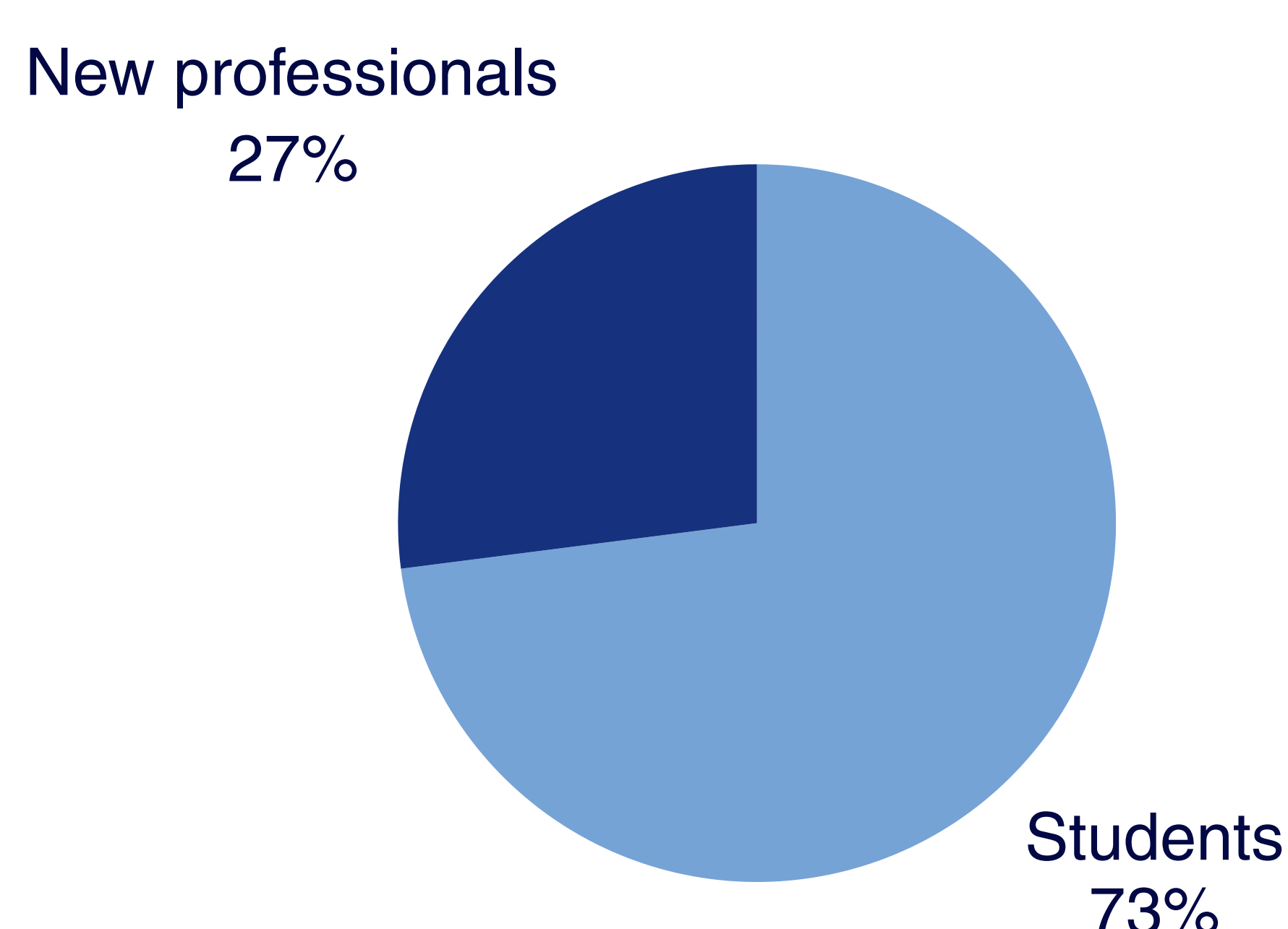
- The next generation of professionals in Health Economics and Outcomes Research (HEOR) will play a pivotal role in shaping the future of healthcare decision-making.
- However, the perspectives, development needs, and career aspirations of emerging professionals in health economics and outcomes research (HEOR) remain underexplored.
- This study aimed to understand the demographic characteristics, motivations, skill gaps, and future interests of students and new professionals (<3 years post-graduation) within the ISPOR network.

METHODS

- An online survey was distributed to ISPOR student members and new professionals from March to May 2025.
- The questionnaire covered demographic background, educational and career paths, motivations for joining ISPOR, skill development needs, expectations for mentorship, and satisfaction with ISPOR engagement.
- Descriptive statistics were used to summarise responses.

RESULTS

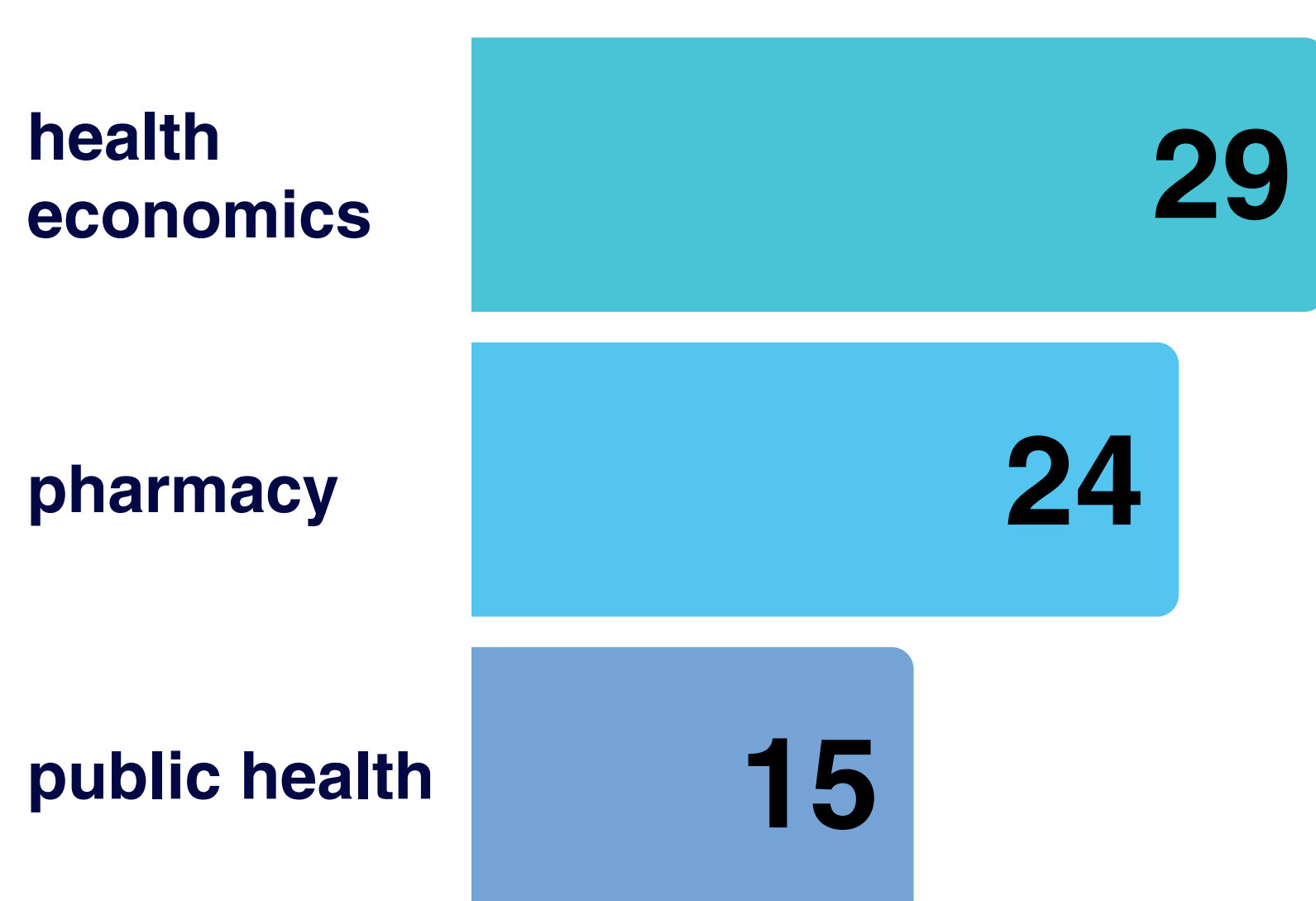
Participation Type (n=74)



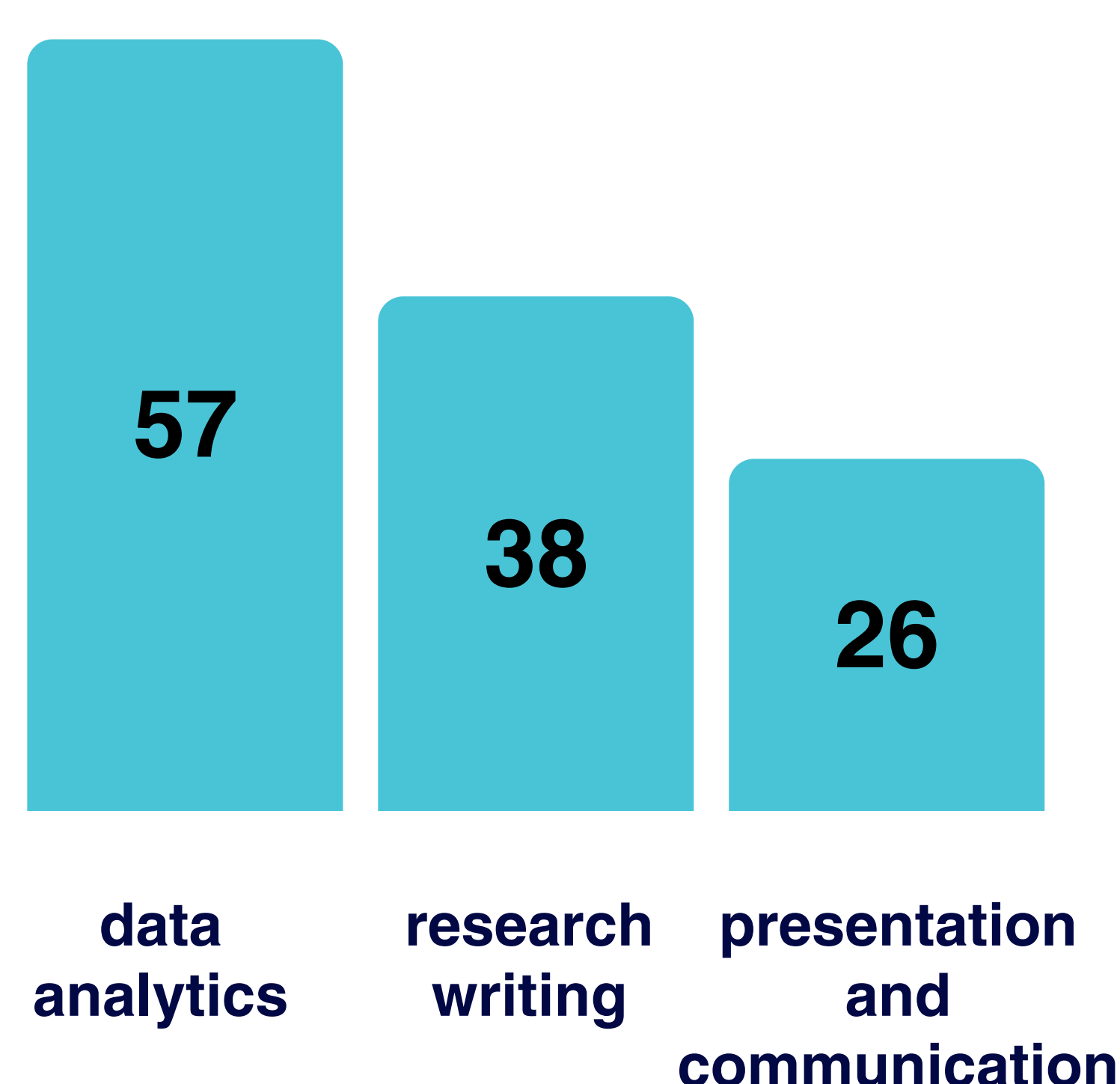
Diverse Representation Across 6 Continents



Educational Background of Respondents (%)



Top Desired Skills Among Respondents (%)



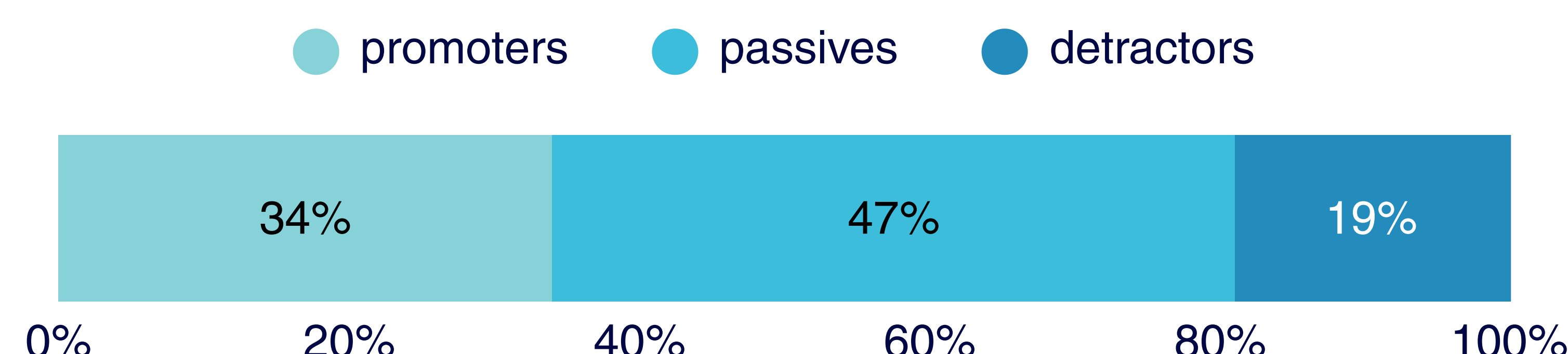
Professional Development and Networking



Mentorship Matters: Perception vs Access



Satisfaction with ISPOR Events



CONCLUSION

- This survey highlights the goals and unmet needs of early-career HEOR professionals. Addressing identified gaps in mentorship and skill development through targeted ISPOR initiatives could better support the growth of early-career professionals and enhance their overall satisfaction.
- These findings will inform future programming aimed at strengthening engagement and inclusivity within the ISPOR community.

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