

Characterizing Exploratory Endpoints in Early Oncology Trials: Insights from Trial Registry Audit

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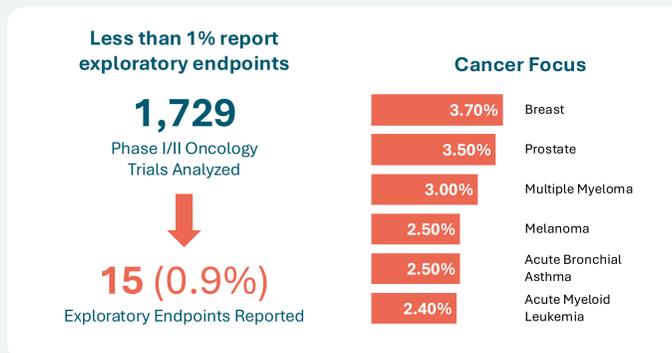
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INTRODUCTION

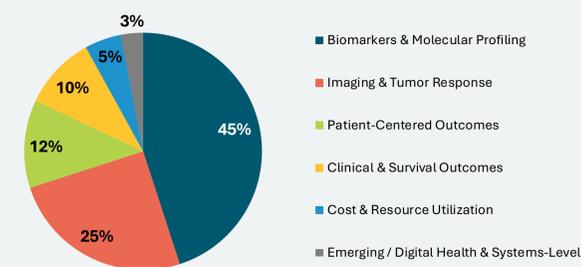
- Early-phase oncology trials provide critical safety data and early insights that guide drug development decisions.
- Exploratory endpoints can reveal early efficacy signals, biomarker dynamics, and patient outcomes—helping biotech/sponsor companies make informed go/no-go decisions.
- Consistent design, collection, and reporting of these endpoints can accelerate development and optimize resource use for smaller biotech.
- Current use and reporting of exploratory endpoints remain inconsistent, limiting actionable insights for decision-making.

RESULTS

Study Design Characteristics



Distribution of Exploratory Endpoints in Early-Phase Oncology Trials (2020–2025)



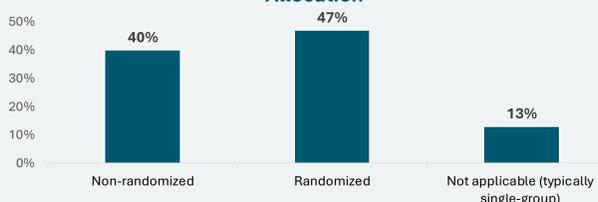
OBJECTIVE

This study assessed U.S.-registered early-phase oncology trials to identify trends, gaps, and opportunities for enhanced CRO-supported integration of exploratory endpoints.

METHODS

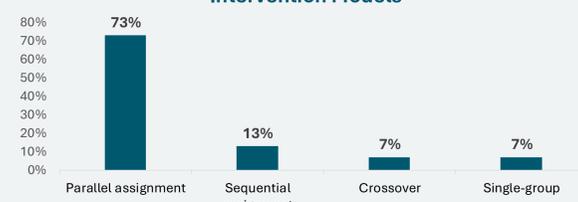
- Data Source:** ClinicalTrials.gov registry was queried for Phase I/II oncology trials completed between April 1, 2020, and April 30, 2025.
- Inclusion Criteria:** Trials explicitly reporting exploratory outcomes with the term “exploratory” in the outcomes section.
- Exclusion Criteria:** Trials without clearly defined endpoints or missing outcome details in the registry.
- Endpoint Classification:** Exploratory outcomes categorized into pharmacodynamic/biomarker endpoints, patient-reported outcomes, and early efficacy signals; measurement scales standardized where possible.
- Analysis:** Descriptive statistics performed by tumor/cancer type, study design (single-arm, randomized, adaptive), endpoint category, trial size, and measurement scale.

Allocation



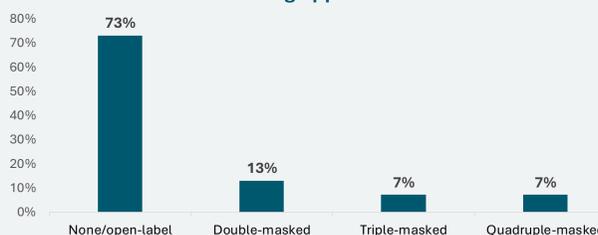
Non-randomized designs drive rapid biomarker signals

Intervention Models



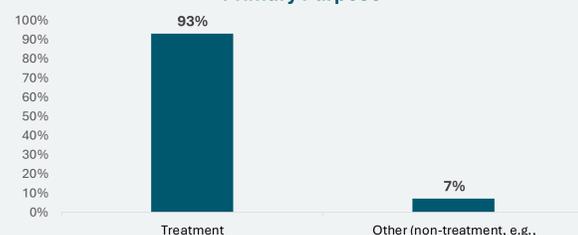
Parallel-group designs dominated for outcome comparisons. Complex designs (Sequential/crossover/masked) underutilized in early oncology.

Masking Approaches



Open-label designs prevailed, impacting reported exploratory measures.

Primary Purpose



Treatment primary, with exploratory biomarker extensions

- Trial sizes varied widely**, ranging from 11 to 111 participants, with a median of 38 and an average of 49 per trial.
- Time-based measures dominated**, with limited use of quantitative or patient-centered formats—percent/rate (9.8%), score/scale (1.2%), and change from baseline (0.06%).

- Thresholds for meaningful change were rarely defined.**
- Three trials (20%) were terminated early**, citing interpretation challenges and safety concerns.

Biomarker and imaging measures dominated exploratory outcomes, while patient-centered and digital endpoints remained limited—reflecting current design focus and highlighting opportunities for broader endpoint integration.

DISCUSSION

Early Oncology Context

Most studies relied on non-randomized, open-label designs for speed and feasibility.

These approaches enable early biomarker readouts but may weaken the interpretability of patient-centered outcomes.

Patient-Centricity

Limited use of masking and randomization affects the reliability of patient-reported outcomes (PROs) and symptom measures.

Designs emphasizing parallel cohorts and sequential models could better capture patient heterogeneity and longitudinal changes.

Exploratory Endpoints as Decision Tools

Serve as early efficacy and biomarker signals, helping refine go/no-go decisions.

Provide insights into patient experience, safety, and functional outcomes, which are increasingly valued in regulatory and HTA reviews.

Strategic Role in Development & Access

Well-integrated exploratory endpoints bridge early trial findings to pivotal studies, ensuring endpoints remain relevant for market access, reimbursement, and real-world adoption.

Gaps in consistency and reporting reduce the potential of these measures to influence value demonstration and patient-centered evidence packages.

LIMITATIONS

- Registry-reported data may be incomplete or inconsistent; potential misclassification due to variable endpoint labeling; restricted to U.S.-registered trials, limiting generalizability.

REFERENCES

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CONCLUSION AND RECOMMENDATIONS

- Early oncology trials rely on open-label, non-randomized designs; exploratory endpoints provide early efficacy and biomarker signals.
- Integrating exploratory endpoints enhances decision-making, patient insights, and regulatory/market access strategies.
- Standardized reporting and consistent endpoint definitions are needed to improve their utility in future trials.

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