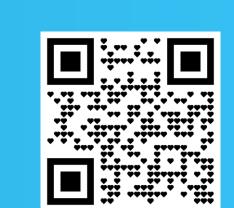


Overview of Rare Disease Patient-centered Studies Methodologies and Recommendations = IQVIA to Overcome Challenges



"Korea" OR "Japan" OR "Singapore" OR

Zhen Dong¹, Shiau-Han Chen², Xiahong Zhao¹, Yvonne YL Lee¹ ¹IQVIA Solutions Asia Pte Ltd, Singapore; ²IQVIA Solutions Taiwan Ltd, Taipei, Taiwan



Introduction and study objectives

Background: Over 300 million people worldwide live with a rare disease, yet capturing their perspectives in research remains challenging due to extremely small and heterogeneous patient populations¹. Patient-centered studies (PCS) help ensure that patient voices are heard in rare disease research².



Objective: Identify and recommend optimal PCS methodologies for rare diseases that overcome these challenges, thereby improving how patient insights inform rare disease outcomes research.

Methods

Literature search and data synthesis

- targeted literature search was conducted on PubMed using generative artificial intelligence to identify studies from 2020 to 2025 in Asia Pacific (APAC) regions, based on predefined search terms and eligibility criteria (Table 1).
- Predefined prompts and Qwen2 model³, a series of large language models, were applied to generate structured outputs, which can be used as filters in Microsoft Excel to exclude reviews, meta-analyses, and case reports.
- Study objectives, populations, methodologies, and limitations were extracted and analyzed using narrative synthesis⁴⁻⁵.

Table 1. Search strategy and eligibility criteria for literature search **Definitions Definitions** Items Items **Data** #1 AND #2 AND #3 PubMed sources **Publication** 2020 – March 2025 "rare disease" OR "rare disorder" period life" OR "survey" "quality of "questionnaire" OR "Delphi" OR "DCE" OR "discrete choice experiment" OR "patient Patient-centered studies Inclusion centered" OR "patient-centric" OR "patient Studies related to rare disease criteria centric" OR "patient-centered" OR "patient preference" Studies published in non-English language "Australia" OR "China" OR "Hong Kong" OR

Review articles, systematic review and meta-

analyses, RCTs, case studies, cost analysis, protocols

Results

Non-human studies

Exclusion

criteria

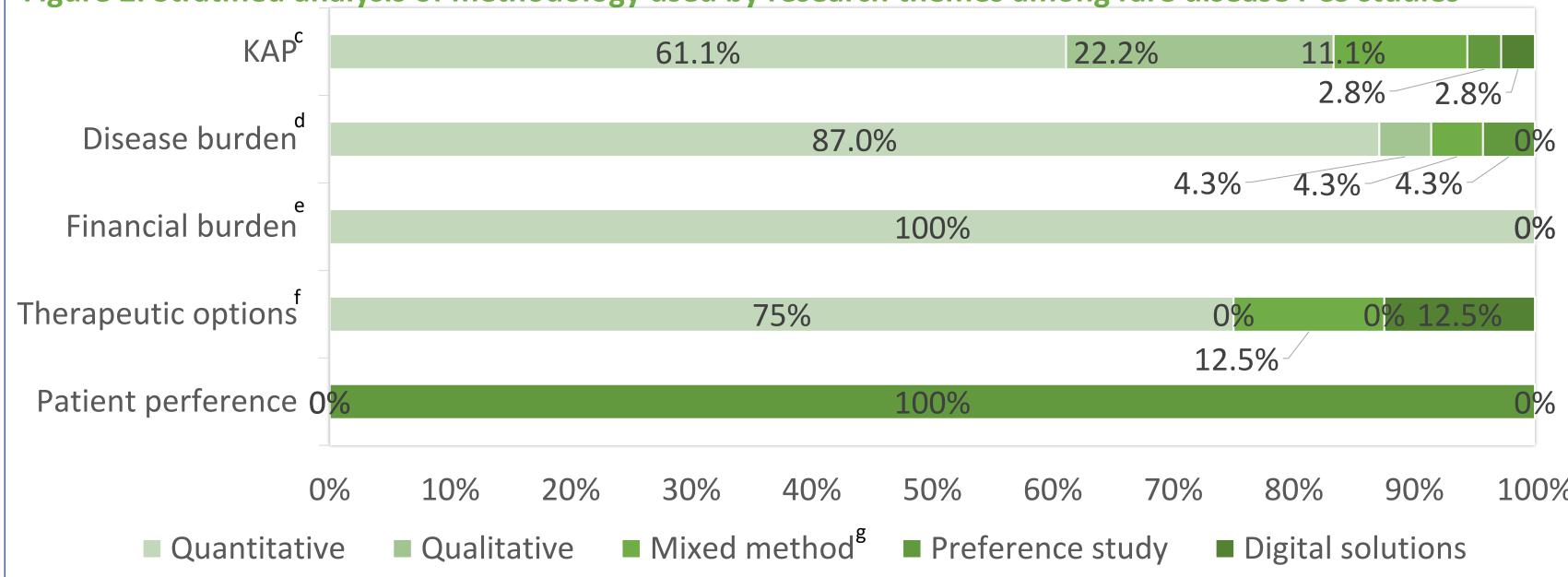
- Among 72 identified publications, 46 were included for analysis. Quantitative methods (69.6%) predominated, followed by qualitative (17.4%), mixed methods (8.7%), preference studies (4.3%), and digital solutions (2.2%) (Figure 1).
- Nearly half of PCS were found to understand knowledge, attitude, and practice (KAP) (46.8%), followed by disease burden (29.9%), financial burden (11.7%), and therapeutic options (10.4%) (Table 2).
- When stratified by research theme, multiple approaches can be considered to understand KAP, disease burden and therapeutic options, whereas quantitative approach may be primarily considered to understand financial burden (Figure 2).
- Common limitation across methodologies included limited sample size, selection bias, and high heterogeneity. Various solutions applied in the identified publications can be implemented, which are synthesized in Table 3.

Table 2. Methodology used by research themes among rare disease PCS studies

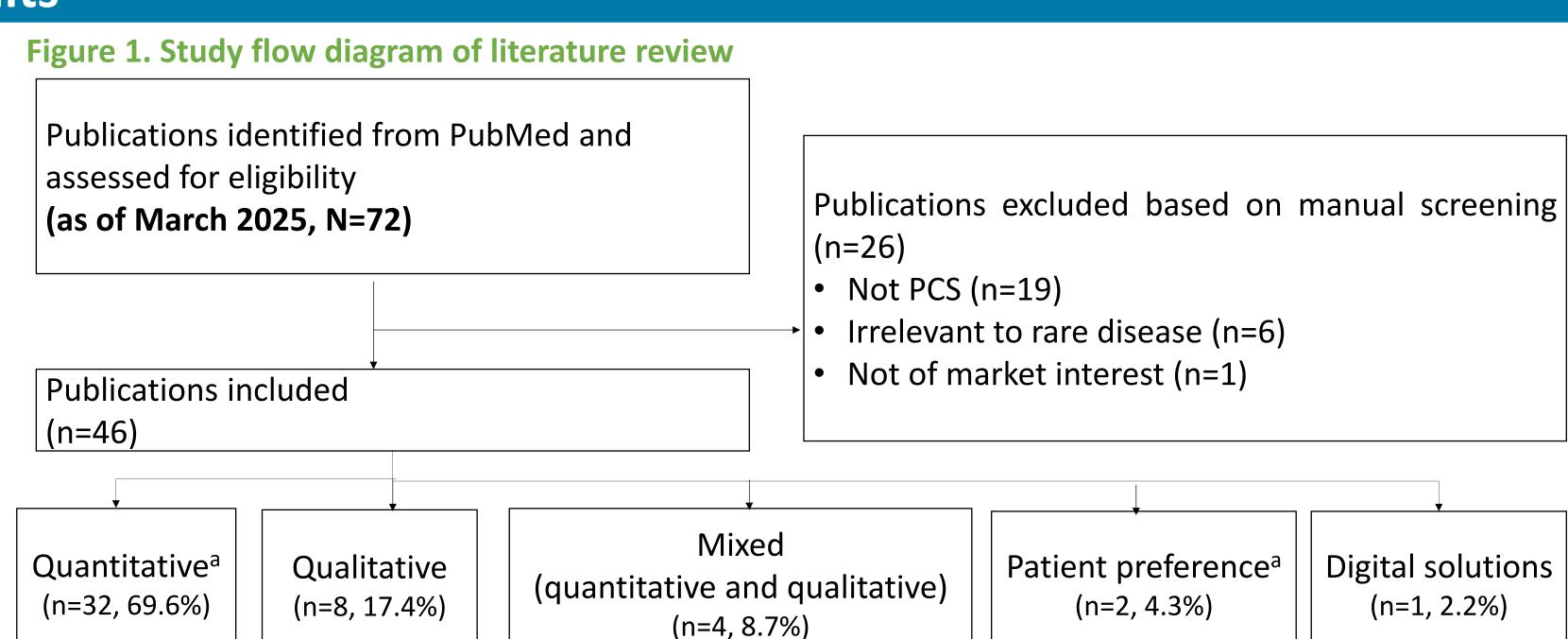
Research theme ^a	N	% ^b
KAP ^c	36	46.8%
Disease burden ^d	23	29.9%
Financial burden ^e	9	11.7%
Therapeutic options ^f	8	10.4%
Patient preference	1	1.3%

Footnotes: amultiple research themes may be addressed within a single publication; bthe denominator refers to the total number of research themes identified across all publications; cincluded disease awareness, knowledge, and understanding of prior experience or clinical practice; dincluded disease prevalence, quality of life, and utility; eincluded cost and healthcare resource utilization; fincluded treatment patterns

Figure 2. Stratified analysis of methodology used by research themes among rare disease PCS studies^{a,b}



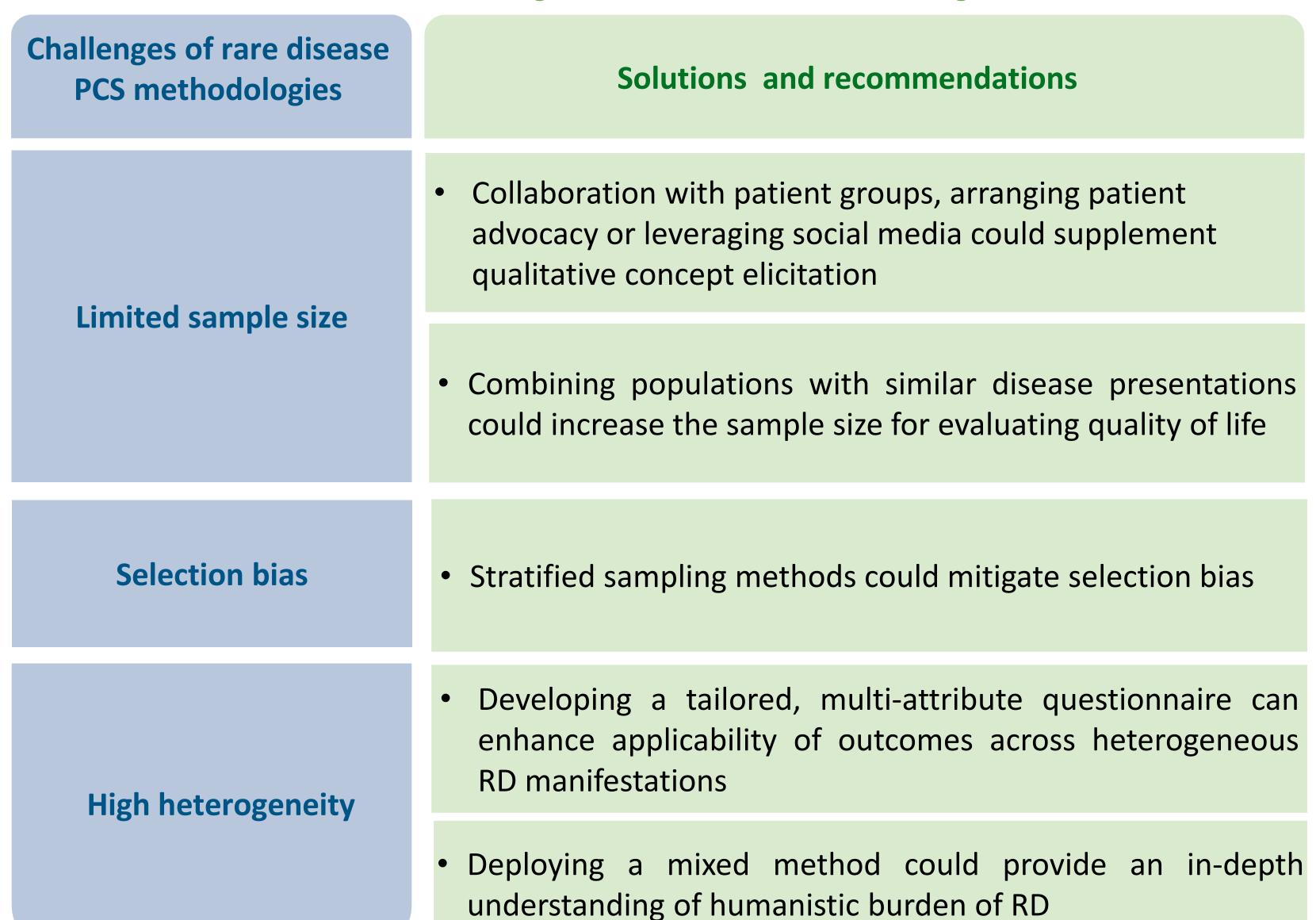
Footnotes: amultiple research themes may be addressed within a single publication; bthe denominator refers to the total number of each individual research theme; eincluded disease awareness, knowledge, and understanding of prior experience or clinical practice; dincluded disease prevalence, quality of life, and utility; eincluded cost and healthcare resource utilization; fincluded treatment patterns; gmixed methods included quantitative and qualitative approaches



"Taiwan"

Footnote: aone publicaiton was both a quantitative study and a preference study because it measured HRQoL and examined the relationship between respondents' socioeconomic characteristics and preference-based health utility scores Abbreviation: HRQoL, health-related quality of life

Table 3. Solutions to overcome the challenges of rare disease PCS methodologies



Conclusions

Dominance of quantitative methods among rare disease PCS studies:

- While quantitative approaches predominated, this study indicates that surveys and other quantitative tools have been the go-to choice, but other methodologies (qualitative and mixed-method studies) remain underutilised.
- Leveraging these underused approaches can address additional research questions – for example, exploring patient experiences or preferences that numbers alone might not fully captured.

Fit-for-purpose study designs are recommended to overcome rare disease research challenges

- Researchers should consider strategies like combining multiple methods, adaptive sampling, or collaboration with patient registries to counteract limited sample sizes, mitigate selection bias, and handle high heterogeneity in patient populations.
- Implementing such tailored designs will enhance the robustness and relevance of PCS findings, ensuring that insights are credible and truly reflective of the rare disease community.