Interventions to Improve Adherence and Persistence to Oral Medications: A Targeted Literature Review

Yi Liang, PhD¹; Rachel Salomonsen, MPH, PhD¹; Ann Colosia, PhD²; Shannon Nelsen, PharmD²; Shahnaz Khan, MPH²; Martin Sandelin, MD, PhD³

¹Oncology Business Unit, AstraZeneca, Gaithersburg, MD, United States, ²RTI Health Solutions, Durham, NC, United States; 3Oncology Business Unit, AstraZeneca, Södertälje, Stockholm, Sweden

Objective

 A targeted literature review (TLR) was undertaken to describe interventions for improving long-term adherence to oral medications and to summarize their effectiveness.

Conclusions

- Studies of pharmacist/physician-led interventions were more likely to report improvement in adherence/persistence to oral medications compared with studies of other interventions.
- Future adherence/persistence interventions should consider the inclusion of contact with pharmacists, side-effect or symptom management, daily or weekly reminders, and patient education as part of the intervention package.

Plain language summary

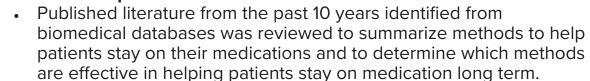


Why did we perform this research?

- Not taking medication as prescribed can worsen health and increase healthcare costs in patients with chronic medical conditions, such as
- Knowing which methods help patients take their oral medications as prescribed (adherence) can help healthcare professionals (HCPs) and healthcare organizations select better interventions to support patients' medication taking.



How did we perform this research?





Methods were categorized by who or what provided assistance to patients, e.g., the type(s) of HCPs; an electronic contact (app, device, voice messages); or education about medications only.

What were the findings of this research?

 Among the studies in this review, most studies of interventions led by pharmacists found significant improvements in patients taking medications as prescribed, whereas fewer studies of interventions led by nurses or any/other/unspecified HCPs or involving electronic contact showed significant improvements, and none of educationonly intervention studies found significant improvements.



Studies with large improvements in adherence included multiple intervention components that addressed patient knowledge, side-effect and symptom barriers, forgetfulness, and communication with an HCP.

What are the implications of this research?

 The findings of this review can help inform development of future programs that help patients stick to their medications and ultimately improve their health. Those programs might consider the inclusion of contact with pharmacists, side-effect or symptom management, daily or weekly reminders, and patient education as part of the overall program.



Please scan this quick response (QR) code with your smartphone camera or app to obtain a copy of the poster and a list of the reference citations identified in this literature review.

Copies of this poster obtained through this QR code are for personal use only and may not be reproduced without permission from the authors of this poster.

Funding statement: AstraZeneca Pharmaceuticals LP provided the financial support for the study. RTI Health Solutions, an independent nonprofit research organization, received funding under a research contract with AstraZeneca to conduct this study.

Poster presented at ISPOR, 13-16 May 2025, Montreal, Quebec, Canada Presented by Yi Liang, PhD; yi.liang2@astrazeneca.com

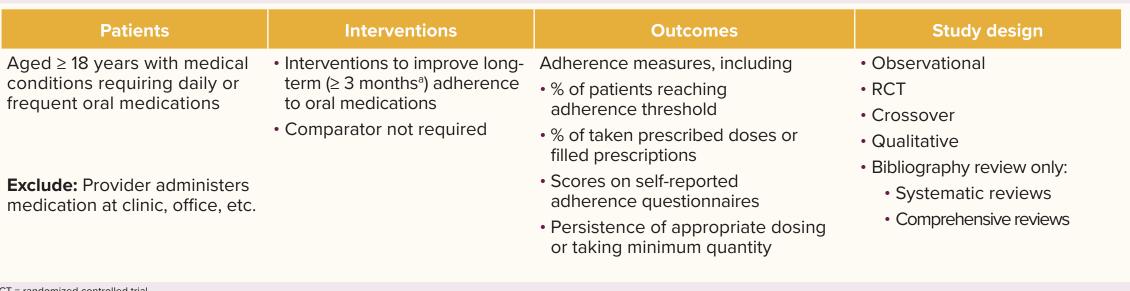
Objective

- Medication nonadherence is associated with worsening of health outcomes and increasing healthcare costs among patients with both oncological and non-oncological chronic conditions.^{1,2}
- New, self-administered, targeted therapies in oncology have led to improvements in survival, but patients need to adhere to these therapies over a long period.3
- Some of the most common patient-reported barriers to medication adherence include forgetfulness, side effects, complicated regimens, and depressive symptoms.⁴⁻⁷ In addition, difficulty accessing medications due to prior authorizations, high cost sharing, or need to obtain drugs from specialty pharmacies may lower adherence rates.⁸⁻⁹
- To our knowledge, no literature review has previously captured a broad array of interventions designed to improve adherence to oral medications prescribed long term, and there is no summarized evidence on the effectiveness of the interventions.
- A TLR was conducted to summarize published interventions for improving adherence to oral medications and their effectiveness.

Methods

The TLR was conducted using the following criteria:

- Papers from 2 databases: MEDLINE via the PubMed platform and Embase via the Elsevier platform
- Search dates: 8 August 2014 to 8 August 2024
- Language: Articles published in English (but no country limitations)



Of studies reporting statistical comparisons, 79% (11/14) of the pharmacist/physician-led intervention studies showed a statistically

significant improvement in adherence/persistence when compared with either pre-intervention levels or usual care (Figure 3), and 60%

Intervention components most commonly found in studies with significance outcomes in oncology were regular or repeated contact with

Of studies reporting statistical comparisons, adherence/persistence improved in half (50%; 9/18) of nurse/HCP-led[^] interventions and

nearly half (46%; 6/13) of digital/device/voice response interventions. Notably, none of the education-only interventions resulted in

an HCP and side-effect management or monitoring, and in non-oncology were daily or weekly reminder tools and education about

• Studies with large (≥ 10% increase) statistically significant improvements in adherence/persistence included multidimensional

Minimum time selected to ensure adequate number of studies

Results and Interpretation

or predoctoral clinical psychology students

Oncology studies

Country

n = 17: US

n = 3: Türkiye

Study design

RCT (n = 21)

3-6 months (n = 24)

> 6-13 months (n = 7)

24-36 months (n = 4)

60-96 months (n = 2)

Type of medications

n = 2: France, Germany, Spain

Non-RCT/observational (n = 16)

Singapore, Switzerland, multi-country

Prospective (n = 11) vs retrospective (n = 5)

• Single center (n = 11) vs multicenter (n = 5)

Any OAA (n = 13), endocrine therapy (n = 14),

OAA = oral anticancer agent; TKI = tyrosine kinase inhibitor. One study involves multiple types of medication.

TKI (n = 7), oral chemotherapy (n = 3)

^b An HCP is any person that is qualified and authorized to provide healthcare services.

Intervention type

Table 1: Characteristics of Included Studies

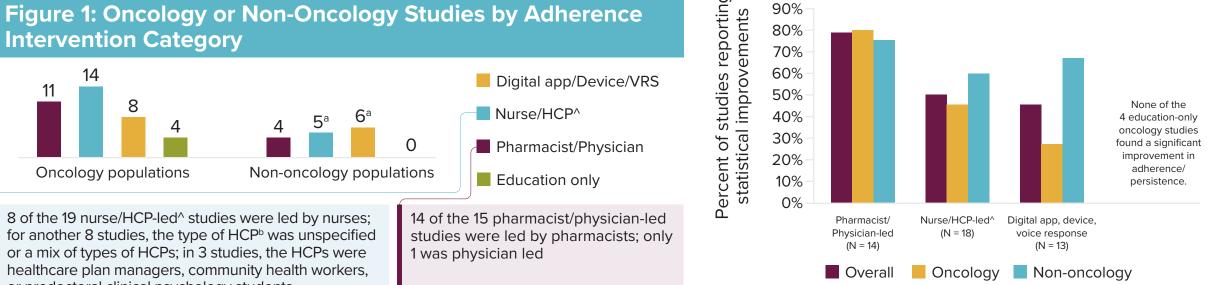
^b An HCP is any person that is qualified and authorized to provide healthcare services.

n = 1: Brazil, Canda, China, Ethiopia, Finland, Israel, Italy, Japan,

- A total of 243 unique titles and abstracts were screened from PubMed and Embase, and 51 studies (37 oncology; 14 non-oncology) were included.
- adherence/persistence; when comparative, comparisons could be a different intervention, no intervention, placebo, or before and after intervention comparisons.
- digital app/device/voice response system (VRS), or education only (Figure 1)
- oncology; n = 5 non-oncology).
- Nearly two-thirds (63%) of the studies were RCTs.
- Table 1 shows characteristics of the included studies.

^ In Nurse/HCP, HCP means (1) unspecified HCP or a mix of different types of HCPs; or (2) HCP who is not a pharmacist, physician, or nurse.

Significant Adherence/Persistence Outcomes



Financial and drug

Daily or weekly

by HCPb

procurement assistance

medication reminder tools

Monitoring and management

Regular or repeated patient

contact by live HCP^t

Education about

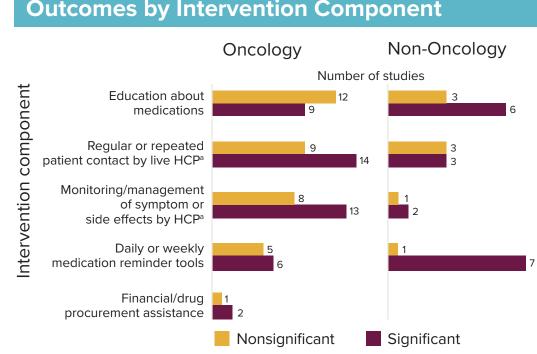
medications

of symptoms or side effects

^ In Nurse/HCP, HCP means (1) unspecified HCP or a mix of different types of HCPs; or (2) HCP who is not a

interventions addressing patient knowledge, side effects and symptoms, forgetfulness, and communication with an HCP (Table 2). Figure 4: Number of Studies With Significant or Nonsignificant Adherence or Persistence

PCR100



^a An HCP is any person that is qualified and authorized to provide healthcare services.

Note: The denominators are the number of studies per intervention category that reported statistical comparisons.

Table 2: Intervention Features of Studies With Large and Significant Differences Daily or weekly Medication contacting symptom pharmacist and leader/disease reconciliation interactions monitoring reminders primary care physicians Lam (2016) Oncology US Moulin (2017)11 Pharmacist Cohort Oncology Brazil Pharmacist Curry (2020)12 Oncology Pharmacist Ho (2014)¹³ Non-oncology US Singleton (2017)14 Pharmacist Non-oncology US Nurse Başoğlu (2024)¹⁵ Oncology Türkiye Nurse Kekäle (2016)¹⁶ Oncology Finland HCP Gönderer (unspecified Çakmak (2021)¹⁷ Oncology Türkiye Prospective Digital app Senoo (2022)18 observation Non-oncology Japan **Total**

Most common intervention features Note: Large differences in adherence were defined as those with difference of ≥ 10 percentage points or other units

Limitations

- · As almost all studies in this TLR had multiple features, it is unclear if any individual feature aided adherence/persistence or whether the specific mix of features was
- Over a third (37%) of the studies were not RCTs and were, therefore, subject to
- · The study was also subject to publication bias, as positive or significant findings are more likely to be published than those with negative or null results. This can skew the effectiveness of adherence interventions summarized from the literature.

Disclosures

MS, RS, and YL are employees of AstraZeneca and hold stock in the company. AC, SN, and SK are employees of RTI Health Solutions, an independent nonprofit research organization, which was retained by AstraZeneca to conduct the research that is the subject of this

References

- Inotai A, et al. Cancer Treat Rev. 2021 Nov;100:102264. 2. Kengne AP, et al. Expert Rev Pharmacoecon Outcomes
- Res. 2024 Jan;24(1):143-54. 3. Reshma V, et al. Cureus. 2024 Jan 22;16(1):e52721.
- Ali EE, et al. J Oncol Pharm Pract. 2019 Mar;25(2):390-7.
- Divakaruni A, et al. J Oncol Pharm Pract. 2018 Jul;24(5):337-42.
- Kaptein AA, et al. Acta Oncol. 2021 Jan;60(1):87-95.
- Muluneh B, et al. J Oncol Pharm Pract. 2018;24(2):98-109. Bullock JM. Clin Adv Hematol Oncol. 2022 Feb;20(2):75-7.
- 11. Moulin SM, et al. Support Care Cancer. 2017
- 12. Curry MA, et al. JCO Oncol Pract. 2020 Apr;16(4):e350-6. 13. Ho PM, et al. JAMA Intern Med. 2014 Feb;174(2):186-93.
- 14. Singleton J, et al. Pharmacy (Basel). 2017 Oct;5(4):58. 15. Başoğlu S, Polat Ü. Semin Oncol Nurs. 2024
- Oct;40(5):151692. 16. Kekäle M, et al. J Adv Nurs. 2016 Sep;72(9):2196-206. 17. Gönderen Çakmak HS, Kapucu S. Semin Oncol Nurs.
 - 2021 Apr;37(2):151140. 18. Senoo K, et al. JMIR Mhealth Uhealth. 2022

Dean LT, et al. Cancer. 2020 Aug;126(16):3606-12.

10. Lam MS, et al. Oncol Pharm Pract. 2016 Dec;22(6):741-8.

Jan;10(1):e30807.

medications (Figure 4).

of these studies were observational studies.

significantly improved adherence (Figure 3).

- Included studies evaluated interventions seeking to improve long-term (≥ 3 months)
- The interventions were categorized as pharmacist/physician-led, nurse/HCP-led,^
- Nearly half (43%) of the studies were conducted in the United States (US; n = 17

- The mix of intervention components varied across intervention categories, but most categories included initial education and follow-up calls or visits that involved adverse event monitoring and management (Figure 2).

^a One study included 2 intervention groups, both HCP and device interventions, bringing the total adherence interventions to 15.

Figure 2: Intervention Components Across Studies

a One study included 2 intervention groups, both HCP and device interventions, bringing the total adherence interventions to 15.

^ In Nurse/HCP, HCP means (1) unspecified HCP or a mix of different types of HCPs; or (2) HCP who is not a pharmacist, physician, or nurse.

Non-oncology (n = 14)

n = 2: Greece, Japan

Non-RCT/observational (n = 3)

n = 1: Italy, Belgium, Brazil, England, Switzerland

Prospective (n = 3) vs retrospective (n = 0)

• Single center (n = 3) vs multicenter (n = 0)

Anticoagulants (n = 6), antidiabetics (n = 5),

antihypertensives (n = 3), osteoporosis treatment (n = 1)

Country

n = 5: US

Study design

RCT (n = 11)

Follow-up

3-6 months (n = 9)

> 6-13 months (n = 4)

60-96 months (n = 0)

Type of medications^a

24-36 months (n = 1)

^ In Nurse/HCP, HCP means (1) unspecified HCP or a mix of different types of HCPs; or (2) HCP who is not a pharmacist, physician, or nurse

Non-oncology studies

Figure 3: Percentage of Studies With Statistically

abstract. Their compensation is unconnected to the studies on which they work