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Supplemental Material

- The model for the interrupted time series analysis used the following parameters:

$E(Y) = \beta_0 + \beta_1T + \beta_2X + \beta_3TX$

- E(Y) is the average prevalence of hypertension (HTN)
- $\beta_0$  is the prevalence of HTN at the start of the study
- $\beta_1$  is the average change, per month, in the prevalence of HTN pre-introduction to the US market (slope before introduction)
- T denotes months since the start of the study (ie, 1, 2, 3... n)
- $\beta_2$  is the change in HTN prevalence among SxB initiators between the time point immediately before versus after introduction to the US market (difference in the intercepts of the pre- and post-introduction lines with the Y-axis)
- X is the binary variable (1,0) that indicates the post-introduction time period (1) versus pre-introduction time period (0)
- $\beta_3$  is the change in trend of HTN prevalence among SxB initiators occurring immediately after the introduction of LXB to the US market (slope post-introduction)