

Use of Patient Support Program Data for Real-World Evidence Generation: Opportunities and Pitfalls Illustrated in a Case Study Assessing Trastuzumab Deruxtecan among Patients with Breast Cancer

Rana Qadeer¹, Sashini Kosgodala¹, Austin Nam¹, Simran Shokar¹, Aryn Sayani¹

¹AstraZeneca Canada, Mississauga, ON, Canada

Objective

- In Canada, patient support programs (PSPs) help patients access specialty medications prior to reimbursement. PSPs are also a rich source of real-world data (RWD), which can be used for real-world evidence (RWE).
- Here, we discuss opportunities and pitfalls associated with using Canadian PSP data for RWE, illustrated in a case study assessing trastuzumab deruxtecan (T-DXd) in metastatic breast cancer.

Conclusions

- It is feasible to generate robust RWE using PSP data with unique opportunities (e.g., national representation, first opportunity to assess the use of medications) to enhance decision making and improve patient outcomes.
- However, RWE leveraging the PSP should be planned early; ensure transparency; employ strategies for methodological rigor, improved data collection, and robust analyses; and outline all known limitations.

Plain language summary



Why did we perform this research?

- In Canada, patient support programs (PSPs) help patients access specialty medications (e.g., for cancer) prior to reimbursement.
- PSPs are also a rich source of real-world data (RWD), which can be used to generate real-world evidence (RWE).¹ However, use of PSP data for RWE has been limited.
- In this study, we assessed the opportunities and pitfalls associated with using Canadian PSP data for RWE using a case study in metastatic breast cancer.



What were the findings of this research?

- Overall, this case study showed that it is feasible to generate robust RWE using PSP data with some key opportunities and pitfalls:
 - Several strategies can be employed to ensure quality and rigor (e.g., registration to a public database, data quality checks, additional data collection).
 - PSP RWE leverages unique strengths of PSPs, including national representation and earliest opportunity to assess the use of specialty medications in the real-world.
 - However, RWE leveraging the PSP should be planned early, ensure transparency/methodological rigor, and outline all known limitations



What are the implications of this research?

- This study showed that RWE using PSP data is feasible and should be utilized routinely as it offers unique opportunities to enhance decision making and improve patient outcomes.



Where can I access more information?

More information can be found here: ClinicalTrials.gov, ID: NCT06386263, <https://clinicaltrials.gov/study/NCT06386263?rank=1>

This study was funded by AstraZeneca Canada. Poster presented at ISPOR 2025 (Montreal, Canada) by Rana Qadeer and Austin Nam.

Disclosures

This study was funded by AstraZeneca Canada. RQ, SK, AN, SS, and AS are/were employees of AstraZeneca Canada at the time of this research.

References

- Wills, A. (2023, October 19). Patient Support Program Data: A Uniquely Canadian Source Evidence — 20Sense. 20Sense. <https://www.20sense.ca/articles/24-02>
- ClinicalTrials.gov. (2024). <https://clinicaltrials.gov/study/NCT06386263?rank=1of>

Introduction

- In Canada, patient support programs (PSPs) help patients access specialty medications, approved by Health Canada, prior to reimbursement.
- PSPs are also a rich source of real-world data (RWD), which can be collected across the patient journey (i.e., at various touchpoints with the patient and the healthcare system).¹
- These timely data can also be used for robust real-world evidence (RWE) that can generate early/first insights after the approval of the medication as these patients are often the first to receive a novel drug or an existing drug being used to treat a new indication.
 - However, use of PSP data for RWE has been limited in Canada, often due to data quality/collection issues and perceived acceptability.¹
- Here, we discuss opportunities and pitfalls associated with using Canadian PSP data for RWE, illustrated in a case study assessing trastuzumab deruxtecan (T-DXd) in metastatic breast cancer.

Feasibility of PSP Data for RWE: Opportunities and Pitfalls

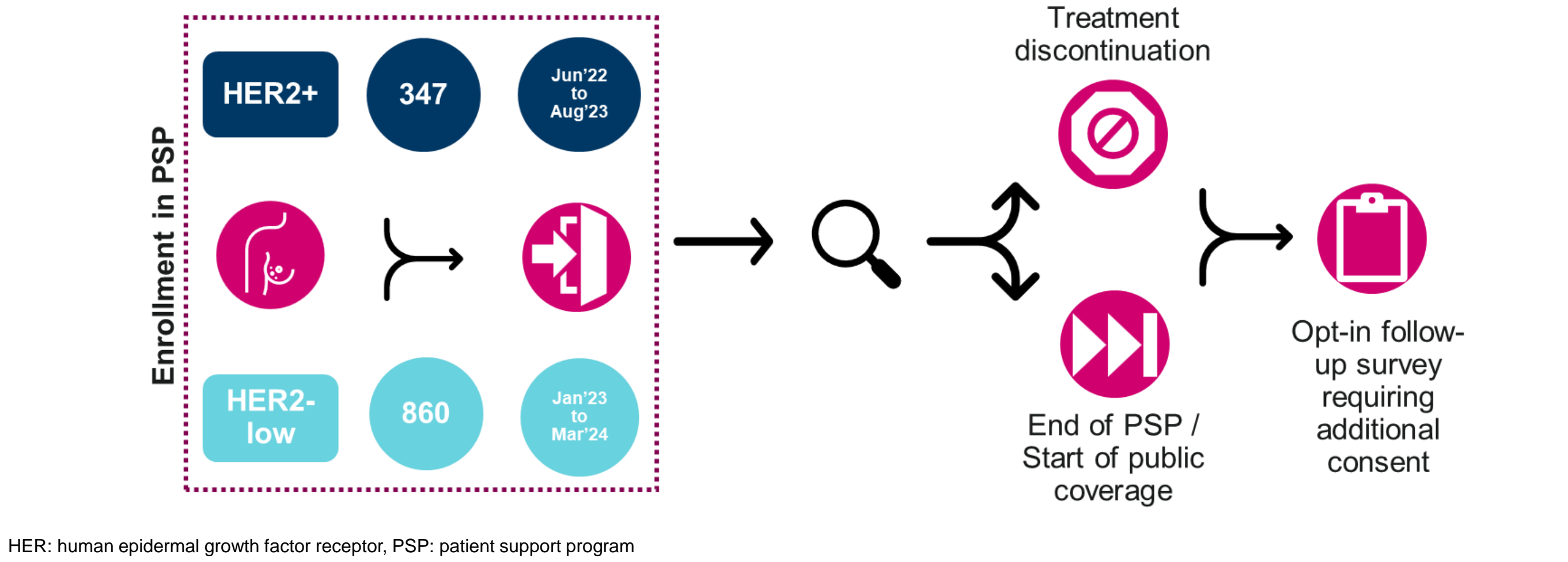
Study Objectives

Primary	<ul style="list-style-type: none">To estimate early discontinuation rates at 3-, 6-, and 9-months after initiating T-DXdTo characterize T-DXd dose modifications over the course of treatment
Secondary	<ul style="list-style-type: none">Describe the demographic and clinical baseline characteristicsEstimate real-world time to discontinuation (rwTTD) of T-DXdCharacterize reasons for treatment discontinuation and treatment modificationsEstimate real-world duration of treatment and dose intensity with T-DXd
Exploratory	<ul style="list-style-type: none">Assess real-world time to next treatment and characterize post-discontinuation therapiesTo assess drug wastageDescribe the frequency and type of cardiotoxicity monitoring/CT scansEstimate the probability and association of early treatment discontinuation for demographic/clinical characteristics

Study Design

- A hybrid longitudinal cohort study (Figure 1), consisting of primary and secondary data (Figure 2) collected from Canadian patients with human epidermal growth factor receptor 2 (HER2)-positive and HER2-low metastatic breast cancer receiving treatment with T-DXd who enrolled in the PSP, was conducted.

Figure 1. Study design



Study Design Elements Implemented to Improve Rigor/Quality

- Registered the study on ClinicalTrials.gov to ensure the quality and rigor of PSP RWE and improve acceptability among stakeholders (**study registration:** NCT06386263).
- Employed additional strategies that improved the quality and rigor of PSP RWE, including strict data **governance/quality processes** (e.g., automated data quality checks), **third-party verification** of analyses, and a **robust study design** to meet RWE guidelines.
- Leveraged the opportunity to **collect additional data** not captured in the PSP through optional patient questionnaire (requires an additional consent).
- Leveraged unique strengths of PSP RWE, including **national representation** of patients across Canada and the **earliest opportunity to assess** T-DXd in the real-world.

Figure 2. Primary and secondary data collected

HER2+ and HER2-Low Cohorts		
Prior to T-DXd Initiation	On T-DXd Treatment	PSP End or T-DXd Discontinuation
<p>Secondary data:</p> <ul style="list-style-type: none">Clinical/demographic characteristics (i.e., age, gender, ECOG PS, IHC/ISH score, weight, number of prior lines of therapy, presence/absence of stable brain metastases, HR status*, disease recurrence*, progressed on prior anti-HER2**, sites of metastases**)	<p>Secondary data:</p> <ul style="list-style-type: none">Visit/cycle numbersDate of each infusionDose at each infusionWeight at each infusion	<p>Secondary data:</p> <ul style="list-style-type: none">Date of discontinuationReason for discontinuation <p>Primary data:</p> <ul style="list-style-type: none">Self-reported treatment discontinuation information collected every 3 months for up to 12 months after PSP closure (treatment discontinuation date, reason for discontinuation, subsequent treatment type and start date, frequency of monitoring/toxicity)
<p>* Only collected for the HER2-low cohort ** Only collected for the HER2+ cohort Secondary data: Patients who enrolled in the PSP consented for the use of their routinely collected data for research purposes. Primary data: To supplement the secondary data, patients could provide an additional consent for optional data collection. CT: computed tomography, ECOG PS: Eastern Cooperative Oncology Group Performance Status, HER: human epidermal growth factor receptor, HR: hormone receptor, IHC: immunohistochemistry, ISH: in situ hybridization, PSP: patient support program, T-DXd: trastuzumab deruxtecan</p>		

Statistical Analyses

- Continuous variables reported as means with standard deviations (SDs) and medians with interquartile ranges (IQR)/ranges. Categorical variables reported as counts and proportions.
- Kaplan-Meier (KM) analyses used to evaluate time to event outcomes such as treatment discontinuation.
- Occurrence of dose modification or interruptions reported as the number and percentage of patients experiencing at least one event, while the rate of event was assessed using a binomial model and a complementary log-log link.
- Exploratory objectives involving assessment of statistical associations between treatment discontinuation and baseline demographic and clinical factors assessed using multivariable Cox proportional hazards models, if feasible.
- Trial registration: ClinicalTrials.gov, ID: NCT06386263. Retrospectively registered on April 25th, 2024.²

Pitfalls/Future Directions

- Due to reliance on secondary data from the PSP, **all potential prognostic/confounding variables were not captured**. Additional data collection was only feasible for a subset of the population and was self-reported (i.e., subject to bias).
- Despite strategies highlighted above, there are **some methodological/data rigor challenges** (e.g., limited follow-up time, no follow-up once the PSP closes) and perceived bias with industry-funded PSP, which may require additional collaborations with independent experts/payers.
- Adequate planning and time** are required to ensure appropriate consents/governance and address the challenges identified above (e.g., additional data collection through data linkages).

This case study showed that it was **feasible to generate robust high-quality RWE using PSP data**. RWE using PSP data offers **unique opportunities to enhance decision making and improve patient outcomes**. However, RWE leveraging the PSP should be planned early; ensure transparency; employ strategies for methodological rigor, improved data collection, and robust analyses; and outline all known limitations.