Evaluating the Budget Impact of an Intrauterine Device for **Postpartum Hemorrhage Management: A Hospital Perspective**

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1. BACKGROUND & OBJECTIVES:

- Postpartum hemorrhage (PPH) is one of the most dangerous complications hemorrhage control (VIHC) device and the balloon tamponade associated with childbirth and was responsible for 12% of maternal deaths in the United States (US) between 2017 and 2019.^{1,}
- Beyond its impact on patients, PPH remains a significant economic burden, with an estimated cost of \$1.8 billion in the US in 2019.²
- Treatment guidelines emphasize a stepwise approach for PPH, starting with uterotonics and progressing to measures such as the balloon tamponade and more invasive surgical treatments such as hysterectomy.³
- An intrauterine vacuum-induced hemorrhage control (VIHC) device controls hemorrhage via vacuum, offering an alternative to balloon tamponade.
- A budget impact model (BIM) was developed to evaluate the budget impact (BI) of introducing the intrauterine device within the treatment pathway for patients with PPH in the US.

2. METHODS:

- The BIM adopted a hospital perspective and a 1-year time horizon.
- The population aligned with the PEARLE study and included females with abnormal bleeding/PPH that required at least one uterotonic (beyond oxytocin).⁴
- The inputs comprised hospital resource utilization, epidemiology, treatment adoption, efficacy, and cost factors. Resource use and cost data were primarily obtained from the PINC AI[™] Healthcare Database (PHD), with additional inputs sourced from the RUBY study when necessary.⁵
- Resource use and efficacy data was stratified by delivery method • (caesarean section and vaginal delivery), and (for VHIC only) by blood loss category (>999, 1000-1999, 2000-2999, ≥3000 mL).
- The unit costs for each resource use were sourced from the PHD data, current procedural terminology, and diagnostic delated group codes.

DISCLOSURES AND FUNDING STATEMENT:

C Yong, B Seal, B Meissner, and L Dupclay: Organon employees and stock/shareholder; A Fox, E Oliver, and S Daher: Employees of Adelphi Values PROVE.

The Treating Abnormal Postpartum Uterine Bleeding or Postpartum Hemorrhage with the Jada® System (RUBY) postmarket registry was funded by Alydia Health Inc and Organon & Co.

Table 1: Budget impact comparing intrauterine vacuum-induced

| | VIHC | Balloon tamponade | Budget impact |
|--------------------------------|--------------|-------------------|---------------|
| Number treated | 1,474 | 1,474 | |
| Total cost per 10,000 births | \$20,215,161 | \$21,903,646 | -\$1,688,486 |
| Total cost per birth | \$2,022 | \$2,190 | -\$169 |
| Total cost per treated patient | \$13,714 | \$14,860 | -\$1,146 |

by cost type

| | VIHC | Balloon tamponade | Budget impact | |
|--|--------------|-------------------|---------------|--|
| Direct treatment cost | \$2,326,786 | \$907,222 | \$1,419,565 | |
| Blood transfusion costs | \$743,732 | \$674,141 | \$69,591 | |
| Hospital length of stay costs (room and board) | \$13,939,938 | \$14,410,950 | -\$471,012 | |
| Device in-dwelling costs | \$434,246 | \$2,086,746 | -\$1,652,500 | |
| Intensive care admission cost | \$2,081,577 | \$2,812,125 | -\$730,549 | |
| Subsequent procedures costs | \$688,881 | \$1,012,461 | -\$323,581 | |
| Total | \$20,215,161 | \$21,903,646 | -\$1,688,486 | |

References:

- World Health Organisation. WHO postpartum haemorrhage (PPH) summit. 2022 morbidities in the United States. PLoS One. 2022;17(10):e0275656
- 5. Induced, Hemorrhage-Control Device. Obstet Gynecol. 2023;142(5):1006-16.

Table 2: Budget impact for every 10,000 births (1,474 treated patients)

O'Neil SS, Platt I, Vohra D, Pendl-Robinson E, Dehus E, Zephyrin L, et al. Societal cost of nine selected materna

World Health Organisation. WHO recommendations for the prevention and treatment of postpartum haemorrhage... D'Alton ME, Rood KM, Smid MC, Simhan HN, Skupski DW, Subramaniam A, et al. Intrauterine Vacuum-Induced Hemorrhage-Control Device for Rapid Treatment of Postpartum Hemorrhage. Obstet Gynecol. 2020;136(5):882-91. Goffman D, Rood KM, Bianco A, Biggio JR, Dietz P, Drake K, et al. Real-World Utilization of an Intrauterine, Vacuum-

3. RESULTS:

- For every 10,000 births, the model estimated that 1,474 patients would be treated with the intrauterine VIHC device, resulting in cost savings of \$1,146 per patient compared to balloon tamponade (Table 1).
- Despite higher direct treatment costs and blood transfusion costs for the intrauterine VIHC device, total hospital costs were reduced by \$1,688,486 compared to the balloon tamponade (Table 2).
- Cost savings were driven by device in-dwelling costs (\$1,652,500) and intensive care admissions (\$730,549). Additional cost savings were achieved in hospital length of stay costs (\$471,012) and subsequent procedure costs (\$323,581) (Table 2).
- Higher blood loss led to increased total costs, due to increased blood transfusions, ICU admissions and subsequent procedures (Figure 1). Costs in these categories increased by an average of 91%, 191%, and 396%, respectively.



Figure 1: VIHC cost per patient by blood loss category (BLC)

4. CONCLUSION:

- The BIM showed that implementing an intrauterine VIHC device for PPH management can reduce costs through improvements in resource use and efficacy from the hospital perspective.
- Results indicate greater economic benefits for hospitals when treating patients in lower blood loss categories particular below 2000mL.









