# Virtual ISPOR Asia Pacific Summit 2022

**20-21 September 2022**

## Social Media Marketing Kit

This resource provides you with the tools to share your participation in the Virtual ISPOR Asia Pacific Summit 2022 with your social media network.

### Sample Social Media Posts

Be sure to include the following link within your post and tag #ISPORAP.

https://www.ispor.org/conferences-education/conferences/upcoming-conferences/ispor-asia-pacific-2022

### Twitter

1. How can we manage #healthcare systems in the Asia Pacific region when faced with significant challenges from depleting resources, rising demands & costs? Experts will explore all facets of this topic at the 20-21 September virtual Summit. #ISPORAP

2. Join us for "Linking #HEOR Research, Evidence, and #PatientNeeds for Decision Making in Asia Pacific," the theme of the Virtual ISPOR Asia Pacific Summit 2022, 20-21 September. #ISPORAP #healthcare

3. This year's Summit will feature 2 plenary sessions, presentations & discussions covering the challenges facing Asia Pacific #healthcare systems. Join experts from around the region for a deep dive into the state of healthcare in the region. #ISPORAP

### LinkedIn and Facebook

1. Do you know the challenges facing healthcare systems in the Asia Pacific region? Experts from a diverse range of backgrounds will analyze and offer innovative solutions to the depleting resources, rising demands and healthcare costs that oppress the systems during the Virtual ISPOR Asia Pacific Summit 2022, 20-21 September. More here>>

2. Join us for the Virtual ISPOR Asia Pacific Summit 2022, 20-21 September, for discussion on the vulnerabilities of health systems, and prioritization and rational use of scarce healthcare resources in the Asia Pacific region. Details>>

3. Hear from regional experts on the significant challenges dealing with depleting resources, rising demands, and overall healthcare costs in the Asia Pacific region at the Virtual ISPOR Asia Pacific Summit 2022, 20-21 September. Learn more and join us>>

<span style="color:orange">Graphics</span>

Click on each graphic to download to your computer. Use these graphics when posting to your social media accounts.