

ISPOR 2026

Sunday, May 17 - Wednesday, May 20

Student Program



Students are encouraged to join global healthcare leaders at ISPOR 2026 for the leading global conference for health economics and outcomes research (HEOR).

The following is a sampling of sessions and activities that you may find of interest as an emerging professional. To view and search the [full program – click here](#).

Times are shown in EDT

Sunday, May 17

- 8:00AM – 12:00PM **Morning Short Courses**
[Applied Generative AI for HEOR: Introduction](#)
[Prompt Engineering for HEOR: Practical Skills and Use Cases for HEOR Professionals](#)
[Causal Inference and Causal Diagrams in Big, Real-World Observational Data and Pragmatic Trials](#)
- 8:00AM – 3:30PM **All-Day Short Course**
[Budget Impact Analysis in Practice: A Hands-On Course on Strategic Conceptual Design, Model Building, and Communication](#)
- 11:00AM – 12:00PM **First-Time Attendee Orientation**
 New to ISPOR? Join us for this engaging and informative session designed to help first-time attendees make the most of their experience at ISPOR 2026.
- 1:00PM – 5:00PM **Afternoon Short Courses**
[Applied Generative AI for HEOR: Advanced Architectures](#)
[Using RWE to Inform the Value and Affordability Assessment of Cell and Gene Therapies](#)
- 5:30PM – 7:00PM **ISPOR Quiz Bowl**
 Join us for a competition of HEOR knowledge where student chapter teams go head-to-head for bragging rights and prizes! Formerly known as the Student Research Competition, this bracket-style tournament is an exciting and rapidly growing event.
- 7:00PM – 8:00PM **ISPOR Student and Faculty Icebreaker Reception**
 Students, New Professionals, and Faculty are invited to connect and unwind in a relaxed setting after a full day of short course sessions. Following the ISPOR Quiz Bowl, continue the conversation over light bites and refreshing drinks before heading out to explore Philadelphia by night.

ISPOR
 Advancing Health Care Medicine

ISPOR STUDENT NETWORK

All ISPOR members who are students belong to the Student Network—an engaged collection of PhD, masters, PharmD, and other HEOR-related disciplines. With 1000+ individual members and 2000 chapter members from around the world, the Student Network represents more than 70 countries.

[FIND OUT MORE](#)

www.ISPOR.org

Monday, May 18

- 8:30AM - 10:00AM Welcome and First Plenary Session
[US Pharmaceutical Policy: Leading or Following?](#)
- 10:30AM - 1:30PM Poster Session 1
Poster Tours 11:45AM – 12:30PM | Presenters will be with their posters from 12:30PM – 1:30PM
- 12:15PM – 1:15PM Forum Sessions (Introductory)
[The Enduring Challenge of Medical Device Identification in Real-World Data: Is Artificial Intelligence Abstraction Ready for Broad Use and Acceptance?](#)
[Advancing Patient Experience Data to Strengthen Patient-Centered Real-World Evidence](#)
[Building Your HEOR Skillset: Core Skills for Advancing Your Career](#)
- 1:45PM – 2:45PM Concurrent Breakout Sessions (Introductory)
[Global Readiness for the Next Wave of Biotech Innovation: How Development Economics and Regulatory Context Predict Whether North America, Europe, or Asia Will Lead](#)
[Policy Evidence: Data-Driven Decision-Making for Policymaking](#)
[Real-World Patient Voice at Scale: Can Social Media Listening Inform US Payer and Access Decisions?](#)
- 3:15PM – 4:15PM Forum Sessions (Introductory)
[HEOR at U.S. Federal Agencies: State of the Science](#)
[Student Network Session: Global Value Frameworks: Aligning HEOR, Access and Policy Across Borders](#)
[Prioritizing Your Mental Health and Wellness: Honing Your Secret Weapon](#)
- 4:00PM – 7:00PM Poster Session 2
Poster Tours 4:00PM – 4:45PM | Presenters will be with their posters from 6:00PM – 7:00PM
- 4:45PM – 5:45PM Concurrent Breakout Sessions (Introductory)
[The Metrics Behind the Money: Case Studies and Insights From Bridging Health Economics and Investment](#)
[Beyond Claims and EHRs: Social Media as Real-World Evidence to Uncover Patient Experiences and Unmet Needs](#)
[Live, Interactive Workshop of Generative AI for Real-World Market Access Challenges](#)
- 6:00PM – 7:00PM ISPOR Women in HEOR Reception
- 6:00PM – 7:00PM Welcome Reception
Join us for the Welcome Reception, supported by Corporate Partners. A perfect kick-off to connect, unwind, and gear up for what's ahead.

Tuesday, May 19

- 8:30AM - 10:00AM Second Plenary Session
[The True Cost of Cancer: Aligning Innovation, Access, and Affordability](#)
- 10:30AM – 11:30AM Concurrent Breakout Sessions (Introductory)
[Including Equity in Health Technology Assessment: DCEA, Social Welfare Functions, and Inequality-Aversion Approaches](#)

[Are Drug Prices Rising Too Fast? Rethinking Inflation Benchmarks Through the Lens of Value, Access, and Innovation](#)

10:30AM - 1:30PM

Poster Session 3

Poster Tours 11:45AM – 12:30PM | Presenters will be with their posters from 12:30PM – 1:30PM

11:30AM – 12:15PM

[Student Research Poster Tour](#)

12:15PM – 1:15PM

Forum Session (Introductory)

[The Evolving RWE Executive: Navigating AI Disruption and Changing Data Preferences](#)

1:45PM - 2:45PM

Concurrent Breakout Sessions (Introductory)

[Rural-Urban Disparities in Cancer Care: Risk Factors, Treatment Access, and Survival Outcomes](#)

[HEOR as a Compass, Not a Roadblock: How and When Development-Stage Biotech Companies Should Leverage HEOR](#)

3:15PM – 4:15PM

Forum Session (Introductory)

[ISPOR New Professionals Steering Committee & ISPOR Student Network Session: Communicating Value in the Age of AI—Skills, Tools, and Confidence for HEOR Careers](#)

4:00PM – 7:00PM

Poster Session 4

Poster Tours 4:00PM – 4:45PM | Presenters will be with their posters from 6:00PM – 7:00PM

4:45PM – 5:45PM

Breakout Session (Introductory)

[Following the Trail: A Journey of Individual Patient Preference Data from Response to Analysis to Clinical Encounter](#)

6:00PM – 7:00PM

Philadelphia Street Festival supported by ISPOR's Year-Round Conference Sponsors

Experience the vibrant flavors of the city at our "Philadelphia Street Festival," a dynamic reception where each participating sponsor booth will offer Philadelphia-inspired food and beverage. Sponsored by ISPOR's year-round conference sponsors.

6:00PM – 7:00PM

ISPOR Women in HEOR Reception

Join for networking and collaboration with fellow professionals who share your passion for advancing women's roles in HEOR. This is a unique opportunity to connect, share ideas, and foster relationships that can lead to impactful initiatives within our field. All attendees are welcome!

Wednesday, May 20

8:00AM - 9:00AM

Concurrent Breakout Sessions (Introductory)

[From Engagement to Strategy: An Evidence Based Framework for Evaluating Patient-Centricity in the Pharmaceutical Industry](#)

[Productivity Gains From Generative AI Across the HEOR Workflow: Successful Case Studies](#)

[Patient-Centered Clinical Trial Design: Using Patient Experience Research to Improve the Patient-Centeredness of Patient-Reported Outcomes Measures and Patient Preference Research to Prioritize Patient-Centered Endpoints](#)

[Advancing Patient-Centered Health Technology Assessment to Strengthen Equity and Transparency in Latin American Health Systems](#)

9:00AM - 11:30AM

Poster Session 5

Presenters will be with their posters from 9:00AM – 10:00AM

10:00AM - 11:00AM

Concurrent Breakout Sessions (Introductory)

[From Debate to Dialogue: Building Consensus on Prior Authorization Reform](#)

[Beyond Commercially Available Real-World Data: Harnessing Public Data for HEOR Research in the US and Globally](#)

11:30AM - 1:00PM

Closing Plenary Session:

[Innovation Under Pressure: How Will U.S. Drug Policy Reshape Innovation, Evidence, and Access Globally?](#)