

www.ispor.org



ISPOR 2026 Polling Guide

Polling

Polling transforms one-sided presentations into two-way conversations with the audience. This web-based audience response system lets you embed interactive activities directly into your presentation. The audience responds by scanning a QR code on their phones.

Note: Polling is *not* available for podium, fast facts, or exhibit hall theater sessions.

How Do I Add Questions to My Presentation?

Step 1



- Choose from three different polling types: multiple choice with bar graph results, open-ended/short answer with word cloud results, or open-ended/short answer with list results.

Step 2



- Insert your polling questions **into your presentation deck**. Upload your ppt and answer the polling question in the [ISPOR 2026 Tasks Portal](#) **by May 11**. The CTI team will then build your poll.

Step 3



- Check-in to Speaker Ready Room no later than **3 hours before** your session. The CTI team will review your poll and commit any final revisions to make sure everything will run smoothly.

IMPORTANT

Only answer "Yes" if your individual presentation has polling included.



Presentation Polling ×

Does your presentation have polling?

Yes

No

FINISH

Step 2: Insert Your Question(s) and Upload Your Slides via PPT

Add your polls directly into your slide deck so the CTI team can build them for you.

Best Practice Tip!
Do not include polling slides when uploading your PDF slide deck for handouts.

See sample slide:
available for
download [here](#) and on
the Speaker Resources
page.

It's Time for a Poll!

What is your favorite conference city?

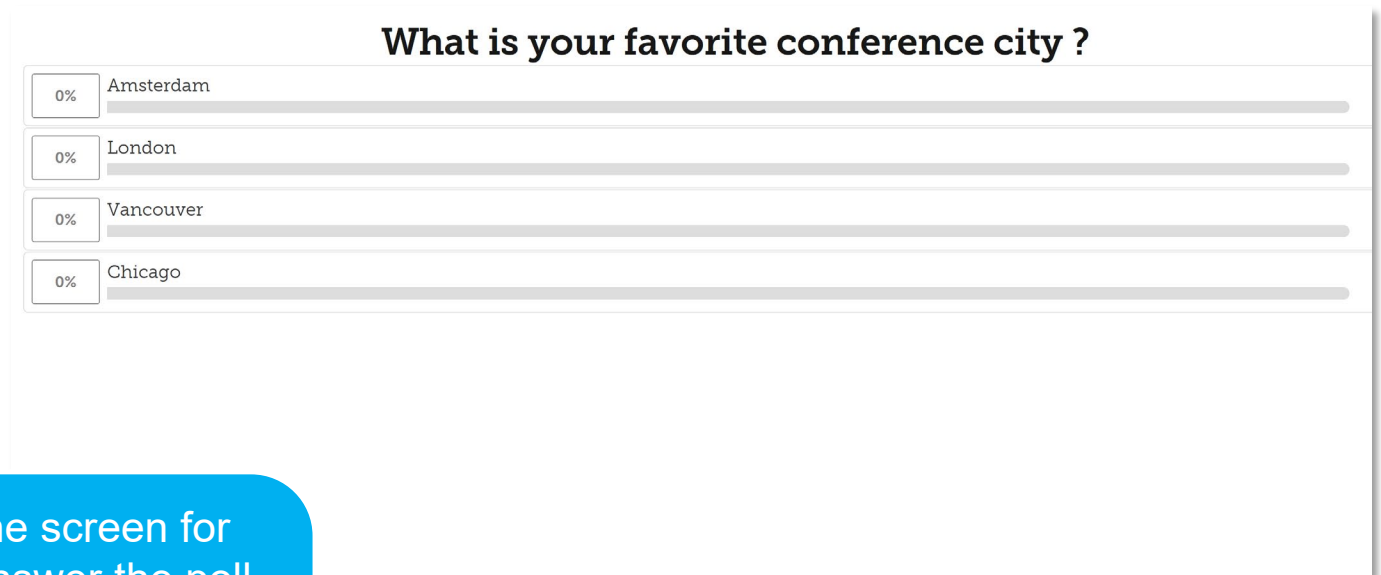
- a) Amsterdam
- b) London
- c) Vancouver
- d) Chicago

Don't Forget...

- Make questions short and simple. Limit answer choices to 5 total.
- Speakers cannot submit more than 5 questions per presentation. Use questions sparingly to highlight the points you want to emphasize most.

Presenting Your Polling Questions on Screen

All polling questions will be embedded into your presentation. As soon as you get to a polling slide, the poll will be active.

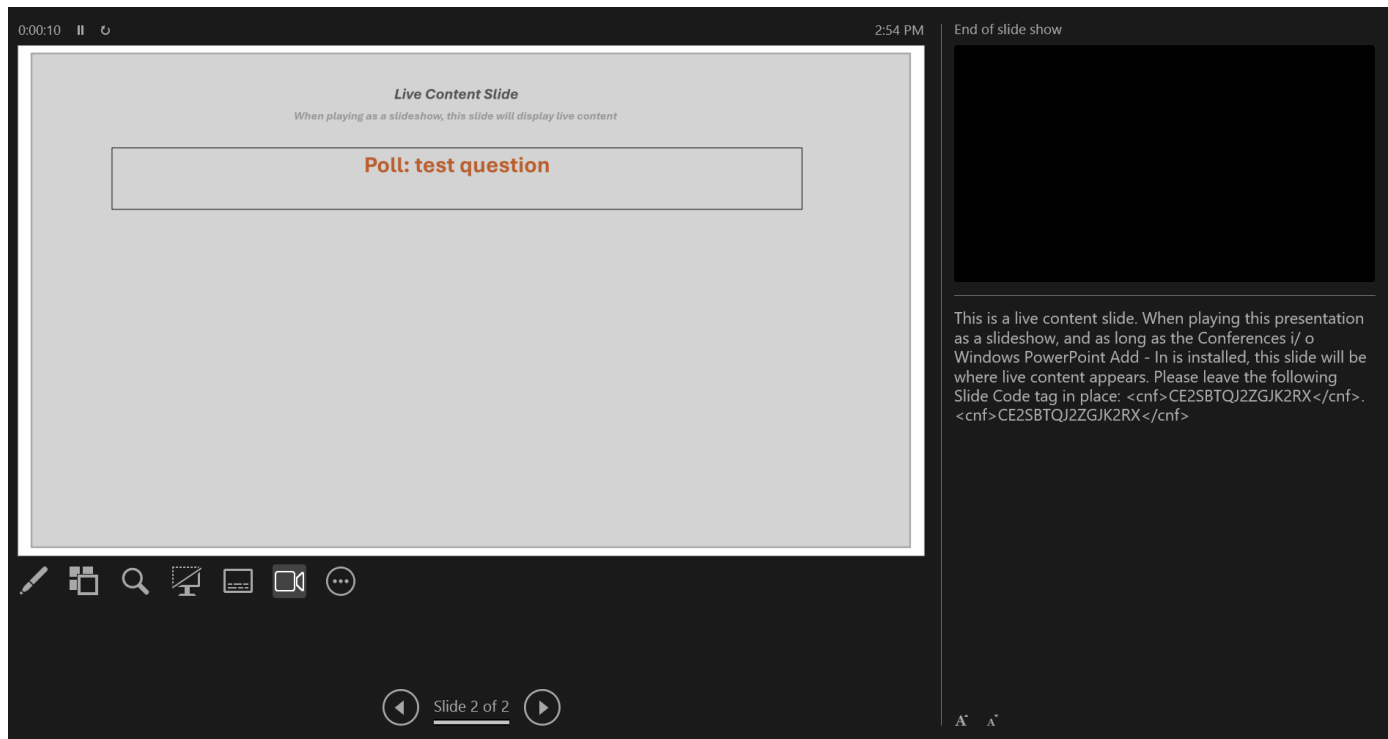


A QR code will appear on the screen for the audience to scan and answer the poll questions.

Tip: Give the audience enough time to get out their phones to scan the QR code.

Presenting Your Polling Questions on Screen

Click to the next slide to see the results - they will appear on the screen. After you discuss the results, you can advance to the next slide.



The screenshot shows a PowerPoint presentation interface. The main slide area is light gray and contains the following text:

Live Content Slide
When playing as a slideshow, this slide will display live content

Poll: test question

The interface includes a top status bar with a timer at 0:00:10, a play/pause button, a refresh icon, the time 2:54 PM, and the text "End of slide show". A bottom navigation bar shows a pencil icon, a grid icon, a search icon, a monitor icon, a document icon, a video camera icon, and a three-dot menu icon. At the bottom center, it says "Slide 2 of 2" with left and right arrow buttons. At the bottom right, there are font size controls "A" and "A".

On the right side of the interface, there is a dark gray panel with the text:

End of slide show

This is a live content slide. When playing this presentation as a slideshow, and as long as the Conferences i/o Windows PowerPoint Add - In is installed, this slide will be where live content appears. Please leave the following Slide Code tag in place: `<cnf>CE2SBTQJ2ZGJK2RX</cnf>`.
`<cnf>CE2SBTQJ2ZGJK2RX</cnf>`

Step 3: Test Your Polls On-site

- To check your polls, please arrive to the Speaker Ready Room **at least 3-hours prior to the start of your session.**
- The Speaker Ready Room will be open Sunday through Wednesday.
- Polls are built **on-site only**; you will not be able to test them outside of the Speaker Ready Room.

Don't Forget...

- Make questions short and simple. Limit answer choices to **5 total**. Each answer has a 256 max character limit.
- Speakers cannot submit more than **5 total questions**. Use questions sparingly to highlight the points you want to emphasize most.
- We encourage each speaker to upload their own deck to the system. This will allow you to easily replace a file online or in the Speaker Ready Room.

Best Practice Tips



Sooner is Better!

At the start of your presentation, let the audience know you'll use polling throughout your presentation. Before your first polling question, cue the audience so they are ready to participate in the poll.



Allow Time for Each Poll

Allow time for discussion of the response results. Build in approximately 1-2 minutes for presenting and polling and 2-3 minutes for discussion of each question.



Less is More

Make questions short and simple. Limit answer choices to 6 total. Use questions sparingly to highlight the points you want to emphasize most.



Monday, May 11 | Deadline to submit poll questions via [ISPOR 2026 Tasks Portal](#)

Your ISPOR Contact:

Kat Bissett

Senior Manager, Meeting Content

kbissett@ispor.org