

# ISPOR 2026

**May 17-20, 2026 | Philadelphia, PA, USA**



## **Maximize Your Healthcare Impact: Connect With Key Decision Makers at ISPOR 2026.**

ISPOR—The Professional Society for Health Economics and Outcomes Research invites you to join global healthcare leaders as they convene at ISPOR 2026, the leading global conference for health economics and outcomes research (HEOR). This premier event will take place May 17-20, 2026, in Philadelphia, Pennsylvania.

Join us for discussion and dissemination of the latest trends in healthcare.

As we prepare to host ISPOR 2026, we invite you to unlock unparalleled opportunities. This prospectus includes information on how your organization can become a prominent part of this exceptional gathering of the most influential HEOR professionals.



# Why Exhibit and Sponsor at ISPOR 2026?

Join the world's leading healthcare conference and connect with a truly global audience. ISPOR 2026 unites key stakeholders from across the healthcare ecosystem—including researchers, regulators, payers, policy makers, life sciences innovators, providers, and patient organizations—from over 100 countries.

- **Competitive Edge:** Gain exclusive, real-time insights into emerging trends, pipeline challenges, and competitor strategies.
- **Targeted Visibility:** Access a highly targeted, multi-stakeholder audience focused exclusively on improving decision-making for health globally.
- **Networking Power:** Forge meaningful connections with influential HEOR professionals and key decision-makers who can impact your business.

Exhibit Space	Full Registration*	Exhibit Hall Only*	Price
10x10 Inline		2	\$8000
10x20 Inline	2	2	\$18,000
10x20 Premium ( <i>Limited</i> )	2	2	\$20,000
20x20 Island	4	4	\$34,000

**\*Registration:** Indicates the number and type of registration included with your exhibit space. Codes to complete registrations will be provided once your invoice is **paid in full**. Exhibitors are eligible to purchase 1 Exhibit Hall Only registration per 10x10 space at a 50% discount.

Exhibitor insurance from RainProtection is included with the purchase of exhibit space. Each exhibitor will receive commercial liability insurance with a combined single limit of at least \$1,000,000/\$2,000,000 aggregate each occurrence for bodily injury and property damage.

## Exhibit Hall Hours\*:

Monday, May 18 | 9:30AM – 7:00PM

Tuesday, May 19 | 9:30AM – 7:00PM

Wednesday, May 20 | 8:30AM – 11:30AM

*\*Subject to change*

## Purchase Exhibit Space

## View Floor Plan

# Conference Sponsorship & Advertising

ISPOR conferences help to maximize your brand awareness and position you as a leader in HEOR. Our sponsorships and advertising opportunities put you in front of a highly targeted, multistakeholder audience. Gain industry credibility by supporting ISPOR's mission to promote HEOR excellence to improve decision making for health globally.

## Wi-Fi & Conference App | \$45,000

**Ultimate Visibility.** Your brand is seen every time an attendee connects to the Wi-Fi or uses the mobile app (used by 80%+ of 2025 attendees). High-frequency, essential exposure.

## Grand Hallway Branding Package | \$40,000

**Dominate the Entryway.** Secure mandatory, high-impact visibility at the main entrance. Your brand will be featured on both escalators in the Grand Hallway, flanked by branding on two high-use charging stations. Your message is seen by 100% of attendees upon arrival and departure.

## Path to Wellness Challenge | \$35,000

**Champion Wellbeing.** Brand exclusively leads this dynamic, on-site engagement that promotes movement and mindfulness. Receive exposure across all challenge communications, signage, and prize giveaways.

## Registration & Lanyards | \$35,000

**First and Last Impression.** Your logo prominently displayed on all conference lanyards (worn by every attendee) and recognized at all registration touchpoints (iPad/signage).

## Tote Bags | \$30,000

**Official Attendee Bag.** The ultimate mobile billboard. Your company's logo is featured prominently on the official conference bag, ensuring your brand is carried and seen by every single attendee throughout the event and taken home.

## Women In HEOR Social | \$25,000

**Diversity & Influence.** Align your company with values of inclusion by sponsoring this exclusive networking event for influential leaders, professionals, and emerging female talents in the field.

## Student Reception | \$25,000

**Invest in Future Leaders.** Connect directly with undergraduate and graduate HEOR students, offering key stakeholders a chance to network with the industry's future workforce.

## Meeting Pods | \$15,000

**Direct Engagement.** Prominent branded signage on dedicated, private meeting spaces ensures your company stands out and captures the attention of influential professionals for high-value private discussions.

## EcoCubes | \$10,000

**Sustainable Impact.** Increase brand visibility in an eco-friendly and strategic way. Branded cubes are placed in high-traffic areas for continuous message display.

## Top 5 work environments present at ISPOR conferences

- Biotech/ Pharmaceutical
- Consulting
- CROs
- Academia & Students
- Government

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To discuss your unique needs, please contact  
**[sales@ispor.org](mailto:sales@ispor.org)**.

**Ask us about our new Corporate Partner and Year-Round Conference Sponsorship opportunities.**

## ISPOR's Multistakeholder Audience

As a global resource of unbiased information and as a catalyst for innovation in the HEOR field, the Society's conference attendance includes researchers and academicians, assessors and regulators, payers and policy makers, the life sciences industry, healthcare providers, and patient engagement organizations. For 30 years, ISPOR has been connecting and collaborating with international stakeholders who share a common goal: to improve healthcare decisions.



**Purchase Exhibit Space**