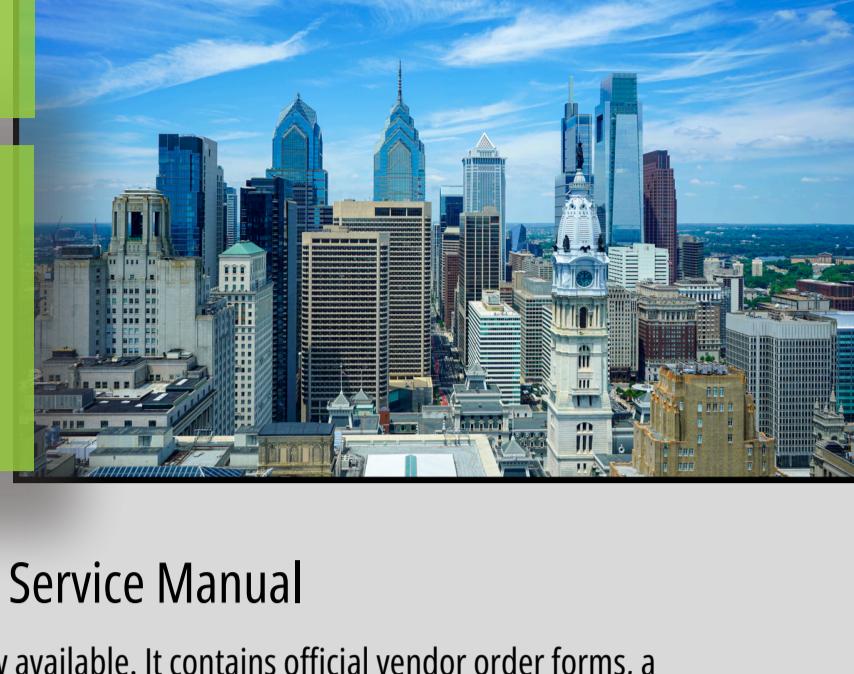




ISPOR Exhibitor Newsletter January 2026

Pennsylvania Convention Center

1101 Arch St, Philadelphia, PA 19107
United States



Exhibitor Service Manual

The ISPOR 2026 **Exhibitor Service Manual** is now available. It contains official vendor order forms, a deadline checklist, submission forms, and other key resources. Please note the order deadlines, as exhibitors must use the manual to place orders and access show information.

Through the Exhibitor Service Manual, exhibitors can order furnishings, signage/graphics, electrical, floral services, and more.

Order GES Services by Thursday, April 23 for Best Pricing!

Booth Rendering Submissions

All Exhibits 200 ft² or larger are required to submit a digital drawing/rendering to ISPOR Show Management for the ISPOR 2026 conference in Philadelphia, PA, via the **ISPOR 2026 Booth Rendering Submission Form** by **Monday, March 30, 2026**.

All renderings must include top, front, and side view of the Exhibit booth and clearly indicate height and width dimensions of all walls and major structures, including any required setback measurements. ISPOR approval is required before fabrication begins.

For your reference, complete Exhibit space and décor rules can be found on pgs. 2 & 3 of the **ISPOR Conference Exhibitor Rules & Regulations**.

NOTE: Please do not ship your booth until ISPOR Show Management has reviewed and approved your rendering!

Official Vendors

General Services Contractor – **GES**

Audio/Visual – **Pennsylvania Convention Center**

Internet/Telephone/Electrical Services – **Pennsylvania Convention Center**

Housing – **Maritz**

Catering – **Aramark**

Lead Retrieval – **Cvent**

Exhibitor General Liability Insurance – **RainProtection**

Floral – **MB Florist Philly**



Exhibitor Registration

Exhibitor Registration for ISPOR 2026 is open!

The Early Bird Registration deadline is April 9th, 2026.

PLEASE NOTE: The Early Bird pricing deadline does not apply to Exhibit package registration code redemption.

Please review the **Exhibitor Registration Guide** for information on available registration pass types, how to redeem included passes, and how to purchase additional passes.

Hotel Information

Book your hotel accommodation through the ISPOR 2026 Hotel Block today to secure your reservation and benefit from the best rates and selections. Room availability is based on a first-come, first-serve basis.

Exhibitor & Group Housing details are provided in the Exhibitor Housing Information Guide. For more information on booking policies, please visit the **Hotel & Venue page** on the ISPOR website.



ISPOR 2026 Sponsorships

To secure an ISPOR 2026 sponsorship please contact Sarina Lane, slane@ispor.org

- Wi-Fi & Conference App
- Grand Hallway Branding Package
- Path to Wellness Challenge
- Registration & Lanyards
- Conference Tote Bags

- Women in HEOR Social
- Student Reception
- Attendee Meeting Pods
- Branded ECOcubes

QUESTIONS?

Please visit the **ISPOR 2026 Exhibitor Resources** tab or contact exhibit@ispor.org

Resources

[Exhibitor Service Manual](#)
[Poster & Exhibit Hall Floor Plan](#)
[Exhibitor Dates & Deadlines](#)

[ISPOR 2026 Preliminary Program](#)
[Registration Pricing and Information](#)
[Hotel Information](#)