



## ISPOR 2026 EXHIBIT AT A GLANCE

ISPOR 2026 will be held May 17-20, 2026, at the Pennsylvania Convention Center in Philadelphia, PA, USA.

**Pennsylvania Convention Center**  
1101 Arch Street, Philadelphia, PA 19107  
[Poster & Exhibit Hall Floorplan](#)

### EXHIBIT HALL SCHEDULE

Please refer to the schedule below for important dates and times regarding Exhibiting at ISPOR 2026:

Event	Date	Hours
Exhibitor Installation – Day 1 <b>Access permitted strictly for Premium Space Only &amp; Island Booths</b>	Saturday, May 16, 2026	8:00am – 5:00pm
Exhibitor Installation – Day 2 <b>Access permitted for all Exhibiting companies</b>	Sunday, May 17, 2026	8:00am – 5:00pm
Carpet/Flooring Installation Deadline	Sunday, May 17, 2026	By 10:00am
Exhibit Hall Hours – Day 1	Monday, May 18, 2026	9:30am – 7:00pm
Exhibit Hall Hours – Day 2	Tuesday, May 19, 2026	9:30am – 7:00pm
Exhibit Hall Hours – Day 3	Wednesday, May 20, 2026	8:30am – 11:30am
Exhibitor Dismantle	Wednesday, May 20, 2026	11:30am – 7:00pm

### OFFICIAL VENDORS

Please refer to the list below for ISPOR's official conference vendors. If you are contacted by any company not included on this list, please be aware that they are **not** an official ISPOR-contracted vendor.

To allow access to the show floor, please submit a **Notice of Intent to Hire an Exhibitor Appointed Contractor (EAC)** for any non-official vendor to GES via the [Exhibitor Service Manual](#).

Official Vendor	Product/Service	Contact
GES	General Services Contractor/Exhibitor Services	<a href="#">GES</a>
Aramark	Catering	<a href="#">Aramark</a>
CVENT	Lead Retrieval	<a href="#">CVENT</a>
Maritz	Housing	<a href="#">Maritz</a>
MB Florist	Floral	<a href="#">MB Florist</a>
Pennsylvania Convention Center	Audio/Visual, Electrical, Wi-Fi, IT	<a href="#">Pennsylvania Convention Center</a>
RainProtection	Exhibitor General Liability Insurance	<a href="#">RainProtection</a>

## BOOTH EQUIPMENT AND CONFIGURATION

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring Exhibitors. Future location penalties will be assessed for Exhibitors who violate the rules.

### Inline Booths (Linear Booths)

Inline Booths are 10' x 10' or 10' x 20' units arranged in a straight line. Exhibitors may contract one unit or multiple adjacent units. Neighboring exhibitors may be present on one or more sides. Booth configuration and aisle exposure vary by location. If you are unsure about your booth configuration, location, or aisle exposure, please contact [exhibit@ispor.org](mailto:exhibit@ispor.org).

The standard 10' x 10' booth for this conference includes:

- 8' High Back Drape: Black and White
- 3' High Side Rail Drape: Black
- 1 - Booth ID Sign Floor Sticker
- **Please note: Booth packages do not include carpet or electricity**



## EXHIBIT SPACE, CONSTRUCTION, AND DÉCOR RULES

Exhibitors should refer to the [ISPOR Conference Exhibitor Rules and Regulations](#) for details regarding ISPOR North America Exhibit Space and Décor Rules, including height restrictions.

\*10' x 10' and 10' x 20' inline booth images are for reference use only, via GES\*

## EXHIBIT RENDERING SUBMISSIONS

All 10' x 20' booths or larger are required to submit a digital drawing or rendering *including heights and dimensions* to ISPOR Show Management for approval by **Monday, March 30, 2026**. Please submit your booth rendering submission [using the Booth Rendering Submissions form](#).

## EXHIBITOR IMPORTANT DATES & DEADLINES

<u>Item/Service</u>	<u>Submit To/Via</u>	<u>Deadline Date</u>
Exhibitor & Group Housing Information	<a href="#">Maritz</a>	See cancellation <a href="#">deadlines</a> on ISPOR website
Booth Renderings Due ( <b>All 10' x 20' booths and larger</b> )	<a href="#">Submissions Form</a>	March 30, 2026
Early Bird Registration Deadline  <i>* Note: The Early Bird pricing deadline does not apply to Exhibit package registration code redemption</i>	<a href="#">ISPOR</a>	April 9, 2026
<ul style="list-style-type: none"> <li>Giveaway/Raffles and Booth Activity Details Due</li> <li>Exhibitor Mobile App Submissions</li> </ul>	<a href="#">Giveaway/Raffles Submissions Form</a> <a href="#">Mobile App Submissions Form</a>	April 16, 2026
Notice of Intent to Use– Exhibitor Appointed Contractors (EAC) Forms Due	<a href="#">GES</a>	April 16, 2026
Catering Order Deadline	<a href="#">Aramark</a>	April 20, 2026
Best Pricing Order Deadline for: <ul style="list-style-type: none"> <li>Rental Exhibits/Accessories</li> <li>Signage</li> <li>Carpet</li> <li>Cleaning Services</li> <li>Furniture, Tables, Chairs, etc.</li> <li>Booth Labor</li> </ul>	<a href="#">GES</a>	April 23, 2026
<ul style="list-style-type: none"> <li>IT &amp; Electrical Order Deadline</li> <li>Audio/Visual Order Deadline</li> </ul>	<a href="#">Pennsylvania Convention Center</a>	April 24, 2026
Deadline to submit additional Exhibit Hall Only registration requests ( <i>optional</i> )	<a href="#">ISPOR Requests Submissions Form</a>	May 4, 2026
Floral Orders Deadline	<a href="#">MB Florist</a>	May 4, 2026
Last-day advance freight received at warehouse <b>without a surcharge</b>	<a href="#">GES</a>	May 7, 2026
Exhibitor Move-in ( <b>Premium Space-only and Island Exhibitors</b> ) (8:00am-5:00pm)	—	May 16, 2026
All Exhibitor Move-in (8:00am-5:00pm)	—	
Carpet/Flooring Installation Deadline (by 10:00am)	—	May 17, 2026
Exhibit Installation Complete (by 5:00pm)	—	May 17, 2026
Exhibits Open (9:30am)	—	May 18, 2026
Exhibits Close (11:30am)	—	May 20, 2026

## SHOW INFORMATION AND RESOURCES

- ❖ For questions about Exhibiting rules and conduct, please view the [ISPOR Conference Exhibitor Rules and Regulations](#).
- ❖ For information regarding booth build-up and services provided by GES, the General Services Contractor for ISPOR 2026, please view the [Exhibitor Service Manual](#).
- ❖ For information on Exhibitor Housing, please view the [Exhibitor/Group Housing page](#). For Individual and Group booking accommodations, please view the [Hotel & Venue Information](#) webpage.
- ❖ For additional information on Exhibitor registration guidelines and questions regarding access to the Exhibit Hall, please view the [Exhibitor Registration Guide](#).

We hope this guide points you in the right direction for all Exhibiting needs for ISPOR 2026. For additional information or questions, please visit the [Exhibitor Resources webpage](#) or contact us at [exhibit@ispor.org](mailto:exhibit@ispor.org) and ISPOR Show Management is happy to assist you.

We look forward to seeing you this May!