



ISPOR Exhibitor Newsletter April 2026

Pennsylvania Convention Center

1101 Arch St, Philadelphia, PA, USA



Exhibitor Registration

The **Early Bird Registration deadline is April 9, 2026.**

PLEASE NOTE: The Early Bird pricing deadline does not apply to Exhibit package registration code redemption.

The **Exhibitor Registration Guide** is available for information on registration pass types, how to redeem included passes, and how to purchase additional passes.

Exhibitor Service Manual- Order by April 23 for Best Pricing

The ISPOR 2026 **Exhibitor Service Manual** contains official vendor order forms, a deadline checklist, submission forms, and other key resources for your Exhibiting needs. Please note the order deadlines, as exhibitors must use the manual to place orders and access show information.

Through the Exhibitor Service Manual, exhibitors can order furnishings, signage/graphics, electrical, floral services, and more.

CVENT Lead Retrieval

The Cvent Lead Retrieval Order Form is now available in the **Exhibitor Service Manual!**

ISPOR respects the privacy of all its customers and does not sell, rent, publish, or otherwise share contact information for attendees, speakers, or exhibitors.

All ISPOR registration badges will include a QR code. By allowing an Exhibitor or Sponsor to scan their badge during the conference, attendees are consenting to share their contact information, including Name, Title, Organization, and Email with the scanning organization.

Important Upcoming Deadlines

Information and order forms can be found under **Exhibitor Service Manual** > Other Suppliers

April 20, 2026

Catering Order Deadline - Aramark

April 24, 2026

AV Order Deadline - Pennsylvania Convention Center

April 24, 2026

IT and Electrical Order Deadline - Pennsylvania Convention Center

May 4, 2026

Exhibit Hall Only Registration Requests Deadline - ISPOR

May 7, 2026

Floral Order Deadline - MB Florist Philly

More deadlines are included in the Exhibitor Service Manual. Placing orders in advance and prior to the deadlines will help you save money and ensure availability of the services and furnishings you need on-site.

Exhibit Hall Hours & Schedule

Exhibit booth staff will have access to the Exhibit Hall at 8:00 AM on Monday & Tuesday, and 7:30 AM on Wednesday. All booths must be staffed during all open exhibit hall hours, including the evening receptions.

Exhibit Hall Hours:

Monday, May 18: 9:30 AM – 7:00 PM

- Coffee and Connect 10:00 AM – 10:30 AM
- Lunch 11:30 PM – 1:15 PM
- Coffee and Connect 2:45 PM – 3:15 PM
- Welcome Reception 6:00 PM – 7:00 PM

Tuesday, May 19: 9:30 AM – 7:00 PM

- Coffee and Connect 10:00 AM – 10:30 AM
- Lunch 11:30 PM – 1:15 PM
- Coffee and Connect 2:45 PM – 3:15 PM
- Philadelphia Street Festival 6:00 PM – 7:00 PM

Wednesday, May 20: 8:30 AM – 11:30 AM

- Coffee and Connect 7:00 AM – 8:00 AM
- Networking Breakfast Bites 8:30 AM – 10:00 AM
- Break 11:00 AM – 11:30 AM

PLEASE NOTE: Access will not be provided to attendees for entry before the opening or after the closing of the Exhibit Hall. Outside of the official Exhibit Hall hours listed, access to the Exhibit Hall is restricted to "Exhibitor" and "Exhibit Hall Only" badges, no exceptions.

Exhibitor Booth Activity and Giveaways/Raffles- Due April 16

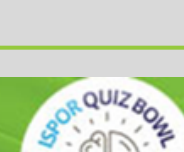
Information regarding Booth Activity and Giveaways/Raffles for Exhibiting Companies is located on page 6 of the **ISPOR Conference Exhibitor Rules & Regulations.**

If a Booth Activity and/or Giveaway/Raffle is desired to be held in your Exhibit space, please submit the completed **ISPOR 2026 Booth Giveaways/Raffles Requests form** and all mobile app submissions by **April 16, 2026.**

Notices of Intent to Hire an EAC- Due April 16

A Notice of Intent to Hire an EAC form must be submitted for any non-official vendor that will need access to the show floor during ISPOR 2026, including booth installation and dismantle. Please submit all **Exhibitor Appointed Contractor (EAC) forms and valid Certificates of Insurance to GES** no later than **April 16, 2026.**

ISPOR 2026 | May 17
5:30PM-7:00PM
Room 108B



ISPOR 2026 Quiz Bowl

Interested in finding the sharpest, brightest young minds in the field? Looking for new talent to bring to your workplace? Join us on Sunday, May 17 for the ISPOR 2026 Quiz Bowl, where 14 student teams face off in a bracket-style HEOR knowledge showdown. This exciting and growing event will award the winners with bragging rights and prizes! The fun begins at 5:30PM in Room 108B of the conference center.

Hotel Information

Book your hotel accommodation through the ISPOR 2026 Hotel Block today to secure your reservation and benefit from the best rates and selections. Room availability is based on a first-come, first-serve basis. **Exhibitor & Group Housing details are provided in the Exhibitor Housing Information Guide.**

For more information on booking policies, please visit the **Hotel & Venue page** on the ISPOR website.

Attendee list

Due to privacy policies, ISPOR does not share attendee lists. Please be aware that some members, conference attendees, and exhibitors, have received emails from rogue list brokers falsely claiming to have ISPOR conference attendee lists for sale. This is a common scam targeting trade shows, where exhibitors are approached by individuals fraudulently offering attendee lists.

ISPOR does not rent, share, or sell your email or physical address to any third parties or list brokers. If you receive such claims, please forward them to **exhibit@ispor.org** so that ISPOR can issue a cease-and-desist letter.

ISPOR 2026 Sponsorships

To secure an ISPOR 2026 sponsorship please contact Sarina Lane, **slane@ispor.org**

Resources

[Exhibitor Service Manual](#)

[Poster & Exhibit Hall Floor Plan](#)

[Exhibitor Dates & Deadlines](#)

[ISPOR 2026 Program](#)

[Registration Pricing and Information](#)

[Hotel Information](#)

QUESTIONS?

Please visit the **ISPOR 2026 Exhibitor Resources** tab or contact **exhibit@ispor.org**