Virtual ISPOR Asia Pacific Summit 2022
20-21 September 2022

Adding Polling to Your Presentation

ISPOR encourages speakers to engage their virtual audience via polling. This document provides an overview of polling, presents best practice tips, and provides information on submitting and delivering your polls.

Polling Overview

Virtual events, just like face-to-face events, should be about engagement, participation, and discussion as a means to learn beyond passive listening. Polling allows you to create single choice or multiple-choice polling questions for your presentation. These polling questions will be launched during your presentation for attendees to respond to in real-time.

Developing Your Polling Questions

Questions must be submitted in multiple choice format. This includes true/false and yes/no. Below are some best practice tips for developing your questions.

- Make questions short and simple. Limit answer choices to 5 total.
- Allow time for discussion of the response results. Build in approximately 1-2 minutes for presenting and polling and 2-3 minutes for discussion of each question.
- Speakers cannot submit more than 5 total questions. Use questions sparingly to highlight the points you want to emphasize most.

Submitting Your Polling Questions

Submit your questions via email to Jess Warner at jwarner@ispor.org. Questions must be submitted in multiple choice format and include no more than 5 answer choices. ISPOR staff will create your polling questions within Zoom. Questions must be submitted in the order they will be presented.

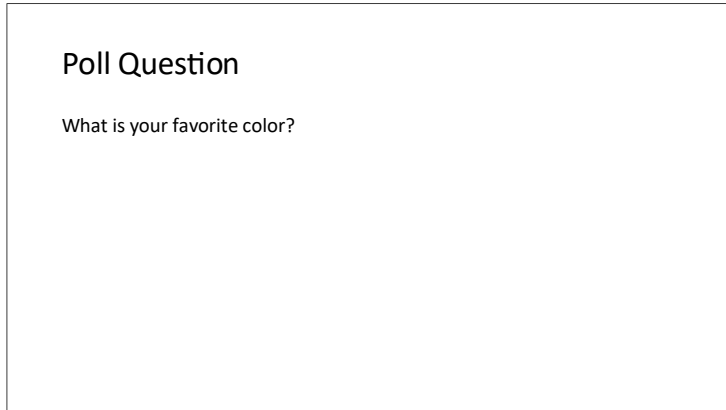**All polling questions must be submitted by Wednesday, 7 September.**

Presenting Your Polling Questions

Include a slide within your slide deck indicating where you want each polling question to appear. The slide must include the polling question. This will alert ISPOR staff to activate the poll for the audience. As the presenter you will not need to activate your polls within Zoom – this will be handled by ISPOR staff.
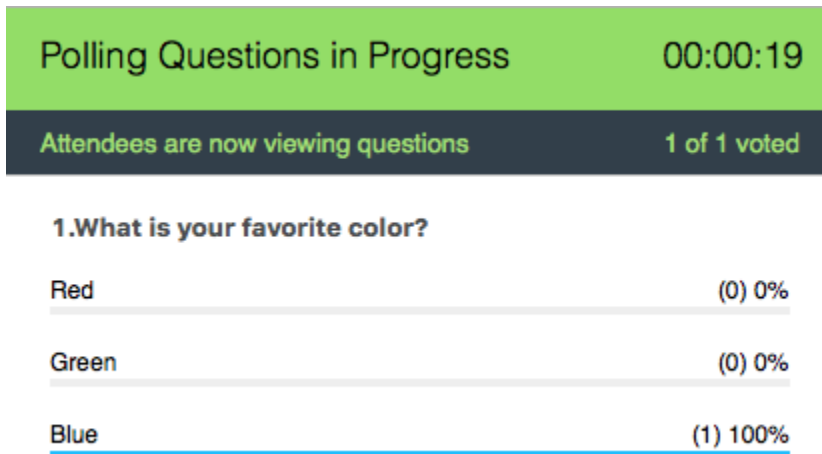
Allow time for discussion of the response results. Build in approximately 1-2 minutes for presenting and polling and 2-3 minutes for discussion of each question. Be sure to give attendees time to respond.

Expert Tip! Don't panic when you don't see responses automatically populating within the live poll. Attendees are reading the question and focusing on their response. Fill the "silence" with extra content! Tell the audience a story or give them things to consider as they select their response.

PowerPoint Slide Example

Live Polling Example

Diversity and Inclusion

ISPOR is strongly committed to diversity. The Society's Strategic Plan and core values embrace excellence through encouragement and acceptance of diverse ideas, cultures, and disciplines. ISPOR also aims to reflect the diversity of its membership in all endeavors and encourages consideration of diversity in all presentations. Diversity dimensions include (but not limited to) gender, career stage, ethnicity, race, education, sexual orientation, region/geographic location, physical disability, and religion. Additional information can be found at the Society's Diversity Policy.

Questions?

Should you have any questions, please contact Jess Warner at jwarner@ispor.org.