

CASE STUDY ABSTRACT EXAMPLE

Title (in title case)	Case Study Title Example
Should succinctly state	
the topic of the work.	
Title has a 225	
maximum character limit	
Authors (author's last	Author, A., Author, B.
name, followed by first	ISPOR, Lawrenceville, NJ, USA
initial, institution, city,	
state, country)	
State, country)	
No more than 3 authors	
can be designated as a	
presenter. If multiple	
perspectives are being	
included, then co-	
authors/presenters	
representing each	
perspective are	
expected. Total case	
study presentation time	
will be 15-20 minutes,	
depending on the	
number of presenters.	
Abstract (do not indent;	Problem Statement: Consists of a brief statement of the
must include PROBLEM	healthcare decision addressed by the work.
STATEMENT,	,
DESCRIPTION,	Description: Includes an explanation of the work, starting
LESSONS LEARNED,	with what led to the need for the healthcare decision, how it
STAKEHOLDER	was evaluated, how specific HEOR data were used to
PERSPECTIVE)	evaluate the issue and/or inform the decision, and what
	decision was ultimately made. Decisions that were not
Abstract has a 300	successfully made through the work may also be
maximum word count.	submitted, though an explanation as to why the decision
	could not be made should be provided.
	Lessons Learned: Should state what lessons were
	learned from the work.
	Stakeholder Perspective: Should specify what
	perspective is this being told from (payer, patient, provider,
	industry, or government (including government-affiliated or
	government-commissioned organizations).