# ISPOR Asia-Pacific Medical Device & Diagnostics Council Panel Discussion

at the 11th Global Forum for Health Research  
29 October – 2 November 2007  
Beijing Jiuhua Resort & Convention Center, Beijing, China

**PROGRAM**

Updated: September 24, 2007

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<th>Session title</th>
<th>Health technologies in the Asia-Pacific region</th>
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<td>Type of session</td>
<td>Panel of the ISPOR Asia-Pacific Medical Device &amp; Diagnostics Council</td>
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<td>Date and time</td>
<td>Tuesday 30 October, 13:30 PM – 15:00 PM</td>
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| Responsible officer | Susan Jupp, Head, External Relations, Global Forum for Health Research  
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| Objectives | To promote outcomes research in the utilization of medical devices and diagnostics and the translation of outcomes research findings into practice in Asia-Pacific countries; |
| | To improve equity and efficiency in the rational allocation of health resources, with a focus on medical devices & diagnostic technology in Asia-Pacific countries; |
| | To compare outcomes research for medical devices and drugs in Asia-Pacific countries. |
| Chair/Co-Chair | Kai Hong Phua AB SM PhD, Joint Professor, Health Policy and Management, Lee Kuan Yew School of Public Policy, National University of Singapore, Singapore  
Xiaoli Tang MSc, MA, Deputy Chief, Policy Davison, Medical Insurance Department, Ministry of Labor and Social Security, Beijing, China |
| Speakers/topics | Policy Issues in the Economics and Financing of Medical Technology in Asia-Pacific |
| | Kai Hong Phua AB SM PhD, Joint Professor, Health Policy and Management, Lee Kuan Yew School of Public Policy, National University of Singapore, Singapore |
| | Role of Innovation in Medical Technology in the Efficient Allocation of Health Care Resources |
| | Ashoke Bhattacharjya PhD, Executive Director, Health Outcomes and Policy, Johnson & Johnson Medical Asia Pacific |
| | Synergies and Uniqueness: Focus on Differences between Medical Devices and Drugs Outcomes Research |
| | Isao Kamae MD, DrPH, Professor & Chair, Graduate School of Health Management, Keio University, Kanagawa, Japan |
| Rapporteur(s) | Yingyao Chen PhD, Associate professor, School of Public Health, Fudan University, Shanghai, China  
Anna Zhao MD, MBA, Trade & Investment Manager (LifeSciences), British Embassy, Beijing, China |
| Sponsor(s) | Johnson & Johnson Medical Asia Pacific, Medtronic Inc |