Health Technology in Asia-Pacific
ISPOR AP MDD Council Panel at the 11th Global Forum for Health Research
(October 29 – November 2, 2007, Beijing, China)

DEBRIEFING

The ISPOR Asia-Pacific Medical Device & Diagnostics Council had a successful panel on “Health
Technologies in Asia-Pacific Region” at the 11th Global Forum for Health Research in Beijing, China, October
30, 2007. The Forum was co-organized by the Ministry of Health of China, and sponsored by WHO, World
Bank, and other organizations.

According to Susan Jupp, Head of External Relations of the Forum, the topic health technology was the first
time being included in the Forum program.

1. Dr. Phua Kaihong(Chair) gave a presentation on Policy Issues in the Economics and Financing of Medical
Technology in Asia-Pacific, Dr. Ashoke Bhattacharjya on Role of the Technology Innovation in the Equitable and
Efficient Allocation of Medical Devices & Diagnostics and Dr. Isao Kamae on Synergies and Uniqueness: Focus
on Differences between Medical Devices and Drugs Outcomes Research.

2. We were honored to have Professor Jie Chen to co-chair the panel. Professor Chen also gave great comments
and shared some cases during the panel discussion. We were so glad to have Dr. Anna Zhao and Dr. Yingyao
Chen as the panel rapporteurs. Dr. Zhao and Dr. Chen provided a Session Report for the Forum, which will be
shared separately with all members.

3. It was observed that about 60 people attended the panel discussion, which was quite an exciting number
considering that there were 8 concurrent sessions, and the topic was unique. Based on the feedbacks from the
discussion, all three speakers considered this as a good topic and would like to have it further discussed,
focusing more on Health Technology Assessment, either as a forum or a special session at the upcoming ISPOR
3rd Asia-Pacific Conference (7-9 September, 2008, Seoul, South Korea
(http://www.ispor.org/Events/Index.aspx?eventId=26).

4. Prior to the panel, a lunchtime meeting was organized for all speakers and rapporteurs to meet together, and
get familiar with each other.

5. During the Forum, ISPOR was offered an exhibition place. Xing Li, Manager of ISPOR Projects, prepared the
poster and distributed promotional pieces of ISPOR initiatives worldwide. ISPOR official journal Value in
Health, ISPOR Book of Term Health Care Cost, Quality, and Outcomes, and other materials were displayed.