News Across Asia
ISPOR Asia Consortium Newsletter

Co-Editors: Kenneth KC Lee, Hui-Chu Lang, Asrul Akmal Shafie
Editorial Office: ISPOR Asia-Pacific Development
Robert Selby, Nancy Sun, Zandra Yin (photographer)

Volume 1 No. 2 June-August 2012 (Summer Issue)
Dear Friends and Colleagues:

We are delighted to present the Summer Issue of the ISPOR Asia Consortium newsletter News Across Asia. In this issue, we feature recent developments in regional health policy initiatives, pharmacoeconomics (health economics) and outcomes research publications in Asia, educational programs, and ISPOR Asia Consortium and Regional Chapter member achievements.

During the ISPOR 17th International Meeting, held in Washington, DC, USA, June 2-6, 2012, more than five Asia Consortium committee meeting were held during which attendees considered Consortium initiatives, 5th Asia-Pacific Conference issues, Value in Health Regional Issues policies, as well as debriefed on working committee / regional chapter status activities.

Our Asia Consortium working committees are continuing to bring substantive progress to Asia, and HTAnetAsia (AsiaNetHTA), a network of HTA agencies throughout Asia formed in November 2010, has been working to promote the development and implementation of health technology assessment in Asia. Regional chapters are also flourishing, having established three new chapters - Iran, the Philippines and India-Andhra Pradesh within just this past quarter. This increases the number of ISPOR Regional Chapters in Asia to an impressive nineteen.

ISPOR published its first edition of Value in Health Regional Issues (ViHRI) May 2012 which focuses on Asia. The journal features 18 manuscripts on economic evaluation, patient-reported outcomes, preference-based assessment and health policy analysis in Asia. This journal has provided a platform for researchers to disseminate their findings to a broader audience, as well as facilitate the inter-regional exchange of critical knowledge and expertise.

As the science of pharmacoeconomics and outcomes research gains momentum in Asia, it is our hope that this newsletter will serve as a key conduit of not only information, but dialogue between our Consortium and Regional Chapter members. Through your contributions, we are confident we will see boundless innovation and improvement in how health care is managed, delivered and evaluated in our region.

With warm regards,

Co-Editors, News Across Asia

Kenneth KC Lee, BSc (Pharm), MPhil, PhD, Professor of Pharmacy and Head of Pharmacy Programme, School of Medicine and Health Sciences, Monash University, Kuala Lumpur, Malaysia

Hui-Chu Lang, PhD, Professor, Institute of Hospital and Health Care Administration, National Yang-Ming University, Taipei, Taiwan

Asrul Akmal Shafie, BPharm, Pg Dip Health Econs, PhD, MMPS, RPh, Associate Professor, Discipline of Social and Administrative Pharmacy, School of Pharmaceutical Science, Universiti Sains Malaysia, Malaysia
Announcements

ISPOR 5th Asia-Pacific Conference Program Committee is proud to announce the Conference Preliminary Program, featuring 12 short courses, 3 plenary sessions and over 520 presentations (researches/workshops/issue panels/case studies), a 8% increase from the last conference!


Value in Health Regional Issues (ViHRI) Editorial Board Asia is proud to announce the ViHRI Asia 2012 issue, the first issue of the ISPOR new journal, published in May 2012, featuring 18 articles, studying on populations/policies in Asia and by authors in Asia!

All articles are free to view and access at http://www.ispor.org/consortiums/asia/vihriasia_issue1.asp. Manuscript submission for Asia 2013 issue is due on September 15, 2012 at http://www.ispor.org/publications/VIHRI/VIHRImain.asp

ISPOR Asia Consortium wishes to thank 2012-2014 Chair, Dr. Bong-min Yang, and his team members of the 2010-2012 Executive Committee for their excellent service and contributions!

Bong-Min Yang, PhD, 2010-2012 Chair, Executive Committee
Professor of Economics, School of Public Health, Seoul National University
Seoul, South Korea

ISPOR Asia Consortium congratulates and welcomes 2012-2014 Chair, Dr. Surachat Ngorsuraches, and his team members of the 2012-2014 Executive Committee.

Surachat Ngorsuraches PhD, RPh, 2012-2014 Chair, Executive Committee
Associate Professor, Faculty of Pharmaceutical Sciences, Prince of Songkla University
Songkhla, Thailand

ISPOR Asia Consortium congratulates the following three newly established ISPOR Regional Chapters in Asia:

- ISPOR Iran Chapter http://www.ispor.org/regional_chapters/Iran/index.asp
- ISPOR Philippines Chapter http://www.ispor.org/regional_chapters/Philippines/index.asp
- ISPOR India- Andhra Pradesh Chapter http://www.ispor.org/regional_chapters/India-Andhra-Pradesh/index.asp

ISPOR Asia Consortium Education Committee Distance Learning & Onsite Training Subcommittee congratulates the following three ISPOR DLP Chinese Modules:

- Introduction to Outcomes Research
- Use of Public Data in Outcomes Research
- Health-Related Quality of Life (HRQOL) – Basics

All Chinese modules are free to access at http://www.ispor.org/DLP/Index.aspx?DLPLang=Chinese.
Pharmacoeconomic Guidelines in Asia

Malaysia Pharmacoeconomic Guidelines: The Pharmacoeconomic Guidelines for Malaysia was launched during the 1st Pharmacoeconomics Conference, “Pharmacoeconomics - Making Choices in Health Care” and published in March 2012. The guideline was developed in collaboration between the Ministry of Health, ISPOR Malaysia Chapter, important academic institutions and industry organizations.


Indonesia Pharmacoeconomic Guidelines: The PE guidelines of Indonesia have been signed by the Ministry of Health, and it has been implemented for internal use within the Office of Ministry of Health. All government hospitals must use and comply with PE Guidelines, including for deciding which drugs will be allowed to be included in hospital formularies.

Japan Pharmacoeconomic Guidelines: Japan Chapter President, Hiroyuki Sakamaki, made a presentation to the Japanese government on pharmacoeconomics in the context of price setting considerations. It is expected that PE guidelines will soon be incorporated into the Japanese health care decision-making process.

South Korea, Taiwan, Thailand and Mainland China have published PE Guidelines/Submission Guidelines. For access to these guidelines see the ISPOR Pharmacoeconomic Guidelines Around the World at http://www.ispor.org/PEguidelines/index.asp.

Health Policy Analysis in Asia

Following articles were published in Value in Health Regional Issues Volume 1, Number 1, May 2012:

- Drug Utilization Reviews by Community Pharmacists in Japan: Identification of Potential Safety Concerns through the Brown Bag Program
- How Does Out-of-Pocket Payment Affect Choices When Accessing Health Care?—A Qualitative Study on Hypertensive Outpatients in Southern Taiwan

Pharmacoeconomics (Health Economics) & Outcomes Research in Asia

Following research articles published in Value in Health Regional Issues Volume 1, Number 1, May 2012, are available at http://www.ispor.org/consortiums/asia/ViHRIAsia_Issue1.asp:

- Factors Influencing Oral Coxibs Utilization and Expenditure at a Thai Teaching Hospital, Fiscal Year 2007 to 2009
- Cost-Effectiveness Analysis of Hepatitis B Immunization in Vietnam: Application of Cost-Effectiveness Affordability Curves in Health Care Decision Making
- Generalized Cost-Effectiveness Analysis of Pharmaceutical Interventions for Primary Prevention of Cardiovascular Disease in Thailand
- Cost of Illness of Chronic Hepatitis B Infection in Vietnam
- Economic Evaluation of Rehabilitation Services for Inpatients with Stroke in Thailand: A Prospective Cohort Study
- The Cost of Providing HIV/AIDS Counseling and Testing Services in Vietnam
- Attributable Cost and Length of Stay for Patients with Enoxaparin-Associated Bleeding
- Economic Evaluation of Anastrozole Versus Tamoxifen for Early Stage Breast Cancer in Singapore
- Cost Assessment of Implementation of Immune Tolerance Induction in Iran
- Cost-Effectiveness of Sertindole among Atypical Antipsychotics in the Treatment of Schizophrenia in South Korea
- Aprepitant for Patients Receiving Highly Emetogenic Chemotherapy: An Economic Analysis for Singapore

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Patient-Reported Outcomes
- Are English and Chinese Versions of the Audit of Diabetes-Dependent Quality of Life Equivalent? An Exploratory Study Based on the Universalist Approach
- Validation of the Schizophrenia Quality of Life Scale Revision 4 among Chronic Schizophrenia Patients in Malaysia

Preference-Based Assessment
- Health State Utility Assessment for Breast Cancer

Conceptual Paper
- Reconciling Cancer Care Costs Reported by Different Government Agencies in Taiwan: Why Costing Approach Matters?

ISPOR Asia Consortium Publication Committee Good Outcomes Research Practices & Publications Subcommittee is proud to announce the selected ISPOR Good Practices for Outcomes Research are to be translated into Chinese (Traditional and Simplified), Korean and Thai. Good practices English are available at http://www.ispor.org/workpaper/practices_index.asp.

Education in Asia

ISPOR Short Courses for Asia
ISPOR Asia Consortium Education Committee Asia-Pacific Conference Short Course Subcommittee thanks the following short course faculty members for their willingness to teach twelve ISPOR Short Courses to be offered at the ISPOR 5th Asia-Pacific Conference. Holding to the importance of regional representation, each course includes at least one faculty member from Asia.
- Introduction to Pharmacoeconomics: David B. Matchar, MD
- Introduction to Modeling: Shu-Chuen Li, PhD, MS, MBA
- Introduction to Retrospective Database Design and Analysis: Jeff J. Guo, PhD, B. Pharm; Grace Hui-Min Wu, PhD; Hong Li, PhD, MPH
- Introduction to Health Technology Assessment: Uwe Siebert, MD, MPH, MSc, ScD; Yen-Huei Tarn, PhD, MS; Jeonghoon Ahn, PhD, MA
- Introduction to Patient-Reported Outcomes: Bruce Crawford, MA, MPH; Kaiping Grace Yao, PhD
- Meta-Analysis and Systematic Literature Review: Nathorn Chaiyakunapruk, PharmD, PhD
- Financial Impact/ Cost of Illness: Sean D. Sullivan, PhD; Wen-Yi Shau, PhD
- Statistical Considerations in Health Economics Evaluations: Jalpa A. Doshi, PhD; Chee-Jen Chang, PhD
- Transferability of Cost-Effectiveness Data between Countries: Michael F. Drummond, PhD; Raoh-Fang Pwu, PhD
- Applied Modeling: Mark Roberts, MD, MPP; Hsing Luh, PhD
- Pharmaceutical/ Biotech Pricing & Reimbursement Methodologies: Jack M. Mycka; Shanlian Hu, MD, MSc; Manny Papadimitropoulos, PhD
- Network Meta-Analysis and Indirect Treatment Comparisons: Shannon Cope, MSc; Nathorn Chaiyakunapruk, PharmD; Jeonghoon Ahn, PhD, MA

To view course descriptions and full information of faculty credentials, please visit http://www.ispor.org/conferences/Taipei0912/ShortCourses_090212.asp#SunAMSC1.

ISPOR Distance Learning Program in Chinese
ISPOR Asia Consortium Education Committee Distance Learning and Onsite Training Subcommittee appreciates and acknowledges the following contributors and the participating chapters/university (Beijing Chapter, China Pharmaceutical University, Chinese MDA-PE Chapter, Shanghai Chapter and Singapore Chapter) for their great efforts in translating ISPOR DLP modules in Chinese (Simplified):
- Introduction to Outcomes Research
Translator: Feili Zhao, PhD, School of Biomedical Sciences and Pharmacy, University of Newcastle, Australia

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Reviewers: Hongchao Li, PhD, China Pharmaceutical University, Nanjing, China
Kevin Lu, PhD, University of South Carolina, South Carolina, USA
Narrator: Hongchao Li, PhD, China Pharmaceutical University, Nanjing, China
➢ Use of Public Survey Data in Health Outcomes Research
Translator: Minghui Li, MS, China Pharmaceutical University, Nanjing, China
Reviewers: Jeff Guo, BPharm, PhD, University of Cincinnati Medical Center College of Pharmacy, Cincinnati, USA
Yingyao Chen, PhD, Fudan University, Shanghai, China
Narrator: Minghui Li, MS, China Pharmaceutical University, Nanjing, China
➢ Health-Related Quality of Life (HRQOL) – Basics
Translator: Luying Zhang, PhD, Fudan University, Shanghai, China
Reviewers: Hongchao Li, PhD, China Pharmaceutical University, Nanjing, China
Minghui Li, MS, China Pharmaceutical University, Nanjing, China
Narrator: Luying Zhang, PhD, Fudan University, Shanghai, China
➢ Introduction to Pharmacoeconomics (coming soon!)
Translator: Hongchao Li, PhD, and Xinke Zhang, PhD, China Pharmaceutical University, Nanjing, China
Reviewers: Shanlian Hu, PhD, Fudan University, Shanghai, China
Frank Liu, PhD, Baxter HealthCare Corporation, Deerfield, IL, USA
Narrator: AiXia Ma, China Pharmaceutical University, Nanjing, China
➢ Introduction to Systematic Reviews & Meta-Analysis (coming soon!)
Translator: Chinese MDA-PE Chapter
Reviewers: Jeff J. Guo, BPharm, PhD, University of Cincinnati, College of Pharmacy, Cincinnati, USA
Luo Nan, PhD, National University of Singapore, Singapore
Narrator: Shanlian Hu, PhD, Fudan University, Shanghai, China

Modeling Methods for Health Economic Evaluation in Hong Kong
A short course instructed by Dr. Mark Sculpher will be held on July 25-27, 2012 in Hong Kong, China. Program is available at http://www.ispor.org/consortiums/asia/activities_modelling-methods.asp

ISPOR Conference in Asia

ISPOR 5th Asia-Pacific Conference, September 2-4, 2012, Taipei International Convention Center, Taipei, Taiwan

Government Presentation
The Future of Taiwan Health Care System and Policies
Chun Chen, Premier of the Executive Yuan (invited)

Plenary Sessions:
➢ Health Technology Assessment in the Significantly Evolving Health Care Systems in Asia
Moderator: Chee-Jen Chang, PhD
Speakers: Wen-Ta Chiu, MD, PhD; Kook-hyun Cho; Jie Chen, PhD
Panelists: Sheldon Kong, PhD; Manny Papadimitropoulos, PhD
➢ Involving Patients and Health Care Practitioners in Health Care Decisions: Learning From Each Other
Moderator: Yen-Huei Tarn, MS, PhD
Speakers: Sir Andrew Dillon; Durhane Wong-Rieger, PhD; Stephen Mason, LLB, DipCM, FCPA, FCSA, JP
Panelist: Cheng-Hua Lee, PhD; Taec-jin Lee, PhD
➢ Challenges of Adopting New Innovative Technologies in Health Care Coverage Decision-Making in Asia
Moderator: Bong-min Yang, PhD
Speakers: Jianying Guo; Netnapis Suchonwanich; Hasbullah Thabrany, MD, PhD, MPH; Hong Li, PhD, MPH
Panelists: Isao Kamae, MD, DrPH; Jianwei Xuan, PhD, MD

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ISPOR Asia Consortium Reception
Monday, September 3, 2012, 8:30pm-10:00pm
Meeting Leaders in Asia! ISPOR Asia Consortium welcomes all delegates to join us.
For Support Opportunities, see http://www.ispor.org/conferences/Taipei0912/SupportOpportunities.asp

Exhibitor’s Reception
Monday, September 3, 2012, 7:00pm-8:30pm
Meeting Poster Authors and Exhibitors! Open to all delegates.
For Exhibit Opportunities, see http://www.ispor.org/Exhibit_Sponsor/ExhibitorOpportunities.aspx?event=4.

Welcome Reception
Sunday, September 2, 2012, 9:00pm-11:00pm, sponsored by Taipei City Government.
Meeting Colleagues and Friends from all over the World! Open to all delegates.

Post-Conference Cultural Event
Come to see the sights of beautiful Taipei! Three unique tours are being offered to conference registrants. These tours are free, but space is limited. To register, please visit http://registrano.com/events/ispor-5th-asia-pacific-conference-post-tour.

Conference Program Committee Co-Chairs
On behalf of the Conference Program Committee http://www.ispor.org/conferences/Taipei0912/committee.asp, we welcome and look forward to seeing you in Taipei.

Yen-Huei (Tony) Tarn, MS, PhD
Executive Director, Center for Pharmaceutical Care Development
Taiwan Pharmacist Association, Taipei Taiwan

Chee-Jen Chang, PhD
Director, Clinical Informatics and Medical Statistics Research Center, and Professor, Graduate Institute of Clinical Medical Sciences, Chang Gung University, Taoyuan, Taiwan

ISPOR Asia Consortium

Asia Consortium Face-to-Face Meetings during ISPOR 17th International Meeting
The Asia Consortium organized five committee meetings during the ISPOR 17th Annual International Meeting held in Washington, DC, during which new business discussions were held and key decisions were made. Here are some of the highlights of our major face-to-face meetings:
http://www.ispor.org/consortiums/asia/BusinessMeetings.asp.
Asia Consortium Business Meeting: More than 50 attendees participated in the Asia Consortium Business Meeting. Key discussions focused on the reports from the Asia Consortium Asia-Pacific Conference Program Committee, Education Committee, Publication Committee, Value in Health Regional Issues Editorial Board (Asia), Health Technology Providers (Industry) Committee and HTAnetAsia/AsiaNetHTA. In addition there were presentations by ISPOR Beijing, Chinese MDA-PE, Hong Kong, India-Karnataka, Japan, Shanghai, Taiwan and Thailand Chapters.

Value in Health Regional Issues Asia Editorial Board & Editorial Advisory Board Meeting: Editorial and Advisory Board members came together to share ideas for strengthening and promoting the new journal. In an effort to increase manuscript submissions, a suggestion was made to consider manuscripts by authors from other regions as long as the manuscripts’ content remains focused on Asia-specific issues.

ISPOR 5th Asia-Pacific Conference Committee Meeting: The Committee presented the progress made on the Conference program: a total of 521 abstracts/proposals were submitted and 475 were accepted, a 25% increase in submission and a 10% increase in presentation from the 4th Asia-Pacific Conference. Additionally, TaSPOR, the Conference co-organizer, shared information about city government co-sponsored tours of Taipei after the conference. The Committee called for conference supporters. Support opportunities are available at http://www.ispor.org/conferences/Taipei0912/SupportOpportunities.asp and exhibit opportunities are at http://www.ispor.org/Exhibit_Sponsor/ExhibitorOpportunities.aspx?event=4.

Asia Consortium Leadership Meeting: Considering the rapid growth of the Consortium and exciting projects that are in progress, Asia Consortium leaders met to discuss the vision of the Consortium, new initiatives for HTAnetAsia/AsiaNetHTA and regional chapter networks.

Chinese Delegation Roundtable: The Chinese delegation roundtable hosted nearly twenty delegates from mainland China, all director-level managers of pharmacy departments in large state hospitals. Following the theme “Pharmacoeconomics and Outcomes Research in Health Care Decision-Making” the roundtable featured presentations from Dr. William McGhan, Dr. Yen-Huei (Tony) Tarn, Dr. Haiqin Rong, Dr. Jeff. J. Guo, Dr. Scott Ramsey, and Dr. Uffe Jon Ploug. The roundtable was moderated by Dr. Shanlian Hu.

For more information and photos on the Consortium meeting, please see http://www.ispor.org/consortiums/asia.asp.

ISPOR Asia Consortium 2012-2014 Leadership
We wish to thank the 2010-1012 Chairs for their excellent service and contributions, and we congratulate and welcome the 2012-2014 chairs for the following Committees:

- Advisory: 2011-2013 Chair Jennifer Sung, PhD, 2011-2013 Chair-Elect Jianwei Xuan, PhD
- Education: 2010-2012 Chair Nathorn Chaiyakunapruk, PhD, 2012-2014 Chair Bruce Crawford, MA, MPH
  - Short Course: 2010-2012 Chair Usa Chaikledkaew, PhD, 2012-2014 Chair Wen Chen, PhD
  - Distance Learning & Onsite Training: 2010-2012 Chair Jeonghoon Ahn PhD, 2012-2014 Chair Nan Luo, PhD

Executive Committee Chair: Bong-min Yang
Advisory Committee Chair: Jennifer Sung

Asia Consortium Business Meeting
Monday, June 4, 2012, 7:00-8:15AM

ISPOR President: Mark J. Sculpher
ISPOR President-Elect: Deborah Marshall

For more information and photos on the Consortium meeting, please see http://www.ispor.org/consortiums/asia.asp.
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- Publication: 2010-2012 Chair Kenneth KC Lee, PhD, 2012-2014 Chair Gordon G. Liu, PhD
- Value in Health Regional Issues Editorial Board Asia: 2012-2014 Co-Editor-in-Chief Bong-Min Yang, PhD, 2012-2014 Co-Editors Nathorn Chaiyakunapruk, PharmD, PhD, Jeff J. Guo, MS, PhD, Kenneth KC Lee, MPhil, PhD, RPh
- Industry: 2010-2012 Chair- Yen-Huei (Tony) Tarn, PhD, 2012-2014 Chair- Hsiao-Yi Lin, MD
- HTA: 2010-2012 Chair- Gilberto De Lima Lopes, MD, 2012-2014 Chair- Hsiao-Yi Lin, MD
- Policymakers & Payers: 2010-2012 Chair- Nilakantha Bhoi, PharmD, 2012-2014 Chair- Shanlian Hu, MD

For more information of Working Committee leadership, please see http://www.ispor.org/consortiums/asia.asp.

Value in Health Regional Issues Editorial Board Asia

Co-Editor-In-Chief

**Bong-Min Yang, PhD**
Co-Editor-In-Chief (January 2012-December 2014)
Professor of Economics
School of Public Health, Seoul National University
Seoul, South Korea

Co-Editors (Asia)

**Nathorn Chaiyakunapruk, PharmD, PhD**
Co-Editor (January 2012-December 2014)
Director of Center of Pharmaceutical Outcomes Research and Associate Professor of Pharmacy,
Faculty of Pharmaceutical Sciences, Naresuan University
Phitsanulok, Thailand

**Jeff Jianfei Guo, BPharm, MS, PhD**
Co-Editor (January 2012-December 2014)
Professor, Pharmacoepidemiology and Pharmacoeconomics
College of Pharmacy, University of Cincinnati Health Academic Center
Cincinnati, Ohio, USA

**Kenneth KC Lee, BSc (Pharm) MPhil PhD Reg Pharm (HK)**
Co-Editor (January 2012-December 2014)
Professor of Pharmacy & Head of Pharmacy
Jeffrey Cheah School of Medicine and Health Sciences, Monash University Sunway campus
Kuala Lumpur, Malaysia

Value in Health Regional Issues Editorial Advisory Board Asia
ViHRI Editorial Advisory Board Asia has been established. For board member information, please see http://www.ispor.org/consortiums/asia/ViHRI-EditorialBoard_Committee.asp.

ISPOR Regional Chapters in Asia

The number of ISPOR Regional Chapters in Asia has risen to 19. Each chapter is making excellent contributions in pharmaco economics and outcomes research. For detailed chapter activities and accomplishments, please view on ISPOR Regional Chapter websites: http://www.ispor.org/regional_chapters/index.asp.

Beijing Chapter: The 4th Huaxia Forum, entitled “Value Pricing and Reimbursement: From PE Guidelines to Policy” was held on May 5, 2012. It was hosted by Peking University’s Guanghua School of Management, with leadership from

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Professor Gordon G. Liu, Professor Shu-Chuen Lee, Professor Kenneth KC Lee and Professor Hui-Chu Lang. For program of the forum, please see http://www.ispor.org/regional_chapters/Beijing/index.asp.

**Chinese MDA-PE Chapter:** Chinese MDA-PE Chapter has conducted the project *Innovation of Disease Management System in Rural China*, an important part of the *Health XI Project* initiated by the Ministry of Health and the World Bank in 2009, which was designed to meet the challenges of health care reform in rural China, such as establishing a health insurance system, improving the health service system, and providing critical public health service for rural residents. For more information, please see 2011 Chinese MDA-PE Chapter Annual Report at http://www.ispor.org/regional_chapters/China/index.asp.

**Hong Kong Chapter:** Hong Kong Chapter hosted a key symposium in March, and will also feature a Modeling Course instructed by Dr. Mark Sculpher in July, 2012. For symposium details, please see http://www.ispor.org/consortiums/asia/activities_modelling-methods.asp.

**India-Karnataka Chapter:** India-Karnataka Chapter is co-organizing a national seminar entitled “Scope and Challenges in Patient Reported Outcomes Research” with Association of Community Pharmacists of India (ACPI) to be held on July 7, 2012 at Manipal College of Pharmaceutical Sciences, Manipal, India. For program details, please see http://www.ispor.org/regional_chapters/India-Karnataka/index.asp.

**Indonesia Chapter:** Indonesia Chapter is actively developing the science of pharmacoeconomics and outcomes research in Indonesia by translating ISPOR Book of Terms into Bahasa Indonesia and Professor Ahmad Fuad Afdhal, Indonesia Chapter President, has published two pharmacoeconomics books in Bahasa Indonesia in the past year. For more information, please see http://www.ispor.org/regional_chapters/Indonesia/index.asp.

**Japan Chapter:** Japan Chapter held the 9th Annual Chapter Meeting on March 25, 2012, entitled “Roles of Medical Economics Assessment in Japanese Health Care Policy.” Presentations by Dr. Hiroyuki Sakamaki and Dr. Shunya Ikeda were among the many outlined. The Japan Chapter also had key representation in attendance at the ISPOR 17th International Meeting, including Chapter founder Dr. Isao Kamae. For more information of the annual meeting, please see http://www.ispor.org/regional_chapters/Japan/index.asp.

**Korea Chapter:** Korea Chapter hosted two workshops on “Budget Impact Analysis” and “Measuring Drug Cost in Cost-Effectiveness Analysis” on April 16, 2012 at the Yonsei University School of Public Health, Seoul, South Korea. For more information, please see http://www.ispor.org/regional_chapters/Korea/index.asp.

**Malaysia Chapter:** During the chapter conference entitled “Pharmacoeconomics - Making Choices in Health Care”, the Malaysian Pharmacoeconomic Guidelines were launched through collaboration between the Malaysia Chapter (MySPOR), the Ministry of Health, and academic institutions. MySPOR was recently formed to raise awareness of the science in the region. To view the new Malaysia PE guidelines, please see http://www.pharmacy.gov.my/aeimages/File/Publication/Pharmacoeconomic_Guideline_For_Malaysia_-_March_2012.pdf.

**Mongolia Chapter:** Mongolia Chapter member Dr. Munkhdelger of the Ministry of Health organized a nationwide survey on the financing and supply of government paid medicine in 2011. The result was used for government resolution /Joint Decree of Ministers of Health and Finance/ to approve a list of government subsidized drug in April 2012. Chapter members are now working on the draft of the government decree to approve discount drug rate. For more information, please see http://www.ispor.org/regional_chapters/Mongolia/index.asp.

**Shanghai Chapter:** Shanghai Chapter recently presented a pharmacoeconomics forum on “Payment Policy and Negotiation Mechanisms” on April 21, 2012. It featured presentations from Drs. Wen Chen, Shanlian Hu and Jianwei Xuan. For more information of the forum, please see http://www.ispor.org/regional_chapters/Shanghai/index.asp.

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Singapore Chapter: Singapore Chapter hosted a “Health Care Decision-Making in the Age of Personalized Medicines” Symposium on May 18-19, 2012, which featured ISPOR Past President Scott Ramsey as plenary speaker. Additionally, the National University of Singapore (NUS) added their PE/OR PhD/ MSc (research) program to the ISPOR educational Directory. For more information, please see http://www.ispor.org/regional_chapters/Singapore/index.asp.

Taiwan Chapter: Taiwan Chapter (Taiwan Society for Pharmacoeconomics and Outcomes Research, TaSPOR) has been working very hard in preparing a successful Asia-Pacific Conference in Taipei. Through the support of the Conference Advisory Committee they recently held their 9th Preparatory meeting and secured critical funding from the Taiwanese government to host cultural events. For more information, please see http://www.ispor.org/regional_chapters/Taiwan/index.asp.

Forum of Asia Huaxia Pharmacoeconomics and Health Technology Assessment: A joint activity among Chinese speaking chapters since 2009, Huaxia Forum has been a successful model of chapter collaboration. The Fifth Forum is tentatively scheduled for April 2013 in Taipei, Taiwan. The Forth Forum was held at Peking University’s Guanghua School of Management on May 5, 2012 with over 200 attendees present to discuss “Value Pricing and Reimbursement: From PE Guidelines to Policy.” More information on Huaxia Forums is available on ISPOR Regional Chapters at http://www.ispor.org/regional_chapters/Beijing/index.asp.

Chapters in Oceania
Australia Chapter: Australia Chapter Inaugural Workshop will be held on August 13, 2012 on “New Frontiers in Quality of Life and Utility Assessment” at University of Technology Sydney. For more information, please see http://www.ispor.org/regional_chapters/Australia/index.asp.

ISPOR Asia Consortium & Regional Chapter Member Accomplishments

ISPOR Distinguished Service Award Recipients

Asia Consortium congratulates Dr. Mingliang Zhang, PhD, Senior Director of Market Access, Public Health & Vaccines, Janssen Global Services, Horsham, PA, USA, for having been presented with the ISPOR Distinguished Service Award for his tenure as the Asia Consortium Advisory Committee Chair (2009-2011).

Asia Consortium also congratulates Dr. Gordon G. Liu, PhD, Professor of Economics, and Executive Director, The Health Economics and Management Institute, Peking University Guanghua School of Management, Beijing, China, for his service as Value in Health Co-editor. He is noted as being the first Co-editor from the Asia region in more than 10 years.

Asia Consortium leadership Dr. Gordon G. Liu, Dr. Kenneth KC Lee and Dr. Shanlian Hu have received ISPOR Distinguished Service Award for their service as the Executive Committee Chair between 2004-2010.

Director of ISPOR Board of Directors

Asia Consortium congratulates Dr. Kenneth KC Lee, PhD, Professor of Pharmacy and Head of Pharmacy Programme, School of Medicine and Health Sciences, Monash University, Kuala Lumpur, Malaysia, for having been elected for the position of the Director on the ISPOR Board of Directors 2012-2014!

The ISPOR Board of Directors has been well-represented by experts from Asia. Past directors from Asia include Dr. Isao Kamae (Japan, 2004-2006), Dr. Shu-Chuen Li (Singapore, 2006-2008), Dr. Shanlian Hu (Mainland and Dr. Bong-Min Yang (South Korea, 2010-2012).
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Member-Reported Accomplishments

Asia Consortium congratulates Dr. Anwar-ul-Hassan Gilani, PhD, ISPOR Pakistan Chapter President, and Professor, Aga Khan University Medical College, Karachi, Pakistan, for receiving a Research Productivity Award from the Prime Minister of Pakistan and the Pakistani Ministry of Science and Technology.

Members of India-Karnataka Chapter published:

Members from Japan published:

Members of Mongolia Chapter published:
- S. Gantugs, O. Chimedsurem P.Tseden, 2012. “Patient satisfaction survey on health services of the district’s hospitals in the city of Ulaanbaatar” HSUM.
- D. Alimaa, S. Tsetsegmaa, Kh. Daariimaa, 2012. “Some result of the determination of α- asaron in rhizome of Acorus calamus L” HSUM

Members of Singapore Chapter published:
Join the ISPOR Asia Consortium!

We warmly invite everyone within our community of regional experts, academicians, industry leaders, patients, payers and decision-makers to join the ISPOR Asia Consortium. The Consortium was founded in August 2004 with the purpose of providing an information sharing platform for health care stakeholders in Asia, promoting the science of pharmacoeconomics and outcomes research among regional decision-makers, educating ISPOR members about Asia regional issues and supporting the Asia Regional Chapters. As evidenced by all of the events and achievements that we have reported, Asia Consortium members are directly involved in shaping the health care landscape in Asia. And as Asia continues to grow in importance and prominence on the world stage, the Consortium is well-positioned to not only promote Asia achievements to the rest of the world, but to also bring all regions together to achieve an unprecedented level of cooperation for global health care excellence. We encourage you to be a part of a growing community that brings meaningful change, and where your contributions have a voice. There is no cost to join, but the rewards are immense. To join the ISPOR Asia Consortium, visit [http://www.ispor.org/consortiums/asia.asp](http://www.ispor.org/consortiums/asia.asp).

We thank our readership, and welcome your comments and news updates at asiaconsortium@ispor.org