



ISPOR 15TH ANNUAL EUROPEAN CONGRESS

3-7 NOVEMBER 2012 • ICC BERLIN • BERLIN, GERMANY

KEY INFORMATION

ANNUAL CONGRESS OBJECTIVES

Participants will be able to:

- Learn new pharmacoeconomic methodologies and outcomes research techniques;
- Improve the quality of their decision making by better utilization of pharmacoeconomic studies; and
- Learn the latest about measuring quality of life and selecting appropriate survey instruments.

REGISTRATION MATERIALS

The following materials are included in your registration packet:

- **Short Course ticket for each Short Course** for which you are registered (you MUST bring your Short Course ticket to the room to collect your materials);
- **One complimentary drink ticket** to the Exhibitors' Open House Reception: Monday, 5 November: 17:45-19:30;
- **One complimentary drink ticket** to the Exhibitors' Wine & Cheese Reception: Tuesday, 6 November: 17:15-19:00;
- Social Event wristband (if pre-registered);
- Attendee list which includes attendee name, organization, and country, based on the data collected at the time of registration;
- Other promotional information

PLEASE NOTE: Registration bags and *Value in Health* Volume 15, Issue 7 are available for pick-up near ISPOR Registration.

CONGRESS REGISTRATION/SESSIONS

Separate registration is required for all Short Courses (Saturday, 3 November and Sunday, 4 November) and for the Social Event (Tuesday, 6 November). Please see ISPOR Registration for details. A schedule of ISPOR Group meetings, which are by invitation only, is provided on page 35.

Congress registration is inclusive of symposia on Sunday, 4 November and all sessions Monday-Wednesday, no pre-registration is required. We encourage use of the ISPOR Personal Scheduler (at <http://ispor.confex.com/ispor/euro15/schedule/index.cgi> or scan this QR code) which enables you to select the sessions you wish to attend and create a personal daily Congress itinerary.



ISPOR SOCIAL MEDIA

Follow ISPOR through:

ISPOR LinkedIn Discussion Group:

http://www.linkedin.com/groups?gid=4158822&trk=hb_side_g

ISPOR LinkedIn Company Page:

<http://www.linkedin.com/company/international-society-for-pharmacoeconomics-and-outcomes-research>

Twitter: Follow @ISPORorg

Be part of the live discussion! Tweet your comments during the Congress using #ISPORBerlin



RESEARCH PODIUM & POSTER ABSTRACTS

Abstracts for all podium and poster research presentations given at the ISPOR 15th Annual European Congress are published in *Value in Health* Volume 15, Issue 7. The page numbers to the left of the program items refer to the research abstract page number in this issue. *Value in Health* Volume 15, Issue 7 is available to ISPOR members and 15th Annual European Congress registrants on-line at: http://www.ispor.org/valueinhealth_index.asp. You can pick-up a hard copy of this issue of *Value in Health* adjacent to ISPOR registration.

FINANCIAL DISCLOSURE INFORMATION

Research podium & poster presentation financial disclosure information is available online at: http://www.ispor.org/valueinhealth_index.asp and in *Value in Health* Volume 15, Issue 7. Faculty and staff involved in the planning or presentation of this meeting are required to disclose all real or apparent commercial financial affiliations related to meeting content. This information is available on request at the ISPOR Registration desk.

HANDOUTS/PRESENTATION SLIDES/POSTERS

HANDOUTS

- **Plenary Sessions** Handouts for the plenary session are available in the session room at the time of the presentations.
- **Research Presentations, Workshops & Issue Panels** Handouts for research (podiums and posters), workshops and issue panels are the sole responsibility of the presenting author(s). ISPOR requires all contributed presenters to provide at least 200 copies of their handouts.
- **ISPOR Forums** Handouts for ISPOR Forums are available in the session room at the time of the presentations.
- **Educational Symposia** Handouts for symposia are the sole responsibility of the host organization. ISPOR suggests all symposium hosts provide at least 500 copies of their handouts.
- **All Remaining & Additional Handouts** All remaining or additional handouts will be made available at the Handout Table near the Central Lobby.

PRESENTATION SLIDES/POSTERS

Congress plenary session, issue panel, workshop, ISPOR forum, and symposia slides as PDFs will be available at www.ispor.org during/after the congress, subject to speaker approval.

Podium & poster presentation abstracts and released slide or poster PDFs are available at the ISPOR Outcomes Research Digest (a searchable database of over 20,000 research papers presented at ISPOR meetings) at: http://www.ispor.org/research_study_digest/index.asp or scan this QR code.

ISPOR



Outcomes Research Digest



SPEAKER INFORMATION

All speakers are requested to arrive at their presentation room 15 minutes prior to the session start time with their presentation on a USB/Flash Drive and required handouts (for podium, workshop and issue panel presentations). ISPOR staff will assist the presenter with loading their presentation. Please note that all presentations submitted to ISPOR by the specified advance deadline will be pre-loaded onto the computer in the session room.

A **speaker ready room** is provided in **Room 47** with the following opening hours:

Sunday, 4 November: 12:00-17:00

Monday, 5 November: 8:00-17:00

Tuesday, 6 November: 8:00-17:00

Wednesday, 7 November: 8:00-15:00

A **copy service** is available in the **ICC Business Centre (Entrance Level)** with the following opening hours:

Saturday, 3 November: 8:00-18:00

Sunday, 4 November: 8:00-18:00

Monday, 5 November: 8:00-18:00

Tuesday, 6 November: 8:00-18:00

Wednesday, 7 November: 8:00-18:00



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KEY INFORMATION CONTINUED

ABSTRACT SUBMISSION HISTORICAL INFORMATION

During the ISPOR 15th Annual European Congress, 1509 posters, 60 research podiums, 33 workshops and 15 issue panels will be presented.

Year	Research	Workshop	Issue Panel	Case Studies	Total	Not Accepted (%)
1999	177	25	-	-	202	7%
2000	234	30	-	-	264	11%
2001	357	37	-	-	394	10%
2002	401	26	-	-	427	9%
2003	590	41	-	-	631	14%
2004	622	28	7	-	657	13%
2005	797	49	10	-	856	12.5%
2006	715	41	8	-	764	11%
2007	828	66	18	5	917	10.9%
2008	1075	69	14	10	1168	12.4%
2009	1322	53	15	8	1398	9%
2010	1279	57	36	20	1392	9%
2011	1570	85	31	10	1696	9%
2012	1705	90	47	9	1851	11.7%

ISPOR RESEARCH PRESENTATION AWARDS



Awards are given for the Best Research Presentations for podiums and posters in the categories of GENERAL, NEW INVESTIGATOR, and STUDENT (up to 3 in each category).

All research podium presentations are considered for an award. Research poster presentations in the top 10%, based on abstract review score, are considered for a poster presentation award. These are identified with a rosette and will be judged during the meeting.

ISPOR 15th Annual European Congress Research Presentation Awards will be presented immediately after the 3rd Plenary Session on Wednesday, 7 November at 12:30.

EXHIBITS

Exhibits will be on view in **Poster Hall & Lobby Areas**

Monday, 5 November: 8:30-19:30

Tuesday, 6 November: 8:30-19:00

Wednesday, 7 November: 8:30-15:00

NEW! eJOBS EMPLOYMENT CENTER

Interview rooms are available during the Congress as a feature of the new ISPOR eJOBS Employment Center. Employers must have a job position posted on ISPOR's eJOBS to use the interview rooms (**Room 48**), and should access the online scheduler to schedule interviews. Access to a candidate's database is included with the purchase of an eJOBS employment advert. For more information please see ISPOR.org/employment or scan this code.



INTERNET ACCESS

The ICC Berlin offers complimentary wireless in the lobby areas. Please note, however, that connection speeds will vary depending on the volume of users.

For the convenience of Congress attendees, internet stations are provided in the **Poster Hall and Central Lobby**.

Sponsored by Pharmerit International.



ACPE CONTINUING MEDICAL & CONTINUING PHARMACEUTICAL EDUCATION ACCREDITATION

The ISPOR 15th Annual European Congress Short Course Program is co-sponsored by Purdue University College of Pharmacy, Continuing Education Division and ISPOR.



For pharmacists (CPE): Attendees can earn up to 4 CPE credits per each accredited half-day short course session attendance, and up to 7.5 CPE credits per each accredited full day short course session attendance at the ISPOR 15th Annual European Congress. Purdue University College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. These are application-based, continuing education activities of Purdue University, an equal access/equal opportunity institution. Complete UAN, CPE/CME and disclosure information is listed within the Continuing Education Attendance and Evaluation Booklet. To receive the maximum number of credits for these continuing education activities, participant must attend entire sessions and complete all registration and evaluation requirements.

For physicians (CME): This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Purdue University College of Pharmacy and ISPOR. Purdue University College of Pharmacy, an equal access/equal opportunity institution, is accredited by the ACCME to provide continuing medical education for physicians. Purdue University College of Pharmacy designates this live activity for a maximum of up to 4 AMA PRA Category 1 Credit (s) TM per each accredited half-day short course attendance, and up to 7.5 AMA PRA Category 1 Credit (s) TM per each accredited full day short course attendance, towards the AMA Physician's Recognition Award. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty Disclosure Statement: All faculty AND staff involved in the planning or presentation of continuing education activities sponsored/provided by Purdue University College of Pharmacy are required to disclose to the audience any real or apparent commercial financial affiliations related to the content of the presentation. All ISPOR and Purdue University College of Pharmacy staff have nothing to disclose.

Instructions:

If you pre-registered: A Continuing Education materials ticket is included in your registration packet. Redeem this ticket at the on-site registration desk for the ISPOR 15th Annual European Congress Short Course Program Continuing Education Attendance and Evaluation Booklet.

To register: Please visit the onsite registration desk. **The fee for this service is €76.**

To receive continuing education credits: Complete the information requested in the Continuing Education Attendance and Evaluation Booklet, and return the entire booklet to the ISPOR registration desk at the end of the congress –OR– send to the ISPOR office within two weeks of the close of the congress. Certificates of participation will be sent 6 – 10 weeks after the completion of the program to participants who register and complete the program evaluation. Pharmacist's ACPE credits will be directly reported to CPE Monitor within 4 weeks. This requires that the participant provide their NABP eprofile ID and MMDD of birth. If you have any questions regarding the NABP ID please visit <http://www.nabp.net/programs/cpe-monitor/cpe-monitor-service/>.



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RESEARCH POSTER PRESENTATIONS

Research poster presentations will be on view in the **Poster Hall**
Student Research Posters (all research posters where the first author is a student) are identified on the poster code.

Presenters are required to be with their posters during the **Poster Author Discussion Hour**. *Posters that are not removed during the scheduled dismantle times will be discarded.*

POSTER PRESENTATION SESSIONS	POSTER DISPLAY HOURS	AUTHOR DISCUSSION HOUR*	PRESENTER SET UP TIME	PRESENTER DISMANTLE TIME**
SESSION I: MONDAY, 5 NOVEMBER				
http://www.ispor.org/congresses/Berlin1112/Posters1.aspx PHP: HEALTH CARE USE & POLICY STUDIES PGI: GASTROINTESTINAL DISORDERS PMH: MENTAL HEALTH	8:45-14:15	13:15-14:15	8:30-8:45	14:15
SESSION II: MONDAY, 5 NOVEMBER				
http://www.ispor.org/congresses/Berlin1112/Posters2.aspx PMD: MEDICAL DEVICE/DIAGNOSTICS PCV: CARDIOVASCULAR DISORDERS (Stroke, Other Cardiovascular) PIN: INFECTION	15:30-19:30	18:30-19:30	15:15-15:30	19:30
SESSION III: TUESDAY, 6 NOVEMBER				
http://www.ispor.org/congresses/Berlin1112/Posters3.aspx PCASE: HEALTH CARE DECISION-MAKER'S CASE STUDIES PSU: SURGERY PCN: CANCER PMS: MUSCULAR-SKELETAL DISORDERS PUK: URINARY/KIDNEY DISORDERS	8:45-13:45	12:45-13:45	8:30-8:45	13:45
SESSION IV: TUESDAY, 6 NOVEMBER				
http://www.ispor.org/congresses/Berlin1112/Posters4.aspx PRM: RESEARCH ON METHODS PDB: DIABETES/ENDOCRINE DISORDERS PSY: SYSTEMIC DISORDERS/CONDITIONS	15:00-19:00	18:00-19:00	14:45-15:00	19:00
SESSION V: WEDNESDAY, 7 NOVEMBER				
http://www.ispor.org/congresses/Berlin1112/Posters5.aspx PHS: HEALTH SERVICES PIH: INDIVIDUAL'S HEALTH PND: NEUROLOGICAL DISORDERS PRS: RESPIRATORY-RELATED DISORDERS (Allergy, Asthma, Smoking, Other Respiratory) PSS: SENSORY SYSTEMS DISORDERS (Ear, Eye, Skin)	8:45-14:45	12:45-13:45	8:30-8:45	14:45

*Presenters are required to be at their posters during the Poster Author Discussion Hour **Posters that are not removed during the scheduled dismantle time will be discarded.

ISPOR SOCIAL EVENT

Tuesday, 6 November

19:30-23:30

Wasserwerk

Hohenzollerndamm 208a, 10717 Berlin

Join us for a unique evening at Wasserwerk (a historic converted waterworks). Enjoy a taste of Berlin, DJ and dancing, 15 minutes from the Congress venue.

Price includes transportation from the ICC Berlin, drinks, buffet dinner, DJ and dancing! Return transport to several central Berlin locations will also be provided. In addition Wasserwerk is less than 5 minutes walk from the Spichernstrasse U-Bahn Station (underground/subway on Line 3 and Line 9), and taxis will also be available.

Separate Registration Required: €80 per person.

Registration subject to availability, see ISPOR Registration desk for details.



For Social Event Registrants:

- If you have pre-registered for the Social Event there will be a wristband in your registration envelope which attendees **must** wear for entry to the buses & event.
- Buses will depart from the ICC Berlin between 19:15 and 20:00 for the 15 minute journey to Wasserwerk.

CONGRESS PROGRAM WARNING & USE OF PHOTOGRAPHIC IMAGES

Please be advised that recording, by any means, of Congress presentations is prohibited. The International Society for Pharmacoeconomics and Outcomes Research (ISPOR) will strictly enforce its rights as the exclusive licensee of all publication and reproduction rights to each presentation, and no presentation, in whole or in part, may be reproduced without approval from ISPOR.

Registration and attendance at the ISPOR 15th European Congress constitutes an agreement by the registrant to ISPOR's use of their image (photograph and video) now and in the future.