

ISPOR 15TH ANNUAL EUROPEAN CONGRESS

CONGRESS AT-A-GLANCE

SATURDAY, 3 NOVEMBER

9:00-18:00 ALL DAY SHORT COURSES (Registration required)

Introduction to Health Economic / Pharmacoeconomic Evaluations **Roof Garden**

9:00-13:00 MORNING SHORT COURSES (Registration required)

Introduction to Retrospective Database Analysis **Hall 10**

Introduction to Patient-Reported Outcomes Assessment: Instrument Development & Evaluation **Hall 8**

Introduction to Modeling **Hall 7**

Statistical Methods for Pharmacoeconomics & Outcomes Research **Hall 6**

Cost-Effectiveness Analysis alongside Clinical Trials **Hall 4/5**

Elements of Pharmaceutical/Biotech Pricing **Hall 9**

Lunch – Attendees on their own

14:00-18:00 AFTERNOON SHORT COURSES (Registration required)

Introduction to Health Technology Assessment (HTA) **Hall 4/5**

Meta-Analysis & Systematic Literature Review **Hall 9**

Propensity Scores and Observational Studies of Treatment Effect **Hall 7**

Introduction to Patient Preference Methods Used for QALYs **Hall 6**

Pharmacoeconomic Modeling – Applications **Hall 10**

SUNDAY, 4 NOVEMBER

8:00-12:00 MORNING SHORT COURSES (Registration required)

Bayesian Methods in Economic Evaluations – Introduction **Hall 9**

Discrete Event Simulation for Economic Analyses – Concepts **Hall 4/5**

Patient Registries **Hall 10**

Instrumental Variables **Hall 8**

Reimbursement Systems in Europe **Roof Garden**

Transferability of Cost-Effectiveness Data between Countries **Hall 7**

Conjoint Analysis – Theory & Methods **Hall 6**

Lunch – Attendees on their own

13:00-17:00 AFTERNOON SHORT COURSES (Registration required)

Bayesian Methods in Economic Evaluations – Advanced **Hall 9**

Discrete Event Simulation for Economic Analyses – Applications **Hall 10**

Advanced Retrospective Database Analysis **Hall 6**

Content Validity of PRO, ClinRO and ObsRO Assessments **Hall 8**

Network Meta-Analysis in Relative Effectiveness Research **Hall 7**

Risk-Sharing/Performance-Based Arrangements for Drugs and Other Medical Products **Roof Garden**

Cost Estimation and Assessing Financial (Budget) Impact of New Health Care Technologies **Hall 4/5**

17:15-18:15 EDUCATIONAL SYMPOSIUM ICC Lounge (Entrance Level)

Clinical Practice Data in Europe: Current and Future Opportunities for Research and Technology Assessment (Sponsored by OptumInsight)

18:30-19:30 EDUCATIONAL SYMPOSIUM ICC Lounge (Entrance Level)

Do We Need Innovative Measures to Measure Innovation? (Sponsored by GalbraithWight Market Access)

MONDAY, 5 NOVEMBER

7:30-8:30 EDUCATIONAL SYMPOSIUM Hall 3

Outcomes Research - A Total Health Care System Approach (Sponsored by CPRD)

8:45-14:15 RESEARCH POSTERS - I Poster Hall

8:45-10:45 WELCOME & 1ST PLENARY SESSION Hall 2

Converging or Diverging Models of HTA in Europe

10:45-11:00 BREAK, EXHIBITS & RESEARCH POSTERS - I Poster Hall & Lobby Areas

11:00-12:00 ISSUE PANELS - I

IP1: Roadmap of HTA in Europe – Moving HTA Forward or Just Stuck in Traffic? **Hall 2**

IP2: Is There Scope for More Harmonization of Procedures for Assessing Orphan Drugs in Europe? **Hall 7**

IP3: How Transferable Is Clinical Evidence: Does One-Size Fit All When Assessing the Relative Effectiveness of Pharmaceuticals in Europe? **ICC Lounge (Entrance Level)**

IP4: How Is IQWiG Meeting the Challenges of the New German Health Care Reform? **Hall 3**

IP5: Policy Strategies under Austere Conditions in European Countries - Doing Less with Less at What Cost? **Hall 4/5**

12:00-14:15 LUNCH, EXHIBITS & RESEARCH POSTERS - I Poster Hall & Lobby Areas

12:15-13:15 EDUCATIONAL SYMPOSIUM Hall 3

New Research for Future Approaches to Measuring and Valuing Health (Sponsored by EuroQol Group)

13:15-14:15 POSTER AUTHOR DISCUSSION HOUR - I Poster Hall

14:15-15:15 RESEARCH PODIUMS - I

Diabetes Outcomes Research **Hall 4/5**

Everything You Wanted to Know about NICE **Hall 2**

Pricing, Access and Reimbursement **Hall 7**

Research on Quality of Life and Patient Preference Methods **Hall 3**

Resource Use Research **ICC Lounge (Entrance Level)**

15:15-15:30 BREAK & EXHIBITS VIEWING Poster Hall & Lobby Areas

15:30-19:30 RESEARCH POSTERS - II Poster Hall

15:30-16:30 RESEARCH PODIUMS - II

Cardiovascular Disease Outcomes Research **ICC Lounge (Entrance Level)**

Medication Adherence Research **Hall 4/5**

Research on Modeling Methods **Hall 7**

Patient Health Care Access **Hall 3**

Research on the Use of Utilities **Hall 2**

16:45-17:45 WORKSHOPS - I

W1: Using Decomposition Methods to Estimate Heterogeneity of Treatment Effects in Randomized Trials and Observational Studies **Hall 7**

W2: Meta-Analysis of Diagnostic Test Accuracy and Effectiveness Data: Are They Really the Same? **ICC Lounge (Entrance Level)**

W3: Fundamentals of Model Calibration: Theory & Practice **Hall 4/5**

W4: Drug Development Tool (DDT) Qualification by the EMA and FDA: Purpose, Procedures, Challenges, and Opportunities **Hall 3**

W5: Unplanned Evidence: Implications of Investigator-Initiated Trials (IIT) **Hall 6**

W6: The Art and Science of Experimental Design - Applying the Recommendations of the ISPOR Conjoint Analysis Experimental Design Task Force **Hall 2**

17:45-19:30 EXHIBITORS' OPEN HOUSE RECEPTION & RESEARCH POSTERS - II Poster Hall & Lobby Areas

18:00-19:00 ISPOR FORUMS - I

Health Evidence for Decision Making: Assessment Tool for Prospective and Retrospective Observational Studies **Hall 3**

Health Evidence for Decision Making: Assessment Tool for Network Meta-Analysis Studies **Hall 4/5**

Economic Assessment in Spain: Lessons to Be Learned and Possibilities for the Future **Hall 6**

Implementation of HTA to Support Pricing and Reimbursement Decisions in Emerging Market Countries: More Academic, More Pragmatic or "NICER" Approach? **Hall 2**

The Socio-Economic Impact of Health Care Cost-Containment Measures during Economic Crisis in the European Union (EU) **Hall 7**

International HTA Experience and Possible HTA Models in Russia and Neighboring Countries **ICC Lounge (Entrance Level)**

18:30-19:30 POSTER AUTHOR DISCUSSION HOUR - II Poster Hall

TUESDAY, 6 NOVEMBER

7:30-8:30 EDUCATIONAL SYMPOSIUM Hall 3

The Impact of European Collaboration on National Relative Effectiveness Assessment (Sponsored by EFPIA)

8:45-13:45 RESEARCH POSTERS - III Poster Hall

8:45-9:45 RESEARCH PODIUMS - III

Cancer Outcomes Research **Hall 3**

Clinical Outcomes Study Methodological Challenges **Hall 4/5**

Drug Use Research to Inform Policy Decision Making **Hall 7**

Drivers of Reimbursement Technology **Hall 2**

Vaccine Research **ICC Lounge (Entrance Level)**

ISPOR 15TH ANNUAL EUROPEAN CONGRESS

CONGRESS AT-A-GLANCE

9:45-10:15 BREAK, EXHIBITS & RESEARCH POSTERS - III
Poster Hall & Lobby Areas

10:15-11:30 WELCOME & 2ND PLENARY SESSION Hall 2
International Price Referencing – Is There a “Right” Way to Perform It?

11:30-13:45 LUNCH, EXHIBITS & RESEARCH POSTERS - III
Poster Hall & Lobby Areas

11:45-12:45 EDUCATIONAL SYMPOSIUM Hall 3
Effective Communication with Federal Authorities for Scientific Advice Early in Product Development
(Sponsored by RTI)

12:45-13:45 POSTER AUTHOR DISCUSSION HOUR - III Poster Hall

13:45-14:45 ISSUE PANELS - II

IP6: Rewarding the Value Added by New Drugs: Which of Two European Approaches Is Superior? **Hall 3**

IP7: Should Multiple Criteria Decision Analysis (MCDA) Replace Cost-Effective Analysis (CEA)? **Hall 2**

IP8: How Do You Assess the Value of Co-Dependent Technologies? **Hall 4/5**

IP9: Evidence Generation via Conditional Coverage for Medical Technologies - What Kind of Evidence Should Be Generated to Support Access to Relevant Innovations? **Hall 7**

IP10: Which to Use? Population Based or Individual Patient Assessments of Value
ICC Lounge (Entrance Level)

14:45-15:00 BREAK & EXHIBITS VIEWING Poster Hall & Lobby Areas

15:00-19:00 RESEARCH POSTERS - IV Poster Hall

15:00-16:00 WORKSHOPS - II

W7: Innovative Uses of Phase III Data to Plan Phase IV Research **Hall 2**

W8: It's Time to Reassess Traditional Time-Dependent Regression Methods **Hall 4/5**

W9: Early Modelling in Medical Product Development and Market Access **Hall 3**

W10: The Implementation of Disinvestment Initiatives: A European Perspective on Progress to Date **Hall 7**

W11: Adherence as a Differentiating Factor in the Appraisal of New Treatments: Should Economic Evaluation Consider whether Patients Take Their Treatment Appropriately? **Hall 6**

W12: Payer and HTA Perspectives on Clinical Outcome Assessments (COAS) **ICC Lounge (Entrance Level)**

16:15-17:15 WORKSHOPS - III

W13: Rethinking Analysis of Outcome Measures for Demonstrating Value of Pharmaceutical Products: Implications for Study Design, Personalized Medicine, and Comparative Effectiveness Research **Hall 7**

W14: Modeling of Infectious Diseases for Prevention and Mitigation: How Modeling Has Informed Public Health Policy **ICC Lounge (Entrance Level)**

W15: What Is versus What Could Be: Incorporating Operations Research Methods in the HEOR Toolkit **Hall 3**

W16: Don't Forget about the Patient! Listening to Patients and Involving Them in Research **Hall 6**

W17: Additional Patient Related Benefits Are the Key to Price Negotiation in Germany – Practical Experience with Benefit Dossiers and the Assessment Process **Hall 2**

W18: Choice Defines Value: New Approaches to Estimating QALYS, HYES, and Efficiency Frontiers **Hall 4/5**

17:15-19:00 EXHIBITORS' WINE & CHEESE RECEPTION & POSTERS - IV
Poster Hall & Lobby Areas

17:30-18:30 ISPOR FORUMS - II

Health Evidence for Decision Making: Assessment Tool for Modeling Studies **Hall 2**

Mixed Modes of PRO Data Collection: ISPOR PRO Task Force Final Recommendations **Hall 4/5**

HTA and Reimbursement Systems in Russia and Poland: Common Problems and Solutions **Hall 7**

Health Technology Assessment in a Resource Constrained Setting: Real Challenges Facing Asia **Hall 6**

Methods of Financing and Decision Making in Health Care in Central & Eastern Europe in Times of Limited Funds: Revolution or Evolution? **Hall 3**

Patients and Their Role in Market Access: Where Is the Place and What Is the Role of Patients in Reimbursement Systems? **ICC Lounge (Entrance Level)**

18:00-19:00 POSTER AUTHOR DISCUSSION HOUR - IV Poster Hall

19:30-23:30 ISPOR SOCIAL EVENT – Wasserwerk
(SEPARATE REGISTRATION REQUIRED)

WEDNESDAY, 7 NOVEMBER

7:30-8:30 EDUCATIONAL SYMPOSIUM Hall 3

Powering the Next Generation of Outcomes Research and Health Care Delivery

(Sponsored by IMS Health)

8:45-14:45 RESEARCH POSTERS - V Poster Hall

8:45-9:45 WORKSHOPS - IV

W19: Predictive Modelling of Real-World Outcomes: How Useful for HTA Evaluations? **Hall 4/5**

W20: Meta-Analysis of Rare Events: Suggesting a Practical Guidance **Hall 6**

W21: Why, When and How to Conduct Economic Evaluations Using Comprehensive Decision Analytical Modeling? **Hall 3**

W22: Using Time Dependent Endpoints to Inform Reimbursement Decision of Cancer Drugs in the Absence of Mature Overall Survival Data **Hall 7**

W23: Unifying Coverage and Research Decisions: How Can Quantitative Analysis Inform the Assessments Required? **Hall 2**

9:45-10:00 BREAK, EXHIBITS & RESEARCH POSTERS - V
Poster Hall & Lobby Areas

10:00-11:00 ISSUE PANELS - III

IP11: Can Value of Information Analysis Be Used Routinely to Inform Research Prioritization Decisions? **Hall 2**

IP12: Reflecting Methodological and Environmental Change in HTA Methods: Is the 2012 NICE Guide to the Methods for Technology Appraisal the Answer? **Hall 3**

IP13: Personalized Medicine from a Health Systems Perspective: How Can We Better Leverage Evidence to Address Multiple Stakeholder Needs? **Hall 4/5**

IP14: Will the EUnetHTA Model for Rapid Relative Effectiveness Assessment (REA) of Pharmaceuticals Work? **Hall 7**

IP15: Can There Be a Common Methodology for Comparative Effectiveness in the Absence of Randomised Controlled Trials (RCTS)? **Hall 6**

11:15-12:30 WELCOME & 3RD PLENARY SESSION Hall 2

Fairness First? Social versus Individual Preferences

12:30-12:45 ISPOR 15TH ANNUAL EUROPEAN CONGRESS RESEARCH PRESENTATION AWARDS Hall 2

12:45-13:45 LUNCH, EXHIBITS & RESEARCH POSTERS – V
Poster Hall & Lobby Areas

12:45-13:45 POSTER AUTHOR DISCUSSION HOUR – V Poster Hall

13:45-14:45 WORKSHOPS – V

W24: Survival Analysis in HTA: Is Current Practice Best Practice? **Hall 6**

W25: Issues in Modeling the Prognosis and Treatment of Non-Communicable Diseases Using Patient-Level Simulation: Do the Guidelines Help Us? **Hall 4/5**

W26: Heterogeneity in Cost Effectiveness Analysis: Implementing Methods to Realise Its Value **Hall 7**

W27: Assessing the Reimbursability of New Products: A Structured Approach **Hall 2**

W28: The Trade-Off between Quality and Costs of Primary Health Care: Their Impact in the Process of Decision-Making **Hall 3**

14:45-15:00 BREAK & EXHIBITS VIEWING Poster Hall & Lobby Areas

15:00-16:00 WORKSHOPS – VI

W29: Sample Size Estimation for Observational Studies **Hall 7**

W30: Demonstrating the Benefits of Oncology Treatments: Minimising Uncertainty and Bias **Hall 4/5**

W31: From Decision Point to Decision Window: Readiness for a Change of Paradigm **Hall 3**

W32: Listening to the Patient- Developing Strategies for Enhancing the Use of Data Relevant to Patients in Healthcare Decision Making **Hall 2**

W33: Increased Statistical Power for PRO Outcomes – Using Item Response Theory Methods to Develop Composite Scales **Hall 6**

ISPOR REGISTRATION HOURS

Saturday, 3 November 8:00-18:00

Sunday, 4 November 7:00-18:00

Monday, 5 November 7:00-18:00

Tuesday, 6 November 7:00-18:00

Wednesday, 7 November 7:00-16:00