

RESEARCH POSTER PRESENTATIONS AND EXHIBIT PROGRAM OVERVIEW

RESEARCH POSTER
PRESENTATIONS OVERVIEW page 78

EXHIBIT PROGRAM OVERVIEW page 79

EXHIBITING ORGANIZATIONS
AND LOCATIONS page 80

EXHIBIT AND POSTER
FLOOR PLANS page 81





RESEARCH POSTER PRESENTATIONS OVERVIEW

Over 2,200 poster presentations will be on display during the Congress in the Poster and Exhibit Hall: *Hall X3 on Brown Level -2*

- The poster hall is now organized in rows (A-L) and each poster board is numbered accordingly (e.g. A1, L15)
- Each poster presentation has been assigned a specific numbered board location, which is shown next to the poster presentation title. Please note this is different than the poster code (e.g. PHP1, PCV57), which was assigned to each poster presentation upon acceptance.
- Poster presentation titles and authors, as well as the numbered board location and abstract page reference in *Value in Health*, are available on the myISPORVienna.zerista.com congress platform and mobile app. This information is also available as a PDF on the ISPOR website and as a handout at the Poster Help Desk (please note quantities are limited).
- An Author index is available in *Value in Health* 19 (7), which is available near ISPOR registration and online at http://www.ispor.org/valueinhealth_index.asp.
- Poster board numbering is available on the floor plan on page 81 and row locations (by topic) are available in the table below.

POSTER PRESENTATION SESSIONS	POSTER LOCATION	PRESENTER SET UP TIME	POSTER DISPLAY HOURS	AUTHOR DISCUSSION HOUR*	PRESENTER DISMANTLE TIME**
SESSION I: MONDAY, 31 OCTOBER		8:30-8:45	8:45-14:15	13:15-14:15	14:15
PRM: RESEARCH ON METHODS	ROWS A-G				
PIH: INDIVIDUAL'S HEALTH	ROWS G-H				
PIN: INFECTION	ROWS H-J				
PND: NEUROLOGICAL DISORDERS	ROWS J-L				
SESSION II: MONDAY, 31 OCTOBER		15:30-15:45	15:45-19:45	18:45-19:45	19:45
PHP: HEALTH CARE USE & POLICY STUDIES	ROWS A-K				
PGI: GASTROINTESTINAL DISORDERS	ROWS K-L				
PUK: URINARY/KIDNEY DISORDERS	ROWS L-L				
SESSION III: TUESDAY, 1 NOVEMBER		8:30-8:45	8:45-13:45	12:45-13:45	13:45
PMH: MENTAL HEALTH	ROWS A-B				
PMS: MUSCULAR-SKELETAL DISORDERS	ROWS B-D				
PRS: RESPIRATORY-RELATED DISORDERS	ROWS D-F				
PSS: SENSORY SYSTEMS DISORDERS	ROWS F-H				
PSY: SYSTEMIC DISORDERS/CONDITIONS	ROWS H-L				
SESSION IV: TUESDAY, 1 NOVEMBER		15:00-15:15	5:15-19:15	18:15-19:15	19:15
PHS: HEALTH SERVICES	ROWS A-E				
PCV: CARDIOVASCULAR DISORDERS	ROWS E-I				
PDB: DIABETES/ENDOCRINE DISORDERS	ROWS I-L				
SESSION V: WEDNESDAY, 2 NOVEMBER		8:30-8:45	8:45-13:45	12:45-13:45	13:45
PMD: MEDICAL DEVICE/DIAGNOSTICS	ROWS A-D				
PCN: CANCER	ROWS D-L				

*Presenters are required to be with their posters during the Poster Author Discussion Hour.

**Posters that are not removed at the scheduled dismantle times will be discarded.



EXHIBIT PROGRAM OVERVIEW

EXHIBITS VIEWING:

Exhibits will be on view in *Hall X2* and *Hall X3* on *Brown Level -2*

Monday, 31 October: 8:30-19:45

Tuesday, 1 November: 8:30-19:15

Wednesday, 2 November: 8:30-15:00

SCHEDULE:

SUNDAY, 30 OCTOBER

11:00-18:00 Exhibitor Set Up

MONDAY, 31 OCTOBER

8:30-19:45 Exhibits Viewing

10:45-11:15 Coffee Break

12:15-14:15 Lunch

Sponsored by BaseCase Management GmbH

15:15-15:45 Coffee Break

18:00-19:45 Exhibitors' Open House Reception

Sponsored by Evidera

TUESDAY, 1 NOVEMBER

8:30-19:15 Exhibits Viewing

9:45-10:15 Coffee Break

12:00-13:45 Lunch

14:45-15:15 Coffee Break

17:30-19:15 Exhibitors' Wine & Cheese Reception

Sponsored by Quintiles

WEDNESDAY, 2 NOVEMBER

8:30-15:00 Exhibits Viewing

9:45-10:00 Coffee Break

12:45-13:45 Lunch

14:45-15:00 Coffee Break

15:00 Exhibitor Dismantle

ISPOR BOOTH, NETWORKING AREAS, CHARGING STATIONS, AND INTERNET STATIONS:

Please stop by the ISPOR Booth located in the Exhibit Hall, as well as enjoy the networking areas, charging stations, and internet stations located throughout the hall.

Charging Stations Sponsored by Ingress-Health HWM GmbH, Precision Health Economics, and Truven Health Analytics.

Wi-Fi and Internet Stations Sponsored by Pharmerit International.

Exhibitor and Sponsor VIRTUAL BOOTHS

NEW for 2016

Attendees are encouraged to visit the Exhibitor and Sponsor VIRTUAL BOOTHS available on the ISPOR event website and in the mobile app/web platform. Virtual Booths offer attendees in one click more detailed information on a company – including contact information, collateral material, social media links, and web links to document and videos.

If you were not able to connect with an exhibitor onsite, you will have the opportunity to follow up with them during and after the event through their virtual booth and the mobile app.

Below is an example, "the ISPOR Student Network Virtual Booth".



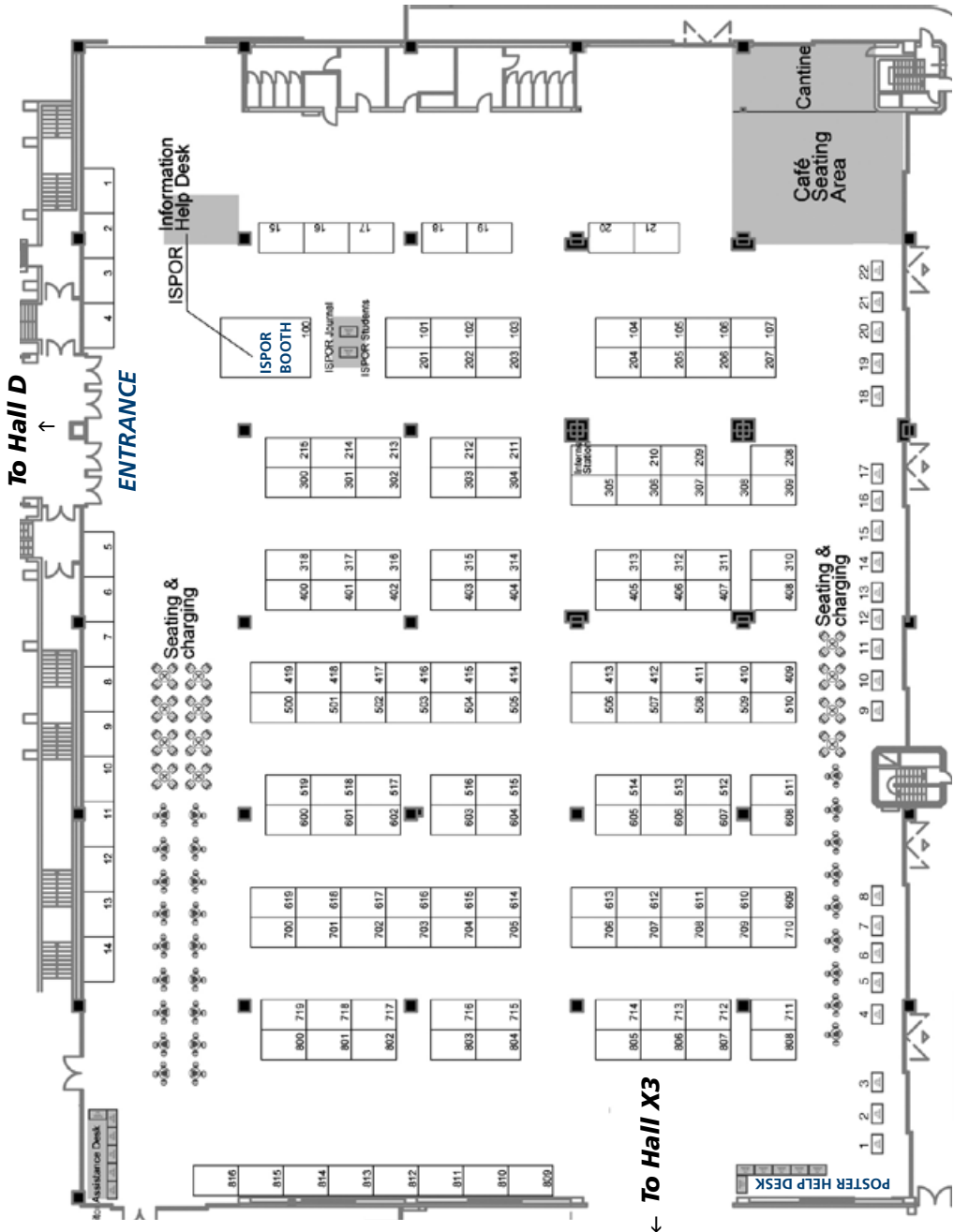
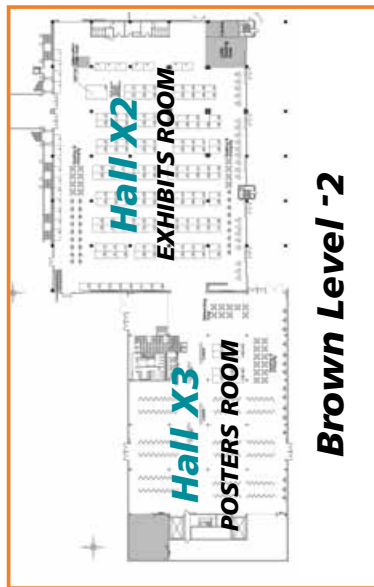


ISPOR 19th Annual European Congress 29 October - 2 November 2016, Vienna, Austria

EXHIBITING ORGANIZATIONS AND LOCATIONS * Exhibitors who are also sponsors

COMPANY NAME	EXHIBIT LOCATION #	COMPANY NAME	EXHIBIT LOCATION #	COMPANY NAME	EXHIBIT LOCATION #
Access Infinity	517	Future Science Group	T-19	PAREXEL	518,519,600,601
Adelphi Real World	503	GalbraithWight	616	Patient Access Solutions/ pharmaKARe	T-10
Adelphi Values	504,505	Gareth Lee (G&J Lee Recruitment)	T-22	pH Associates/Open Access Consulting	208
Advanced Clinical Recruitment	206	GfK	204,205	Pharmatelligence	15
AMARIS	511	Glasgow City Marketing Bureau	T-1	Pharmerit International*	419,500
AMICULUM	T-15	Health iQ Limited	412	PHARMO Institute	712
Amplexor Life Sciences	416	HEVA GROUP	619,700	PHMR*	104,105
Analysis Group	800,801	Hochschule Fresenius University of Applied Sciences	T-7	Pope Woodhead & Associates Ltd	713,714
APM Health Europe	14	HTA Consulting	507	Precision Health Economics*	900,901,1000,1001
Barrington James Ltd	811,812	ICON plc	316,317,318	Prioritis Ltd	606,607
BaseCase Management GmbH*	400,401	IGES Group	602	PRMA Consulting	7,8
Basel Institute for Clinical Epidemiology & Biostatistics	17	Imperial College, Executive Education	T-12	ProClinical	711
BCN HEALTH	107	IMS Health	612,613,706,707	Quantify Research	717
Boston Health Economics	310	INC Research	816	Quintiles*	609,610,611,708,709,710
BresMed	101,102,103,201,202,203	Ingress-Health*	413,506	RBW CONSULTING LLP	605
Bristol-Myers Squibb	6	institute for Medical Technology Assessment (iMTA)	802	Remap Consulting	410
Cardinal Health	5	INTEXO	608	R-Squared Talent Solutions	715,716
CEMKA-EVAL	11	inVentiv Health	414,415	RTI Health Solutions*	214,215,300,301
Clinical Practice Research Datalink (CPRD)	13	Ipsos Healthcare	209	SEC Recruitment	509
Consulting at McCann Health	515,516,603,604	ISPOR	100	Simon-Kucher & Partners	308
Contact Singapore	T-5	ISPOR Student Network	100	STATinMED Research	313,405
Context Matters	501,502	ISPOR <i>Value in Health</i> and <i>Value in Health Regional Issues</i>	100	stève consultants	18
Corporate Translations	210	Journal of Health Economics and Outcomes Research	T-20	TALENTMARK	T-17
Costello Medical Consulting	718,719	Kantar Health	3,4	Taylor & Francis Group	T-9
Covance*	305,306	LASER Analytica	1004,1005,1108,1107	The University of Sheffield	20,21
Creativ-Ceutical	16	MA Provider srl	T-16	TransPerfect	614,615
Crystallise Ltd	T-18	MAP BioPharma Limited	T-14	TreeAge Software	106
Curo	701,702	Mapi*	211,212,303,304	Truven Health Analytics*	703,704,705
Decision Resources Group	417,418	Market Access Solutions	311	UBC	813,814
Digital Health Outcomes	512	Market Access Transformation	808	University of Glasgow	T-21
Dymaxium	19	MarksMan Healthcare Solutions	T-13	Valid Insight	207
ECCO- European CanCer Organisation	T-6	Medicys Limited	408	Wickenstones	213,302
EPID Research	411	Minerva Network	12	Wing Tech Inc.	617
ERT, Inc.	402	Mtech Access	307	Wonder Drug Consulting Pty Ltd	815
Evalytica	804	Navigant Consulting	513	Wyatt Health Management	407
Evidence Partners Inc	618	Numerus	406	Xcenda	314,315,403,404
Evidencia Scientific	312	Optum	809,810	YOLARX Consultants	T-8
Evidera*	805,806,807	Oxford PharmaGenesis	309	York Health Economics Consortium	9,10
FACIT.org/FACITtrans	508			ZRx Outcomes Research Inc.	803

POSTER AND EXHIBIT FLOOR PLANS



← To Hall X3

→ To Hall X2

POSTER FLOOR PLAN – HALL X3

