CONFERENCE OBJECTIVES
Participants will be able to:
• Learn new pharmacoeconomic methodologies and outcomes research techniques;
• Improve the quality of their decision making by better utilization of pharmacoeconomic studies; and
• Learn the latest about measuring quality of life and selecting appropriate survey instruments.

CONFERENCE LANGUAGES/ INTERPRETATION
The official conference language is English. Plenary sessions will be presented in English and Chinese with Chinese English interpretation provided.
Other interpreted sessions are indicated with a headset symbol in the Program & Schedule of Events.

REGISTRATION MATERIALS
The following materials are included in your registration envelope:
• Short Course ticket for each Short Course for which you registered (you MUST bring your ticket to the Short Course room to collect materials);
• Attendee list which includes attendee name, organization, and country, based on the data collected at the time of registration; and
• Other promotional information.
PLEASE NOTE: Registration bags are available for pick-up upon registration.

CONFERENCE REGISTRATION/SESSIONS
Separate registration is required for all Short Courses (Saturday, 6 September & Sunday, 7 September). Please see ISPOR Registration for details. Conference registration is inclusive of symposia and the Welcome Reception on Saturday, 6 September and all sessions Sunday-Tuesday, no pre-registration is required.
A schedule of ISPOR Group meetings and Roundtables, which are by invitation only.

ISPOR REGISTRATION HOURS
Registration is located in the Convention Center on Level 1.
• Saturday, 6 September: 7:00AM-6:00PM
• Sunday, 7 September: 7:00AM -6:00PM
• Monday, 8 September: 7:00AM-6:00PM
• Tuesday, 9 September: 7:00AM-5:00PM

EXHIBIT HALL HOURS
Exhibits will be on view in Hall 4 (Level 1)
• Sunday, 7 September: 12:30PM-7:30PM
• Monday, 8 September: 8:30AM-7:30PM
• Tuesday, 9 September: 8:30AM-2:15PM

ISPOR MEETING APP
ISPOR is pleased to announce the introduction of a new meetings platform that includes customizable web pages and a mobile app for the ISPOR 2014 Meetings. This new platform will enable you to:
• Review the conference program and speakers, and create a personalized schedule
• See other attendees that are coming to the event
• Connect with other attendees by sending messages (while keeping your email address private)
• Find exhibitors and sponsors to connect with by reviewing their profiles and information

Search for “ISPOR 2014 Meetings” in the app store! The ISPOR 2014 Meetings app is compatible with iOS and Android devices and is available for download in the App Store and Google Play.

INTERNET & WI-FI ACCESS
For the convenience of conference attendees, Wi-Fi is available in the convention center. Select network CMCC-GJHY (no password required). Wi-Fi is only intended for checking of email, etc., not downloading of files. Connection speeds will vary depending on the volume of users. Internet stations are also provided in the exhibit hall, Hall 4 (Level 1).

ISPOR SOCIAL MEDIA
Be part of the live discussion!
• Tweet your comments to @ISPORorg during the conference using #ISPORBeijing
• Access expert insights and share your views on conference sessions at the ISPOR LinkedIn Discussion Group
• Network with your peers on the ISPOR Facebook page

ABSTRACT SUBMISSION HISTORICAL INFORMATION
During the ISPOR 6th Asia-Pacific Conference, 520 posters, 40 research podiums, 20 workshops and 10 issue panels will be presented.

<table>
<thead>
<tr>
<th>Year</th>
<th>Research Workshops</th>
<th>Issue Panel</th>
<th>Case Studies</th>
<th>Total Accepted (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>280</td>
<td>14</td>
<td>4</td>
<td>298</td>
</tr>
<tr>
<td>2010</td>
<td>381</td>
<td>17</td>
<td>9</td>
<td>413</td>
</tr>
<tr>
<td>2012</td>
<td>478</td>
<td>27</td>
<td>11</td>
<td>520</td>
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<tr>
<td>2014</td>
<td>603</td>
<td>30</td>
<td>16</td>
<td>649</td>
</tr>
</tbody>
</table>

RESEARCH PODIUM & POSTER ABSTRACTS
Abstracts for all podium and poster research presentations given at the ISPOR 6th Asia-Pacific Conference will be published in Value in Health Volume 17, Issue 7. Value in Health Volume 17, Issue 7 will be available to ISPOR members and 6th Asia-Pacific Conference registrants online at: http://www.ispor.org/valueinhealth_index.asp in October 2014. Abstracts are also currently available for viewing at the ISPOR website, www.ispor.org >> ISPOR 6th Asia-Pacific Conference, and in the new meeting app. The page number to the left of the podium or poster listing in this Program & Schedule of Events refers to the page location of the abstract in the ISPOR 6th Asia-Pacific Conference Abstracts PDF.

FINANCIAL DISCLOSURE INFORMATION
Research podium and poster presentation financial disclosure information will be available online in October 2014 at: http://www.ispor.org/valueinhealth_index.asp and in Value in Health Volume 17, Issue 7. Faculty and staff involved in the planning or presentation of this meeting are required to disclose all real or apparent commercial financial affiliations related to conference content. This information is available upon request at the ISPOR Registration desk.
PRESENTATION SLIDES/POSTERS & HANDOUTS

Conference plenary session, issue panel, workshop, ISPOR forum, and symposia slides will be available via the new ISPOR Meeting App and at the 6th Asia-Pacific Conference Released Presentations page at www.ispor.org during/after the conference, subject to speaker approval. Podium & poster presentation abstracts and released slide or poster PDFs are available at the ISPOR Scientific Presentations Database (a searchable database of over 27,500 research papers presented at ISPOR meetings) at http://www.ispor.org/research_.study_digest/index.asp or scan this QR code.

HANDOUTS
• Plenary Sessions handouts for the plenary session are available in the session room at the time of the presentations.
• Research Presentations, Workshops & Issue Panels handouts for research (podiums and posters), workshops, and issue panels are the sole responsibility of the presenting author(s). ISPOR requires all contributed presenters to provide at least 200 copies of their handouts.
• ISPOR Forums handouts for ISPOR Forums are available in the session room at the time of the presentations.
• Educational Symposia handouts for symposia are the sole responsibility of the host organization. ISPOR suggests all symposium hosts provide at least 200 copies of their handouts.
• All Remaining & Additional Handouts All remaining or additional handouts will be made available at the handout table near ISPOR Registration.

Released Presentations at www.ispor.org >> ISPOR 6th Asia-Pacific Conference include many of the conference’s slide presentations as PDFs.

SPEAKER INFORMATION
NEW FOR 2014: Upload the final version of your slide presentation in the Speaker Ready Room on the same day of your session!

All speakers are encouraged to use the Speaker Ready Room to preview their slide presentation and/or upload an updated version. Presentations submitted to ISPOR Speaker’s Corner by the specified advance deadline and all presentations uploaded/updated in the Speaker Ready Room 30 minutes prior to the session will be pre-loaded to the computer in the session room.

All speakers are requested to arrive at their presentation room 15 minutes prior to the session start time with your required session handouts. ISPOR staff will be available in the session room to assist the presenter.

A speaker ready room is provided in Room 202 (Level 2) with the following opening hours:
Sunday, 7 September: 12:00PM-6:00PM
Monday, 8 September: 8:00AM-6:00PM
Tuesday, 9 September: 8:00AM-3:00PM

A business center/copy service is available in the Convention Center. Opening hours are as follows:
Monday, 8 September: 8:30AM-5:30PM
Tuesday, 9 September: 8:30AM-5:30PM

ISPOR RESEARCH PRESENTATION AWARDS

Awards are given for the Best Research Podium Presentations (up to 6) and for the Best Research Poster Presentations (up to 6).

All research podium presentations are considered for an award. Research poster presentations in the top 10%, based on abstract review score, are considered for a poster presentation award. These are identified with a rosette and will be judged during the conference.

ISPOR 6th Asia-Pacific Conference Research Presentation Awards will be presented immediately after the 3rd Plenary Session on Tuesday, 9 September 2014 at 5:00PM.

CONFERENCE PROGRAM WARNING & DISCLAIMER

Please be advised that while the conference program is designed to provide accurate information regarding the subject matter covered, the views, opinions, and recommendations expressed are those of the authors and speakers, not the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), and thus ISPOR does not guarantee the accuracy of the information disseminated. If professional advice is desired, please consult a competent professional.

Recording, by any means (including photography), of conference presentations is prohibited. Portions of the ISPOR 6th Asia-Pacific Conference may be recorded by the International Society for Pharmacoeconomics and Outcomes Research (ISPOR). By participating in the discussions, conference registrants agree that ISPOR may electronically copy, video tape, or audio tape their attendance at and involvement in any program. Registration and attendance at the ISPOR 6th Asia-Pacific Conference constitutes an agreement by the registrant to ISPOR’s use and distribution (both now and in the future) of their image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities. ISPOR will strictly enforce its rights as the exclusive licensee of all publication and reproduction rights to each presentation, and no presentation, in whole or in part, may be reproduced without approval from ISPOR.

ANTITRUST COMPLIANCE

It is the undeviating policy of ISPOR to comply strictly with the letter and spirit of all Federal, State, and applicable international trade regulations and antitrust laws. Any activities of ISPOR or ISPOR-related actions of its officers, Executive Committee Members, or members that violate these regulations and laws are detrimental to the interests of ISPOR and are unequivocally contrary to ISPOR policy.

QUESTIONS & INFORMATION

Please ask ISPOR staff members for any additional information about the conference or about ISPOR. ISPOR staff can be identified by their black shirts with ISPOR logo.

ISPOR 6TH ASIA-PACIFIC CONFERENCE
6-9 September 2014, Beijing International Convention Center, Beijing, China

KEY INFORMATION CONTINUED
**RESEARCH POSTER PRESENTATIONS**

**NEW FOR 2014!** The poster hall is now organized in rows (A-H) and each poster board is numbered accordingly (e.g. A1, G10). Each poster presentation has been assigned a specific numbered board location, which is shown in **GREEN**, next to the poster presentation title. Please note this is different than the poster code (based on the abstract’s scientific topic), which was assigned to each poster presentation upon acceptance. Poster board numbering is shown on the floor plan and the row locations are also shown in **GREEN**. Poster presentations will be on view in **Hall 4 (Level 1)**.

<table>
<thead>
<tr>
<th>POSTER PRESENTATION SESSIONS</th>
<th>POSTER LOCATION</th>
<th>POSTER DISPLAY HOURS</th>
<th>AUTHOR DISCUSSION HOUR*</th>
<th>PRESENTER SET-UP TIME</th>
<th>PRESENTER DISMANTLE TIME**</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SESSION I: SUNDAY, 7 SEPTEMBER</strong></td>
<td></td>
<td></td>
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<tr>
<td>PRM: RESEARCH ON METHODS</td>
<td>ROWS A-B</td>
<td>12:30PM-7:30PM</td>
<td>6:00PM-7:00PM</td>
<td>12:15PM-12:30PM</td>
<td>7:30PM</td>
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<tr>
<td>PCN: CANCER</td>
<td>ROWS B-D</td>
<td></td>
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<tr>
<td>PDB: DIABETES/ENDOCRINE DISORDERS</td>
<td>ROWS D-G</td>
<td></td>
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<tr>
<td>PGI: GASTROINTESTINAL DISORDERS</td>
<td>ROWS G-G</td>
<td></td>
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<tr>
<td>PIH: INDIVIDUAL'S HEALTH</td>
<td>ROWS G-H</td>
<td></td>
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<tr>
<td><strong>SESSION II: MONDAY, 8 SEPTEMBER</strong></td>
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<tr>
<td>PCV: CARDIOVASCULAR DISORDERS</td>
<td>ROWS A-C</td>
<td>8:30AM-7:30PM</td>
<td>6:00PM-7:00PM</td>
<td>8:15AM-8:30AM</td>
<td>7:30PM</td>
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<tr>
<td>PMH: MENTAL HEALTH</td>
<td>ROWS C-E</td>
<td></td>
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<tr>
<td>PMS: MUSCULAR-SKELETAL DISORDERS</td>
<td>ROWS E-F</td>
<td></td>
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<tr>
<td>PRS: RESPIRATORY-RELATED DISORDERS</td>
<td>ROWS F-G</td>
<td></td>
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<tr>
<td>PSS: SENSORY SYSTEMS DISORDERS</td>
<td>ROWS G-H</td>
<td></td>
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<tr>
<td>PSY: SYSTEMIC DISORDERS/CONDITIONS</td>
<td>ROWS H-H</td>
<td></td>
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<tr>
<td><strong>SESSION III: TUESDAY, 9 SEPTEMBER</strong></td>
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<tr>
<td>PHP: HEALTH CARE USE &amp; POLICY STUDIES</td>
<td>ROWS A-E</td>
<td>8:30AM-2:15PM</td>
<td>10:45AM-11:45AM</td>
<td>8:15AM-8:30AM</td>
<td>2:15PM</td>
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<tr>
<td>PIN: INFECTION</td>
<td>ROWS E-G</td>
<td></td>
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<tr>
<td>PND: NEUROLOGICAL DISORDERS</td>
<td>ROWS G-G</td>
<td></td>
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<tr>
<td>PUK: URINARY/KIDNEY DISORDERS</td>
<td>ROWS G-H</td>
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</table>

*Presenters are required to be at their posters during the Poster Author Discussion Hour.
**Posters that are not removed during the scheduled dismantle times will be discarded.

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**ISPOR BOOKS**

**SAVE ON SHIPPING – purchase ISPOR books today at ISPOR Registration! Books are also available for on-line purchase: www.ispor.org > publications > books**

**A guide on how to evaluate claims & medication databases, electronic medical records & medical charts, patient-reported outcomes (PROs) & other self-reported data, and alternative/population-based data sources.**

**An outcomes research primer for those in the therapeutic and diagnostic device field written for health outcomes researchers and medical device developers.**

**This patient registry taxonomy describes characteristics & classification of registries and terms used in the design, development, implementation of registries and terms used in the analysis, reporting & publishing of registry data.**

**More than 100 monographs covering over 400 terms used in health care delivery, management, regulation, and health care outcomes research including clinical, economic and quality of life research terms.**