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ISPOR Europe 2025

Attendee Guide

Conference Attendee Guide Version as of:
23 October 2025

Pre-Conference Short Courses:
9 November 2025

Main Conference Dates:
10-12 November 2025

#ISPOREurope

Attendee Guide Overview



Conference Overview



General Information & On-site
Services



Networking



Assistance

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Conference Overview

Conference Overview

- ISPOR Europe 2025 is a **fully IN-PERSON experience** designed to connect thought leaders and attendees in an immersive educational and networking environment. **Pre-Conference Short Courses are scheduled for 9 November with the main conference taking place 10-12 November.**
- **Digital Conference Pass (DCP):** The Plenary sessions, Spotlights, breakout sessions, Educational Symposia, Exhibit Hall Theaters, and podiums are being captured for playback via ISPOR's [Digital Conference Pass](#). Sessions included within the **DCP will be available for playback beginning 25 November 2025 until 5 January 2026 at 11:59 PM ET.**
- *The Digital Conference Pass is a separate registration that can either be purchased with your registration or as a standalone item. Please note: If you have already registered as an in-person-only attendee, you can add the Digital Conference Pass to your existing registration by [following these steps](#).*
- **Conference App: set up your profile and begin to network before the conference dates!** **Starting on 27 October**, download the conference app to start exploring today and elevate your conference experience from the start: build your personalized schedule; connect and network with fellow attendees; set up your profile; and more! For App assistance and functionality information – download the [ISPOR Europe 2025 App Guide](#).



Scan me to
download the
conference
app!



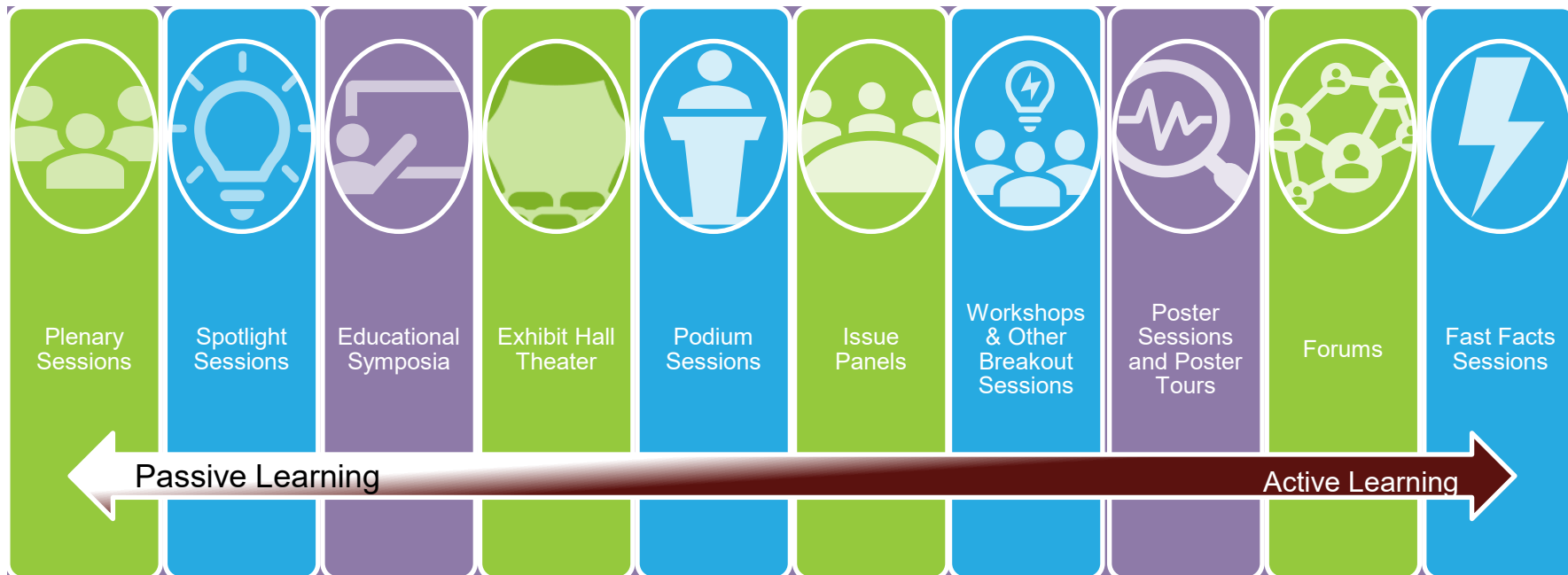
OR search
ISPOR in the
Apple App or
Google Play
Stores

[View App Guide](#)



Educational Program Features

[View our Learning
Formats](#)



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General Information & On-site Services

Finding Sessions

- 2 Ways to find sessions



Access the conference app from your **mobile phone** or **tablet**. Filter & search for sessions + so much more.



ISPOR Europe 2025
The Leading Global Conference for Health Economics and Outcomes Research

9-12 November
Scottish Event Campus
Glasgow, Scotland, UK

PROGRAM GUIDE

*Powering Value and Access
Through Patient-Centered
Collaboration*

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WIFI NETWORK: ISPOREurope2025 | Password: ISPOREurope



SCAN TO
DOWNLOAD
OUR
MOBILE APP

ISPOR Europe 2025 | 9-12 November

Conference Program

Sunday 9 November

7:00 - 18:00 **Registration Hours** Hall 5

8:00 - 17:00 **All Day Short Course**

001 Reimbursement Systems for Pharmaceuticals in Europe
Ash

8:00 - 12:00 **Morning Short Courses**

002 Advanced Patient-Reported Outcomes *Boisdale*
003 Risk-Sharing/Performance-Based Arrangements in
Developing Countries *M2-M4*

004 Developing Decision-Grade Real-World Evidence *Corran*
005 Health Economic Modeling in R: A Hands-on Introduction
Dochart

006 Introduction to Applied Generative AI for HEOR *M1*

13:00 - 17:00 **Afternoon Short Courses**

007 Causal Inference and Causal Estimation from Target Trial
Emulations Using Evidence from Real-World Observational
Studies and Clinical Trials *M1*

008 Valuation of Innovative Drugs *Boisdale*

009 Budget Impact Analysis II: Practical Steps to Building a BIA
and Enhanced Applications *Dochart*

010 Using LLMs to Simplify Real-World Evidence Research
Corran

011 Prompt Engineering for HEOR: Practical Skills and Use
Cases for HEOR Professionals *M2-M4*

14:00 - 15:00 **First-Time Attendee Orientation**
Island Suite, Crowne Plaza Hotel

Monday 10 November

7:00 - 17:00 **Registration Hours** Hall 5

7:00 - 8:30 **Morning Coffee Service** *Clyde Auditorium, Armadillo*

8:30 - 9:45 **Plenary Session** *Clyde Auditorium, Armadillo*

• 012a Welcome Remarks: Celebrating 30 Years of ISPOR

• 012b Keynote Address: Decision Making in a Complex
World

• 012c Patient Engagement in Healthcare Investments -
A Promise or a Practice?

9:30 - 19:00 **Exhibit Hall Open** *Poster & Exhibit Hall*

9:45 - 10:15 **Coffee and Connect** *Poster & Exhibit Hall*

10:15 - 11:15 **Concurrent Breakout Sessions 1**

• 013 Patient Preference Evidence in Health Technology
Assessment: What Do We Really Know? *Abh*

• 014 Measuring What Matters: Practical Pathways for
Personalized Endpoints and Patient-Centric Approaches in
HTA Evaluation *M1*

• 015 Value Assessment From a Whole Health Perspective:
Opportunities and Challenges *Hall 3*

• 016 External Control Studies—What Does It Take to Get
Real? *Hall 5*

• 017 Managed Entry Agreements: Can CEE Countries
Mutually Learn? *Boisdale*

• 018 Unlocking the Unstapped Potential of Comprehensive
Genomic Profiling: Improving Patient Access and Outcomes
Hall 1

• 019 Integrating AI into Market Access Workflows *Hall 2*

• 020 Lines of Therapy in Oncology Real-World Data:
Navigating Complexity for Robust Evidence *Lomond
Auditorium*

10:15 - 11:15 **Podium Sessions**

• 021 Integrating Life-Cycle Modeling and Public Perspectives
Into Evidence Frameworks *Poster & Exhibit Hall, Theater 1*

• 022 Artificial Intelligence and Advanced Analytics in HTA
Poster & Exhibit Hall, Theater 2

10:15 - 11:15 **Member Group Meeting**

Reimagining HTA for Health Tech: NICE's journey, AI Innovation,
and International Collaboration Open Meeting *Corran 1*

10:30 - 13:30 **Poster Session 1** *Poster & Exhibit Hall*

(Poster Discussion Period: 12:30 - 13:30)

11:15 - 13:00 **Lunch Service** *Poster & Exhibit Hall*

11:30 - 12:15 **Poster Tours**

023 HEOR Impact Cases Poster Tour *Poster & Exhibit Hall, Poster Tour A*

024 Oncology Poster Tour *Poster & Exhibit Hall, Poster Tour B*

11:45 - 12:15 **Exhibit Hall Theater**

• 025 Augmenting Integrated RWE Generation With
Technology to Optimize Clinical Trials, Regulatory Strategy,
and Commercialization *Poster & Exhibit Hall, Theater 1*

Sponsor: Corporate Partner, Datavont

2 KEY: • Digital Conference Pass

View ISPOR's
streamlined
program guide
online & in the
mobile app.

Pre-conference Short Courses – 9 November

The short course program is designed to enhance knowledge and techniques in core health economics and outcomes research (HEOR) topics as well as emerging trends in the field.

Attendees can enhance their ISPOR Europe 2025 experience by adding a short course or two. Short Course registration is an additional, separate registration fee.

If you have already registered to attend ISPOR Europe 2025 and would like to now add a short course, this can be done by: [logging into your ISPOR account](#)>>Manage Profile>>My Account Links>> My Events >> select ISPOR Europe 2025. Click on the Add Short Course(s) tab>> select the Short Course/s you would like to attend. Add to cart and check out!

[View the Short Courses](#)

Poster Tours!

ISPOR has **curated collections of research posters** for you **within each of the poster sessions**. Each tour will feature high impact abstracts within a specific topical area and **will include a tour guide as well as the poster authors to share their work and engage in discussions with you**. The poster tours will be a 45 to 60-minute experience comprised of a brief overview of each poster (3-minutes), by the author, followed by an interactive discussion (~5-minutes).


ISPOR Europe 2025

Poster Tour Area A

Monday, 10 November

Poster Session 1
023: HEOR Impact Case
 Display Time: 10:30 – 13:30
 Tour Time: 11:30 – 12:15

Poster Session 2
055: International Reference Pricing
 Display Time: 16:00 – 19:00
 Tour Time: 16:00 – 16:45

Tuesday, 11 November

Poster Session 3
080: Implementing the European HTA Regulation
 Display Time: 10:30 – 13:30
 Tour Time: 11:30 – 12:15

Poster Session 4
109: Pricing & Reimbursement
 Display Time: 16:00 – 19:00
 Tour Time: 16:00 – 16:45


ISPOR
Improving Healthcare Decisions


ISPOR Europe 2025

Poster Tour Area B

Monday, 10 November

Poster Session 1
024: Oncology
 Display Time: 10:30 – 13:30
 Tour Time: 11:30 – 12:15

Poster Session 2
054: Patient Engagement
 Display Time: 16:00 – 19:00
 Tour Time: 16:00 – 16:45

Tuesday, 11 November

Poster Session 3
079: Research and Modelling Methods
 Display Time: 10:30 – 13:30
 Tour Time: 11:30 – 12:15

Poster Session 4
108: Student Research
 Display Time: 16:00 – 19:00
 Tour Time: 16:00 – 16:45


ISPOR
Improving Healthcare Decisions

Fast Facts Sessions!

Have 30 minutes? Join in on a conversation and come away with new perspectives!

Try our **Fast Facts sessions located within the Connection Zone**. Fast Facts sessions offer **learning through distilled down, fast paced information sharing**. This is an activity where **attendees will have the opportunity to interact with knowledge leaders and participate in a conversation to gain rapid understanding** in a subject of value or attain a greater perspective by listening to information.

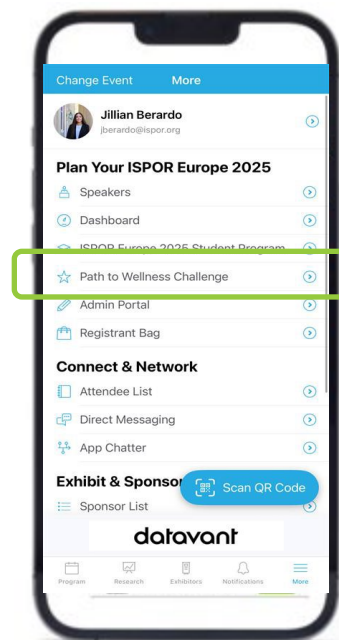
This is a **non-traditional learning/networking hybrid specifically designed for peer-to-peer learning** and small groups of attendees.

[View Fast Fact Sessions](#)

Path to Wellness Challenge

Join the [Path to Wellness Challenge](#) at ISPOR Europe 2025! Participate in a range of wellbeing activities and enjoy some healthy competition with your peers. Earn chances to win prizes for reaching Challenge Goals as you work your way up the leaderboard. The Path to Wellness Challenge will take place on Monday, 10 November beginning at 7:00 and end Wednesday, 12 November at 11:00. To participate, make sure to download the [Heka Well app](#) (iPhone) or [Heka Well App](#) (Android) follow the prompts and sign up for ISPOR Europe 2025 Path to Wellness Challenge. You can also find more information on the [challenge webpage](#).

Stop by the [Wellness Hub](#) in the Exhibit Hall during Exhibit Hall hours with any questions you have about the challenge, as well as to collect your special [Wellness Warrior Ribbon](#).



Additional ISPOR Europe 2025 Wellness Activities

- **Meditation Session:** Located in SEC building in Carron1, Level 1
 - Monday, 10 November: 14:45 - 15:45
- **Yoga Session:** Located in the Gala Foyer of Armadillo building, Level 1
 - Monday, 10 November: 6:30
 - Tuesday, 11 November: 6:30
- **Fun Run:** Beginning outside the SEC at the Armadillo. To view the map of the run route, click [here](#).
 - Monday, 10 November: 6:30
 - Tuesday, 11 November: 6:30

Scottish Event Campus(SEC)

Exhibition Way, Glasgow G3 8YW, United Kingdom

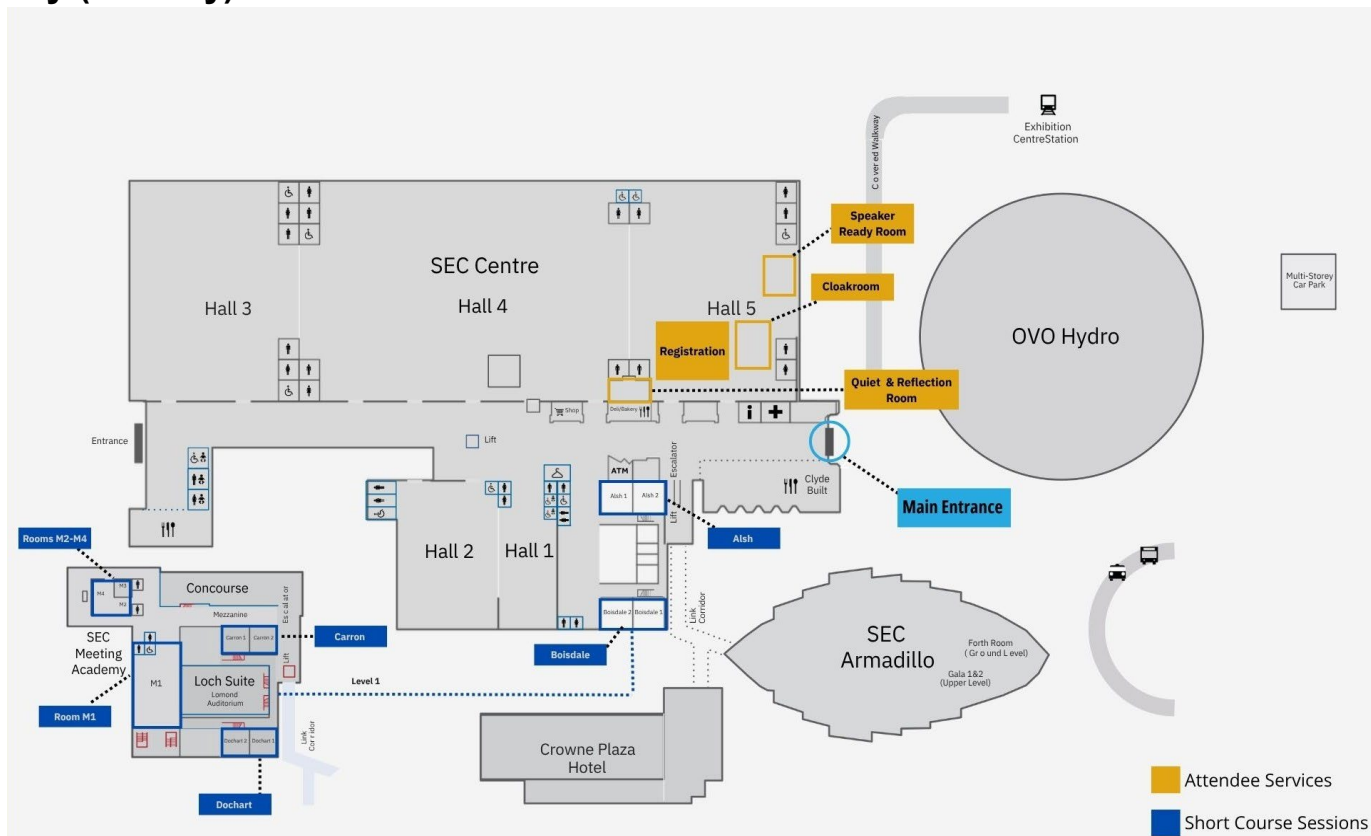


Venue Security Note

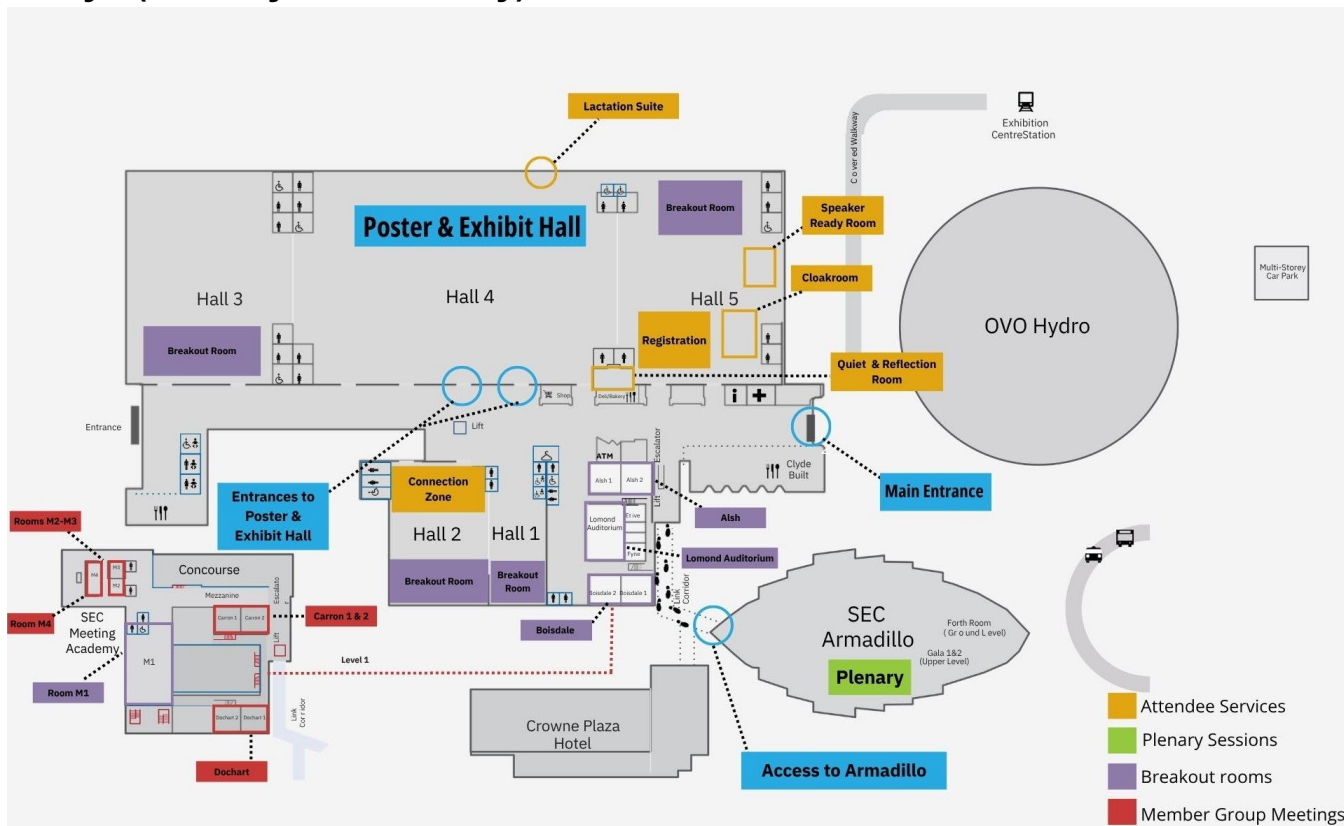
- To help ensure a safe and enjoyable experience for everyone at ISPOR Europe 2025, **dog-sniffing teams will be onsite on Monday and Wednesday, and daily bag checks will be conducted at the entrances to the SEC and in the crossway between the SEC and the Crowne Plaza.** Please allow extra time when entering the Center to help make your arrival smooth. We greatly appreciate your cooperation and look forward to welcoming you to a secure and enjoyable conference!
- Additional information on the SEC including Venue Services and Accessibility can be found [here](#).

Scottish Event Campus Floorplan

Short Course Day (Sunday)

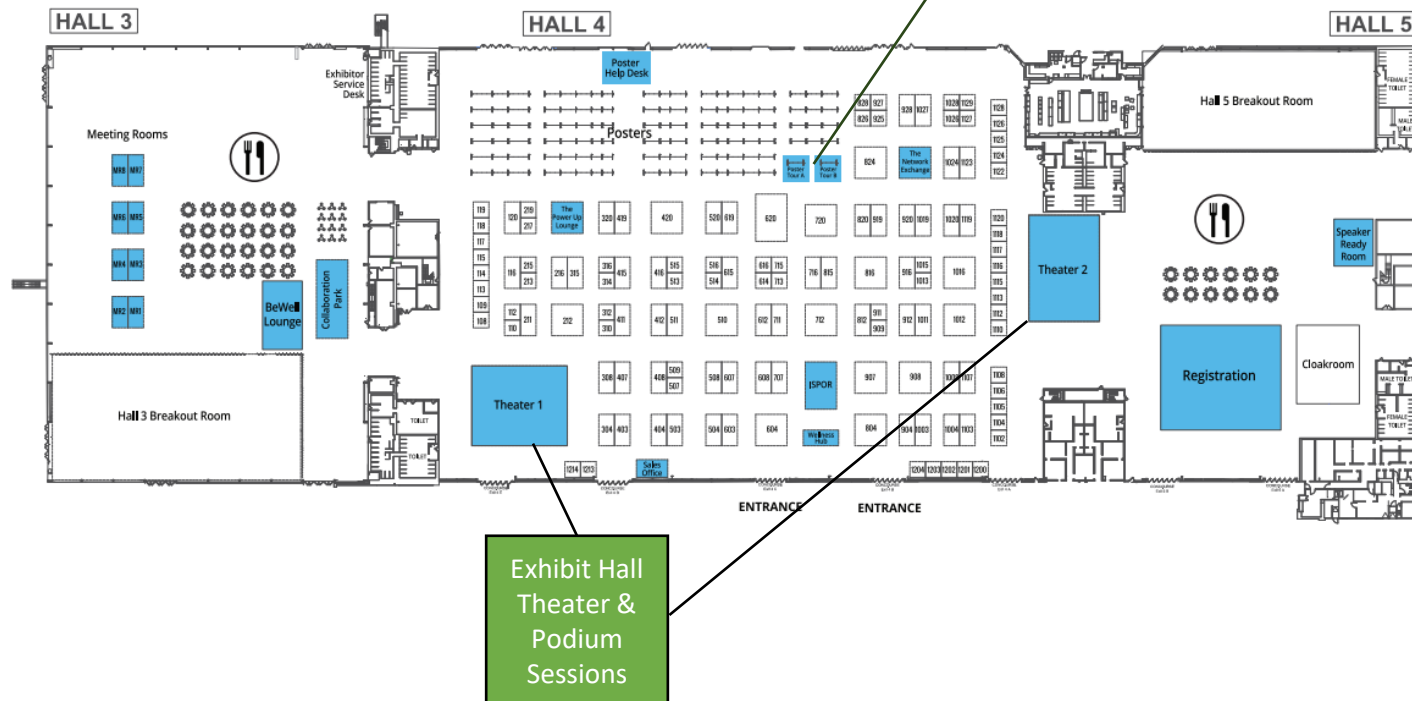


Scottish Event Campus Floorplan Main Conference Days (Monday - Wednesday)



Poster & Exhibit Hall

[View the Exhibitor Directory](#)



General On-site Information

Registration Hours

Registration & Registration Help Desk will be located on the Ground level of the SEC Building, Hall 5. **All attendees must have a badge on to gain access to session rooms and other activities planned within the conference area.**

Hours of Operation:

- Sunday, 9 November: 7:00 – 18:00
- Monday, 10 November & Tuesday, 11 November: 7:00 – 17:00
- Wednesday, 12 November: 7:00 – 13:00

Badge Scanning

ISPOR registration badges will contain a QR code. By allowing an Exhibitor or Sponsor to scan your badge during the conference, you are consenting to provide them with your contact information (First Name, Last Name, Organization, Country, and Email only), and you may be contacted by the sponsor or exhibitor after the event.

Session Room Seating

Seating for sessions is on a first-come, first-served basis. Please note: many sessions will be captured for playback via the Digital Conference Pass.

Free WiFi

Network: ISPOREurope2025

Password: ISPOREurope

Wi-Fi connection will be available for all attendees to use. Connection speeds will vary depending on the volume of users.

The Power Up Lounge

The Charging Lounge is supported by Alliance Partners will be available in Poster & Exhibit Hall, Hall 4 at stand #220 for all attendees to use during Poster & Exhibit Hall hours.

The Network Exchange

The Network lounge is supported by Mission Partners will be available in Poster & Exhibit Hall, Hall 4 at stand #924 for all attendees to use during Poster & Exhibit Hall hours.

BeWell Lounge

Visit the BeWell Lounge, located in the Poster & Exhibit Hall, Hall 3 to relax, recharge, and refresh. The BeWell Lounge is available for all attendees and will be available during all Exhibit Hall Open hours.

Food and Beverage at The Scottish Event Campus

Lunch (provided by ISPOR): Poster and Exhibit Hall

- Monday, 10 November: 11:15 – 13:00
- Tuesday, 11 November: 11:15 – 13:00

Please Note: ISPOR does not provide lunch on Sunday, 9 November. Food options are available for purchase on the Ground floor of the SEC Center at Clydebuilt Bar & Kitchen – Only cashless payments are accepted.

Coffee and Tea Service (provided by ISPOR): Coffee and tea service will be available during the “Coffee and Connect” times listed within the [program](#).

Morning Service:

- Monday, 10 November: 7:00 – 8:30 (Located in the Armadillo)
- Tuesday, 11 November: 7:00 – 8:30 (Located in the Armadillo)
- Wednesday, 12 November: 7:00 - 8:00 (Located near the morning Breakout sessions)

Coffee and Connect (in Poster & Exhibit Hall):

- Monday, 10 November: 9:45 – 10:15 & 14:45 – 15:15
- Tuesday, 11 November: 9:45 – 10:15 & 14:45 – 15:15

Networking Breakfast Bites (provided by ISPOR): Join us for Networking Breakfast Bites in the Poster & Exhibit Hall, designed to kickstart the final day of ISPOR Europe 2025, with light refreshments and valuable networking opportunities.

- Wednesday, 12 November: 8:30 – 10:00

General On-site Information

Poster & Exhibit Hall

Located on Ground level of SEC Building, in the Poster & Exhibit Hall 3-5

Poster Session Hours:

- Monday, 10 November & Tuesday, 11 November: 9:30 – 19:00
- Wednesday, 12 November: 8:30 – 11:00

Poster Help Desk Hours:

- Monday, 10 November: 9:30 – 19:00
- Tuesday, 11 November: 9:30 – 19:00
- Wednesday, 12 November: 8:30 - 11:45

PosterSessionOnline Printed Poster Pickup

All attendees who ordered printed posters with PosterSessionOnline, can pick up in Hall 5, behind registration.

Hours of Operation:

- Sunday, 9 November: 12:00 – 17:00
- Monday, 10 November & Tuesday, 11 November: 7:00 – 17:00
- Wednesday: all remaining posters will be available for pickup at the poster help desk in the poster & exhibit hall.

Speaker Ready Room

Available to Session Presenters, Sunday-Wednesday. Located in Hall 5.

Hours of Operation:

- Sunday, 9 November: 7:00 – 17:00
- Monday, 10 November & Tuesday, 11 November: 7:30 – 18:00
- Wednesday, 12 November: 7:00 – 11:00

Lactation Suite

Located on Ground level of SEC Building, in the Poster & Exhibit Hall 3-5

Hours of Operation:

- Sunday, 9 November: 7:00 – 18:00
- Monday, 10 November & Tuesday, 11 November: 7:00 – 19:00
- Wednesday, 12 November: 7:00 – 13:00

Cloakroom

Located in Hall 5. Charges for the cloakroom at £3.00 per person (maximum of 3 items per person). Debit, or credit is accepted. No cash.

Hours of Operation:

- Sunday, 9 November: 7:00 – 17:30
- Monday, 10 November: 7:00 – 19:30
- Tuesday, 11 November: 7:00 – 19:30
- Wednesday, 12 November: 7:00 – 13:30

First Aid

First Aid is in the SEC building in the Infirmary Room off the Concourse on level G for routine health problems and emergency care.

Hours of Operation:

- Sunday, 9 November: 6:00 – 20:00
- Monday, 10 November: 7:00 – 19:00
- Tuesday, 11 November: 7:00 – 19:00
- Wednesday, 12 November: 7:00 – 13:00

Quiet & Reflection Room

Located in SEC building on the Ground level in the Poster & Exhibit Hall, Hall 4, Room 4.3.

Hours of Operation:

- Sunday, 9 November: 7:00 – 18:00
- Monday, 10 November & Tuesday, 11 November: 7:00 – 19:00
- Wednesday, 12 November: 7:00 – 13:00

Lost and Found

Misplaced items will be stored at the Registration Help Desk on the Ground level of the SEC Building, Hall 5, until the end of the conference. Any items that have been found in the public areas or in meeting rooms by the conference center's team will automatically be given to security. Items remaining at the close of the conference will be turned over to The Scottish Event Campus security team.



Networking

Find New Connections and Engage With Like-Minded Professionals

Network With Attendees

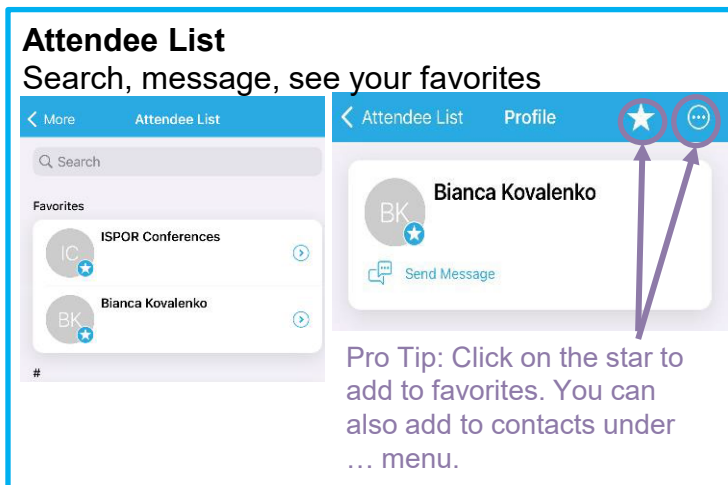
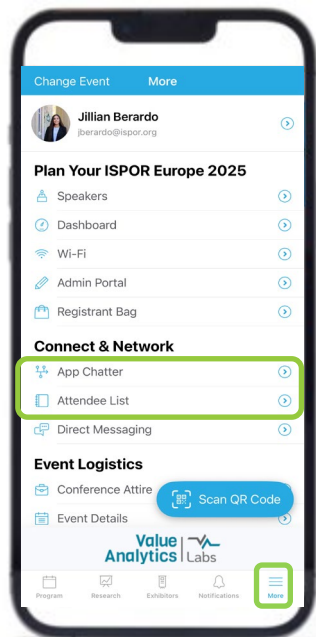


Connection is important, which is why ISPOR is striving to make the most out of networking for **ISPOR Europe 2025**. We have networking favorites planned and created a few NEW educational sessions with a social twist.

[View this year's networking opportunities.](#)

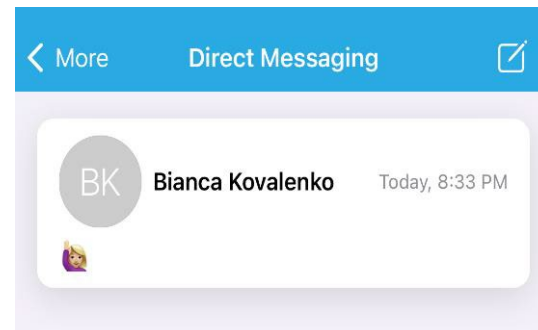
Connect and Network Via the App

Be sure to monitor your **Notifications**, **direct messaging**, **attendee list**, **App Chatter wall**, and **Social Media Wall**. These features will allow you to search for and engage with fellow attendees.



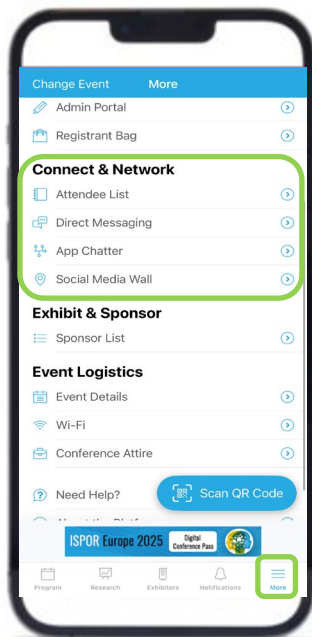
Direct Messaging

Send in app messages to any opted in attendee.



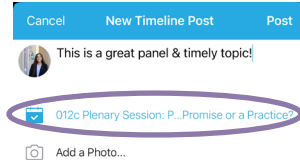
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App Chatter

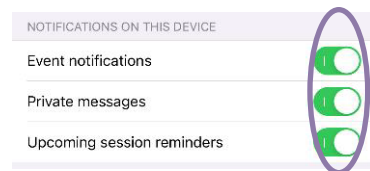
Post your thoughts on ISPOR Europe 2025 activities in the app's social timeline.



Pro Tip: Tag your favorite session in your post

Notifications

Be sure to monitor the Notifications for the latest ISPOR Europe 2025 updates.



Pro Tip: Enable notifications in your Profile's Event Preferences and in your phone/tablet settings.

Social Media Wall

Keep up with #ISPOREurope trending topics



thank you

for registering to attend ISPOR Europe 2025!

If you have any questions, please contact the ISPOR team at:
info@ispor.org