

## Call for Papers

**Back to the Future:** A 20th anniversary issue of *Value in Health*

To mark *Value in Health's* 20th Anniversary, the Editors are commissioning articles for a “Back to the Future” theme that features topics that have been widely discussed in the journal over the past 20 years, but for which there is an exciting future agenda.

The themed section is tentatively scheduled to appear in the January 2019 issue of *Value in Health*. Submissions received before **August 1, 2018** have the best chance for inclusion in this themed section.

The Editors are soliciting proposals for papers and welcome suggestions on any topic, no matter how unconventional. This is the time to be creative. Potential topics for this theme might include, but are not restricted to:

- How has the definition of value in healthcare changed over the past two decades?
- How have regulatory agencies' views evolved regarding the role of regulatory bodies weighing in on value in healthcare?

- If QALYs have inadequacies, what would an alternative measure of benefit look like?
- The exponential growth in cost-effectiveness analyses suggests that their importance and impact has matured, but is there empirical evidence for that?
- How have tools and frameworks for value assessment evolved and incorporated key stakeholders' views (including patients and the public, healthcare providers and prescribers, payers and HTA organization, health policy makers, and product manufacturers)?
- If Markov models are the norm, how would we decide that we need alternative modeling approaches?
- Has the increased complexity of health economic models advanced the field by improving scientific validity or further confused decision makers?

Authors are encouraged to submit manuscripts for this themed section through our web-based tracking system at <https://mc.manuscriptcentral.com/valueinhealth>. Please indicate in your cover letter that your paper should be considered as part of this “Back to the Future” themed section.

For more information about *Value in Health* or to speak to an Editor, call the Editorial Office at (609) 586-4981 x130.