

## Call for Papers

*Value in Health* is a high-impact, indexed journal<sup>†</sup> that provides an international forum for researchers, health care decision makers, and policy makers to work together to enhance the validity, reliability, and transparency of health economics and outcomes research.

The journal seeks original research in applied and theoretical pharmacoeconomics, and in the measurement, analysis, and translation of health outcomes research to real-world decisions. We invite you to submit empirical, evidence-based studies that employ proven methodologies and academic rigor in the following categories:

- **Economic Evaluations** (assessing the costs and consequences of alternative health interventions)
- **Patient-Reported Outcomes** (quality-of-life instruments, innovative ways of assessing content or construct validity)
- **Comparative Effectiveness Research** (examining the relative value of health care interventions)
- **Health Policy Analyses** (pricing and reimbursement issues, the adoption of new health technologies, or policies to encourage “value-based” decision making)
- **Preference-Based Assessments** (expressing the value of health care, including health utility assessments, discrete choice experiments/conjoint analyses, and assessments of willingness-to-pay)

To submit a manuscript through our web-based tracking system, go to [www.ees.elsevier.com/jval](http://www.ees.elsevier.com/jval). For more information about *Value in Health* or to speak to an Editor, call the Editorial Office at (609) 586-4981 x130.

<sup>†</sup> *Value in Health* is indexed in all the major health sciences indices, including PubMed, ranks **14th** of 333 journals in economics; and enjoys a 5-year impact factor score of **3.373**.