

APPLYING PHARMACO- ECONOMICS TO FORMULARY DEVELOPMENT IN THE MIDDLE EAST

February 12 - 13, 2015

Riviera Hotel, Beirut

Organized by Department of Pharmacy,
American University of Beirut and School of
Pharmacy, Lebanese American University

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AMERICAN UNIVERSITY of BEIRUT MEDICAL CENTER
المرکز الطبي في الجامعة الأميركية في بيروت

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General Information

Overview

This two-day workshop will describe some of the basic principles and processes of Pharmacoeconomics (PE) and suggest possible applications which lead to the improvement of drug formulary development in Middle East countries. These processes can be implemented in hospitals, national health plans, and private and government-funded health insurance programs.

Presenters will focus on analyzing pharmacoeconomics strategies and outcomes research to determine relative drug adoption guidelines. The workshop presents participants with the opportunity to reflect on their personal experience within the country in order to develop a series of national clinical guidelines that secure high quality evidence-based care for patients.

Location and Date

This activity will be held on February 12-13, 2015 at the Riviera Hotel, Beirut.

Organizing Committee

Ghassan Hamadeh, MD

Associate Dean for Continuing Medical Education
Chairperson, Department of Family Medicine
American University of Beirut Medical Center
Beirut, Lebanon

Soumana Nasser, Pharm.D.

Clinical Associate Professor
Pharmacy Practice Department
School of Pharmacy
Lebanese American University
Byblos, Lebanon

Yolande Saab, Pharm.D., PhD

Associate Professor
Pharmaceutical Sciences Department
School of Pharmacy
Lebanese American University
Byblos, Lebanon

Educational Objectives

1. Introduce The International Society for Pharmacoeconomics and Outcomes Research (ISPOR) and National Institute for Health and Care Excellence (NICE) guidelines
2. Illustrate PE key concepts and evaluation
3. Identify challenges to implement PE guidelines in developing countries
4. Describe pricing mechanisms and steps to budget impact analysis
5. Introduce the foundation for ISPOR – Lebanon Chapter

Target Audience

Pharmacists, public health, and medical professionals involved in decision making at the level of hospitals, insurance companies, and ministries of health and economy in Lebanon and the Middle East.

Accreditation

This live activity is jointly sponsored by the American University of Beirut Medical Center and the Lebanese American University.

The Lebanese Order of Physicians designates this live educational activity for a maximum of 7 CME credit hours.

Each attendee should claim only those credits based on actual time spent in the activity.

Faculty

Ibrahim Al Abbadi, PhD, MBA, BPharm

Associate Professor of Pharmacoeconomics and Pharmaceutical Marketing
Faculty of Pharmacy
University of Jordan
Amman, Jordan

Abdulaziz Al-Saggabi, M.Sc., Pharm.D.

Director
Drug Policy and Economics Center
Ministry of National Guard Health Affairs
Saudi Arabia

Ruiz Francis, BSc, M.sc

Senior Advisor
National Institute for Health and Care Excellence (NICE) International
London, UK

Maheer Hassoun

Country Manager
Mundipharma
Beirut, Lebanon

Zoltán Kaló, PhD

Professor of Health Economics
Department of Health Policy and Economics
Faculty of Social Sciences
Eötvös Loránd University (ELTE)
Budapest, Hungary

Rita Karam, Pharm.D.

Head Quality Assurance of Pharmaceutical
Products Program
Lebanese Ministry of Public Health
Beirut, Lebanon

Mirna Metni, Pharm.D.

Controller Pharmacist
Medical Control Department
Lebanese National Security Social Fund
Beirut, Lebanon

Registration

Registration Fee 50,000 L.L. and includes:

Coffee Breaks

Lunches

Workshop Material

Certificate of Attendance

Program

Thursday, February 12, 2015

- 08:00 - 09:00 REGISTRATION
- 09:00 - 09:15 Welcome remarks
Dr. Rabih Hassouna - President Order of Pharmacists in Lebanon
- 09:15 - 09:45 Overview of PE and The International Society for PE and Outcomes Research (ISPOR)
Dr. Zoltán Kaló
- 09:45 - 10:15 Integration of PE guidelines in developing countries
Dr. Zoltán Kaló
- 10:15 - 10:30 COFFEE BREAK
- 10:30 - 11:00 PE in developed countries and the Arab network
Dr. Abdulaziz Al Saggabi
- 11:00 - 11:30 PE Implementation: Ministry of Public Health Experience
Dr. Rita Karam and Mr. Maher Hassoun
- 11:30 - 12:00 Overview of PE key concepts and steps for PE evaluation
Dr. Soumana Nasser
- 12:00 - 13:00 LUNCH BREAK
- 13:00 - 13:30 Steps to perform budget impact analyses
Dr. Mirna Metni
- 13:30 - 14:00 PE in health care decision making in Saudi Arabia
Dr. Abdulaziz Al Saggabi
- 14:00 - 14:30 CLOSURE
- 14:30 - 14:45 COFFEE BREAK
- 14:45 - 15:45 Satellite Symposium – NON CME
The Pharmaco – Economic Value of Revlimid
Dr. Dalia Mahmoud

Friday, February 13, 2015

- 09:30 - 10:00 International evolution of PEs and their emerging in the Arab world: Role in Jordan as an example
Dr. Ibrahim Al Abbadi
- 10:00 - 10:30 Pharmaceutical pricing mechanisms: Any place for PEs?
Dr. Ibrahim Al Abbadi
- 10:30 - 11:00 COFFEE BREAK
- 11:00 - 12:00 Role of NICE in the UK – turning evidence into policy
Dr. Ruiz Francis
- 12:00 - 12:30 Small group discussions - Launch of the ISPOR Lebanon Regional Chapter
Dr. Ghassan Hamadeh and Dr. Soumana Nasser
- 12:30 - 13:00 CLOSING REMARKS
- 13:00 - 14:30 LUNCH

