

# Institutional Council Membership Collaborate to advance HEOR



**The ISPOR Institutional Council supports and promotes the Society's mission to promote health economics and outcomes research (HEOR) excellence to improve decision making for health globally. Council membership includes representatives from pharmaceutical, biotech, and medical device companies, as well as service providers (such as research and data analytic groups). The Council's heterogeneous mix provides a balanced environment for scientific and collaborative dialogue. Discussions encompass diverse healthcare topics, such as the challenges of value and affordability and the use of real-world evidence in decision making, among others. Institutional Council members receive a unique set of benefits and privileges that provide access and visibility within the global HEOR community.**

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## Gain Visibility

- Network and collaborate with industry peers and key stakeholder groups
- Foster payer-industry dialog and collaboration
- Promote awareness of Council news and events
- Gain visibility by having your logo appear on ISPOR's website

## Network With Leaders

- Engage in networking and scientific discussions and contribute to ISPOR responses to public calls for comment
- Collaborate with ISPOR member groups (eg, ISPOR's Health Technology Assessment, Faculty Advisor, and Patient Engagement Councils) and Society leadership

## Packages Include

- A seat at the Institutional Council's annual strategic planning session\*
- Invitation to all Institutional Council Roundtables and select ISPOR meetings and discussions
- Individual memberships
- Conference registrations
- Job postings in ISPOR's HEOR Career Center
- A seat at the ISPOR Payer Engagement Summit<sup>†</sup>
- Regular discussions with ISPOR leaders including site visits<sup>†</sup>

## Key Strategic Initiatives

- Contribute to important initiatives and publications, such as ISPOR's HEOR Competencies Framework™ and good practices for relationships between sponsors and vendors
- Develop content for new short courses

\* Gold and platinum levels

† Platinum level

## Benefits at a Glance

Benefits Package	Platinum Level \$21,000	Gold Level \$15,750	Silver Level \$10,500	Bronze Level \$5,250
Individual ISPOR Memberships	6	4	2	1
ISPOR Conference Registrations (in-person/virtual)	6/6	4/4	2/2	1/1
ISPOR's HEOR Career Center Job Postings	3	2	1	—
Registration for ISPOR Essential HEOR Education Short Courses	2	1	—	—
Company Logo and Link on ISPOR Website	✓	✓	✓	✓
1 Seat at Council's Annual Roundtable	✓	✓	✓	✓
1 Seat at Council's Strategic Planning Session Meeting	✓	✓	—	—
1 Seat at the ISPOR Payer Engagement Summit	✓	—	—	—
Annual Executive Consultation	✓	—	—	—

*The executive consultation with ISPOR's Chief Science Officer Dick Willke, PhD was one of the most valuable benefits of our Institutional Council platinum-level membership.*

*The strategic discussions held during this day-long meeting at EMD Serono were incredibly valuable for senior leadership as well as various cross-functional team members, including those working in the areas of health economics and outcomes research, market access, and medical affairs. There was also a strong demand for getting Dr Willke back to campus to hold similar discussions with an even broader group of stakeholders. At Acceleron, I look forward to a continuing exchange with the ISPOR leadership and help establish the value and strategic relevance of health economics and outcomes research at this budding biotech focused on improving lives of patients.*

**Hemant Phatak, PhD**

Vice President and Head, Global Access, HEOR and Pricing  
Acceleron Pharma

For more information, visit [www.ispor.org/council/institutional](http://www.ispor.org/council/institutional)



The professional society for health economics and outcomes research

505 LAWRENCE SQUARE BOULEVARD SOUTH  
LAWRENCEVILLE, NJ 08648  
[www.ispor.org](http://www.ispor.org)

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