

# ISPOR STUDENT NEWS



September-October  
2008

## Table of Contents

- **Welcome ..... page 2**
- **Goals of the Newsletter Committee.....page 2**
- **Conferences..... page 3**
- **Educational Teleconference.....page 4**
- **Pharmacoeconomics Resources.....page 5**

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## WELCOME

The ISPOR Student News Committee welcomes you to the 2008-2009 academic year. Congratulations to all elected officers. We wish you well in your studies and research and we look forward to hearing exciting news about your ISPOR Chapter's student activities. This first Fall 2008 issue outlines our goals for the coming year, provides registration information for the 11<sup>th</sup> Annual European Congress to be held in Greece in November 2008, provides important information regarding our monthly educational teleconferences, and also provides a summary on a newly published pharmacoeconomics textbook, "The Essentials of Pharmacoeconomics."

## GOALS OF THE NEWSLETTER COMMITTEE

The Student Newsletter Committee is committed to:

- helping you understand how ISPOR Connections works,
- promoting research,
- making pharmacoeconomics resources available to you, and
- discussing pharmacoeconomics research conducted in the United States and throughout the world.

The newsletter committee is committed to bringing you the latest information and news on pharmacoeconomics-related issues. However, we also need your help. If you have an interesting story to share, have just completed research or are planning a chapter activity, we would like to hear from you. The student

newsletter is published every two months and we also publish student research and activities in ISPOR Connections every two months. Please mail [millireddy@mail.utexas.edu](mailto:millireddy@mail.utexas.edu) if you would like to contribute to the newsletter or publish an article in ISPOR Connections.

## CONFERENCES

### ISPOR 11<sup>th</sup> Annual European Congress

In October 2007, the 10<sup>th</sup> Annual European Congress in Dublin, Ireland was a great success. The 11<sup>th</sup> Annual European Congress will be held in Athens, Greece from the 8<sup>th</sup> to 11<sup>th</sup> of November 2008.

#### ISPOR 11TH ANNUAL EUROPEAN CONGRESS

8-11 November 2008  
Hilton Athens, Athens, Greece



### ISPOR 14<sup>TH</sup> Annual International Meeting

The ISPOR 14<sup>th</sup> Annual International Meeting will be held in Orlando, Florida from May 16 - 20, 2009. The Abstract Submission deadline is January 15, 2009 and early registration closes on April 7, 2009.

#### ISPOR 14th ANNUAL INTERNATIONAL MEETING

*Health Care Reform Revisited, v2009.1 (beta)*  
May 16-20, 2009  
Renaissance Orlando Resort at SeaWorld, Orlando, Florida, USA



Information on registration fees and instructions on how to submit an abstract can be found on the ISPOR website ([www.ispor.org](http://www.ispor.org)).

We look forward to seeing you there!!!

## EDUCATIONAL TELECONFERENCE

The Student Educational Teleconference series runs once a month and can be accessed by dialing into the teleconference from 12.30 to 1.30 (EST). The dial-in number is 1-800-261-3225 and the Passcode is 2190773 (Chapter Presidents will inform you of any changes). The Fall 2008 Educational Teleconference speakers are:

- **October 14th:** Carrie McAdam Marx, RPh, MS, University of Utah  
“Common Mistakes Researchers Make when Presenting Research Methods and Findings”
- **November 18th:** Scott Smith, MSPH, PhD, AHRQ  
“National Health Policy and Opportunities for Pharmaceutical Research”

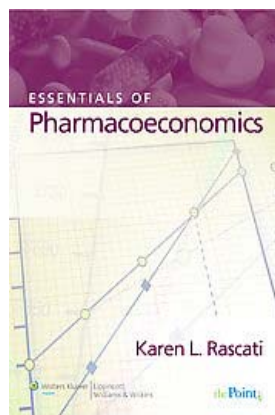
On September 16, 2008 Caitlyn Wilke, the Student Network Chair, presented the first Fall 2008 educational teleconference where she provided information on ISPOR including the Student Network. In her presentation, Caitlyn outlined the purpose of the ISPOR Student Network as follows:

- “To provide an environment where students can **share knowledge** in pharmacoeconomics and health outcomes research”
- “To **bridge** together **students** interested in pharmacoeconomics and **members** of the pharmaceutical industry, health related organizations, and academia”
- “To act as a **resource** for new students interested in pharmacoeconomics and outcomes research”

If you were unable to attend and would like a copy of the presentation slides, please contact your chapter president.

## “Pharmacoeconomics Resources”

Dr Karen Rascati, the Eckerd/Turley Centennial Professor of Pharmacy Administration, from the Center for Pharmacoeconomic Studies at The University of Texas at Austin, College of Pharmacy is the author of a new pharmacoeconomics textbook. “The Essentials of Pharmacoeconomics” published by Lippincott Williams & Wilkins in April 2008 is a straightforward textbook that introduces pharmacoeconomic concepts and provides a comprehensive description of how to evaluate pharmacoeconomics literature. The book provides many practical examples that are applicable to students completing a PharmD degree or who are starting out at the graduate level. Graduate students in the field of pharmacoeconomics and health outcomes research will find the following chapters on advanced topics useful: “health related quality of life: “health status measures,” “decision analysis,” “Markov modeling,” and “retrospective databases.” Costs of pharmacy services (e.g., medication management therapy in Medicare patients) are also covered. Apart from providing a section on future issues related to pharmacoeconomics in the United States, the book also provides an international perspective e.g., the history of pharmacoeconomics guideline development. Each chapter has a question-and-answer section, references, and suggested readings. In addition, a helpful online student resource center provides access to tables and figures from the text.



## **Newsletter Submissions**

If you are interested in contributing to the next edition of the ISPOR Student Newsletter, please contact:

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