



Student Chapter Annual Report 2009

TO:
Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY
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Background:

Student Chapter was established in Fall 2000. The Chapter has the following officers:

President (2008/09): Adam Turpcu
President-Elect (2008/2009): Sara Zolfaghari
Treasurer / Secretary (2008/09): Flavia Ejzykowicz
VP of Professional Affairs (2008 / 2009): Nazia Rashid, Phillip Wiegand
VP of Social Affairs (2008/2009): Karen Chu, Elizabeth Schwartz
Pharmacy Outreach Officer (2008/2009): Andrew Messali
Scholarship Chair (2008/2009): Jiat Ling Poon, Janice Chung

I. Activities of the Chapter can be summarized as follows:

1. ISPOR Library Bar Happy Hour

This was our first social event of the 2008-2009 school year. We reserved a section of the Library Bar, which is a bar in downtown Los Angeles, after classes on Thursday. This event provided a venue for the first year students to meet and socialize with the returning students for the first time.

2. PharmD Recruitment

During this event, the USC-ISPOR president, VP of professional affairs, and the Pharmacy Outreach officer spoke at the beginning of one of the larger PharmD lectures on campus (there were around 100 PharmD's in this particular class). The VP of professional affairs and the pharmacy outreach officer drew from their personal experiences as PharmD students and were able to communicate interesting and relevant experiences with the current PharmD students. The Eric Klein talk (discussed next) was also advertised during this talk. We also tabled in front of the main Pharmacy building

after the class, spoke individually with pharmD's about joining ISPOR, and signed many of them up on our mailing list (ISPOR@googlegroups.com)

3. USC ISPOR Speaker Series: Eric Klein (Senior Manger of Global Health Outcomes Operations at Eli Lilly)

The USC-ISPOR president coordinated with Eric Klein during the summer to make sure he would be available to speak to the ISPOR chapter and prospective ISPOR members at the beginning of the year. He gave an excellent talk on the recent changes in the Global Health Outcomes Operations group at Eli Lilly, and on career opportunities for Masters and PhD students at Eli Lilly. Several new and prospective ISPOR members who we met during the previous week's PharmD recruitment were in attendance.

4. ISPOR BBQ at Venice Beach

One of the first year students hosted a BBQ at Venice Beach. This event was a perfect opportunity for USC-ISPOR students to take a break from the busy fall semester.

5. ISPOR Info Session @ Pharmacy School

This event was a more extensive lunch seminar that described the purpose of ISPOR to prospective members. Speakers included Dr. Kathleen Johnson (the Chair of the Pharmaceutical Economics and Policy Program at USC), Dr. Jeff McCombs, the USC-ISPOR chapter president, and the USC-ISPOR vice president of professional affairs.

6. USC Dodgeball Tournament (week 1 and week 2) – Team ISPOR

USC was hosting a dodgeball tournament on the main campus and several of our ISPOR students formed a team. We won our first two games and advanced to the semi finals of the tournament which was held the following week. This encouraged team building among students in the organization and proved to be a successful event.

7. USC Women's Soccer vs. UCLA at Memorial Coliseum

One of our newly recruited USC-ISPOR student members organized an event to cheer on the USC Women's soccer team against our cross-town rivals.

8. USC-ISPOR speaker series: Annie Ogostalick (Abbott)

Dr. Ogostalick is a National Clinical Executive in the Clinical Evidence and Outcomes Public Health Policy and Strategy department with Abbott Labs. She discussed applications of pharmaceutical economics and outcomes research in the pharmaceutical industry and provided insight regarding the expansion of the industry in this discipline.

9. USC-ISPOR speaker series: Gustavus Aranda (Takeda)

Dr. Gustavus Aranda PharmD, MS is a recent USC graduate, and is currently an outcomes liaison with Takeda Pharmaceuticals. He spoke about the Field Outcomes role in the pharmaceutical industry (from a Lilly and Takeda perspective), the value of formal

outcomes training, conferences, working from home, the art of negotiation, and his journey.

10. First Year Outreach Program: Research Proposals

Senior students helped first years with their research design proposals for their first semester research design class.

11. USC Kickball Tournament – Team ISPOR / Pickup soccer

Several ISPOR students signed up to compete in the USC-ISPOR kickball tournament. Unfortunately, Team-ISPOR could not participate due to scheduling errors from the league officials. Instead, the students decided to play a pickup soccer game for two hours.. We are considering starting a Team-ISPOR soccer team for next semester.

12. Yardhouse Happy Hour

To kickoff the spring semester, the VPs of Social Affairs organized a happy hour event at the Yardhouse Bar and Restaurant.

13. First Year Outreach Program – How to Survive Dr. Hay's Cost-Effectiveness Class

Senior Students discussed do's and don'ts, how to pick a topic, and how to conduct a literature review for CEAs. After the initial presentation, the senior students presented their Cost-Effectiveness Analyses

II. Upcoming Activities for 2009:

1. Western Pharmacoeconomics Conference 2009:

Our chapter is proud to host the third biennial Western Pharmacoeconomics Educational Program 2009. This will be the first time the USC-ISPOR is hosting this conference. USC-ISPOR will be welcoming approximately 100 students to Southern California for three days of lectures, workshops, roundtable discussions, and a poster session. The primary purpose of this program is to give students in the field of Pharmacoeconomics the opportunity to share their research with the academic community. Some of the featured events for this conference will be 8 podium presentations from leading student researchers, a panel discussion about MS/PhD fellowships in Pharmacoeconomics and Health Outcomes, and a mentorship lunch in which students establish contacts and seek advice from leading professionals in the field. Keynote speakers for this event include: Dr. Henry Glick (University of Pennsylvania, Wharton School), Dr. Joel Hay (University of Southern California), and Dr. Lou Garrison (University of Washington).