



## ISPOR Peru Chapter Annual Report 2014

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research  
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PREPARED BY:

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### **Background:**

The ISPOR Peru Chapter was approved in January 2011. The Chapter has 22 members. The current leadership of the ISPOR Peru Chapter is comprised of the following:

#### **President**

**Enrique Longaray Chau, MD, MSc HE**

Cardiologist Service Naval Medical Center of Peru and  
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Lima, Peru

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Lima, Peru

For more information on the ISPOR Peru Chapter, please visit the ISPOR Regional Chapter website at <http://www.ispor.org/RegionalChapters/Chapter/Peru>.

Enclosure: ISPOR Peru Chapter Annual Report 2014

## ISPOR Peru Chapter Annual Report 2013

Activities / Accomplishments	Summary
<b>Scientific / Educational Activities</b>	<ul style="list-style-type: none"> <li>• November 24, 2014, Pharmacologic Lectures               <ul style="list-style-type: none"> <li>-- “What is the Value of Life? An Economic Medical View”</li> <li>-- “Pharmacoeconomics--Where to Start?”</li> </ul> <p>Speaker: Diego Rosselli, MD, MEd, MHP, Department of Clinical Epidemiology and Biostatistics, School of Medicine, Javeriana Papal University</p> <li>-- “Current Situation of Health Technology Assessment in Peru”</li> </li></ul> <p>Speaker: Dra. Magaly Hernández, Head of Health Technology Assessment Unit, General Director of Drugs</p> <ul style="list-style-type: none"> <li>-- Target Audience: Health care stakeholders</li> </ul>
<b>Policy-Related Activities</b>	N/A
<b>Conferences and/or Chapter Meetings</b>	<ul style="list-style-type: none"> <li>• Chapter leadership meetings were held throughout the year.</li> <li>• March 2014               <ul style="list-style-type: none"> <li>– General Assembly Chapter meeting</li> </ul> </li> <li>• September 2014               <ul style="list-style-type: none"> <li>– Leadership teleconference with ISPOR Chapter liaison to discuss the chapter’s participation in an upcoming pharmaceutical conference, the presentation of its own educational activities, and the development and completion of the ISPOR Global Health Care Systems Road Map for Peru.</li> </ul> </li> </ul>
<b>Membership Development</b>	<ul style="list-style-type: none"> <li>• Diffusion work of ISPOR Peru among institutions (for example, but not limited to, v.g. Rebagliati Hospital, the Neoplastic Diseases National Institute, local university students, and health care key stakeholders).</li> </ul>
<b>Other</b>	<ul style="list-style-type: none"> <li>• December 2014               <ul style="list-style-type: none"> <li>– Chapter President participated in a panel discussion organized by Virtual Medial, “Pharmacoeconomics and the Actual Health Situation in Latin America”.</li> </ul> </li> </ul>

## Upcoming Activities for ISPOR Peru Chapter 2015

<b>Date</b>	<b>Activities</b>
March	<ul style="list-style-type: none"><li>• Chapter leadership elections for 2015-2017</li></ul>
August	<ul style="list-style-type: none"><li>• ISPOR Peru Health Economics Basic Course</li></ul>
November	<ul style="list-style-type: none"><li>• ISPOR Peru Health Economics Intermediate Course</li></ul>