

## Improving healthcare decisions

Chapter	Mexico
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Director	CRISTINA GUTIERREZ - crisgutdel@gmail.com
When are elections held for your Chapter's Board?	October 12 2016
Regional Chapter Members - 2017	200
Regional Chapter Members - 2016	130
Notes re Chapter members	-
Full ISPOR members (those paying dues to ISPOR Headquarters)	60
Does your Chapter collect membership dues or fees from individuals for local Chapter membership?	1,800 MXN (80 USD)
Benefits Chapter offer to members	Monthly meetings Special fees for local congresses and seminars Newsletters Networking
Chapter's accomplishments in 2017 with regard to membership recruitment, retention, and engagement.	During the 4th Mexico Chapter Seminar, we increased over 50% the number of members. This due to the appealing agenda that was seeking to address issues of common concern between all the members of our chapter and provide them with tools to manage future challenges more effectively
Academia%	15
Government/HTA Agency%	25
Industry - Pharmaceutical/Medical Device/Diagnostics/ Biotech%	40
Consulting%	15
Clinicians%	1
Student%	5
Other%	-
Chapter's accomplishments in 2017 with regard to education and training.	Seminar: "Health Economies Impact on decision making".  March 9 - 11 Hilton Ciudad de México Workshop; "MCDA"  November 24-25 Dr. Manuel Espinoza MSc. Rubén Rojas

Chapter's accomplishments in 2017 with regard to research.	NA NA
Chapter's accomplishments in 2017 with regard to policy-related activities.	NA
Chapter's accomplishments with regard to Chapter meetings, workshops, or conferences in 2017.	February – Monthly meeting "Diseño de Bases de Datos" DR. JOSÉ RAMÓN PANIAGUA SIERRA Jefe de la Unidad de Investigación Médica en Enfermedades Nefrológicas. May - Monthly meeting "Compras Consolidadas, Procesos y Oportunidades" Ponentes: Mtro. Enrique Martínez Moreno. Director General Instituto de Investigación e Innovación Farmacéutica, A.C. (IIIFAC). Dr. Jorge Arturo Patiño Salazar Representante SEDENA TTE. Navio SSN. L.E. Intensivista Pedro Naal Ac Representante SEMAR Dr. Jesús Enriquez Castillo Representante PEMEX June- Monthly meeting "Perspectivas futuras en la Terapéutica Médica Nuevos horizontes en Medicina Genómica y Traslacional" Dr. Fabio Salamanca, Titular de la Coordinación Nacional de Investigación en Instituto Mexicano del Seguro Social IMSS. Con July- Monthly meeting "Comisión Negociadora, Lecciones Aprendidas y Perspectivas Futuras"
Articles published in ISPOR's publication in 2017 - Value in Health, Value in Health Regional Issues, Value and Outcomes Spotlight, and ISPOR Regional newsletters by members in your Chapter.	NA
Contributions to ISPOR Conferences and Events by Chapter members in 2017. Include workshops, poster, and podium sessions.	EVOLUTION OF THE PROCESS OF HEALTH TECHNOLOGY ASSESSMENT IN MEXICO: MEDICAL DEVICES 22nd Annual International Meeting Jesús Enriquez Castillo, MD, Government Advisor, PEMEX (Petróleos Mexicanos), Mexico City, Mexico Laudette Guirant Corpi, BSc, Health Economics Manager, Janssen Mexico, Mexico City, Mexico Pablo Anaya, MSc, MHA, HEOR/RWI Latin America Director, IMS Health, Mexico City, Mexico Moderator: César Alberto Cruz Santiago, MD, PhD,, Advisor, Medical Director
Describe any regional patient engagement activities.	NA
Activities organized for students or new professionals.	NA
Chapter affiliations with any institutions, universities, government, or associations (other than ISPOR).	No
Does your Chapter have any agreements of sponsorship arrangements with any for-profit companies, governments, health authorities, or associations?	No
Chapter (as a group, not as individual members) formal comments or responses to any government or health authority.	No
Chapter Groups	Student, HTA, Research
HTA in your Chapter's country or region.	
	Our country/region requires HTA and the Chapter participates in the development/update of national/regional HTA guidelines.
Is your Chapter officially registered with regional authorities in your country?	Yes, indicate what authority
	education and Research non profit organization
Does your Chapter employ paid administrative or management staff	Yes

(Association Management Company, contracted staff)?	
Other than the page for your Chapter on the ISPOR website, does your Chapter maintain a website?	Yes
	http://ispormexico.com.mx/
Does the Chapter have a bank account?	Yes
Official organizational email address?	contacto.ispormexico@gmail.com
How can the ISPOR organization as a whole (Staff, Board, Consortia, Networks, etc.) better support your Chapter?	THE ISPOR ORGANIZATION HAS HELPED US IN AN ADEQUATE WAY, WE BELIEVE THAT TO MAKE STILL BETTER THIS RELATIONSHIP IT COULD MAINTAIN A BETTER COMMUNICATION WITH THE ISPOR MEXICAN CHAPTER. IT IS IMPORTANT TO CONSIDER ISPOR MEXICAN CHAPTER AS A POTENTIAL PLACE FOR THE REALIZATION OF THE DIFERENT TRAINNIGS TO BE CARRIED OUT DURING THE YEAR IN DIFFERENT CITIES IN US AND AROUND THE WORLD. THE ORGANIZATION ISPOR COULD PROVIDE SUPPORT TO PRODUCE MORE SCIENTIFIC PUBLICATIONS ON THE VARIOUS RESEARCH PAPERS PREPARED IN OUR CHAPTER AND NOT PUBLISHED OR SUBMITTED IN THE ANNUAL SESSIONS FOR SEVERAL REASONS.
3 challenges the Chapter is facing at the start of 2018.	IMPROVE THE BRAND PRESENCE AND KNOWLEDGE OF ISPOR IN THE ACADEMY, GOVERNMENT AND INDUSTRY.
	INCREASE THE NUMBER OF AFFILIATES TO THE MEXICAN CHAPTER AND ISPOR INTERNATIONAL MEMBERS.
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Current Chapter members.	ISPOR-MEXICO CHAPTER MEMBERS Hoja1.pdf
CV for the Chapter President.	CV_CESAR CRUZ_PRESIDENT MEXICO CHAPTER ISPOR.pdf
Chapter's Annual Work Plan.	MEXICO Chapter Annual Work Plan 2018_AD.pdf
Who prepared this report.	CESAR ALBERTO CRUZ SANTIAGO PRESIDENT ISPOR MEXICO CHAPTER contacto.ispormexico@gmail.com
FCPA Agreement	×