



ISPOR Mexico Chapter Annual Report 2014

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY:

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Background:

The ISPOR Mexico Chapter was approved in August 2006. The Chapter has 190 members. The current leadership of the ISPOR Mexico Chapter is comprised of the following:

President

Rosa María Galindo Suárez, MHE
Mexican Ministry of Health
Mexico City, Mexico

President-Elect

Unelected

Past President

Herman Soto Molina, MSc
HS Health Solutions
Mexico City, Mexico

Secretary/Treasurer

Jocelyn Ramírez-Gámez, MSc
Eli Lilly México
Mexico City, Mexico

Director

Gabriela Andrea Luna Ruíz
Iberoamericana University
Mexico City, Mexico

Director

Roberto Rivera Hurtado, MSc
Amgen Mexico
Mexico City, Mexico

For more information on the ISPOR Mexico Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Mexico/index.asp.

Enclosure: ISPOR Mexico Chapter Annual Report 2013

ISPOR Mexico Chapter Annual Report 2014

Activities / Accomplishments	Summary
Scientific / Educational Activities	<ul style="list-style-type: none"> • October 2014 <ul style="list-style-type: none"> -- III ISPOR Mexico Chapter Seminar “Current and Future Situation of the Economic Evaluation of Health Technologies in Mexico”, 190 attendees -- 3 short courses on basic and advanced topics concerning health economics were presented with 100 in attendance -- 14 session speakers (both national and international) representing the perspectives from industry and government, including the participation of the General Health Council Secretary, the Deputy Secretary and the CENETEC General Director
Policy-Related Activities	<ul style="list-style-type: none"> • October/November 2014 <ul style="list-style-type: none"> – Seminar “Economic Evaluation of Health Interventions. An Analysis of Drug Application”, 60 attendees -- Target Audience: Government decision makers • In collaboration with the National Chamber of the Pharmaceutical Industry (CANIFARMA), the Drug Catalog, Edition 2011, has been revised and changes have been suggested and expected to have an impact on the new version.
Conferences and/or Chapter Meetings	<ul style="list-style-type: none"> • 9 Monthly meetings with the members were held during 2014 with discussions centering on project proposals, educational and general matters. • July 2014 Leadership teleconference with ISPOR Chapter liaison to discuss upcoming educational activities.
Membership Development	<ul style="list-style-type: none"> • Currently we have active 190 members which represents a growth of 26% compared to last year.

Other	<ul style="list-style-type: none">• In an effort to organize and establish short- and long-term goals for Chapter leadership, a three-month exercise was developed in collaboration with an organizational expert. Each specialized group within leadership now has defined goals leading to achieving common Chapter goals.• Various social events were organized to encourage member networking and interface.
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Upcoming Activities for ISPOR Mexico Chapter 2015

Date	Activities
May 2014	<ul style="list-style-type: none">• Course for decision makers<ul style="list-style-type: none">– Intermediate course on pharmacoeconomics to be offered to prospective 40 to 50 people from major health institutions in Mexico
TBD	<ul style="list-style-type: none">• Developing agenda and logistics