



MEXICO

Mexico Regional Chapter Annual Report 2009

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY:

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Background:

The Mexico Regional Chapter was accepted in August 2006. The chapter has 60 members.

The current Executive Board of the Mexico Regional Chapter is:

President

Antonio Caso MD

Academic Secretary & President

National Independent University of Mexico, Mexico City

Secretary

Roberto Martínez y Zamora MD

Mexican Social Security Institute, Mexico City

Treasurer

Iris Contreras MSPH, MD, MSc

Researcher, Mexican Social Security Institute, Mexico City

For more information on the Mexico Regional Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Mexico/index.asp.

Enclosure: ISPOR Mexico Regional Chapter Annual Report 2009

ISPOR Mexico Regional Chapter Annual Report

(International Society for Pharmacoeconomics and Outcomes Research – Mexico)

Date	Agenda/Meeting	Speaker/Moderator/ Resource
February	Eight meetings were held to incorporate ISPOR Mexico Regional Chapter into the National Diabetes Initiative.	Sergio Balcazar MD, IPADIA; Antonio Caso MD, ISPOR Mexico; Alberto Lifihits MD, National Institute of Health
March	Media Coverage: A discussion on the importance of pharmacoeconomics in the public sector on Radio 690 AM and 102.5 FM.	Antonio Caso MD, ISPOR Mexico
April 25, 26	The Mexican School of Pharmacoeconomics and the ISPOR Mexico Regional Chapter organized three national congresses for decision-makers and specialists in Juriquilla, Querétaro. There were 189 attendees participating from academia and government.	Antonio Caso MD, ISPOR Mexico, Lic. Arely Lemus; Judit Diaz MD; sponsored by Sanofi Aventis; the Mexican School of Pharmacoeconomics; and the Institute of Research and Advanced Studies
May	The ISPOR Mexico Regional Chapter held seven regular meetings with affiliated members at the Mexican School of Pharmacoeconomics. Three other meetings were held at the 20 th of November Medical Center. The number of Chapter members attending ranged between 10 and 20 and approximately 10 non-members attended. There was an average of 15 attendees per session.	ISPOR Mexico
June 1	A seminar was held in the general session of the 20 th of November Medical Center. Attendees: 230 medical professionals in clinical activities and 23 administrative workers. Presentation: “The Importance of Pharmacoeconomics and its Application and Usefulness in Hospital Medicine”	Antonio Caso MD, ISPOR Mexico; Juan Carlos Falcón MD
June 4	Conference at the Industrial Club. Presentations: <ul style="list-style-type: none"> • “Results in Pharmacoeconomics” • “What is ISPOR Worldwide?” 	Antonio Caso MD, ISPOR Mexico; Juan Carlos Falcón MD

June 26	Participation in the National Congress of Rheumatology in Ixtapa, Mexico. Presentations: <ul style="list-style-type: none"> • “What is ISPOR Worldwide?” • “Outcomes Research in Pharmacoeconomic Terms” 	Antonio Caso MD, ISPOR Mexico
July 6	Plenary Session at the Traumatology Hospital in Acoxtla, Mexican Institute of Social Security (IMSS), Mexico D.F. Attendees: 130 medical doctors and hospital administration. Presentations: <ul style="list-style-type: none"> • “Pharmacoeconomics Tools” • “ISPOR Worldwide” 	Antonio Caso MD, ISPOR Mexico
July 8	Pharmacoeconomics workshop at the Institute of Social Security Services for State Employees (ISSSTE). Attendees: 135.	ISPOR Mexico
July 9	Workshop at the ACACIA International Seminar, Independent Metropolitan University. Attendees: 140.	Antonio Caso MD, ISPOR Mexico
July 26	Conference at the Specialties Hospital, Oaxaca, Mexico. Presentations: “ISPOR and Pharmacoeconomics in Venous Thrombosis Prophylaxis”.	Antonio Caso MD, ISPOR Mexico; Lic. Arely Lemus; Enrique Fajardo MD
July 28	Meeting at the ISSSTE Training Center. Presentation : “Use of Pharmacoeconomics Tools in Diabetes ”.	Antonio Caso MD, ISPOR Mexico; Juan Fernando Zamudio Villarreal MD; Francisco Moreno Cruz MD; sponsored by the National Independent University of Mexico
July 30	Conference presentations: <ul style="list-style-type: none"> • “The Importance of Pharmacoeconomics in Health Insurance Companies” • “ISPOR Worldwide” 	Antonio Caso MD, ISPOR Mexico; Organized by GNP
August	Conference presentations: <ul style="list-style-type: none"> • “The Importance of ISPOR Worldwide in the Puebla Specialities Hospital, Puebla, Mexico” • “The Importance of Pharmacoeconomics in the Puebla General Hospital, Puebla, Mexico” 	Antonio Caso MD, ISPOR Mexico; Organized by SSP

August 11	Announcement of Pharmacoeconomics Award for Best Research in Pharmacoeconomics.	Antonio Caso MD, ISPOR Mexico; Lic. Arely Lemus; Judit Diaz MD; Jaime Lozano MD; Mexican School of Pharmacology, Postgraduate School
September 24	Conference held at Mocol Hospital. Presentation: “Importance of ISPOR Worldwide”	ISPOR Mexico
September 28	Media Coverage: Discussion of important issues from the ISPOR 2 nd Latin America Conference in Rio de Janeiro and the ISPOR 3 rd Latin America Conference in Mexico 2011 on Radio Red Martin Mendoza.	
October 8	Meeting held at IMSS, Zone No. 68 General Hospital and the Ecatepec General Hospital.	Antonio Caso MD, ISPOR Mexico
October 15	Conference presentation: “The Importance of ISPOR Worldwide” National Institute of Oncology Workshop: “Pharmacoeconomics in Oncology”	Antonio Caso MD, ISPOR Mexico; Lic. Arely Lemus; Alfonso Reyes MD
October 31	Media Coverage: Discussion of ISPOR 3 rd Latin-America Conference in Mexico 2011 on Radio Chapultepec.	Antonio Caso MD, ISPOR Mexico; Francisco Moreno MD
November 6, 7	Weekend Event: “Pharmacoeconomics in Private Health Care Services”	Antonio Caso MD, ISPOR Mexico; Guillermo Melendez MD, ISPOR Mexico; Francisco Garcia Contreras MD; sponsored by Novartis
November 18	Event held at the Hotel Marriott Mexico City. Presentation: “Cost-effectiveness: Opportune Diagnosis in AIDS”	ISPOR Mexico; Mexican School of Pharmacology; sponsored by the Secretary of Health, National Center for the Prevention and Control of HIV/SIDA (CENSIDA)

November 20	Workshop and conferences held at the Cancun Quintana Roo, Mexico, concerning the importance of the ISPOR Mexico-Guerrero Chapter, Acapulco Guerrero, Mexico.	Antonio Caso MD, ISPOR Mexico; Jhony de la Cruz MD; Lic. Angelica M. Ramos Aguilera, Undersecretary of Administration and Finances, Secretary of Health for Guerrero State
	Meeting held at ISSSTE, Zaragoza, Mexico	Antonio Caso MD, ISPOR Mexico; ISSSTE General Administration and the Mexican School of Pharmacology; Francisco Moreno
December	Conference presentations: <ul style="list-style-type: none"> • “The Importance of ISPOR Worldwide in the Puebla Specialities Hospital, Puebla, Mexico” • “The Importance of Pharmacoeconomics in the Puebla General Hospital, Puebla, Mexico” 	Antonio Caso MD, ISPOR Mexico; Organized by the Secretary of Health for Puebla State
Throughout the year	Participated in more than 40 conferences in the public section and five conferences in the private sector.	ISPOR Mexico

Upcoming Activities for ISPOR Mexico Regional Chapter 2010

(International Society for Pharmacoeconomics and Outcomes Research – Mexico)

Tentative Agenda

Date	Agenda
February	Publish ISPOR “Book of Terms”
Throughout the year	In preparation for the ISPOR 3 rd Latin America Conference, the focus will be on forming new committees in new States and with more media coverage.

ADDENDUM

Since the end of 2007, the Regional Chapter decided not to charge membership fees to the Chapter; therefore, there were no profits from registrations.

The activities and materials used were donated from members of the ISPOR Mexico Regional Chapter and, in some cases, pharmaceutical industries. In no case did the donations compromise the academic activities.