

México Regional Chapter Annual Report 2008

TO: Board of Directors International Society for Pharmacoeconomics and Outcomes Research 3100 Princeton Pike, Suite 3E Lawrenceville, NJ 08648 USA

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Background:

The México Regional Chapter was accepted in August 2006. The chapter has 128 members.

The current Executive Board of the México Regional Chapter is:

President	Antonio Caso MD, MED	
	Academic Secretary, Division of Postgraduate Studies and Investigation,	
	National Independent University of Mexico & President, Mexican College	
	for Pharmacoeconomics, México City, México	
Past President	Guillermo Meléndez MD	
	Consultant, Mexican Health Foundation, México City, México	
Secretary	Leon Antonio Zapata Sanchez BSc	
	General Manager, Guia Mark, S.A. de C.V., México City, México	
Treasurer	Joaquin Federico Mould Quevedo MBA, MSc, PhD	
	Outcomes Research Manager, Pfizer, México City, México	

For more information on the México Regional Chapter, please visit ISPOR Regional Chapter website at <u>http://www.ispor.org/regional_chapters/Mexico/index.asp.</u>

Enclosure: ISPOR México Regional Chapter Annual Report 2008

ISPOR México Regional Chapter Annual Report

(International Society for Pharmacoeconomics and Outcomes Research – México)

Dates	Agenda/Meeting	Speaker/Moderator/ Resource
February	The committee members introduced ISPOR and ISPOR Mexico chapter to the General Managers of the Mexican Association of Pharmaceutical Industries and Research (AMIIF) at the beginning of the year. This is an association that hosts the multinational pharmaceutical companies in Mexico, which are investing in research.	ISPOR Mexico Regional Chapter
July	Dr. Antonio Caso organized a Pharmacoeconomics workshop at Barra de Navidad, Guerrero, which achieved 135 attendees and the workshop was sponsored by Sanofi-Aventis.	Dr. Antonio Caso
December 2-3	The ISPOR Mexico's chapter organized the First International Seminar for decision-makers and specialists, held at the Radisson Paradise The Seminar had as international faculty Dr. Daniel Mullins and Dr. Joel Hay. There were 155 attendees in total, from academics, government institutions and the pharmaceutical industry. We are grateful to ISPOR International for the support we received, both financial and logistics, to get two high caliber professors presenting at the seminar, as their presentations were the key for success. Our especial recognition goes to Jerusha Harvey for her continuous support to make this seminar happen.Presentations and pictures of the seminar have been posted to the ISPOR web page.	ISPOR Mexico Regional Chapter
Throughout the year	The Chapter had nine regular meetings with affiliated members at the FUNSALUD facilities, and the number of members attending the meetings doubled in the last two meetings, as compared to the beginning of the year.	ISPOR Mexico Regional Chapter
Throughout the year	The past president of the Mexico Chapter, Dr. Guillermo Meléndez, actively participated in the workshops for updating the new National Pharmacoeconomic guidelines.	Dr. Guillermo Meléndez

Upcoming Activities for ISPOR México Regional Chapter 2009

Date	Agenda	
Tentative	Coordinate a national meeting with professors from ISPOR	
	International.	
Tentative	Participate actively in the Latin America Consortium in order to	
	coordinate an event in 2010.	

Tentative Agenda

ADDENDUM

Finances corresponding to 2008

Since the end of 2007, the local chapter decided not to charge any fee to affiliates to the Chapter, therefore there were no profit from registrations.

The Seminar held in December 2-3, 2008 was sponsored as follows:

ISPOR International \$3,000.00 USD Divided as follows: Airplane and Faculty \$2,300.00 USD paid directly to the Faculty **Payments** \$700.00 USD = 8,631 pesos Accommodation Deposited to ISPOR Mexico Local sponsors: Sanofi Aventis \$15,000.00 pesos Pfizer \$20,000.00 pesos (pending to be deposited) Johnson & Johnson \$15,000.00 pesos (pending to be deposited) \$15,000.00 pesos (pending to be deposited) Novartis \$15 000 00 m A atro Zanaga

AstraZeneca	\$15,000.00 pesos
Bristol Myers Squibb	paid directly for ground transportation
GuiaMark	paid directly for posters and program leaflets.

To date, only Sanofi-Aventis and AstraZeneca have deposited the amounts to be sponsored, there are still pending deposits from J&J, Novartis and Pfizer and the event was financed by Dr. Guillermo Melendez

The cost of the event was as follows: Amount of money paid directly by ISPOR International

Airplane and FacultyHonorariums\$2,300.00 USD, paid directly by ISPOR int.

Paid directly by ISPOR Mexico

Ballroom, coffee breaks				
Equipment installation	\$53,070.46			
Accommodation	\$5,780.94			
Simultaneous translation	\$20,000.00			
FUNSALUD overhead	\$12,000.00			

Total paid by Mexico\$90,851.40Total received by Mexico\$88,631.00Balance- \$2,220.40

Note: The hotel double charged Dr. Daniel Mullins and Dr. Joel Hay for their accommodation; we are now in the process of reimbursement.

Dr. Guillermo Meléndez Former President ISPOR Mexico

c.c. Dr. Antonio Caso